





Because these questionnaires will be scanned by a machine, it is important that you mark the questionnaire according to these instructions:

- Please fill out the questionnaire using a pen with black or blue ink.
- For open-ended questions, a box is provided in which to record the answer as in question S11C below. Please clearly print the response and stay within the boundaries of the box.

S11C. What is your enrolled or principal tribe?

**Navajo**

- Questions with numeric responses have a divided box as shown below. Write one digit per box.

34. About how many hours in a typical 7 day week do you usually spend reading newspapers or magazines?

*Number of hours*

0	2	4
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- For questions with check-box response options, mark the boxes with an "X" as indicated below:

- 1  YES → ask Q2
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

- If you make a mistake or need to change an answer, fill the entire box and mark the correct box:

- 1  YES → ask Q2
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

## SCREENER AND WAVE 2 QUESTIONNAIRE

**INTRODUCTION:** Hello, I'm calling from the University of Chicago to ask people about their attitudes and experiences toward different government programs and how they can be improved. Can I speak to someone living in this household who is over 18 years of age?

**/\*SKIP INSTRUCTION: WAVE 1 PANEL MEMBERS SKIP TO MAIN INTERVIEW (STATEMENT BEFORE Q4). ELSE, BEGIN WITH ITEM S1.\***

### SCREENER

S1. First, I would like to ask you a few questions about your household.

S2. How many adults currently live in your household?

Number of people

77  DON'T KNOW

99  REFUSED

**/\*SKIP INSTRUCTION: if S2=1, SKIP TO S9. ELSE, ASK S3.\***

S3. Are you one of the main people who usually opens the mail for this household?

1  YES → SKIP TO S9

2  NO → (ASK S4)

77  DON'T KNOW → (ASK S4)

99  REFUSED → (ASK S4)

S4. These next questions are about the person who usually handles the mail. Is that person male or female?

1  MALE

2  FEMALE

77  DON'T KNOW

99  REFUSED

S5. Is (he/she) of Hispanic or Latino origin?

- 1  YES → (ASK S5A)
- 2  NO → (SKIP TO S6)
- 77  DON'T KNOW → (SKIP TO S6)
- 99  REFUSED → (SKIP TO S6)

S5a. Is (he/she)...

- 1  Mexican, Mexican American, Chicano; → SKIP TO S6
- 2  Puerto Rican; → SKIP TO S6
- 3  Cuban; → SKIP TO S6
- 4  or of another Hispanic, Latino, or Spanish origin; for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on? → (ASK S5B)
- 5  HISPANIC ORIGIN NOT SPECIFIED → SKIP TO S6
- 77  DON'T KNOW → SKIP TO S6
- 99  REFUSED → SKIP TO S6

S5b. What is that origin? (For example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.)

- 77  DON'T KNOW
- 99  REFUSED

S6. Please choose one or more of the following races that this person considers him/herself to be. (CODE ALL THAT APPLY)

- 1  White
- 2  Black or African American
- 3  Asian
- 4  Native Hawaiian or other Pacific Islander
- 5  American Indian or Alaska Native
- 6  DO NOT READ: OTHER
- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IF S6=1 OR 2, SKIP TO INSTRUCTION BEFORE S7. ELSE SKIP TO INSTRUCTIONS ABOVE S6A.\*!**

**/\*SKIP INSTRUCTION: IF S6=3 THEN ASK S6A. ELSE SKIP TO INSTRUCTION ABOVE S6B\*/**

- S6a. Is (he/she)...
- 1  Asian Indian
  - 2  Chinese
  - 3  Filipino
  - 4  Japanese
  - 5  Korean
  - 6  Vietnamese
  - 7  Or another Asian group, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on? → (ASK S6A1)
  - 77  DON'T KNOW
  - 99  REFUSED

**/\*SKIP INSTRUCTION: IS S6A=7 ASK S6A1. ELSE SKIP TO INSTRUCTION ABOVE S6B\*/**

- S6A1. What is the other Asian group? (For example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)

- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IF S6=4, THEN ASK S6B. ELSE SKIP TO INSTRUCTION ABOVE S6C.\*/\***

- S6b. Is (he/she) ...
- 1  Native Hawaiian
  - 2  Guamanian or Chamorro
  - 3  Samoan
  - 4  or another Pacific Island group, for example, Fijian, Tongan, and so on → (ASK S6b1)
  - 77  DON'T KNOW
  - 99  REFUSED

**/\*SKIP INSTRUCTION: IF S6B=4 THEN ASK S6B1. ELSE SKIP TO INSTRUCTION ABOVE S6C.\*/\***

S6b1. What is that other Pacific Islander group?  
(For example, Fijian, Tongan, and so on)

77  DON'T KNOW

99  REFUSED

**/\*SKIP INSTRUCTION: IF S6=5 ASK S6C. ELSE SKIP TO INSTRUCTION ABOVE S6D\*/**

S6C. What is his/her enrolled or principal tribe?

77  DON'T KNOW

99  REFUSED

**/\*SKIP INSTRUCTION: IF S6=6 ASK S6D. ELSE SKIP TO INSTRUCTION ABOVE S7\*/**

S6D. What is his/her other race group?

77  DON'T KNOW

99  REFUSED

**/\*SKIP INSTRUCTION: IS THIS HOUSEHOLD ELIGIBLE FOR INCLUSION IN THE STUDY BASED ON SAMPLING CRITERIA? IF YES, ASK S8. ELSE, READ S7.\*/**

S7. Thank you for speaking with me today, those are all of the questions that I have for you.  
TERMINATE INTERVIEW.

S8. May I speak with that person now?

