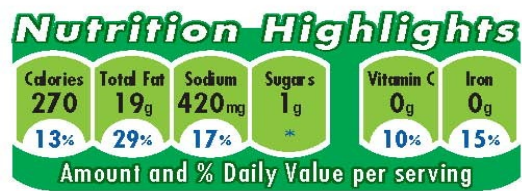


## Appendix B. Nutrition Labeling Schemes for Study 1 (Experimental Study)

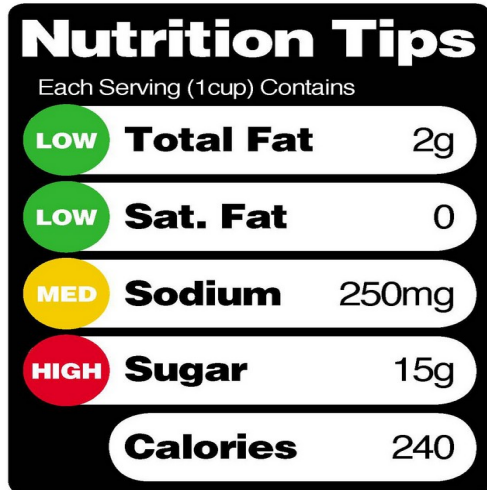
Study 1, Scheme 1



Study 1, Scheme 2



Study 1, Scheme 3



Study 1, Control 1

<b>Nutrition Facts</b>	
Serving Size 1/2 Cup	
Serving Per Container 4	
Amount Per Serving	
<b>Calories</b> 250	Calories from Fat 120
<b>% Daily Value*</b>	
<b>Total Fat</b> 13g	<b>20%</b>
Saturated Fat 9g	<b>40%</b>
<i>Trans</i> Fat 0g	
<b>Cholesterol</b> 28mg	<b>12%</b>
<b>Sodium</b> 55mg	<b>2%</b>
<b>Total Carbohydrate</b> 30g	<b>12%</b>
Dietary Fiber 2g	<b>8%</b>
Sugars 23g	
<b>Protein</b> 4g	

**INGREDIENTS:** CREAM, SKIM MILK, LIQUID SUGAR, WATER, EGG YOLKS, BROWN SUGAR, MILKFAT, PEANUT OIL, SUGAR, BUTTER, SALT, CARRAGEENAN, VANILLA EXTRACT.

Study 1, Control 2

No symbol on the front of the package