

Supporting Statement: Part B

**Evaluation of the Action Plan for the
National Public Health Initiative on Diabetes and Women's Health**

Supported by:

Division of Diabetes Translation
National Center for Chronic Disease Prevention
and Health Promotion
Centers for Disease Control and Prevention
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Part B: Collection of Information Employing Statistical Methods

B1. Respondent Universe and Sampling Methods

Partners and co-sponsors of the Initiative will be invited to participate in an online survey to determine which activities and/or programs have been developed or implemented to address the priority areas outlined by the Initiative. The universe of possible participants in the online survey is expected to be 124, with 100 participants representing private organizations, 20 participants representing state and local government partners, and 4 participants representing the co-sponsors of the Initiative (AADE, ADA, APHA, ASTHO). Our goal is to achieve a response rate of 70%.

The data collected from the online survey will be aggregated to develop a report for partners. Descriptive analyses will be conducted.

B2. Procedures for Collection of Information

One-hundred twenty-four partners of the Initiative will be recruited to participate in an online survey (see **Attachments D** and **E**). Recruitment will begin as soon as possible after notification of OMB approval. Partners of the Initiative will be informed of the availability of the online survey by mail (see **Attachments D1** and **E1**). The letter will describe the purpose of the online survey and how partners can access the survey on-line. Information will be collected electronically through Survey Monkey, a web-based survey system.

B3. Methods to Maximize Response Rates and Deal with Nonresponse

A letter informing partners of the Initiative about the online survey will be mailed to encourage their participation in the survey. Partners will be informed of the purpose of the survey, how to access the survey, and the length of time that the survey will be available. A reminder letter (see **Attachments D2** and **E2**) will also be sent to remind partners about the availability of the survey. Incentives will not be offered for survey responders.

B4. Tests of Procedures or Methods to be Undertaken

The draft survey was pilot tested by a small sample of 5 respondents who provided input on the format of the survey, clarity, and the burden estimate for completing the survey.

B5. Individuals Consulted on Statistical Aspects and Individual Collecting And/Or Analyzing Data

The survey was designed and reviewed by two CDC staff with expertise in evaluation.

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