1  SELECTED RESPONDENT AVAILABLE → SKIP TO INTRODUCTION BEFORE Q1.

2  SELECTED RESPONDENT UNAVAILABLE → ASK S8A.

77  DON'T KNOW → ASK S8A

99  REFUSED → ASK S8A

S8A. May I have the first name of that person so I can ask for them  
directly when I get back in touch?

77  DON'T KNOW → ASK S8B

99  REFUSED → ASK S8B

- S8B. Does he/she live at (ADDRESS)?
- 1  YES → (APPOINTMENT)
  - 2  NO → (TERMINATE)
  - 77  DON'T KNOW → (APPOINTMENT)
  - 99  REFUSED → (APPOINTMENT)

S9. CODE RESPONDENT SEX.

ASK IF NEEDED: I am required to ask if you are male or female.

- 1  MALE
- 2  FEMALE
- 77  DON'T KNOW
- 99  REFUSED

S10. Are you of Hispanic or Latino origin?

- 1  YES → (ASK S10A)
- 2  NO → (ASK S11)
- 77  DON'T KNOW → (ASK S11)
- 99  REFUSED → (ASK S11)

S10a. Are you...

- 1  Mexican, Mexican American, Chicano; → SKIP TO S11
- 2  Puerto Rican; → SKIP TO S11
- 3  Cuban; → SKIP TO S11
- 4  of another Hispanic, Latino, or Spanish origin; for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on? → (ASK S10B)
- 5  HISPANIC ORIGIN NOT SPECIFIED → SKIP TO S11
- 77  DON'T KNOW → SKIP TO S11
- 99  REFUSED → SKIP TO S11

S10b. What is that origin? (For example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.)

- 77  DON'T KNOW
- 99  REFUSED



S11. Please choose one or more of the following races that you consider yourself to be.  
(CODE ALL THAT APPLY)

- 1  White
- 2  Black or African American
- 3  Asian
- 4  Native Hawaiian or other Pacific Islander
- 5  American Indian or Alaska Native
- 6  OTHER
- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IF S11=1 OR 2, SKIP TO INSTRUCTION AFTER S11D. ELSE SKIP TO INSTRUCTION BELOW.\*/**

**/\*SKIP INSTRUCTION: IF S11=3 THEN ASK S11A. ELSE SKIP TO INSTRUCTION ABOVE S11B\*/**

S11a. Are you

- 1  Asian Indian
- 2  Chinese
- 3  Filipino
- 4  Japanese
- 5  Korean
- 6  Vietnamese
- 7  Or another Asian group, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on? → (ASK S11A1)
- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IS S11A=7 ASK S11A1. ELSE SKIP TO INSTRUCTION ABOVE S11B\*/**

S11A1. What is the other Asian group? (For example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on)

- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IF S11=4, THEN ASK S11B. ELSE SKIP TO INSTRUCTION ABOVE S11C.\*/**

S11b. Are you...

- 1  Native Hawaiian
- 2  Guamanian or Chamorro
- 3  Samoan
- 4  or another Pacific Island group, for example, Fijian, Tongan, and so on → (ASK s11b1)
- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IF S11B=4 THEN ASK S11B1. ELSE SKIP TO INSTRUCTION ABOVE S11C.\*/**

s11b1. What is that other Pacific Islander group? (For example, Fijian, Tongan, and so on)

- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IF S11=5 ASK S11C. ELSE SKIP TO INSTRUCTION ABOVE S11D\*/**

S11C. What is your enrolled or principal tribe?

- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IF S11=6 ASK S11D. ELSE SKIP TO INSTRUCTION BELOW 11D\*/**

S11D. What is your other race group?

- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IS THIS HOUSEHOLD ELIGIBLE FOR INCLUSION IN THE STUDY BASED ON SAMPLING CRITERIA? IF YES, GO TO INTRODUCTION ABOVE Q1. ELSE, TERMINATE INTERVIEW.\*/**

## WAVE 2 QUESTIONNAIRE

We expect the rest of this interview to take 20 minutes. Your answers will help improve government programs and how people living in the U.S. learn about those programs. You may choose not to answer any question for any reason. You do not have to reveal any specific information about your own experiences unless you choose to do so. You may stop participating at any time, and there are no consequences for you if you choose to stop.

This survey has been approved by U.S. Office of Management and Budget approval number 0607-0955. Without this number, we could not conduct this survey. If you have comments about the survey, you may send them to an address I will provide at the conclusion.

Shall we start?

1. I am going to read you a list of activities. Please tell me whether or not you participated in the activity in the last 12 months. [IF NEEDED: by participation, I mean attending meetings, volunteering your time for regular activities, or working at sponsored events.]
2. How often did you participate in this type of activity in the past year?

[IF MORE THAN ONE TYPE OF ACTIVITY IS MENTIONED, ASK: Thinking about all activities of this type, about how often did you participate in them in the past year?]

