

**Application and Development of Innovations for Healthy Kids - OMB No. 0584-New**

| Respondent Type   | (b) Affected Public  | (c) No. Respondents | (d) No. Responses Per Respondent | (e) Est. Total Annual Responses (cxd) | (f) Hours Per Response | (g) Total Burden (exf) | Hourly wage rate | Total Cost to Respondent (gxh) |
|---|----------------------|---------------------|----------------------------------|---------------------------------------|------------------------|------------------------|------------------|--------------------------------|
| <b>Reporting Burden</b>   |                      |                     |                                  |                                       |                        |                        |                  |                                |
| Contest participants (e.g., programmers, students, technology professionals and gamers) | Individual/household | 25                  | 1                                | 25                                    | 55.25                  | 1,381.25               | \$ 18.53         | \$ 25,594.56                   |
|   | Business             | 75                  | 1                                | 75                                    | 55.25                  | 4,143.75               | \$ 18.53         | \$ 76,783.69                   |
| <b>Total Annual Burden Estimates</b>  |                      | <b>100</b>          |                                  | <b>100</b>                            |                        | <b>5,525.00</b>        |                  | <b>\$102,378.25</b>            |