## CICPE Wave 2 Questionnaire

## RESPONDENT INFORMATION:

SU_ID


Street


City


Zip


Interviewer Name:
First


Last $\square$

Interviewer ID:


Because these questionnaires will be scanned by a machine, it is important that you mark the questionnaire according to these instructions:

- Please fill out the questionnaire using a pen with black or blue ink.
- For open-ended questions, a box is provided in which to record the answer as in question S11C below. Please clearly print the response and stay within the boundaries of the box.

S11C. What is your enrolled or principal tribe?
Navajo

- Questions with numeric responses have a divided box as shown below. Write one digit per box.

34. About how many hours in a typical 7 day week do you usually spend reading newspapers or magazines?

|  |  |  |  |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
| Number of hours | 2 | 4 |  |
|  |  |  |  |

- For questions with check-box response options, mark the boxes with an " $X$ " as indicated below:

```
1
```

```YES \(\rightarrow\) ask Q2
| NO
77 \squareDON'T KNOW
99
```

```REFUSED
```

- If you make a mistake or need to change an answer, fill the entire box and mark the correct box:

1 $\boldsymbol{X}$ YES $\rightarrow$ ask Q2
2 NO
77DON'T KNOW
99
$\square$ REFUSED

## SCREENER AND WAVE 2 QUESTIONNAIRE

INTRODUCTION: Hello, I'm calling from the University of Chicago to ask people about their attitudes and experiences toward different government programs and how they can be improved. Can I speak to someone living in this household who is over 18 years of age?

## /*SKIP INSTRUCTION: WAVE 1 PANEL MEMBERS SKIP TO MAIN INTERVIEW (STATEMENT BEFORE Q4). ELSE, BEGIN WITH ITEM S1.*I

## SCREENER

S1. First, I would like to ask you a few questions about your household.
S2. How many adults currently live in your household?
$\square$ Number of people
$77 \square$ DON'T KNOW
$99 \square$ REFUSED

## /*SKIP INSTRUCTION: if S2=1, SKIP TO S9. ELSE, ASK S3.*/

S3. Are you one of the main people who usually opens the mail for this household?
$1 \quad \square$YES $\rightarrow$ SKIP TO S9

2NO $\rightarrow$ (ASK S4)
77DON'T KNOW $\rightarrow$ (ASK S4)
99REFUSED $\rightarrow$ (ASK S4)

S4. These next questions are about the person who usually handles the mail. Is that person male or female?
1MALE

2FEMALE
77 DON'T KNOW

99REFUSED

S5. Is (he/she) of Hispanic or Latino origin?
$1 \square$ YES $\rightarrow$ (ASK S5A)
$2 \square \mathrm{NO} \rightarrow$ (SKIP TO S6)
$77 \square$ DON'T KNOW $\rightarrow$ (SKIP TO S6)
$99 \square$ REFUSED $\rightarrow$ (SKIP TO S6)
S5a. Is (he/she)...
$1 \square$ Mexican, Mexican American, Chicano; $\rightarrow$ SKIP TO S6
$2 \square$ Puerto Rican; $\rightarrow$ SKIP TO S6
3 $\square$ Cuban; $\rightarrow$ SKIP TO S6
$4 \square$ or of another Hispanic, Latino, or Spanish origin; for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on? $\rightarrow$ (ASK S5B)
$5 \square$ HISPANIC ORIGIN NOT SPECIFIED $\rightarrow$ SKIP TO S6
$77 \square$ DON'T KNOW $\rightarrow$ SKIP TO S6
9 REFUSED $\rightarrow$ SKIP TO S6

S5b. What is that origin? (For example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.)


S6. Please choose one or more of the following races that this person considers him/herself to be. (CODE ALL THAT APPLY)
$1 \square$ White
$2 \square$ Black or African American
$\square$ Asian
4
$5 \square$ American Indian or Alaska Native
6 $\square$ DO NOT READ: OTHER
77DON'T KNOW
99REFUSED

[^0]I*SKIP INSTRUCTION: IF S6=3 THEN ASK S6A. ELSE SKIP TO INSTRUCTION ABOVE S6B*I

S6a. Is (he/she)...
$1 \square$ Asian Indian
$2 \square$ Chinese
3 $\square$ Filipino
$4 \square$ Japanese
$5 \square$ Korean
6 $\square$ Vietnamese
$7 \square$ Or another Asian group, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on? $\rightarrow$ (ASK S6A1)
$77 \square$ DON'T KNOW
99 $\square$ REFUSED

## I*SKIP INSTRUCTION: IS S6A=7 ASK S6A1. ELSE SKIP TO INSTRUCTION ABOVE S6B*I

S6A1. What is the other Asian group? (For example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)

77 DON'T KNOW
99REFUSED

## /*SKIP INSTRUCTION: IF S6=4, THEN ASK S6B. ELSE SKIP TO INSTRUCTION ABOVE S6C.*/

S6b. Is (he/she) ...
$1 \square$ Native Hawaiian
$2 \square$ Guamanian or Chamorro
з $\square$ Samoan
$4 \square$ or another Pacific Island group, for example, Fijian, Tongan, and so on $\rightarrow$ (ASK S6b1)
$77 \square$ DON'T KNOW
99REFUSED

[^1]S6b1. What is that other Pacific Islander group?
(For example, Fijian, Tongan, and so on)
$\square$
77 DON'T KNOW

99REFUSED
/*SKIP INSTRUCTION: IF S6=5 ASK S6C. ELSE SKIP TO INSTRUCTION ABOVE S6D*I
S6C. What is his/her enrolled or principal tribe?
$\square$
77 DON'T KNOW
99 REFUSED

## I*SKIP INSTRUCTION: IF S6=6 ASK S6D. ELSE SKIP TO INSTRUCTION ABOVE S7*|

S6D. What is his/her other race group?


## /*SKIP INSTRUCTION: IS THIS HOUSEHOLD ELIGIBLE FOR INCLUSION IN THE STUDY BASED ON SAMPLING CRITERIA? IF YES, ASK S8. ELSE, READ S7.*।

S7. Thank you for speaking with me today, those are all of the questions that I have for you. TERMINATE INTERVIEW.

S8. May I speak with that person now?$\square$ SELECTED RESPONDENT AVAILABLE $\rightarrow$ SKIP TO INTRODUCTION BEFORE Q1.
2SELECTED RESPONDENT UNAVAILABLE $\rightarrow$ ASK S8A.

77DON'T KNOW $\rightarrow$ ASK S8A
99REFUSED $\rightarrow$ ASK S8A

S8A. May I have the first name of that person so I can ask for them directly when I get back in touch?