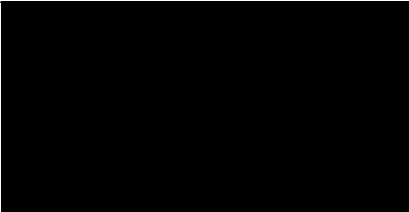
- 
- 1a. In the last 12 months—that is since [MONTH] of last year—have you attended any meetings or events of a school group, neighborhood, or community association such as PTA or neighborhood watch group?
- 1  YES → ask Q2  
2  NO  
77  DON'T KNOW  
99  REFUSED
- 1  Once a year  
2  Several times a year  
3  Once a month  
4  A few times a month  
5  Once a week or more  
6  NEVER  
77  DON'T KNOW  
99  REFUSED

- 
- 1b. How about a community service organization such as a food pantry or a tutoring program?
- 1  YES → ask Q2  
2  NO  
77  DON'T KNOW  
99  REFUSED
- 1  Once a year  
2  Several times a year  
3  Once a month  
4  A few times a month  
5  Once a week or more  
6  NEVER  
77  DON'T KNOW  
99  REFUSED
-

- 1c. In the last 12 months have you attended services or any other events at a church, synagogue, mosque or other religious institution or organization?
- 1  YES → ask Q2  
 2  NO  
 77  DON'T KNOW  
 99  REFUSED
- 1  Once a year  
 2  Several times a year  
 3  Once a month  
 4  A few times a month  
 5  Once a week or more  
 6  NEVER  
 77  DON'T KNOW  
 99  REFUSED

- 1d. Is there any other type of activity that you have attended meetings for or worked at sponsored events for that I have not mentioned? Please count any type of volunteering work you did.
- 1  YES → ask Q2  
 2  NO  
 77  DON'T KNOW  
 99  REFUSED
- 1  Once a year  
 2  Several times a year  
 3  Once a month  
 4  A few times a month  
 5  Once a week or more  
 6  NEVER  
 77  DON'T KNOW  
 99  REFUSED

- 1e. Have you given blood in the last 12 months?
- 1  YES  
 2  NO  
 77  DON'T KNOW  
 99  REFUSED



3. Would you say that you vote in elections always, almost always, usually, seldom or never?
- 1  ALWAYS  
 2  ALMOST ALWAYS  
 3  USUALLY  
 4  SELDOM  
 5  NEVER  
 6  R NOT ELIGIBLE TO VOTE  
 77  DON'T KNOW  
 99  REFUSED

	READ LIST. RECORD ONE ANSWER FOR EACH ITEM.				
I'm going to read you two statements that people might make about where they live.	Strongly agree	Agree	Disagree	Strongly disagree	[DO NOT READ] NEITHER / NO OPINION
3a. The first statement is, "I know many of my neighbors." Do you strongly agree, agree, disagree or strongly disagree	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	97 <input type="checkbox"/>

with this statement?					
3b. The next statement is, "If I had to move away from my neighborhood, I would miss it." [IF NEEDED: Would you say you strongly agree, agree, disagree or strongly disagree with this statement?]	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	97 <input type="checkbox"/>

**FOR PANEL MEMBERS ONLY, READ:**

I appreciate your talking with me again today. We expect this interview to take 30 minutes. Your answers will help improve government programs and how people living in the U.S. learn about those programs. You may choose not to answer any question for any reason. You do not have to reveal any specific information about your own experiences unless you choose to do so. You may stop participating at any time, and there are no consequences for you if you choose to stop. Shall we start?

4. (IF NOT PANEL MEMBER: Next) I would like to ask you about three government programs.

4A. Have you ever heard of The Medicare Part D prescription drug benefit?

- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

4B. (Have you ever heard of) The No Child Left Behind Act?

- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

4C. (Have you ever heard of) The Census?

- 1  YES → (SKIP TO INSTRUCTION ABOVE Q6)
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

5. The Census is the count of all the people who live in the United States. Have you ever heard of that before?

- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IF Q4A=1, ASK Q6. ELSE, SKIP TO INSTRUCTION ABOVE Q7.\*/**

6. Have you heard or seen anything recently about the Medicare part D prescription drug benefit?
- 1  YES
  - 2  NO
  - 77  DON'T KNOW
  - 99  REFUSED

**/\*SKIP INSTRUCTION: IF Q4B=1, ASK Q7. ELSE, SKIP TO INSTRUCTION ABOVE Q8.\*/**

7. Have you heard or seen anything recently about the No Child Left Behind Act?
- 1  YES
  - 2  NO
  - 77  DON'T KNOW
  - 99  REFUSED

**/\*SKIP INSTRUCTION: IF Q4C=1 OR Q5=1, ASK Q8. ELSE, SKIP TO Q9.\*/**

8. Have you heard or seen anything recently about the 2010 Census?
- 1  YES
  - 2  NO
  - 77  DON'T KNOW
  - 99  REFUSED

**/\*SKIP INSTRUCTION: IF Q8 NOT ASKED AND Q5 NOT EQUAL 1 THEN SKIP TO INTRODUCTION ABOVE W2\_1. ELSE IF Q8 ASKED OR Q5 EQUAL 1 THEN ASK Q9.\*/**

**/\* SKIP INSTRUCTION: IF INTERVIEW DATE IS ON OR AFTER CENSUS MAILOUT DATE, SKIP TO INSTRUCTION BEFORE Q11A.\*/**

9. If the Census were held today, how likely would you be to participate? By participate, we mean fill out and mail in a Census form. Would you say you...?
- 1  definitely would
  - 2  probably would
  - 3  might or might not
  - 4  probably would not
  - 5  definitely would not
  - 77  DON'T KNOW
  - 99  REFUSED

10. What about most of your friends and neighbors? If the Census were held today, how likely do you think they would be to participate? By participate, we mean fill out and mail in a Census form. Would you say they ...?

- 1  definitely would
- 2  probably would
- 3  might or might not
- 4  probably would not
- 5  definitely would not
- 77  DON'T KNOW
- 99  REFUSED

11. How likely are you to recommend participating in the Census to a family member or friend? Would you say you...?

- 1  definitely would
- 2  probably would
- 3  might or might not
- 4  probably would not
- 5  definitely would not
- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IF QS2=1 THEN SKIP TO Q12\*/**

11a. Is there someone else in your household who disagrees with you about whether or not your household should complete and return a Census form?

