Table 1. DEMOGRAPHIC CHARACTERISTICS OF PROGRAM SCHOOLS (N = 1006)

DEMOGRAPHIC INFORMATION	
Mean school enrollment	924
School type	Percent
Public	85
Private (day)	13
Boarding	2
Locale	Percent
Urban	27
Suburban	33
Rural	41
Racial composition:	Percent
White	64
Black	12
Hispanic	10
Asian	3
Native American	2
Percent qualifying for free/reduced price lunch	31

Table 2. OVERVIEW OF IMPLEMENTATION (N = 376)

IMPLEMENTATION		
Which students saw video/completed screening forms?	Video	Screening
Entire student body	21%	19%
Only certain classes or grades	79	81
Total	100	100
Settings in which video viewed/screenings completed:		
Classroom	79%	78%
Special Assembly	10	9
Nurse/counselor's office	2	5
Other	7	6
Total	100	100

Table 3. RATINGS OF AND REACTIONS TO THE SOS PROGRAM (N = 376)

MATERIALS:	М	SD	% Very or Somewhat Effective
Student Screening form	3.33	.74	88
Student scoring and interpretation sheet	3.41	.69	91
Videotape	3.74	.51	98
Video discussion guide	3.45	.64	93
Parent version of the screening form	3.04	.85	89
Educational materials	3.63	.52	98
Color posters	3.45	.66	93
Usefulness of Procedure Manual*	3.62	.56	96
			% Excellent
RATING ASPECTS OF "FRIENDS FOR LIFE:	M	cn.	% Excellent
RATING ASPECTS OF "FRIENDS FOR LIFE: PREVENTING TEEN SUICIDE" VIDEO:	M 3 76	SD	or Good
RATING ASPECTS OF "FRIENDS FOR LIFE: PREVENTING TEEN SUICIDE" VIDEO: Real life stories about suicide and depression	3.76	.50	or Good 97
RATING ASPECTS OF "FRIENDS FOR LIFE: PREVENTING TEEN SUICIDE" VIDEO:	3.76 3.53		or Good
RATING ASPECTS OF "FRIENDS FOR LIFE: PREVENTING TEEN SUICIDE" VIDEO: Real life stories about suicide and depression	3.76	.50	or Good 97
RATING ASPECTS OF "FRIENDS FOR LIFE: PREVENTING TEEN SUICIDE" VIDEO: Real life stories about suicide and depression Commentary by professionals	3.76 3.53	.50 .61	or Good 97 94
RATING ASPECTS OF "FRIENDS FOR LIFE: PREVENTING TEEN SUICIDE" VIDEO: Real life stories about suicide and depression Commentary by professionals Dramatizations	3.76 3.53 3.29	.50 .61 .75	97 94 85
RATING ASPECTS OF "FRIENDS FOR LIFE: PREVENTING TEEN SUICIDE" VIDEO: Real life stories about suicide and depression Commentary by professionals Dramatizations Overall quality	3.76 3.53 3.29 3.56	.50 .61 .75 .58	97 94 85 96 Wery or Somewhat
RATING ASPECTS OF "FRIENDS FOR LIFE: PREVENTING TEEN SUICIDE" VIDEO: Real life stories about suicide and depression Commentary by professionals Dramatizations Overall quality REACTIONS TO PROGRAM:	3.76 3.53 3.29 3.56	.50 .61 .75 .58	97 94 85 96 Wery or Somewhat Positive

^{*}Note: Number in column 3 is percent rating Procedure Manual as "very or somewhat useful."

M = Mean

SD = Standard deviation

Table 4. INDICATIONS OF PROGRAM EFFICACY: NUMBERS OF STUDENTS SEEKING COUNSELING 1 MONTH FOLLOWING IMPLEMENTATION OF THE PROGRAM (N = 233)

	30 Days Following Program	Average Per Month Over Past Year	Percent increase in help-seeking
Average number of students seeking counseling for depression/suicidality	9.59	3.91	+145
– % female	.71	.71	
– % accompanied by friend	.19	.21	
Average number of students seeking counseling on behalf of friend	3.79	2.25	+68
– % female	.81	.71	