S8B. Does he/she live at (ADDRESS)?
$1 \square$ YES $\rightarrow$ (APPOINTMENT)
$2 \square$ NO $\rightarrow$ (TERMINATE)
77 DON'T KNOW $\rightarrow$ (APPOINTMENT)
$99 \square$ REFUSED $\rightarrow$ (APPOINTMENT)
S9. CODE RESPONDENT SEX.
ASK IF NEEDED: I am required to ask if you are male or female.
$1 \square$ MALE
$2 \square$ FEMALE
$77 \square$ DON'T KNOW
$99 \square$ REFUSED

S10. Are you of Hispanic or Latino origin?
$1 \square \mathrm{YES} \rightarrow$ (ASK S10A)
$2 \square \mathrm{NO} \rightarrow$ (ASK S11)
$77 \square$ DON'T KNOW $\rightarrow$ (ASK S11)
99 $\square$ REFUSED $\rightarrow$ (ASK S11)
S10a. Are you...
$1 \square$ Mexican, Mexican American, Chicano; $\rightarrow$ SKIP TO S11
$2 \square$ Puerto Rican; $\rightarrow$ SKIP TO S11
3 $\square$ Cuban; $\rightarrow$ SKIP TO S11
$4 \square$ of another Hispanic, Latino, or Spanish origin; for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on? $\rightarrow$ (ASK S10B)
$5 \square$ HISPANIC ORIGIN NOT SPECIFIED $\rightarrow$ SKIP TO S11
$77 \square$ DON'T KNOW $\rightarrow$ SKIP TO S11
9 REFUSED $\rightarrow$ SKIP TO S11

S10b. What is that origin? (For example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.)

S11. Please choose one or more of the following races that you consider yourself to be.
(CODE ALL THAT APPLY)
$1 \square$ White
2Black or African American

3 $\square$ Asian
$4 \square$Native Hawaiian or other Pacific Islander

5American Indian or Alaska Native
6OTHER
77 DON'T KNOW
99REFUSED
/*SKIP INSTRUCTION: IF S11=1 OR 2, SKIP TO INSTRUCTION AFTER S11D. ELSE SKIP TO INSTRUCTION BELOW.*I

## /*SKIP INSTRUCTION: IF S11=3 THEN ASK S11A. ELSE SKIP TO INSTRUCTION ABOVE S11B*|

S11a. Are you
$1 \square$ Asian Indian
$2 \square$ Chinese
3 $\square$ Filipino
$4 \square$ Japanese
$5 \square$ Korean
6 $\square$ Vietnamese
$7 \square$ Or another Asian group, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on? $\rightarrow$ (ASK S11A1)
77
99REFUSED

I*SKIP INSTRUCTION: IS S11A=7 ASK S11A1. ELSE SKIP TO INSTRUCTION ABOVE S11B*I
S11A1. What is the other Asian group? (For example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)
$\square$
77DON'T KNOW

99REFUSED
/*SKIP INSTRUCTION: IF S11=4, THEN ASK S11B. ELSE SKIP TO INSTRUCTION ABOVE S11C.*|

S11b. Are you...
$1 \square$ Native Hawaiian
$2 \square$ Guamanian or Chamorro
з $\square$ Samoan
4 or another Pacific Island group, for example, Fijian,
Tongan, and so on $\rightarrow$ (ASK s11b1)
77
99 DON'T KNOW
$\square$ REFUSED

## /*SKIP INSTRUCTION: IF S11B=4 THEN ASK S11B1. ELSE SKIP TO INSTRUCTION ABOVE S11C.*।

s11b1. What is that other Pacific Islander group? (For example, Fijian, Tongan, and so on)
$\square$
77DON'T KNOW
99REFUSED

I*SKIP INSTRUCTION: IF S11=5 ASK S11C. ELSE SKIP TO INSTRUCTION ABOVE S11D*|
S11C. What is your enrolled or principal tribe?
$\square$
77DON'T KNOW
99 REFUSED
/*SKIP INSTRUCTION: IF S11=6 ASK S11D. ELSE SKIP TO INSTRUCTION BELOW 11D*|
S11D. What is your other race group?
$\square$
${ }_{77} \square$ DON'T KNOW
99 REFUSED

[^2]
## WAVE 2 QUESTIONNAIRE

We expect the rest of this interview to take 20 minutes. Your answers will help improve government programs and how people living in the U.S. learn about those programs. You may choose not to answer any question for any reason. You do not have to reveal any specific information about your own experiences unless you choose to do so. You may stop participating at any time, and there are no consequences for you if you choose to stop.

This survey has been approved by U.S. Office of Management and Budget approval number 06070955. Without this number, we could not conduct this survey. If you have comments about the survey, you may send them to an address I will provide at the conclusion.

Shall we start?

1. I am going to read you a list of activities. Please tell me whether or not you participated in the activity in the last 12 months. [IF NEEDED: by participation, I mean attending meetings, volunteering your time for regular activities, or working at sponsored events.]
2. How often did you participate in this type of activity in the past year?
[IF MORE THAN ONE TYPE OF ACTIVITY IS MENTIONED, ASK: Thinking about all activities of this type, about how often did you participate in them in the past year?]

| 1a. In the last 12 months -that is since [MONTH] of last year- | $1 \square$ Once a year |
| :--- | :--- |
| have you attended any meetings or events of a school group, | $2 \square$ Several times a year |
| neighborhood, or community association such as PTA or | $3 \square$ Once a month |
| neighborhood watch group? | $4 \square$ A few times a month |
| $1 \square$ YES $\rightarrow$ ask Q2 | $5 \square$ Once a week or more |
| $2 \square$ NO | $6 \square$ NEVER |
| $77 \square$ DON'T KNOW | $77 \square$ DON'T KNOW |
| $99 \square$ REFUSED | $99 \square$ REFUSED |


| 1b. How about a community service organization such as a food | 1Once a year <br> pantry or a tutoring program? |
| :--- | :--- |
| $1 \square$ YES $\rightarrow$ ask Q2 $3 \square$ Once a month year <br> $2 \square$ NO $4 \square$ A few times a month <br> $77 \square$ DON'T KNOW $5 \square$ Once a week or more <br> $99 \square$ REFUSED $6 \square$ NEVER <br>  $77 \square$ DON'T KNOW <br>  $99 \square$ REFUSED |  |

1c. In the last 12 months have you attended services or any other 1 events at a church, synagogue, mosque or other religious 2 institution or organization?
$\square$ YES $\rightarrow$ ask Q2
${ }_{77} \square$ DON'T KNOW
$99 \square$ REFUSEDOnce a year Several times a year 3
Once a month
A few times a month
$\square$ Once a week or more NEVER
DON'T KNOW REFUSED

1d. Is there any other type of activity that you have attended meetings for or worked at sponsored events for that I have not ${ }_{2}$ mentioned? Please count any type of volunteering work you 3 did.
$\square$ YES $\rightarrow$ ask Q2
7DDON'T KNOW
$99 \square$ REFUSEDOnce a year Several times a year Once a month A few times a month $\square$ Once a week or more NEVER DON'T KNOW REFUSED