- 1  YES
- 2  NO
- 3  (PANEL MEMBERS ONLY: ) NO OTHER ADULTS IN HOUSEHOLD
- 77  DON'T KNOW
- 99  REFUSED

12. Overall, how would you describe your general feelings about the Census? Do you feel...?

- 1  highly favorable
- 2  moderately favorable
- 3  neutral
- 4  not too favorable
- 5  rather unfavorable
- 77  DON'T KNOW → SKIP TO Q13
- 99  REFUSED → SKIP TO Q13

12A. How sure are you that you are [INSERT RESPONSE FROM Q12 HERE] about the Census? Would you say very sure, somewhat sure, somewhat unsure, or very unsure?

- 1  VERY SURE

- 2  SOMEWHAT SURE
- 3  SOMEWHAT UNSURE
- 4  VERY UNSURE
- 77  DON'T KNOW
- 99  REFUSED

13. In general, how familiar are you with the way Census data impacts you and your community.

Would you say...?

- 1  very familiar
- 2  somewhat familiar
- 3  not very familiar
- 4  not familiar at all
- 77  DON'T KNOW
- 99  REFUSED

14. So far as you know, does the law require you to answer the census questions?

- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

15. People have different ideas about what the Census is used for. I am going to read some of them to you. As I read each one, please tell me by indicating yes or no whether you think that the Census is used for that purpose. Is the Census used...?

	YES	NO	DK	REF
a. to decide how much money communities will get from the government?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	77 <input type="checkbox"/>	99 <input type="checkbox"/>
b. to decide how many representatives each state will have in Congress?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	77 <input type="checkbox"/>	99 <input type="checkbox"/>
c. to count both citizens and non-citizens?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	77 <input type="checkbox"/>	99 <input type="checkbox"/>
d. to determine property taxes?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	77 <input type="checkbox"/>	99 <input type="checkbox"/>
e. to help the police and FBI keep track of people who break the law?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	77 <input type="checkbox"/>	99 <input type="checkbox"/>
f. to help businesses and governments plan for the future?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	77 <input type="checkbox"/>	99 <input type="checkbox"/>
g. to locate people living in the country illegally?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	77 <input type="checkbox"/>	99 <input type="checkbox"/>

16. Next, I'm going to read some opinions about the Census. As I read each one, tell me if you strongly agree, agree, disagree, or strongly disagree with each of the statements:

	Strongly agree	Agree	Disagree	Strongly disagree	DO NOT READ: NEITHER AGREE NOR DISAGREE /DON'T KNOW
16A. Filling out the Census will let the government know what my community needs. Do you strongly agree, agree, disagree, or strongly disagree?	1 <input type="checkbox"/>	2 <input type="checkbox"/>	3 <input type="checkbox"/>	4 <input type="checkbox"/>	97 <input type="checkbox"/>



disagree with this statement?

- 16B. The Census is an invasion of privacy. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?) 1  2  3  4  97
- 16C. The Census Bureau's promise of confidentiality can be trusted. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?) 1  2  3  4  97
- 16D. I am concerned that the information I provide will be misused. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?) 1  2  3  4  97
- 16E. Taking part in the Census shows I am proud of who I am. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?) 1  2  3  4  97
- 16F. My answers to the Census could be used against me. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?) 1  2  3  4  97
- 16G. Answering and sending back the Census matters for my family and community. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?) 1  2  3  4  97
- 16H. The government already has my personal information, like my tax returns, so I don't need to fill out a Census form. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?) 1  2  3  4  97
- 16I. I just don't see that it matters much if I personally fill out the Census form or not. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?) 1  2  3  4  97
- 16J. It takes too long to fill out the Census information, I don't have time. (IF NEEDED: Do you strongly agree, agree, disagree, or strongly disagree with this statement?) 1  2  3  4  97

**/\*SKIP INSTRUCTION: IF Q8 NOT EQUAL 1 THEN SKIP TO INTRODUCTION ABOVE W2\_1.\*/\***

These next questions are about the Census to be held in 2010 and what you may have heard or seen about it.

First I will ask you about advertisements you might have heard or seen in the media. Then I'll ask you about places in your community you might have heard or seen something about the Census.

After that, I will ask you about other stories or features you might have heard or seen about the Census.

### PAID MEDIA CENSUS EXPOSURE

Let us start with advertisements you might have heard or seen in the media.

17. Have you heard or seen advertisements about the Census..

- |   |                                |                               |                                |                                 |
|---|--------------------------------|-------------------------------|--------------------------------|---------------------------------|
| a. on television?   | 1 <input type="checkbox"/> YES | 2 <input type="checkbox"/> NO | 77 <input type="checkbox"/> DK | 99 <input type="checkbox"/> REF |
| b. on the radio?  | 1 <input type="checkbox"/> YES | 2 <input type="checkbox"/> NO | 77 <input type="checkbox"/> DK | 99 <input type="checkbox"/> REF |
| c. in magazines?  | 1 <input type="checkbox"/> YES | 2 <input type="checkbox"/> NO | 77 <input type="checkbox"/> DK | 99 <input type="checkbox"/> REF |
| d. in newspapers?   | 1 <input type="checkbox"/> YES | 2 <input type="checkbox"/> NO | 77 <input type="checkbox"/> DK | 99 <input type="checkbox"/> REF |
| e. on the Internet?   | 1 <input type="checkbox"/> YES | 2 <input type="checkbox"/> NO | 77 <input type="checkbox"/> DK | 99 <input type="checkbox"/> REF |
| f. in other places such as coffee cups, billboards or park benches? | 1 <input type="checkbox"/> YES | 2 <input type="checkbox"/> NO | 77 <input type="checkbox"/> DK | 99 <input type="checkbox"/> REF |

**/\*IF YES TO AT LEAST ONE MEDIUM IN Q17A-F, ASK Q18. ELSE SKIP TO Q19A\*/**

18. Thinking about all of the advertisements you heard or saw in the **past 30 days** about the Census, how many different times **in the past 30 days** would you say you saw or heard something about the Census?

