



United
ates
Department
Agriculture

Food and
Nutrition
Service

3101 Park
Center Drive

Alexandria, VA
22302-1500

TO: Julie Wise, OMB Desk Officer
Office of Information and Regulatory Affairs
Office of Management and Budget

THROUGH: Rachele Ragland-Greene, FNS Clearance Officer
Ruth Brown, OCIO Desk Officer

FROM: Rajen Anand, Executive Director
Robert Post, Deputy Director

SUBJECT: Request for Emergency Clearance

Reason for Emergency Clearance

USDA Food, Nutrition and Consumer Services (FNCS) plans to launch the *Innovations for Healthy Kids Challenge* on March 8, 2010 to support President Obama's Open Government Initiative. The Initiative requires all federal agencies to take specific steps to achieve key milestones in transparency, participation, and collaboration. Through the Initiative, the Center for Nutrition Policy and Promotion recently made available the USDA Food, Nutrition, and Consumer Services' Nutrition (FNCS) Dataset which provides information on total calories; calories from "extras" (solid fats, added sugars, and alcohol); and MyPyramid food groups of over 1,000 commonly eaten foods with commonly used portion amounts.

The White House Office of Science Technology Policy (OSTP) and USDA Food, Nutrition and Consumer Services (FNCS) plans to launch the *Innovations for Healthy Kids Challenge* to support President Obama's Open Government Initiative.

Due to the Initiative being launched March 8, 2010, the Agency did not have a chance to publish a 60day Federal Register Notice. For this reason, CNPP is requesting emergency approval by March 2, 2010 for this new information collection.