1e. Have you given blood in the last 12 months?
$1 \square$ YES
$2 \square \mathrm{NO}$
77DON'T KNOW
$99 \square$ REFUSED
3. Would you say that you vote in elections always, almost always, usually, seldom or never?

```
1 \squareALWAYS
2
```

```ALMOST ALWAYS USUALLY
4 SELDOM
5 NEVER
```

```R NOT ELIGIBLE TO VOTE
\(77 \square\) DON'T KNOW
99
```

```REFUSED
```

|  | READ LIST. |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| I'm going to read you two statements that <br> people might make about where they live. | Strongly <br> agree | Agree | Disagree | Strongly <br> disagree | [DO NOT READ] <br> NEITHER I <br> NO OPINION |
| 3a.The first statement is, "I know many of <br> my neighbors." Do you strongly agree, <br> agree, disagree or strongly disagree$\quad \square$ | $2 \square$ | $3 \square$ | $4 \square$ | $97 \square$ |  |


| with this statement? |  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: |
| 3b. The next statement is, "If I had to move |  |  |  |  |  |
| away from my neighborhood, I would <br> miss it." [IF NEEDED: Would you say <br> you strongly agree, agree, disagree or <br> strongly disagree with this statement?] |  | ${ }_{1} \square$ | ${ }_{2} \square$ | ${ }_{3} \square$ | ${ }_{4} \square$ |

## FOR PANEL MEMBERS ONLY, READ:

I appreciate your talking with me again today. We expect this interview to take 30 minutes. Your answers will help improve government programs and how people living in the U.S. learn about those programs. You may choose not to answer any question for any reason. You do not have to reveal any specific information about your own experiences unless you choose to do so. You may stop participating at any time, and there are no consequences for you if you choose to stop. Shall we start?
4. (IF NOT PANEL MEMBER: Next) I would like to ask you about three government programs.

4A. Have you ever heard of The Medicare Part D prescription drug benefit?
$1 \square \mathrm{YES}$
$2 \square$ NO
$77 \square$ DON'T KNOW
$99 \square$ REFUSED

4B. (Have you ever heard of) The No Child Left Behind Act?
$1 \square$ YES
$2 \square$ NO
${ }_{77} \square$ DON'T KNOW
99 $\square$ REFUSED
4C. (Have you ever heard of) The Census?

```
1 \squareYES }->\mathrm{ (SKIP TO INSTRUCTION ABOVE Q6)
2\squareNO
77\square DON'T KNOW
99\square REFUSED
```

5. The Census is the count of all the people who live in the United States. Have you ever heard of that before?
/*SKIP INSTRUCTION: IF Q4A=1, ASK Q6. ELSE, SKIP TO INSTRUCTION ABOVE Q7.*/
6. Have you heard or seen anything recently about the Medicare part D prescription drug benefit?
1YES

2NO
77DON'T KNOW

99REFUSED

I*SKIP INSTRUCTION: IF Q4B=1, ASK Q7. ELSE, SKIP TO INSTRUCTION ABOVE Q8.*।
7. Have you heard or seen anything recently about the No Child Left Behind Act?
$1 \quad$ $\square$ YES
2
77 DON'T KNOW
99REFUSED

## I*SKIP INSTRUCTION: IF Q4C=1 OR Q5=1, ASK Q8. ELSE, SKIP TO Q9.*/

8. Have you heard or seen anything recently about the 2010 Census?
```
1 YES
2
```

```NO
77
```

```DON'T KNOW
99
```

```REFUSED
```


## I*SKIP INSTRUCTION: IF Q8 NOT ASKED AND Q5 NOT EQUAL 1 THEN SKIP TO INTRODUCTION ABOVE W2_1. ELSE IF Q8 ASKED OR Q5 EQUAL 1 THEN ASK Q9.*I <br> /* SKIP INSTRUCTION: IF INTERVIEW DATE IS ON OR AFTER CENSUS MAILOUT DATE, SKIP TO INSTRUCTION BEFORE Q11A.*I

9. If the Census were held today, how likely would you be to participate? By participate, we mean fill out and mail in a Census form. Would you say you...?

1definitely would

2probably would
$3 \square$ might or might not
4probably would not

5definitely would not
77DON'T KNOW
99REFUSED
10. What about most of your friends and neighbors? If the Census were held today, how likely do you think they would be to participate? By participate, we mean fill out and mail in a Census form. Would you say they ...?
$1 \square$ definitely would
2probably would
3 $\square$ might or might not
4probably would not
5definitely would not
77 $\square$ DON'T KNOW
99REFUSED
11. How likely are you to recommend participating in the Census to a family member or friend? Would you say you...?
$1 \square$ definitely would
2probably would
з $\square$ might or might not
$4 \square$ probably would not
5definitely would not

77DON'T KNOW
99 REFUSED

## /*SKIP INSTRUCTION: IF QS2=1 THEN SKIP TO Q12*|

11a. Is there someone else in your household who disagrees with you about whether or not your household should complete and return a Census form?

1 $\square$ YES
2 $\square$ NO
3 $\square$ (PANEL MEMBERS ONLY: ) NO OTHER ADULTS IN HOUSEHOLD
${ }_{77} \square$ DON'T KNOW
$99 \square$ REFUSED
12. Overall, how would you describe your general feelings about the Census? Do you feel...?

1highly favorable
2 moderately favorable
3neutral
4not too favorable
$5 \square$ rather unfavorable
77DON'T KNOW $\rightarrow$ SKIP TO Q13
99REFUSED $\rightarrow$ SKIP TO Q13

12A. How sure are you that you are [INSERT RESPONSE FROM Q12 HERE] about the Census? Would you say very sure, somewhat sure, somewhat unsure, or very unsure?

1
$\square$ VERY SURE
13. In general, how familiar are you with the way Census data impacts you and your community.

Would you say...?
$1 \square$ very familiarsomewhat familiar
$3 \square$ not very familiarnot familiar at all
77DON'T KNOW

99REFUSED
14. So far as you know, does the law require you to answer the census questions?
$1 \square$ YES
$2 \square$ NO
$77 \square$ DON'T KNOW
$99 \square$ REFUSED
15. People have different ideas about what the Census is used for. I am going to read some of them to you. As I read each one, please tell me by indicating yes or no whether you think that the Census is used for that purpose. Is the Census used...?

|  | YES | NO | DK | REF |
| :---: | :---: | :---: | :---: | :---: |
| a. to decide how much money communities will get from the government? | ${ }_{1} \square$ | $2 \square$ | 77 $\square$ | ${ }_{99} \square$ |
| b. to decide how many representatives each state will have in Congress? | ${ }_{1} \square$ | ${ }_{2} \square$ | 77 $\square$ | ${ }_{99} \square$ |
| c. to count both citizens and non-citizens? | ${ }_{1} \square$ | $2 \square$ | ${ }_{77} \square$ | ${ }_{99} \square$ |
| d. to determine property taxes? | ${ }_{1} \square$ | ${ }_{2} \square$ | $77 \square$ | $99 \square$ |
| e. to help the police and FBI keep track of people who break the law? | $1 \square$ | ${ }_{2} \square$ | $77 \square$ | ${ }_{99} \square$ |
| f. to help businesses and governments plan for the future? | ${ }_{1} \square$ | ${ }_{2} \square$ | $77 \square$ | ${ }_{99} \square$ |
| g. to locate people living in the country illegally? | $1 \square$ | $2 \square$ | $77 \square$ | ${ }_{99} \square$ |