- 1  None  
2  Once or twice  
3  Three to five times  
4  Six to ten times  
5  Eleven times or more  
77  DON'T KNOW  
99  REFUSED

### PAID MEDIA MESSAGING

19E. Thinking about all the ads you have seen or heard about the Census, how much would you say you agree or disagree with the following statement:

These ads are convincing. Would you say you strongly agree, agree, disagree, or strongly disagree?

- 1  STRONGLY AGREE  
2  AGREE  
3  DISAGREE  
4  STRONGLY DISAGREE  
5  NEITHER AGREE NOR DISAGREE  
77  DON'T KNOW  
99  REFUSED

19F. Would you say the ads grabbed your attention?

1  YES

2  NO

77  DON'T KNOW

99  REFUSED

19G. Would you say the ads gave you good reasons to mail back your Census form?

1  YES

2  NO

77  DON'T KNOW

99  REFUSED

19H. Did you talk to your friends, family, or other people you know about these ads?

1  YES

2  NO

77  DON'T KNOW

99  REFUSED

19L. Do you remember any slogan or phrase being used about the census?

1  YES

2  NO

77  DON'T KNOW

99  REFUSED

**/\*SKIP INSTRUCTION: IF YES TO Q19L, ASK Q19M. OTHERWISE GO TO Q19N.\*/**

19M. Can you tell me what the slogan or phrase was?

77  DON'T KNOW

99  REFUSED

19l. In answering these next questions, please think about any ads you have seen for the Census – that is, the whole 2010 ad campaign. For each statement, please indicate if you strongly agree, agree, disagree, or strongly disagree.

19i\_a: The Census 2010 ad campaign is about civic participation.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19i\_b:

The campaign is about gathering important information for our country.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19i\_c: The campaign is about helping people in my community.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19i\_d. The campaign is about making sure everyone like me is counted in the Census.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19i\_e. The campaign is about receiving our fair share of over \$400 billion in federal funds for schools and other programs.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19J. For each of the following statements about the Census 2010 ad campaign, please indicate if you strongly agree, agree, disagree, or strongly disagree.

19j\_a. When I think of the Census 2010 ad campaign, I think returning the Census form is the right thing to do.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19j\_b. When I think of the campaign, I think people in my community are all returning the Census form.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19j\_c. When I think of the campaign, I think the Census is about people like me.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19j\_d. When I think of the campaign, I think the form will come in mid-March.

- 1  Strongly agree

- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19j\_f. When I think of the campaign, I think it's just 10 simple questions and takes about 10 minutes.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19j\_g. When I think of the campaign, I think mailing back the form helps the country move forward.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19j\_h. When I think of the campaign, I think I can make a difference.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19j\_i. When I think of the campaign, I think returning the form helps communities get better healthcare, education and job training.

- 1  Strongly agree
- 2  Agree

- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

19K. I'd show my support for the Census by wearing a Census button or t-shirt.

- 1  Strongly agree
- 2  Agree
- 3  Disagree
- 4  Strongly Disagree
- 5  NEITHER AGREE NOR DISAGREE/NEUTRAL
- 77  DON'T KNOW
- 99  REFUSED

**19N. Please tell me what happens in the last Census ad that you saw.**

- 77  DON'T KNOW
- 99  REFUSED

19A. Have you recently seen an advertisement that showed everything frozen in time (construction sites, school yards, hospital rooms, and chambers of congress) until a man dropped his census form into a mail box?

- 1  YES
- 2  MAYBE, NOT SURE
- 3  NO → [SKIP TO INSTRUCTION BEFORE Q20]
- 99  REFUSED → [SKIP TO INSTRUCTION BEFORE Q20]

19B. What happens in the ad? For example, can you tell me anything in detail about the people in the ad? (DO NOT READ RESPONSE CATEGORIES AND CODE ALL THAT ARE MENTIONED.)

1. A BRIDGE CONSTRUCTION FROZEN IN TIME
2. CONCRETE STOPPED IN MID-AIR
3. SCHOOL CHILDREN IN A KICK-BALL GAME FROZEN IN TIME
4. IN A HOSPITAL ROOM NURSE FROZEN WITH A BLANKET OVER A CHILD
5. CONGRESSMEN/LEGISLATOR STOPPED IN DEBATES
6. MAN WALKS TO MAILBOX
7. MAN PUTS CENSUS FORM IN MAILBOX
8. EVERYTHING COMES TO LIFE

- 9. PHRASE: THE ANSWERS YOU PROVIDED TO THE CENSUS HELP DETERMINE WHAT OUR FUTURE WILL BE
- 10. PHRASE: YOUR CENSUS ANSWERS HELP IMPROVE OUR HEALTH CARE, STRENGTHEN OUR SCHOOLS, DESIGNATE REPRESENTATIONS, AND BUILD OUR COMMUNITIES
- 11. SLOGAN: WE CAN'T MOVE FORWARD UNTIL YOU SEND IT BACK
- 12. SLOGAN: IT'S IN YOUR HANDS
- 13. NO SPECIFICS MENTIONED, GENERAL COMMENTS ONLY

- 66  OTHER,  
specify:
- 77  DON'T KNOW
- 99  REFUSED

**PARTNERSHIP MESSAGING**

These next questions are about places in your community where you may have heard or seen something about the Census.