	M	SE	95% Conf Interval
DIFFERENCE (PAST YR> 30 DAYS) - SELF	5.68	.68	4.33, 7.02
DIFFERENCE (PAST YR> 30 DAYS) - FRIEND	1.55	.28	.99, 2.10

M = Mean

SE = Standard error

Table 5. EVALUATING COSTS AND BENEFITS OF THE PROGRAM: 1 MONTH POSTSCREEN (N = 233)

PROGRAM EFFICACY:	M	SD	% Somewhat or Very True
Increased help-seeking	2.93	.93	75
Increased help-seeking on behalf of friends	2.89	.88	73
Improved communication:			
Among students	3.54	.50	98
Between students and parents	2.93	.76	76
Between students and school personnel	3.40	.70	94
Brought students in need to school's attention	3.29	.72	90
BURDEN:	M	SD	% Somewhat or Very True
Created difficulties because of large numbers of students seeking help	1.50	.79	11
Took too much time	1.72	.82	18
Resistance from administrators	1.35	.76	10
Teachers supportive	3.51	.66	95
SAFETY:	M	SD	% Somewhat or Very True
Program had an adverse effect on depressed youth	1.21	.46	1
OVERALL EVALUATION:	M	SD	% Somewhat or Very Helpful
How helpful overall for students?	3.49	.66	92

M = Mean

SD = Standard deviation

Table 6. EVALUATING COSTS AND BENEFITS OF THE PROGRAM: 3 MONTH POSTSCREEN (N = 177)

PANEL A.

PROGRAM EFFICACY:	M	SD	% Somewhat or Very True
Increased help-seeking	2.86	.90	73
Increased help-seeking on behalf of friends	2.86	.81	72
Improved communication:			
Among students	3.37	.66	94
Between students and parents	2.75	.70	69
Between students and school personnel	3.31	.63	93
Brought students in need to school's attention	3.32	.75	88
SAFETY:	M	SD	% Somewhat or Very True
Program had an adverse effect on depressed youth	1.30	.52	<2
OVERALL EVALUATION:	M	SD	% Somewhat or Very Helpful
How helpful overall for students?	3.43	.70	89

PANEL B.	M	SE	95% Conf Interval
Average number of students seeking counseling for depression/suicidality (3 MONTHS)	9.74	1.19	7.36, 12.12
Average number of students seeking counseling on behalf of friend (3 MONTHS)	2.78	.50	1.78, 3.78

M = Mean

SD = Standard deviation

SE = Standard error

Table 7. LEVELS OF DEPRESSION AND SUICIDAL BEHAVIOR BY GRADE, RACE, AND SEX (N = 35,651).

	% DEPRESSED	% THOUGHT ABOUT SUICIDE / EVER	% ATTEMPTED SUICIDE / PAST YR	% ATTEMPTED SUICIDE / EVER
OVERALL	14.8	16.9	5.0	10.7
GRADE				
8 th	9.3	12.4	3.6	6.8
9 th	13.7	16.6	5.4	10.3
10 th	15.5	17.8	5.4	11.4
11 th	16.1	17.3	4.7	11.2
12 th	16.1	15.7	3.7	10.6
RACE				
WHITE	14.8	16.2	4.3	9.7
BLACK	11.5	15.0	4.5	9.6
HISPANIC	14.1	17.6	6.5	12.9
ASIAN	12.1	13.9	5.0	9.4
AMER INDIAN	21.9	29.1	14.1	23.9
MULTIRACIAL	20.5	23.6	8.6	17.3
OTHER	18.2	21.0	7.6	15.0
SEX				
FEMALE	19.2	21.0	6.8	14.4
MALE	10.0	12.2	3.1	6.7

Table 8. ASSOCIATION BETWEEN ALCOHOL USE AND SUICIDAL BEHAVIOR. (N = 35,651)

	% THOUGHT ABOUT SUICIDE / EVER	% ATTEMPTED SUICIDE / PAST YR	% ATTEMPTED SUICIDE / EVER
HEAVY ALCOHOL USE/PAST YR			
NO	12.9	3.3	10.6
YES	26.3	9.0	45.1
DRINKING WHEN DOWN/PAST YR			
NO	12.8	3.2	7.6
YES	45.3	18.2	32.9