16. Next, I'm going to read some opinions about the Census. As I read each one, tell me if you strongly agree, agree, disagree, or strongly disagree with each of the statements:

16A. Filling out the Census will let the government know what my community needs. Do you strongly agree, agree, disagree, or strongly

disagree with this statement?
16B. The Census is an invasion of privacy. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?)
16C. The Census Bureau's promise of confidentiality can be trusted. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?)
16D. I am concerned that the information I provide will be misused. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?)
16E. Taking part in the Census shows I am proud of who I am. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?)
16F. My answers to the Census could be used against me. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?)
16G. Answering and sending back the Census matters for my family and community. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?)
16 H . The government already has my personal information, like my tax returns, so I don't need to fill out a Census form. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?)
16I. I just don't see that it matters much if I personally fill out the Census form or not. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?)
16J. It takes too long to fill out the Census information, I don't have time. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?)

| ${ }_{1} \square$ | $2 \square$ | ${ }_{3} \square$ | ${ }_{4} \square$ | ${ }_{97} \square$ |
| :---: | :---: | :---: | :---: | :---: |
| ${ }_{1} \square$ | $2 \square$ | ${ }_{3} \square$ | ${ }_{4} \square$ | ${ }_{97} \square$ |
| ${ }_{1} \square$ | ${ }_{2} \square$ | ${ }_{3} \square$ | ${ }_{4} \square$ | ${ }_{97} \square$ |
| ${ }_{1} \square$ | ${ }_{2} \square$ | ${ }_{3} \square$ | ${ }_{4} \square$ | ${ }_{97} \square$ |
| ${ }_{1} \square$ | ${ }_{2} \square$ | ${ }_{3} \square$ | ${ }_{4} \square$ | ${ }_{97} \square$ |
| ${ }_{1} \square$ | ${ }_{2} \square$ | ${ }_{3} \square$ | ${ }_{4} \square$ | ${ }_{97} \square$ |
| ${ }_{1} \square$ | ${ }_{2} \square$ | ${ }_{3} \square$ | ${ }_{4} \square$ | ${ }_{97} \square$ |
| ${ }_{1} \square$ | ${ }_{2} \square$ | ${ }_{3} \square$ | ${ }_{4} \square$ | ${ }_{97} \square$ |
| ${ }_{1} \square$ | $2 \square$ | ${ }_{3} \square$ | ${ }_{4} \square$ | ${ }_{97} \square$ |

## I*SKIP INSTRUCTION: IF Q8 NOT EQUAL 1 THEN SKIP TO INTRODUCTION ABOVE W2_1.*।

These next questions are about the Census to be held in 2010 and what you may have heard or seen about it.
First I will ask you about advertisements you might have heard or seen in the media. Then l'll ask you about places in your community you might have heard or seen something about the Census.

After that, I will ask you about other stories or features you might have heard or seen about the Census.

## PAID MEDIA CENSUS EXPOSURE

Let us start with advertisements you might have heard or seen in the media.
17. Have you heard or seen advertisements about the Census..
a. on television?
b. on the radio?
c. in magazines?
d. in newspapers?
e. on the Internet?
f. in other places such as coffee cups, billboards or park benches?

| ${ }_{1} \square \mathrm{YES}$ | $2 \square \mathrm{NO}$ | 710 | - |
| :---: | :---: | :---: | :---: |
| ${ }_{1} \square \mathrm{YES}$ | ${ }_{2} \square \mathrm{NO}$ | $77 \square D K$ | $9{ }^{9}$ DRE |
| ${ }_{1} \square \mathrm{YES}$ | ${ }_{2} \square \mathrm{NO}$ | ${ }_{77} \square \mathrm{DK}$ | $99 \square \mathrm{REF}$ |
| ${ }_{1} \square \mathrm{YES}$ | ${ }_{2} \square \mathrm{NO}$ | ${ }_{77} \square \mathrm{DK}$ | REF |
| $1 \square \mathrm{YES}$ | $2 \square \mathrm{NO}$ | $77 \square$ DK | $99 \square \mathrm{RE}$ |
| $\square \mathrm{YES}$ | $2 \square \mathrm{NO}$ | $77 \square$ D |  |

## I*IF YES TO AT LEAST ONE MEDIUM IN Q17A-F, ASK Q18. ELSE SKIP TO Q19A*I

18. Thinking about all of the advertisements you heard or saw in the past $\mathbf{3 0}$ days about the Census, how many different times in the past 30 days would you say you saw or heard something about the Census?
$1 \square$ NoneOnce or twice
3 $\square$ Three to five times
4Six to ten times
5Eleven times or more
77 DON'T KNOW
99REFUSED

## PAID MEDIA MESSAGING

19E. Thinking about all the ads you have seen or heard about the Census, how much would you say you agree or disagree with the following statement:

These ads are convincing. Would you say you strongly agree, agree, disagree, or strongly disagree?

```
1 \squareSTRONGLY AGREE
2
```

```AGREE
3 \squareDISAGREE
4\squareSTRONGLY DISAGREE
5 \square NEITHER AGREE NOR DISAGREE
77 \square DON'T KNOW
99 \square REFUSED
```

19F. Would you say the ads grabbed your attention?
$1 \square$ YES
$2 \square \mathrm{NO}$
${ }_{77} \square$ DON'T KNOW
$99 \square$ REFUSED

19G. Would you say the ads gave you good reasons to mail back your Census form?

```
1 \squareYES
2\squareNO
77 \squareDON'T KNOW
99\squareREFUSED
```

19H. Did you talk to your friends, family, or other people you know about these ads?
$1 \square$ YES
$2 \square \mathrm{NO}$
${ }_{77} \square$ DON'T KNOW
99 REFUSED

19L. Do you remember any slogan or phrase being used about the census?

```
1 \squareYES
2 \squareNO
77\squareDON'T KNOW
99\squareREFUSED
```

/*SKIP INSTRUCTION: IF YES TO Q19L, ASK Q19M. OTHERWISE GO TO Q19N.*/
19M. Can you tell me what the slogan or phase was?

191. In answering these next questions, please think about any ads you have seen for the Census - that is, the whole 2010 ad campaign. For each statement, please indicate if you strongly agree, agree, disagree, or strongly disagree.

19i_a: The Census 2010 ad campaign is about civic participation.
1Strongly agree
$2 \square$ Agree
3 $\square$ Disagree
4 Strongly Disagree
$5 \square$ NEITHER AGREE NOR DISAGREE/NEUTRAL
${ }_{77} \square$ DON'T KNOW
$99 \square$ REFUSED
19i_b:
The campaign is about gathering important information for our country.
$1 \square$ Strongly agree
$2 \square$ Agree
3 $\square$ Disagree
$4 \square$ Strongly Disagree
$5 \square$ NEITHER AGREE NOR DISAGREE/NEUTRAL
$77 \square$ DON'T KNOW
$99 \square$ REFUSED
19i_c. The campaign is about helping people in my community.
$1 \square$ Strongly agree
$2 \square$ Agree
3 $\square$ Disagree
4 Strongly Disagree
$5 \square$ NEITHER AGREE NOR DISAGREE/NEUTRAL
${ }_{77} \square$ DON'T KNOW
99 $\square$ REFUSED

19i_d. The campaign is about making sure everyone like me is counted in the Census.

```
1 Strongly agree
2\square Agree
3 \squareDisagree
4 Strongly Disagree
5 \square NEITHER AGREE NOR DISAGREE/NEUTRAL
77\squareDON'T KNOW
99\squareREFUSED
```

19i_e. The campaign is about receiving our fair share of over $\$ 400$ billion in federal funds for schools and other programs.
$1 \square$ Strongly agree
$2 \square$ Agree
3 $\square$ Disagree
4 Strongly Disagree
$5 \square$ NEITHER AGREE NOR DISAGREE/NEUTRAL
$77 \square$ DON'T KNOW
$99 \square$ REFUSED
19J. For each of the following statements about the Census 2010 ad campaign, please indicate if you strongly agree, agree, disagree, or strongly disagree.

19j_a. When I think of the Census 2010 ad campaign, I think returning the Census form is the right thing to do.

1Strongly agree
$2 \square$ Agree
$3 \square$ Disagree
$4 \square$ Strongly Disagree
$5 \square$ NEITHER AGREE NOR DISAGREE/NEUTRAL
$77 \square$ DON'T KNOW
99 $\square$ REFUSED

19j_b. When I think of the campaign, I think people in my community are all returning the Census form.
$1 \square$ Strongly agree
$2 \square$ Agree
$3 \square$ Disagree
$4 \square$ Strongly Disagree
$5 \square$ NEITHER AGREE NOR DISAGREE/NEUTRAL
$77 \square$ DON'T KNOW
$99 \square$ REFUSED

19j_c. When I think of the campaign, I think the Census is about people like me.
$1 \square$ Strongly agree
$2 \square$ Agree
$3 \square$ Disagree
$4 \square$ Strongly Disagree
$5 \square$ NEITHER AGREE NOR DISAGREE/NEUTRAL
$77 \square$ DON'T KNOW
$99 \square$ REFUSED
19j_d. When I think of the campaign, I think the form will come in mid-March.
$1 \square$ Strongly agree

```
2 }\square\mathrm{ Agree
3 \square Disagree
4 \square Strongly Disagree
5 \square NEITHER AGREE NOR DISAGREE/NEUTRAL
77 \square DON'T KNOW
99\squareREFUSED
```

19j_f. When I think of the campaign, I think it's just 10 simple questions and takes about 10 minutes.
$1 \square$ Strongly agree
$2 \square$ Agree
3 $\square$ Disagree
4 Strongly Disagree
$5 \square$ NEITHER AGREE NOR DISAGREE/NEUTRAL
$77 \square$ DON'T KNOW
$99 \square$ REFUSED

19j_g. When I think of the campaign, I think mailing back the form helps the country move forward.
$1 \square$ Strongly agree
$2 \square$ Agree
3 $\square$ Disagree
4 Strongly Disagree
5 NEITHER AGREE NOR DISAGREE/NEUTRAL
77 DON'T KNOW
$99 \square$ REFUSED
19j_h. When I think of the campaign, I think I can make a difference.
1 Strongly agreeAgree
3 $\square$ Disagree
4 Strongly Disagree
$5 \square$ NEITHER AGREE NOR DISAGREE/NEUTRAL
77 DON'T KNOW
99REFUSED

19j_i. When I think of the campaign, I think returning the form helps communities get better healthcare, education and job training.
$1 \square$ Strongly agree
2Agree

```
3 \squareDisagree
4 Strongly Disagree
5 \square NEITHER AGREE NOR DISAGREE/NEUTRAL
77\squareDON'T KNOW
99
```

```REFUSED
```

19K. I'd show my support for the Census by wearing a Census button or t-shirt.

$1 \square$ Strongly agree<br>$2 \square$ Agree<br>3 $\square$ Disagree<br>4 Strongly Disagree<br>$5 \square$ NEITHER AGREE NOR DISAGREE/NEUTRAL<br>$77 \square$ DON'T KNOW<br>99 $\square$ REFUSED

19N. Please tell me what happens in the last Census ad that you saw.


19A. Have you recently seen an advertisement that showed everything frozen in time (construction sites, school yards, hospital rooms, and chambers of congress) until a man dropped his census form into a mail box?
$1 \square \mathrm{YES}$
$2 \square$ MAYBE, NOT SURE
$3 \square$ NO $\rightarrow$ [SKIP TO INSTRUCTION BEFORE Q20]
$99 \quad$ REFUSED $\rightarrow$ [SKIP TO INSTRUCTION BEFORE Q20]
19B. What happens in the ad? For example, can you tell me anything in detail about the people in the ad?
(DO NOT READ RESPONSE CATEGORIES AND CODE ALL THAT ARE MENTIONED.)

1. A BRIDGE CONSTRUCTION FROZEN IN TIME
2. CONCRETE STOPPED IN MID-AIR
3. SCHOOL CHILDREN IN A KICK-BALL GAME FROZEN IN TIME
4. IN A HOSPITAL ROOM NURSE FROZEN WITH A BLANKET OVER A CHILD
5. CONGRESSMEN/LEGISLATOR STOPPED IN DEBATES
6. MAN WALKS TO MAILBOX
7. MAN PUTS CENSUS FORM IN MAILBOX
8. EVERYTHING COMES TO LIFE
9. PHRASE: THE ANSWERS YOU PROVIDED TO THE CENSUS HELP DETERMINE WHAT OUR FUTURE WILL BE
10. PHRASE: YOUR CENSUS ANSWERS HELP IMPROVE OUR HEALTH CARE, STRENGTHEN OUR SCHOOLS, DESIGNATE REPRESENTATIONS, AND BUILD OUR COMMUNITIES
11. SLOGAN: WE CAN'T MOVE FORWARD UNTIL YOU SEND IT BACK
12. SLOGAN: IT'S IN YOUR HANDS
13. NO SPECIFICS MENTIONED, GENERAL COMMENTS ONLY
```
66\squareOTHER,
specify:
```

$77 \square$ DON'T KNOW
$99 \square$ REFUSED
$\square$

## PARTNERSHIP MESSAGING

These next questions are about places in your community where you may have heard or seen something about the Census.
20. Have you heard or seen anything about the Census...
a. in a meeting of a religious group?