20. Have you heard or seen anything about the Census...
- a. in a meeting of a religious group?      1  YES      2  NO      77  DK      99  REF
  - b. at an activity of a community organization?      1  YES      2  NO      77  DK      99  REF
  - c. at a meeting or gathering held by a tribal, state or local government?      1  YES      2  NO      77  DK      99  REF
  - d. at a speech made by a local leader?      1  YES      2  NO      77  DK      99  REF
  - e. at a local event like a festival or fair?      1  YES      2  NO      77  DK      99  REF
  - f. on a sign, poster or meeting exhibit?      1  YES      2  NO      77  DK      99  REF
  - g. in a paystub or utility bill insert?      1  YES      2  NO      77  DK      99  REF

**/\*IF YES TO AT LEAST ONE MEDIUM IN Q20, ASK Q21a. ELSE GO TO Q21b.\*/**

21a. Thinking about all of the places in your community we've just talked about, how many different times during the **past 30 days** would you say you heard or saw something about the census from any of those sources?

- 1  None
- 2  Once or twice
- 3  Three to five times
- 4  Six to ten times
- 5  Eleven times or more
- 77  DON'T KNOW
- 99  REFUSED

21b. During the **past 30 days**, about how many different times would you say you had conversations about the Census with friends, family, or other people you know, for example at home, at work, or at the barbershop?

- 1  None



- 2  Once or twice
- 3  Three to five times
- 4  Six to ten times
- 5  Eleven times or more
- 77  DON'T KNOW
- 99  REFUSED

21c. During the **past 30 days**, how many different times would you say you saw someone with a personal item about the Census -- like a baseball cap, bumper sticker or pen?

- 1  None
- 2  Once or twice
- 3  Three to five times
- 4  Six to ten times
- 5  Eleven times or more
- 77  DON'T KNOW
- 99  REFUSED

**/\*SKIP INSTRUCTION: IF R TALKED WITH SOMEONE IN THE COMMUNITY (2 <=21b<=5), ASK Q22a. ELSE SKIP TO NEXT SKIP INSTRUCTION.\*!**

**/\*SKIP INSTRUCTION: IF R DID NOT TALK WITH SOMEONE IN THE COMMUNITY (21b = 1, 77, OR 99) AND R REPORTS EXPOSURE TO PARTNERSHIP ACTIVITIES FOR AT LEAST ONE CATEGORY (YES TO AT LEAST ONE OF 20a THROUGH 20g) , ASK Q22. ELSE, SKIP TO Q22D.\*!**

22. Have you spoken to or heard someone in your community talk about the Census?

- 1  YES → (ASK Q22A)
- 2  NO → (SKIP TO Q22D)
- 77  DON'T KNOW → (SKIP TO Q22D)
- 99  REFUSED → (SKIP TO Q22D)

22A. Who in your community have you spoken to or heard talk about the Census? DO NOT READ CATEGORIES EXCEPT TO PROBE.

RECORD VERBATIM:

THEN CODE ALL THAT APPLY.

- 1  GOVERNMENT OFFICIAL OR POLITICAL LEADER
- 2  RELIGIOUS LEADER
- 3  SOMEONE FROM MY UNION OR WORKPLACE
- 4  SOMEONE FROM A COMMUNITY ORGANIZATION
- 5  A FRIEND, RELATIVE OR NEIGHBOR
- 8  CENSUS WORKER
- 6  OTHER
- 7  DON'T RECALL/DIDN'T KNOW THEM/NO SPECIFIC PERSON
- 99  REFUSED

22B. Would you say the messages you've heard in your community about the Census changed some of what **you** believe about the Census?

- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

22B1. Would you say the messages in your community about the Census changed some of what **your friends and family** believe about the Census?

- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

22C. Would you say the messages you've heard in your community about the Census gave **you** good reasons to complete and mail back a Census form?

- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

## CENSUS IN SCHOOLS EXPOSURE

22D. Do you have children in your household who attend Kindergarten through 12<sup>th</sup> grade in public, private or tribal school?

- 1  YES → (ASK Q22E)
- 2  NO → (GO TO INTRODUCTION ABOVE Q24)
- 77  DON'T KNOW → (GO TO INTRODUCTION ABOVE Q24)
- 99  REFUSED → (GO TO INTRODUCTION ABOVE Q24)

22E. Did the student(s) tell you anything about the 2010 Census?

- 1  YES  
2  NO  
77  DON'T KNOW  
99  REFUSED

22F. Did the student (s) show you printed materials or information about the 2010 Census?

- 1  YES  
2  NO  
77  DON'T KNOW  
99  REFUSED

**/\*SKIP INSTRUCTION: IF Q22E=1 OR Q22F=1, ASK Q22G. ELSE SKIP TO INTRODUCTION ABOVE Q24\*/**

22G. Thinking about all of the ways the students told you or showed you something about the Census during the **past 30 days**, how many different times in the past 30 days would you say they told you or showed you something about the Census?

- 1  None  
2  Once or twice  
3  Three to five times  
4  Six to ten times  
5  Eleven times or more  
77  DON'T KNOW  
99  REFUSED

23. QUESTION OMITTED.

### **EARNED MEDIA CENSUS EXPOSURE**

These next questions are about stories or features in newspapers, magazines, television, radio or internet you may have heard or seen about the Census.

24. Not including advertisements, have you heard or seen any stories or features about the Census...

- |  |                                |                               |                                |                                 |
|--|--------------------------------|-------------------------------|--------------------------------|---------------------------------|
| a. in a newspaper or magazine article? | 1 <input type="checkbox"/> YES | 2 <input type="checkbox"/> NO | 77 <input type="checkbox"/> DK | 99 <input type="checkbox"/> REF |
| b. on television or radio?             | 1 <input type="checkbox"/> YES | 2 <input type="checkbox"/> NO | 77 <input type="checkbox"/> DK | 99 <input type="checkbox"/> REF |
| c. on the internet?                    | 1 <input type="checkbox"/> YES | 2 <input type="checkbox"/> NO | 77 <input type="checkbox"/> DK | 99 <input type="checkbox"/> REF |

**/\*IF YES TO Q24C, ASK Q24d-f, ELSE SKIP TO INSTRUCTION ABOVE Q25\*/**

24. On the internet, did you hear or see anything about the Census on...
- d. internet blogs? 1  YES 2  NO 77  DK 99  REF
- e. social networking sites (e.g., Facebook, Myspace)? 1  YES 2  NO 77  DK 99  REF
- f. regular web sites? 1  YES 2  NO 77  DK 99  REF

**/\*IF YES TO AT LEAST ONE MEDIUM IN Q24A-C, ASK Q25. ELSE SKIP TO Q26A\*/**

25. Thinking about all of the places you heard or saw stories or features about the Census in the **past 30 days**, how many different times in the past 30 days would you say you heard or saw something about the Census?
- 1  None
- 2  Once or twice
- 3  Three to five times
- 4  Six to ten times
- 5  Eleven times or more
- 77  DON'T KNOW
- 99  REFUSED

- 26A. Did you hear or see anything about the Census in Census job announcements?
- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

26b. Thinking about all the possible sources we have just talked about, including advertisements, places in your community, and other media, how many different times **during the past 30 days** would you say you saw or heard something about the Census?

- 1  None
- 2  Once or twice
- 3  Three to five times
- 4  Six to ten times
- 5  Eleven times or more
- 77  DON'T KNOW
- 99  REFUSED

26c. Again thinking about all the possible sources we have talked about, what specific groups, people, or sources of information would you say you rely on the most to learn about the Census?

RECORD VERBATIM THEN CODE:

- 1  FAMILY MEMBER OR OTHER PERSONAL ACQUAINTANCE
- 2  CLERGY MEMBER, ETHNIC GROUP LEADER, OTHER CIVIC LEADER
- 3  TELEVISION SOURCE (E.G., NEWS, CHANNEL, OR OTHER SHOW)
- 4  INTERNET SOURCE (E.G., BLOGS, ON-LINE NEWSPAPER, LISTSERV, ETC.)
- 5  OTHER MEDIA SOURCE (E.G., NEWSPAPER, RADIO, MAGAZINES)
- 7  CENSUS BUREAU EMPLOYEE OR WEBSITE
- 6  OTHER SOURCE
- 8  NO SPECIFIC SOURCE
- 77  DON'T KNOW
- 99  REFUSED

26d. Have you heard or seen anything about the Census in a language other than English?

- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

**<MODE SPECIFIC CUEING ITEMS – THESE ITEMS APPEAR ONLY IN WAVE 3>**

27. QUESTION OMITTED

27A. QUESTION OMITTED

27B. QUESTION OMITTED

27C. QUESTION OMITTED

<End MODE SPECIFIC CUEING ITEMS>

**/\*SKIP INSTRUCTION: IF INTERVIEW DATE IS ON OR AFTER CENSUS MAILOUT DATE, ASK W2\_1. ELSE, SKIP TO GENERAL MEDIA USE.\*/**

W2\_1. Did your household receive a census questionnaire delivered to you at your home in March of this year?

1  YES

2  NO

W2\_1A. [IF W2=1, READ: Before the questionnaire arrived,] were you expecting to get one?

1  YES

2  NO

**/\*SKIP INSTRUCTION: IF W2\_1=YES, SKIP TO W2\_3. ELSE, ASK W2\_1B.\*/**

W2\_1B. If you received a Census form today, how likely would you be to participate? By participate, we mean fill out and mail in a Census form. Would you say you...?

5  Definitely will

4  Probably will

3  Might or might not

2  Probably will not

1  Definitely will not

W2\_1C. What about most of your friends and neighbors? If they received Census forms today, how likely do you think they would be to participate? By participate, we mean fill out and mail in a Census form. Would you say they ...?

5  Definitely will

4  Probably will

3  Might or might not

2  Probably will not

1  Definitely will not

W2\_1D. How likely are you to recommend participating in the Census to a family member or friend?  
Would you say you...?

- 5  Definitely will
- 4  Probably will
- 3  Might or might not
- 2  Probably will not
- 1  Definitely will not

**/\*SKIP INSTRUCTION: IF W2\_1=NO, DON'T KNOW OR REFUSED, SKIP TO INSTRUCTION BEFORE GENERAL MEDIA USE.\*/**

W2\_3. Did someone complete and mail back the questionnaire?

- 1  YES → (SKIP TO GENERAL MEDIA USE)
- 2  NO

W2\_4. Did anyone ever open the envelope?

- 1  YES
- 2  NO → (SKIP TO W2\_7A)
- 98  DON'T KNOW → (SKIP TO W2\_7A)
- 96  REFUSED

W2\_5. Did anyone start to fill out the census form that was inside?

- 1  YES
- 2  NO  
**(READ BELOW)**
- 98  DON'T KNOW
- 96  REFUSED

**/\*NOTE TO INTERVIEWER: IF W2\_5 IS NO ASK W2\_6 THEN SKIP TO W2\_7A. IF W2\_5 IS YES, DK OR REF, SKIP TO W2\_7. \*/**

W2\_6 When you first saw the questionnaire, did it look like it would be hard or easy to complete?

- 1  HARD
- 2  EASY
- 3  DO NOT READ: NEITHER
- 4  DO NOT READ: NEVER SAW IT

W2\_7. Did someone finish filling out the form?

- 1  YES
- 2  NO → (SKIP TO W2\_7A)

W2\_7A. Why not? What happened? (DO NOT READ CATEGORIES)

- 1  DOESN'T SPEAK ENGLISH

- 2  COULD NOT READ THE FORM
- 3  CONFIDENTIALITY CONCERNS
- 4  FORM WAS TOO LONG
- 5  FORM WAS TOO DIFFICULT
- 6  NEVER GOT A FORM
- 7  TOO BUSY
- 8  WANTED MORE INFO ON CENSUS (WHY NEED IT?) \_\_\_\_\_
- 9  OTHER (SPECIFY) \_\_\_\_\_

**/\*SKIP INSTRUCTION: IF R COMPLETED WAVE 1, SKIP TO Q42 (CONTACT INFORMATION).\*/**

**GENERAL MEDIA USE**

Now I have a few questions about how you spend your time in a typical seven day week.

28A. How many hours per **week** do you usually spend working for pay?

Number of hours 

--	--	--

IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:

- 1  NONE
- 2  ONE TO NINETEEN HOURS
- 3  TWENTY TO THIRTY-NINE HOURS
- 4  FORTY AND MORE HOURS
- 77  DON'T KNOW
- 99  REFUSED

28B. During a **typical day**, about how many hours do you usually spend watching television, including hours when you are doing something else at the same time?

Number of hours 

--	--	--

IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:

- 1  NONE
- 2  LESS THAN THREE HOURS
- 3  THREE HOURS OR MORE
- 77  DON'T KNOW
- 99  REFUSED

29. During a **typical 7 day week**, how many hours do you usually spend listening to the radio, either at home, in your car, through the internet, or elsewhere?

Number of hours 

--	--	--

IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:



- 1  NONE
- 2  ONE TO NINETEEN HOURS
- 3  TWENTY OR MORE HOURS
- 77  DON'T KNOW
- 99  REFUSED

30. About how many hours in a **typical 7 day week** do you usually spend reading newspapers or magazines?

Number of hours 

--	--	--

IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:

- 1  NONE
- 2  ONE TO TWO HOURS
- 3  THREE OR MORE HOURS
- 77  DON'T KNOW
- 99  REFUSED

31. About how many hours in a **typical 7 day week** do you spend using social networking tools such as instant messaging, Facebook or Myspace?

Number of hours 

--	--	--

IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:

- 1  NONE
- 2  ONE TO TWENTY HOURS
- 3  MORE THAN TWENTY HOURS
- 77  DON'T KNOW
- 99  REFUSED

32. About how many hours in a **typical 7 day week** do you spend on the Internet doing other things such as checking email, looking for information, shopping or reading, writing or commenting on blogs?

Number of hours 

--	--	--

IF R UNABLE TO PROVIDE NUMBER, CODE INTO CATEGORIES:

- 1  NONE
- 2  ONE TO TWENTY HOURS
- 3  MORE THAN TWENTY HOURS
- 77  DON'T KNOW
- 99  REFUSED

32B In a **typical week**, do you spend any time reading newspapers or newsletters produced locally by an ethnic or religious group?

1  YES

2  NO

77  DON'T KNOW

99  REFUSED

## DEMOGRAPHICS

I just have a few questions left about you and your household.

33. Which of the following best describes your age?

1  18 to 29

2  30 to 44

3  45 to 64

4  65 or older

77  DON'T KNOW

99  REFUSED

34. How long have you lived at your current address?

READ LIST IF NECESSARY. RECORD ONE ANSWER.

- 1  Less than 1 year
- 2  1-3 years
- 3  4-7 years
- 4  8-10 years
- 5  More than 10 years but not whole life
- 6  All of my life
- 77  DON'T KNOW
- 99  REFUSED

35. What is the highest grade or year of regular school you have completed?

- 1  Less than high school
- 2  Some high school, no diploma
- 3  High school diploma
- 4  Some college, no diploma
- 5  College degree
- 6  Graduate or professional studies after college
- 77  DON'T KNOW
- 99  REFUSED

36. In the past six months, have you attended a class in an adult education program, including one in a college or university?

- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

37. Were you born in the United States?

- 1  YES
- 2  NO
- 77  DON'T KNOW
- 99  REFUSED

38. What is your marital status?

- 1  Now married
- 2  Widowed
- 3  Divorced
- 4  Separated
- 5  Never married
- 77  DON'T KNOW
- 99  REFUSED

39. Do you rent or own your home?

- 1  RENT
- 2  OWN
- 3  OTHER
- 77  DON'T KNOW
- 99  REFUSED

40. What language is usually spoken in this household?

- 1  ENGLISH
- 2  ARABIC
- 3  CANTONESE
- 4  FRENCH CREOLE
- 5  HINDI
- 6  JAPANESE
- 7  KHMER
- 8  KOREAN
- 9  MANDARIN
- 10  POLISH
- 11  RUSSIAN
- 12  SPANISH
- 13  TAGALOG
- 14  VIETNAMESE
- 15  OTHER (*SPECIFY*)
- 77  DON'T KNOW
- 99  REFUSED

41. I am going to read you a list of income categories. