

JANUARY VIDEO E-MAIL WITH LOGIN INFO

SUBJECT LINE: Don't Miss "ED!!" Complete Your B&B Interview Today!

Dear <<first name>>,

I hope you were able to catch Ed in his YouTube video debut. If not, please check your e-mail for a recent message from me.

You can log on now to complete the <<int time>> interview and receive <<inc_amt>> to thank you for your time.

Our secure website: <https://surveys.nces.ed.gov/bb/>

Study ID = <<STUDYID>>

Password (case-sensitive) = <<pswd>>3

If you have questions or concerns, or prefer to complete the interview over the phone, please call our B&B Help Desk toll-free at:

1-877-262-4440.

Thank you, in advance, for participating in B&B.

Jennifer S. Wine, Ph.D.

Director, Baccalaureate and Beyond Longitudinal Study