## /*IF YES TO AT LEAST ONE MEDIUM IN Q20, ASK Q21a. ELSE GO TO Q21b.*|

21a. Thinking about all of the places in your community we've just talked about, how many different times during the past 30 days would you say you heard or saw something about the census from any of those sources?

```
1 }\square\mathrm{ None
2 \square Once or twice
3 \square
4 \square Six to ten times
5 \squareEleven times or more
77\squareDON'T KNOW
99\squareREFUSED
```

21b. During the past 30 days, about how many different times would you say you had conversations about the Census with friends, family, or other people you know, for example at home, at work, or at the barbershop?Once or twice
${ }_{3} \square$ Three to five times
4Six to ten times
$5 \square$ Eleven times or moreDON'T KNOW

99 $\square$ REFUSED

21c. During the past 30 days, how many different times would you say you saw someone with a personal item about the Census -- like a baseball cap, bumper sticker or pen?
$1 \square$ None
$2 \square$ Once or twice
$3 \square$ Three to five times
$4 \quad$ Six to ten times
$5 \square$ Eleven times or more
${ }_{77} \square$ DON'T KNOW
$99 \square$ REFUSED

## /*SKIP INSTRUCTION: IF R TALKED WITH SOMEONE IN THE COMMUNITY (2 <=21b<=5), ASK Q22a. ELSE SKIP TO NEXT SKIP INSTRUCTION.*/

```
I*SKIP INSTRUCTION: IF R DID NOT TALK WITH SOMEONE IN THE COMMUNITY (21b = 1, 77,
OR 99) AND R REPORTS EXPOSURE TO PARTNERSHIP ACTIVITIES FOR AT LEAST ONE
CATEGORY (YES TO AT LEAST ONE OF 20a THROUGH 20g), ASK Q22. ELSE, SKIP TO
Q22D.*/
```

22. Have you spoken to or heard someone in your community talk about the Census?

1YES $\rightarrow$ (ASK Q22A)

2NO $\rightarrow$ (SKIP TO Q22D)
${ }_{77} \square$ DON'T KNOW $\rightarrow$ (SKIP TO Q22D)
99REFUSED $\rightarrow$ (SKIP TO Q22D)

22A. Who in your community have you spoken to or heard talk about the Census? DO NOT READ CATEGORIES EXCEPT TO PROBE.

RECORD VERBATIM: $\square$

THEN CODE ALL THAT APPLY.
$1 \square$ GOVERNMENT OFFICIAL OR POLITICAL LEADER
$2 \square$ RELIGIOUS LEADER
3SOMEONE FROM MY UNION OR WORKPLACE
4 SOMEONE FROM A COMMUNITY ORGANIZATION
$5 \square$ A FRIEND, RELATIVE OR NEIGHBOR
$8 \square$ CENSUS WORKER
6OTHER
$7 \square$ DON'T RECALL/DIDN'T KNOW THEM/NO SPECIFIC PERSON
99REFUSED

22B. Would you say the messages you've heard in your community about the Census changed some of what you believe about the Census?

1
$2 \square \mathrm{NO}$
${ }_{77} \square$ DON'T KNOW
99REFUSED

22B1. Would you say the messages in your community about the Census changed some of what your friends and family believe about the Census?
$1 \square$ YES
$2 \square$ NO
${ }^{77} \square$ DON'T KNOW
99
9 REFUSED
22C. Would you say the messages you've heard in your community about the Census gave you good reasons to complete and mail back a Census form?

```
1 \squareYES
2\squareNO
77\squareDON'T KNOW
99\squareREFUSED
```


## CENSUS IN SCHOOLS EXPOSURE

22D. Do you have children in your household who attend Kindergarten through $12^{\text {th }}$ grade in public, private or tribal school?
$1 \square \mathrm{YES} \rightarrow$ (ASK Q22E)
$2 \square \mathrm{NO} \rightarrow$ (GO TO INTRODUCTION ABOVE Q24)
$77 \square$ DON'T KNOW $\rightarrow$ (GO TO INTRODUCTION ABOVE Q24)
$99 \square$ REFUSED $\rightarrow$ (GO TO INTRODUCTION ABOVE Q24)

22E. Did the student(s) tell you anything about the 2010 Census?
1YES

2NO
77DON'T KNOW
99REFUSED

22F. Did the student (s) show you printed materials or information about the 2010 Census?
1YES

2 $\square \mathrm{NO}$
77DON'T KNOW
99REFUSED

## /*SKIP INSTRUCTION: IF Q22E=1 OR Q22F=1, ASK Q22G. ELSE SKIP TO INTRODUCTION ABOVE Q24*I

22G. Thinking about all of the ways the students told you or showed you something about the Census during the past 30 days, how many different times in the past 30 days would you say they told you or showed you something about the Census?
1 NoneOnce or twiceThree to five times

4Six to ten times
5Eleven times or more
77DON'T KNOW
99REFUSED
23. QUESTION OMITTED.

## EARNED MEDIA CENSUS EXPOSURE

These next questions are about stories or features in newspapers, magazines, television, radio or internet you may have heard or seen about the Census.
24. Not including advertisements, have you heard or seen any stories or features about the Census...
a. in a newspaper or magazine article?

$99 \square$ REF
b. on television or radio?
c. on the internet?

${ }_{99} \square$ REF
${ }_{99} \square$ REF
24. On the internet, did you hear or see anything about the Census on...
d. internet blogs?
e. social networking sites (e.g., Facebook, Myspace)?
f. regular web sites?

/*IF YES TO AT LEAST ONE MEDIUM IN Q24A-C, ASK Q25. ELSE SKIP TO Q26A*/
25. Thinking about all of the places you heard or saw stories or features about the Census in the past 30 days, how many different times in the past 30 days would you say you heard or saw something about the Census?
1NoneOnce or twice
3 Three to five times
4Six to ten times
5Eleven times or more
77 DON'T KNOW
99REFUSED

26A. Did you hear or see anything about the Census in Census job announcements?

```
1 \squareYES
2
```

```NO
77\squareDON'T KNOW
99\squareREFUSED
```

26b. Thinking about all the possible sources we have just talked about, including advertisements, places in your community, and other media, how many different times during the past 30 days would you say you saw or heard something about the Census?

1None
$2 \square$ Once or twice
з $\square$ Three to five times
$4 \square$ Six to ten times
5 Eleven times or more
${ }_{77} \square$ DON'T KNOW
$99 \square$ REFUSED

26c. Again thinking about all the possible sources we have talked about, what specific groups, people, or sources of information would you say you rely on the most to learn about the Census?

