



Builder Partner Annual Reporting

EPA WaterSense® Program Partners: Please complete and submit to WaterSense by March 1, 2011.

Section I: General Information

Organization Name: _____

Contact Name: _____ Email: _____

Telephone: _____

Section II: New Homes Information

1. Number of homes built to a WaterSense specification and labeled in 2010: _____

2. Markets (county, state) where you build homes: _____

Section III: Promotional Activities

1. Please indicate what types of WaterSense promotional activities you conducted last year and what you plan to implement in 2011.

Activities	2010	2011
Include WaterSense promotional label on company Web site	<input type="checkbox"/>	<input type="checkbox"/>
Include WaterSense promotional label in company literature (e.g., brochures)	<input type="checkbox"/>	<input type="checkbox"/>
Print advertising including WaterSense promotional label	<input type="checkbox"/>	<input type="checkbox"/>
Television/radio advertising including mention of WaterSense	<input type="checkbox"/>	<input type="checkbox"/>
Public signage including WaterSense (e.g., in front of new/model homes or in developments)	<input type="checkbox"/>	<input type="checkbox"/>
Other (Please describe: _____)	<input type="checkbox"/>	<input type="checkbox"/>

2. At what point in the sales process do you promote WaterSense? _____

Section IV: WaterSense Program Feedback

In the interest of serving you better, EPA would like to learn more about your opinions regarding the WaterSense program and information needs. Please complete the following section to provide feedback to EPA.

1. On a scale of 1 to 5 (5 = most valuable), how valuable do you find the WaterSense program? Value: _____

How has WaterSense added value? _____

2. On a scale of 1 to 5 (5 = most valuable), how valuable did you find the materials from the builder tool kit?
Value: _____

3. What WaterSense tools did you find most useful? _____

4. Please provide suggestions for improving the WaterSense program (e.g., tools/materials, communications, Helpline, Web site, etc): _____

Please submit to the WaterSense Helpline by March 1, 2011.

Fax: (703) 841-1440

Mail: 2300 Wilson Blvd., Ste. 350, Arlington, VA 22201

Electronically: If you have Adobe Acrobat Standard or Professional, you can complete the form electronically and e-mail it to watersense@epa.gov. Acrobat Reader users must print forms after completing and fax or mail them. Contact the WaterSense Helpline at (866) 987-7367 if you have any questions about how to complete this form or submission instructions.

EPA Form Number 6100-XX

The public reporting and record keeping burden for this collection of information is estimated to average 18 hours per response. Send comments on the Agency's need for this information, the accuracy of the provided burden estimates, and any suggested methods for minimizing respondent burden, including through the use of automated collection techniques to the Director, Collection Strategies Division, U.S. Environmental Protection Agency (2822T), 1200 Pennsylvania Ave., NW, Washington, D.C. 20460. Include the OMB control number in any correspondence. Do not send the completed annual data form to this address.