



## Attachment 5: Cancer Researcher Triad Discussion Recruitment Screener

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Public reporting burden for this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. **An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number.** Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: NIH, Project Clearance Branch, 6705 Rockledge Drive, MSC 7974, Bethesda, MD 20892-7974, ATTN: PRA (0925-0046-16). Do not return the completed form to this address.

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### Summary Table

Group	Location	Date/Time	Audience
#1	Nationwide	TBD	(New) Cancer Researchers
#2	Nationwide	TBD	(New) Cancer Researchers
#3	Nationwide	TBD	(New) Cancer Researchers
#4	Nationwide	TBD	(New) Cancer Researchers

### Recruitment:

Recruit 3 participants for each triad discussion.

**INTRODUCTION**

Good morning/afternoon/evening. My name is \_\_\_\_\_, and I'm working with **[NAME OF FACILITY]** in **[LOCATION]**. I'm calling today on behalf of the National Cancer Institute or NCI. NCI is conducting a study on cancer researchers' opinions and perspectives about topics related to cancer. We are looking for people to take part in small discussion groups through a telephone conference call. We are not selling any products or services. Everyone who is eligible and participates will be paid **[\$amount]** as a thank you for your time.

Specifically, we are interested in learning more about cancer researchers' reactions to some early ideas we are considering for NCI's website, cancer.gov. We will also ask about the kinds of resources, web sites, or collaborative tools you have found helpful in doing your research, seeking funding, and keeping up with the work of other researchers.

The discussion groups will be held on **[Dates]** and the conference call will last no more than one hour. I would like to ask you some questions to see if there is a discussion group that you could join. These questions will only take a few moments to answer. Do you have a few moments now to answer a few questions?

**[If they do not have time now, ask if there is a time when they would be able to talk or a better phone number to use]**

When would be a better time for you? \_\_\_\_\_ **[Record and re-contact]**  
What would be a better telephone number? \_\_\_\_\_ **[Record and re-contact]**

1. Are you currently working as a cancer researcher?

Yes..... \_\_\_\_\_  
No ..... **[Terminate]** \_\_\_\_\_

**(Recruit only current cancer researchers.)**

2. How many years have you worked in cancer research since receiving your Ph.D. and completing post-doctoral research?

Less than 1 ..... **[Terminate]** \_\_\_\_\_  
1 ..... \_\_\_\_\_  
2 ..... \_\_\_\_\_  
3 ..... \_\_\_\_\_  
More than 3..... **[Terminate]** \_\_\_\_\_

**(Recruit cancer researchers working in the field 1 to 3 years.)**

3. What is your title or position at the research institution where you work?

**[Record position]** \_\_\_\_\_

4. What is the name of the institution where you work?

[Record research institution] \_\_\_\_\_

**(Recruit only 1 participant from any given institution.)**

5. In what U.S. state is your research institution located?

[Record] \_\_\_\_\_

**(Do not recruit any more than 2 participants from any one state. Do NOT have 2 participants from the same state in the same triad.)**

6. Which of the following general categories best describes the type of cancer research you work in? **[Read responses a though g.]**

- a. Prevention..... \_\_\_\_\_
- b. Treatment..... \_\_\_\_\_
- c. Translational ..... \_\_\_\_\_
- d. Genomics or molecular ..... \_\_\_\_\_
- e. Behavioral..... \_\_\_\_\_
- f. Biostatistics..... \_\_\_\_\_
- g. Areas new to cancer – nanotechnology, evolutionary bioinformatics, technology..... \_\_\_\_\_
- h. Other (specify \_\_\_\_\_ ) ..... \_\_\_\_\_

**(Recruit a mix of researchers across groups. Do not have more than 2 of any one type of cancer researcher in a triad.)**

7. Are you currently funded in any part through an NCI grant?

- No..... \_\_\_\_\_
- Yes (specify kind of funding/grant \_\_\_\_\_)..... \_\_\_\_\_

**(Recruit a mix of researchers with and without NCI funding – mix between groups.)**

8. How often over the past 6 months have you personally gone on the Internet to search for information related to your cancer research work? This includes any use of the Internet as a professional resource (for example for networking or for funding).

- Never / Not at all ..... **[Terminate]** \_\_\_\_\_
- Less than once a month ..... **[Terminate]** \_\_\_\_\_
- About once a month ..... \_\_\_\_\_
- Several times a month ..... \_\_\_\_\_
- Several times a week ..... \_\_\_\_\_

9. Are you comfortable talking about issues related to cancer information and research funding in a small group of cancer researchers?

Yes..... \_\_\_\_\_  
No..... [Terminate] \_\_\_\_\_

**(Recruit only those who are comfortable talking about this topic.)**

10. We are going to ask you to look at some material on your computer using GoToMeeting, a program that will let all of the people participating in the group discussion see the same thing. Will you be able to use this product while participating in the discussions?

Yes..... \_\_\_\_\_  
Not Sure..... \_\_\_\_\_  
No..... [Terminate] \_\_\_\_\_

**(Recruit only those who will or may be able to use GoToMeeting.)**

11. Finally, in the past year have you participated in any market research or other projects where you discussed topics related to cancer or cancer research?

No ..... [Invite to group] \_\_\_\_\_  
Yes ..... [Terminate] \_\_\_\_\_

12. **[DO NOT ASK. RECORD WHETHER RESPONDENT IS MALE OR FEMALE.]**

Female..... \_\_\_\_\_  
Male..... \_\_\_\_\_

**\*\*\*TERMINATE LANGUAGE:** "Thank you for taking the time to answer our questions. Unfortunately, the category you fall into is currently full. If it should open back up, may we call you back?"

**INVITE TO INTERVIEW**

Thank you for answering my questions. As I mentioned, the National Cancer Institute is interested in learning more about cancer researchers' reactions to some early ideas we are considering for NCI's website, cancer.gov. We will ask about the kinds of resources, web sites, or collaborative tools you have found helpful in doing your research, seeking funding, and keeping up with the work of other researchers.

To compensate you for your time, you will be mailed a check for \$100 after participating in the discussion group. This is not a sales effort of any kind and no one will call on you as a result of your participation.

I would like to invite you to participate in a telephone discussion group with two or three other cancer researchers and a moderator. The discussions will last about one hour. Groups are scheduled to take place on **[Date]** at **[Time]**, and you will need to be in front of a computer during the call. We will send you a meeting invitation using GoToMeeting. Can we schedule your participation?

Before we hang up, let me get the correct spelling of your name, your address so we can mail you your check, email address, and phone numbers so we can give you a reminder call the day of the group. You will receive an email today confirming your scheduled participation, along with the toll-free conference call-in information for the discussion. Prior to the discussion, we will send you an email with some information for you to refer to on the call. We will also send you a GoToMeeting test invitation. This will allow us to test out the connection and troubleshoot as needed before the actual discussion. When would be a good time for us to test the connection with you?

## **CONTACT AND SCHEDULING INFORMATION**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**State:** \_\_\_\_\_

**Zip Code:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** (DAY) \_\_\_\_\_

(CELL) \_\_\_\_\_

**Thanks again for your time and for agreeing to participate in a call.**