RECORD VERBATIM THEN CODE:
$\square$
$1 \square$ FAMILY MEMBER OR OTHER PERSONAL ACQUAINTANCE $2 \square$ CLERGY MEMBER, ETHNIC GROUP LEADER, OTHER CIVIC LEADER
$3 \square$ TELEVISION SOURCE (E.G., NEWS, CHANNEL, OR OTHER SHOW)
$4 \square$ INTERNET SOURCE (E.G., BLOGS, ON-LINE NEWSPAPER, LISTSERV, ETC.)
$5 \square$ OTHER MEDIA SOURCE (E.G., NEWSPAPER, RADIO, MAGAZINES)
$7 \square$ CENSUS BUREAU EMPLOYEE OR WEBSITE
6 $\square$ OTHER SOURCE
$8 \square$ NO SPECIFIC SOURCE
$77 \square$ DON'T KNOW
$99 \square$ REFUSED

26d. Have you heard or seen anything about the Census in a language other than English?
27. QUESTION OMITTED

27A. QUESTION OMITTED

27B. QUESTION OMITTED
27C. QUESTION OMITTED
<End MODE SPECIFIC CUEING ITEMS>

## I*SKIP INSTRUCTION: IF INTERVIEW DATE IS ON OR AFTER CENSUS MAILOUT DATE, ASK W2_1. ELSE, SKIP TO GENERAL MEDIA USE.*I

W2_1. Did your household receive a census questionnaire delivered to you at your home in March of this year?
$\square$ YES
$2 \square \mathrm{NO}$
W2_1A. [IF W2=1, READ: Before the questionnaire arrived,] were you expecting to get one?
1 $\square$ YES
$2 \square \mathrm{NO}$

I*SKIP INSTRUCTION: IF W2_1=YES, SKIP TO W2_3. ELSE, ASK W2_1B.*/
W2_1B.If you received a Census form today, how likely would you be to participate? By participate, we mean fill out and mail in a Census form. Would you say you...?
$5 \square$ Definitely will
4 Probably will
${ }_{3} \square$ Might or might not
$\square$ Probably will not
1 $\square$ Definitely will not

W2_1C. What about most of your friends and neighbors? If they received Census forms today, how likely do you think they would be to participate? By participate, we mean fill out and mail in a Census form. Would you say they ...?
5Definitely will
4Probably will
$3 \square$ Might or might not
2Probably will not
$1 \square$ Definitely will not

W2_1D. How likely are you to recommend participating in the Census to a family member or friend?
Would you say you...?
$5 \square$ Definitely will
$4 \square$Probably will
3
$\square$ Might or might no
$2 \square$
Probably will not
$1 \square$ Definitely will not

## /*SKIP INSTRUCTION: IF W2_1=NO, DON'T KNOW OR REFUSED, SKIP TO INSTRUCTION BEFORE GENERAL MEDIA USE.*/

W2_3. Did someone complete and mail back the questionnaire?
$1 \square$ YES $\rightarrow$ (SKIP TO GENERAL MEDIA USE)
$2 \square \mathrm{NO}$
W2_4. Did anyone ever open the envelope?
1 YES
$2 \square \mathrm{NO} \rightarrow$ (SKIP TO W2_7A)
${ }_{98}^{\square} \square$ DON'T KNOW $\rightarrow$ (SKIP TO W2_7A)
96 $\square$ REFUSED
W2_5. Did anyone start to fill out the census form that was inside?
${ }^{1} \square$ YES
$2 \square \mathrm{NO}$
(READ BELOW)
98 $\square$ DON'T KNOW
${ }_{96}$ $\square$ REFUSED

I*NOTE TO INTERVIEWER: IF W2_5 IS NO ASK W2_6 THEN SKIP TO W2_7A. IF W2_5 IS YES, DK OR REF, SKIP TO W2_7. *I

W2_6 When you first saw the questionnaire, did it look like it would be hard or easy to complete?
1HARD
2EASY
3 DO NOT READ: NEITHER
$4 \square$ DO NOT READ: NEVER SAW IT
W2_7. Did someone finish filling out the form?
${ }_{1} \square$ YES
$2 \square \mathrm{NO} \rightarrow$ (SKIP TO W2_7A)
W2_7A. Why not? What happened? (DO NOT READ CATEGORIES)
$1 \square$ DOESN'T SPEAK ENGLISH

2COULD NOT READ THE FORM
3 $\square$ CONFIDENTIALITY CONCERNS
$4 \square$ FORM WAS TOO LONG
$5 \square$ FORM WAS TOO DIFFICULT
6NEVER GOT A FORM

7TOO BUSY
8 WANTED MORE INFO ON CENSUS (WHY NEED IT?) $\qquad$
$9 \square$ OTHER (SPECIFY) $\qquad$

## I*SKIP INSTRUCTION: IF R COMPLETED WAVE 1, SKIP TO Q42 (CONTACT INFORMATION).*I

## GENERAL MEDIA USE

Now I have a few questions about how you spend your time in a typical seven day week.
28A. How many hours per week do you usually spend working for pay?
Number of hours $\square$
IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:
$1 \square$ NONE
$2 \square$ ONE TO NINETEEN HOURS
3 $\square$ TWENTY TO THIRTY-NINE HOURS
$4 \square$ FORTY AND MORE HOURS
$77 \square$ DON'T KNOW
99REFUSED

28B. During a typical day, about how many hours do you usually spend watching television, including hours when you are doing something else at the same time?

Number of hours


IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:
$1 \square$ NONE
$2 \square$ LESS THAN THREE HOURS
$3 \square$ THREE HOURS OR MORE
$77 \square$ DON'T KNOW
99 REFUSED
29. During a typical 7 day week, how many hours do you usually spend listening to the radio, either at home, in your car, through the internet, or elsewhere?

Number of hours


IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:

1NONE

2ONE TO NINETEEN HOURS

3TWENTY OR MORE HOURS

77DON'T KNOW
99REFUSED
30. About how many hours in a typical 7 day week do you usually spend reading newspapers or magazines?

Number of hours $\square$
IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:

```
1 \squareNONE
2 \squareONE TO TWO HOURS
3 \squareTHREE OR MORE HOURS
77
```

```DON'T KNOW
99
```

```REFUSED
```

31. About how many hours in a typical 7 day week do you spend using social networking tools such as instant messaging, Facebook or Myspace?

Number of hours


IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:
1NONE
$2 \square$ ONE TO TWENTY HOURS
$3 \square$ MORE THAN TWENTY HOURS
$7 \square$ DON'T KNOW
99 REFUSED
32. About how many hours in a typical 7 day week do you spend on the Internet doing other things such as checking email, looking for information, shopping or reading, writing or commenting on blogs?

Number of hours


IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:
$1 \square$ NONE
2ONE TO TWENTY HOURS
$3 \square$ MORE THAN TWENTY HOURS
77DON'T KNOW
99 $\square$ REFUSED

32B In a typical week, do you spend any time reading newspapers or newsletters produced locally by an ethnic or religious group?
$1 \square$ YES
$2 \square \mathrm{NO}$
${ }_{77} \square$ DON'T KNOW
$99 \square$ REFUSED

## DEMOGRAPHICS

I just have a few questions left about you and your household.
33. Which of the following best describes your age?

118 to 29
230 to 44
345 to 64
465 or older
77 $\qquad$ DON'T KNOW
99 $\square$ REFUSED
34. How long have you lived at your current address?

