

OMB Number: 0584-NEW  
Expiration Date: xx/xx/xxxx

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# Healthy Kids Challenge Wireframes

Version 1

DATE: 02/02/2010

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# Healthy Kids Apps Challenge

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**A software challenge to motivate kids to eat more healthfully and be more physically active.**

**1,300** Support This Challenge

[I Support This Too!](#)

[Why Click](#)

Promote this challenge: [email](#) - [facebook](#) - [twitter](#) - [digg](#)

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## About Healthy Kids Apps

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Stephen Baker  
Washington Heights

Brandon Kessler  
Park Slope

[Nutrition Datasets](#)  
[App Concepts](#)  
[Game Examples](#)

## Important Dates

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Benjamin Smith  
Tampa, FL

Benjamin Smith  
San Diego, CA

Anchor links to content on current page

Links to other pages

## How To Enter

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

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# Healthy Kids Apps Challenge

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**A software challenge to motivate kids to eat more healthfully and be more physically active.**

**1,300** Support This Challenge

[I Support This Too!](#)

Why Click

Before a user indicates support, the I Support This Too! button is displayed

Promote this challenge: [email](#) [Facebook](#) [Twitter](#) [LinkedIn](#) [StumbleUpon](#) [Delicious](#) [Dribbble](#) [Pinterest](#) [Tumblr](#) [VK](#) [Xing](#) [Yelp](#) [Foursquare](#) [Last.fm](#) [SoundCloud](#) [Vimeo](#) [YouTube](#) [Periscope](#) [Snapchat](#) [Instagram](#) [Tumblr](#) [VK](#) [Xing](#) [Yelp](#) [Foursquare](#) [Last.fm](#) [SoundCloud](#) [Vimeo](#) [YouTube](#) [Periscope](#) [Snapchat](#) [Instagram](#)

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## About Healthy Kids Apps

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[Nutrition Datasets](#)  
[App Concepts](#)  
[Game Examples](#)

## Important Dates

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

## How To Enter

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

- Stephen Baker  
Washington Heights
- Brandon Kessler  
Park Slope
- Benjamin Smith  
Tampa, FL
- Benjamin Smith  
San Diego, CA

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**A software challenge to motivate kids to eat more healthfully and be more physically active.**

**1,301** Support This Challenge

[I Support This Too!](#)

Why Click

Let us tell you how this challenge develops. Enter your information below.

first name  last name

your e-mail

Location

Be notified about other open government challenges by registering with [ChallengePost](#)

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After clicking [I Support This](#), the number of supporters goes up by 1 and the button is replaced by a confirmation message 'Including You!' and a form encouraging them to provide their e-mail.

## Important Dates

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.

## How To Enter

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.

## Recent Supporters

- Stephen Baker  
Washington Heights
- Brandon Kessler  
Park Slope
- Benjamin Smith  
Tampa, FL
- Benjamin Smith  
San Diego, CA

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# Healthy Kids Apps Challenge

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**A software challenge to motivate kids to eat more healthfully and be more physically active.**

**1,301** Support This Challenge

[I Support This Too!](#)

Why Click

Help spread the word by telling your friends about Healthy Kids App Challenge

I just added my support to Healthy Kids App Challenge. Visit <http://xxx.com>.

- Post to Facebook
- Post to Twitter

[Submit](#)

## Promote this challenge

[About](#)  
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[Abbreviated Rules](#)

[Nutrition Datasets](#)  
[App Concepts](#)  
[Game Examples](#)

**Ab**  
Once registered, users will be encouraged to promote the competition via their social network.  
Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

## Important Dates

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

## How To Enter

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

## Recent Supporters

- Stephen Baker  
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- Brandon Kessler  
Park Slope
- Benjamin Smith  
Tampa, FL
- Benjamin Smith  
San Diego, CA



FAQs Contact Login Register

# Healthy Kids Apps Challenge

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**A software challenge to motivate kids to eat more healthfully and be more physically active.**

Promote this challenge: [email](#) [facebook](#) [twitter](#) [digg](#)

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[Important Dates](#)  
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[Nutrition Datasets](#)  
[App Concepts](#)  
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Ab

**A confirmation message will display once they click submit.**

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.

## Important Dates

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.

## How To Enter

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.

**1,301** Support This Challenge

[I Support This Tool!](#)

Why Click

Help spread the word by telling your friends about Healthy Kids Challenge

I just added my support to Healthy Challenge. Visit <http://xxx.com>.

- Post to Facebook
- Post to Twitter

[Submit](#)

**We've launched popups for you to confirm your message before submitting to Facebook and Twitter. Please review and submit.**

## Recent Supporters

- Stephen Baker  
Washington Heights
- Brandon Kessler  
Park Slope

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# Healthy Kids Apps Challenge

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**A software challenge to motivate kids to eat more healthfully and be more physically active.**

**1,300** Support This Initiative

[I Support This Too!](#)

[Why Click](#)

Promote this challenge: [email](#) - [facebook](#) - [twitter](#) - [digg](#)

## Public Voting has Started!

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

[Link to application gallery](#)

## Recent Supporters

Stephen Baker  
Washington Heights

Brandon Kessler  
Park Slope

Benjamin Smith  
Tampa, FL

Benjamin Smith  
San Diego, CA

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## Important Dates

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## Healthy Kids Apps Challenge

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### Submit Application

Lorem ipsum dolor sit amet consectetur nonummy lorezino.  
Interdum volgus videt, est ubi peccat.

**Title**

**Description**

**Link**

**Screenshot**

[Add Another](#)

**Datasets Used**

**Terms and Conditions**

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## Healthy Kids Apps Challenge

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Thank you your solution has been submitted

Lorem ipsum dolor sit amet consectetur nonummy lorenzino.  
Interdum volgus videt, est ubi peccat.

Promote this competition

Lorem ipsum dolor sit amet consectetur nonummy lorenzino.  
Interdum volgus videt, est ubi peccat.

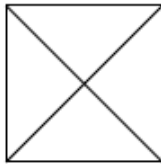
FAQs Contact Login Register

## Healthy Kids Apps Challenge

Home **Application Gallery** Blog

### Application Gallery

**Before voting.** Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.



#### Solution Title

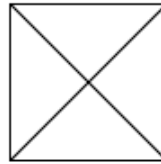
John Smith

*Submitted: October 15th, 2009*

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)



#### Solution Title

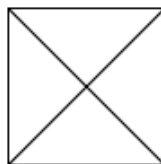
John Smith

*Submitted: October 15th, 2009*

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Facebook](#) | [Twitter](#) | [Digg](#)



#### Solution Title

John Smith

*Submitted: October 15th, 2009*

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

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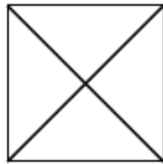
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## Healthy Kids Apps Challenge

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### Application Gallery

**During voting.** Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.



#### Solution Title

**John Smith**

*Submitted: October 15th, 2009*

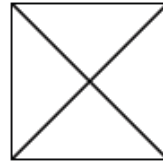
Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

845 votes

Vote



#### Solution Title

**John Smith**

*Submitted: October 15th, 2009*

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

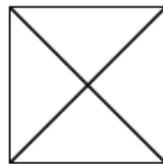
Link: <http://www.solution.com>

[Facebook](#) | [Twitter](#) | [Digg](#)

1. During voting, Vote button appears next to each solution. Registered users can vote once per app.

558 votes

Vote



#### Solution Title

**John Smith**

*Submitted: October 15th, 2009*

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

2. After voting, promote links are displayed.

345 votes

### My Vote!

Promote your selection

[Digg](#)  
[Facebook](#)  
[Twitter](#)

[FAQs](#) [Contact](#) [Login](#) [Register](#)

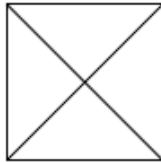
## Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Blog](#)

### Application Gallery

**After announcement.** Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

### Top Medal Winner - \$3000



#### Solution Title

**John Smith**

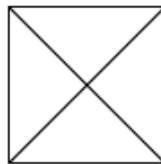
*Submitted: October 15th, 2009*

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

### Popular Choice Winner



#### Solution Title

**John Smith**

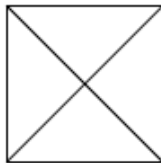
*Submitted: October 15th, 2009*

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Link: <http://www.solution.com>

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### Other Entries



#### Solution Title

**John Smith**

*Submitted: October 15th, 2009*

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Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

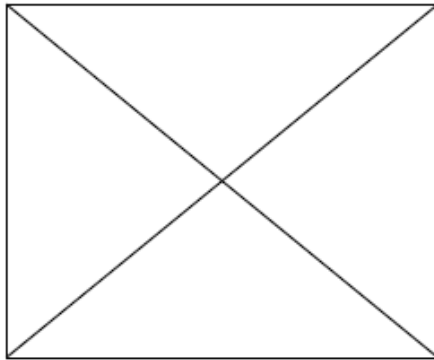
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### Application Gallery Single View

[Back to Gallery](#)



#### Solution Title

**John Smith**

*Submitted: October 15th, 2009*

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Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

[Perma Link](#)



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## Healthy Kids Apps Challenge

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### Login

E-mail\*

Password\*

[Login](#)

[Forgot password?](#)

**Register a  
new account**

[Register](#)

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### Register a new account

E-mail\*

First Name\*

Last Name\*

Location\*

Password\*

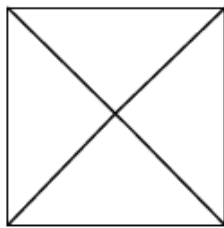
- I'd like to receive developer updates
- I agree to the [term and conditions](#)
- Be notified about other open government challenges by registering with Healthy Kids administrator ChallengePost

[Register](#)

[FAQ Contact](#)   [Profile Logout](#)

## Healthy Kids Apps Challenge

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[Crop or Change Picture](#)

### Edit Profile

**First Name\***

**Last Name\***

**E-mail\***

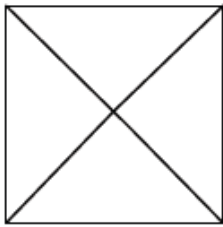
**Location\***

[Edit Profile](#)  
[Profile Picture](#)  
[E-mail Preferences](#)  
[Change Password](#)

[FAQ Contact](#)   [Profile Logout](#)

## Healthy Kids Apps Challenge

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[Crop or Change  
Picture](#)

### Change Profile Picture

[Browse](#)

[Submit](#)

By uploading a file you certify that you have the right to distribute this picture and that it does not violate the [Terms of Service](#).

