

Measuring Trust Attachment 2- Questions to be cognitively tested.

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Module 1. (All respondents)

1. I will give you the names of two organizations. Have you ever heard of them on the radio, TV, newspapers, or somewhere else?

National Center for Health Statistics
Centers for Disease Control and Prevention

2. The National Center for Health Statistics or the Centers for Disease Control and Prevention are organizations that produce statistics on health in the United States. To what extent did you know of the National Center for Health Statistics or the Centers for Disease Control and Prevention before this survey?

I knew them well
I knew them somewhat
I heard their names
I did not know them at all
Not sure
Don't know

3. Have you ever used statistics produced by the National Center for Health Statistics or the Centers for Disease Control and Prevention for any purpose, such as study, work, or personal interest?

Yes, frequently (referred to as "frequent users" from here on)
Yes, occasionally
No

4. Have you participated in any survey carried out by the National Center for Health Statistics or the Centers for Disease Control and Prevention?

Yes (Go to 4a)
No

Not sure
Don't know

4a. To what extent do you agree or disagree with the following statement: "I believe that the information I provide to the National Center for Health Statistics or the Centers for Disease Control and Prevention will be kept confidential".

Strongly agree
Somewhat agree
Somewhat disagree
Strongly disagree
Not sure
Don't know

4b. (Ask if responded Yes to Q3). For approximately how long have you been using statistics from the National Center for Health Statistics or the Centers for Disease Control and Prevention?

For less than 1 year
For 1-2 years
For 2-4 years
For 5 years or more
Not sure
Don't know

4c. (Ask if 'Yes' to Q3) Approximately how often have you used statistics from National Center for Health Statistics or the Centers for Disease Control and Prevention during the last year?

Daily
A few times a month
A few times a year
Occasionally
Never
Not sure
Don't know

Module 2. (All respondents)

Personally, how much trust do you have in statistics produced by the National Center for Health Statistics or the Centers for Disease Control and Prevention on health?

Trust them greatly
Tend to trust them
Tend not to trust them
Distrust them greatly
Not sure
Don't know

Module 3. (Asked of Frequent Users/Those who said yes, frequently to Q3 in Module 1)

Next, I would like to ask you about some specific statistics published by the government.

1. Let us start with statistics on inflation, called the Consumer Price Index.
 - a. Have you ever referred to it for any purpose, such as study, work, or personal interest?
 Yes (continue with Q 1b below)
 No (Skip to Q2)
 - b. Which of the following statements express your views about the Consumer Price Index?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Do not know
It gives me the information I want; do you...					
It gets released fast enough; do you...					
It does not change over time in unexpected ways; do you...					
It is free from interference from politicians for their own gain; do you...					
It gives results similar to other sources on the same topic; do you...					

2. Now I would like you to think about employment and unemployment statistics.
 - a. Have you ever referred to it for any purpose, such as study, work, or personal interest?
 Yes (continue with Q 2b below)
 No (Skip to Q3)
 - b. Which of the following statements express your views about employment and unemployment statistics?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Do not know
It gives me the information I want; do you...					
It gets released fast enough; do you...					
It does not change over time in unexpected ways; do you...					
It is free from interference from politicians for their own gain; do you...					
It gives results similar to other sources on the same topic; do you...					

3. Now I would like you to think about the Gross Domestic Product.

a. Have you ever referred to it for any purpose, such as study, work, or personal interest?

Yes (continue with Q 3b below)

No (Skip to Q4)

b. Which of the following statements express your views about the Gross Domestic Product?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Do not know
It gives me the information I want; do you...					
It gets released fast enough; do you...					
It does not change over time in unexpected ways; do you...					
It is free from interference from politicians for their own gain; do you...					
It gives results similar to other sources on the same topic; do you...					

4. Finally, I would like you to think about the crime rate.

a. Have you ever referred to it for any purpose, such as study, work, or personal interest?

Yes (continue with Q 4b below)

No (Skip to Module 4/Demographics)

b. Which of the following statements express your views about the crime rate?

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Do not know
It gives me the information I want; do you...					
It gets released fast enough; do you...					
It does not change over time in unexpected ways; do you...					
It is free from interference from politicians for their own gain; do you...					
It gives results similar to other sources on the same topic; do you...					

Module 4. DEMOGRAPHICS (All respondents)

1. Which age group best describes you?

- Under 20 years
- 20-34 years
- 35-49 years
- 50-64 years
- 65 and over years

2. Instruction to interviewer: Please enter here the gender of the respondent

- Female
- Male

3. What is the highest level of completed education?

- Less than High School Diploma
- High School Diploma or the equivalent (for example: GED)
- Some college but no degree
- Associate Degree in college – Academic program or Occupational/vocational program
- Bachelor's degree (For example: BA, AB, BS)
- Master's degree (For example: MA, MS, MEng, MEd, MSW, MBA)
- Professional or Doctorate (for example: MD, PhD, DVM, JD)

4. Which of the following best describes your income before taxes?

- \$10,000 or below
- 10,000 to less than 26,000
- 26,000 to less than 50,000
- 50,000 to less than 89,000
- 89,000 or above

5. Which of the following terms best describe your situation?

- Work in private sector
- Work in public sector
- Student
- Currently unemployed [or on leave]
- Retired
- Other

6. What is the approximate population of the place where you live?

- City/town of more than 1,000,000 people
- City/town of more than 500,000 to 999,999 people
- City/town of more than 100,000 to 499,999 people
- City/town of more than 25,000 to 99,999 people
- City/town of less than 25,000 people/Rural area