READ LIST IF NECESSARY. RECORD ONE ANSWER.
$1 \square$ Less than 1 year
$\square$ 1-3 years
$\square 4-7$ years
$4 \square 8-10$ years
5More than 10 years but not whole life
$6 \square$ All of my life
$77 \square$ DON'T KNOW
99REFUSED
35. What is the highest grade or year of regular school you have completed?
$1 \square$ Less than high school
$2 \square$ Some high school, no diploma
$3 \square$ High school diploma
4 $\square$ Some college, no diploma
$5 \square$ College degree
6 $\square$ Graduate or professional studies after college
${ }_{77} \square$ DON'T KNOW
$99 \square$ REFUSED
36. In the past six months, have you attended a class in an adult education program, including one in a college or university?
1 ,YES
2 $\square \mathrm{NO}$
$77 \square$ DON'T KNOW
99REFUSED
37. Were you born in the United States?
$1 \square$ YES
2
$77 \square$ DON'T KNOW
$99 \square$ REFUSED
38. What is your marital status?

1Now married
$\square$ Widowed
3Divorced
$\square$ Separated
$5 \square$ Never married
${ }_{77} \square$ DON'T KNOW
99
$\square$ REFUSED
39. Do you rent or own your home?
$1 \square$ RENT
$\square$ OWN
$\square$ OTHER
77 DON'T KNOW
99 $\square$ REFUSED
40. What language is usually spoken in this household?
$1 \square$ ENGLISH
$\square$ ARABIC
$\square$ CANTONESE
$\square \square$ FRENCH CREOLE
$\square$ HINDI
$\square$ JAPANESE
$\square$ KHMER
$\square$ KOREAN
$\square$ MANDARIN
$\square$ POLISH
$\square$ RUSSIAN
$\square$ SPANISH
${ }_{13} \square$ TAGALOG
$14 \square$ VIETNAMESE
$15 \square$ OTHER (SPECIFY)
$77 \square$ DON'T KNOW
$99 \square$ REFUSED
41. I am going to read you a list of income categories. Please stop me when I reach the category that best describes the combined annual income of all members of this household in the last calendar year, including wages or salary, pensions, interest or dividends, and all other sources before taxes and other deductions?

1Less than \$25,000

2\$25,000 to \$59,999

3 \$60,000 to \$119,999

4\$120,000 or more
77DON'T KNOW
99REFUSED

## CONTACT INFORMATION

## /*SKIP INSTRUCTION: IF R COMPLETED WAVE 1, ASK 42. ELSE, SKIP TO END.*।

42. I have your street address as \{ADDRESS\}. Is that correct?
$1 \square$ YES $\rightarrow$ (ASK Q43)
2$\mathrm{NO} \rightarrow$ (ASK Q42A)
${ }_{77} \square$ DON'T KNOW $\rightarrow$ (ASK Q42A)
99 $\square$ REFUSED $\rightarrow$ (ASK Q42A)

42A. What is your correct street address?
[INTERVIEWER: RECORD AS MUCH ADDRESS INFORMATION AS POSSIBLE. WRITE77 OR 99 AS APPROPRIATE IN FIELDS FOR WHICH NO INFORMATION AVAILABLE.]

Street (Address 1) $\square$
Apt. Number (Address 2)
City $\square$
77 DON'T KNOW State $\square$ $\square$
99 REFUSED
43. Thank you very much; you've given us some valuable information today. We will be recontacting some participants in this survey to make sure that we collected our data properly and to follow-up on some of the questions that we discussed today. May we contact you in the future?
$1 \square$ YES $\rightarrow$ (ASK Q44)
$2 \square \mathrm{NO} \rightarrow$ (ASK Q43a)
77 DON'T KNOW $\rightarrow$ (ASK Q43a)
$99 \square$ REFUSED $\rightarrow$ (ASK Q43a)
43A. You always have the right in the future to refuse to speak to us further, or to receive additional information about the value of participating in this study. May I record your contact information so that we may approach you in the future?
$1 \square$ YES $\rightarrow$ (ASK Q44)
$2 \square \mathrm{NO} \rightarrow$ (END)
77 DON'T KNOW $\rightarrow$ (END)
$99 \square$ REFUSED $\rightarrow$ (END)
44. Please tell me your full name.

45. What is the best telephone number for us to reach you?

Telephone

$\square$
$77 \square$ DON'T KNOW $\rightarrow$ (SKIP TO Q46)
99REFUSED $\rightarrow$ (SKIP TO Q46)

45A. Is this a home phone, a cell phone, a phone at your workplace, or another type of phone?
$1 \square$ HOME
$2 \square$ CELL/MOBILE
з $\square$ WORKPLACE
$4 \square$ OTHER
${ }_{77} \square$ DON'T KNOW
$99 \square$ REFUSED
46. Is there another telephone number where we may try to reach you?

Telephone $\square$ ) $\square$
$\square$
${ }_{66} \square$ NO ADDITIONAL PHONE NUMBER $\rightarrow$ (SKIP TO Q47)
77
DON'T KNOW $\rightarrow$ (SKIP TO Q47)
99
REFUSED $\rightarrow$ (SKIP TO Q47)

46A. Is this a home phone, a cell phone, a phone at your workplace, or another type of phone?

```
1 \squareHOME
2\squareCELL/MOBILE
3 \squareWORKPLACE
4 \squareOTHER
77\squareDON'T KNOW
99\squareREFUSED
```

47. Do you have an e-mail address where we may try to reach you?
$\square$
$\square$
[INTERVIEWER: IF NO E-MAIL ADDRESS, WRITE 'NO EMAIL' IN THE BOX ABOVE.]
```
77 DON'T KNOW
```

99 $\square$ REFUSED

Please tell me about someone who will always know how to find you. What is that person's name?
First $\square$ Last $\square$
$77 \square$ DON'T KNOW $\rightarrow$ (SKIP TO END)
99 REFUSED $\rightarrow$ (SKIP TO END)

48a. Please tell me two ways that we may try to reach that person if we are unable to contact you, for example, a telephone number, an e-mail address, or a mailing address.
Telephone $\square$ ) $\square$
$77 \square$ DON'T KNOW
99REFUSED
[INTERVIEWER: RECORD AS MUCH ADDRESS INFORMATION AS POSSIBLE. WRITE 77 OR 99 AS APPROPRIATE IN FIELDS FOR WHICH NO INFORMATION AVAILABLE.]

$\square$ (Address 2)


END. Those are all of the questions I have for you today. Thank you very much for speaking with me.

Do you want the address where you can provide comments on this survey? IF NEEDED: Send comments regarding this burden estimate or any other aspect of this collection of information to: Paperwork Project 0607-0955, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0955" as the subject.


[^0]:    I*SKIP INSTRUCTION: IF S6=1 OR 2, SKIP TO INSTRUCTION BEFORE S7. ELSE SKIP TO INSTRUCTIONS ABOVE S6A.*I

[^1]:    I*SKIP INSTRUCTION: IF S6B=4 THEN ASK S6B1. ELSE SKIP TO INSTRUCTION ABOVE S6C.*I

[^2]:    I*SKIP INSTRUCTION: IS THIS HOUSEHOLD ELIGIBLE FOR INCLUSION IN THE STUDY BASED ON SAMPLING CRITERIA? IF YES, GO TO INTRODUCTION ABOVE Q1. ELSE, TERMINATE INTERVIEW.*I