[Edit Profile](#)

[Profile Picture](#)

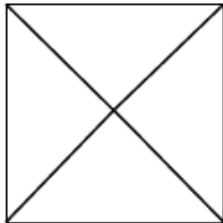
[E-mail Preferences](#)

[Change Password](#)

### Want to recrop your photo?

Drag and re-size the floating square below so it looks how you want. Then click the "Crop Image" button.

[Crop Image](#)



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### E-mail preferences

Please send me e-mails when:

**USDA sends an update newsletter**

- Yes  
 No

**There is an update for application developers**

- Yes  
 No

[Edit Profile](#)

[Profile Picture](#)

[E-mail Preferences](#)

[Change Password](#)

[Submit](#)

[Cancel](#)

[FAQ Contact](#)   [Profile Logout](#)

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### Change Password

**Old Password\***

**New Password\***

**Verify New Password\***

[Edit Profile](#)  
[Profile Picture](#)  
[E-mail Preferences](#)  
[Change Password](#)

[FAQs](#) [Contact](#) [Login](#) [Register](#)

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### Verify E-mail Address

We've sent you a Welcome email that included an email verification link. If you can't find the email, please click [here](#) and we will send you another email.

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## Healthy Kids Apps Challenge

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### Verify E-mail Address

An verification e-mail has been sent. Please check your e-mail for instructions!



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## Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

### Your e-mail has been verified

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

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## Healthy Kids Apps Challenge

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### Forgot Your Password?

E-mail

[Send Password Reset E-mail](#)

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**Reset Password:**  
**name@email.com**

**New Password\***

[Reset Password](#)

[FAQs](#) [Contact](#) [Login](#) [Register](#)

## Healthy Kids Apps Challenge

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### Terms and Conditions

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

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## Healthy Kids Apps Challenge

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### Contact

For questions about the challenge, please contact

ChallengePost, Inc.  
425 West 13th Street, Suite 504  
New York, NY 10014  
[info@xxx.com](mailto:info@xxx.com)

A list of [question and answers](#) is available.

Follow us [here](#) on Twitter, and please join our [Apps Meetup](#) for in person events.

For media inquiries please contact: [press@xxx.com](mailto:press@xxx.com)

For business inquiries, please contact: [info@xxx.com](mailto:info@xxx.com)

To learn more about the USDA

<http://www.usda.gov>

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## Healthy Kids Apps Challenge

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### Frequently Asked Questions

*Special note about sending questions to email@xxxchallenge.com.*

#### This is the first question

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos

#### This is the second question

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos

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## Healthy Kids Apps Challenge

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### Blog

Perhaps we have famous people write guest blogs. Can also appear on other sites (Huffington Post etc.)

#### Title

Posted By Judge Number 5

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos

#### Title

Posted By Judge Number 5

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos

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## Healthy Kids Apps Challenge

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### Application Concepts

Potential topic areas for the web-based learning applications include any of concepts listed below. These may be used independently or in combination.

1. Teaching kids to [eat more whole grains](#)
2. Increasing [fruit](#) and [vegetable](#) consumption
3. Focusing on consuming more [low- or non-fat milk](#)
4. Choosing lean sources of protein ([meat and beans](#))
5. Making [food group](#) education fun
6. Understanding [calories](#)
7. Increasing foods with high nutrition value and decreasing amounts of solid fats and added sugars ("[extra](#)" [calories](#)), and decreasing amounts of sodium
8. Identifying and consuming proper [portion size](#)
9. Being more [physically active](#)
10. [Balancing](#) physical activity and food intake

Do we allow people to submit ideas?

#### Other background materials that may be helpful

[Education Framework of USDA's MyPyramid](#)

[Rate What You Ate: Using the MyPyramid Menu Planner](#)

[MyPyramid Ten Tips Nutrition Education Series](#)



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### Nutrition Datasets

The USDA Food, Nutrition, and Consumer Services' Nutrition Dataset introduced on [Data.gov](#) provides information on total calories; calories from "extras" (solid fats, added sugars, and alcohol); and MyPyramid food groups of over 1,000 commonly eaten foods with commonly used portion amounts. Too many calories from "extras" can lead to weight gain. The data has been precalculated for common portion sizes and portion increments, which will allow developers to streamline their programming. The calories from solid fats, added sugars, and alcohol in each portion size have also been precalculated, to simplify the calculation of calories from "extras." *Applications that do not use the Nutrition Dataset and/or Source Code, or that contain inaccurate or inappropriate messages, will not be judged.*

#### Downloads

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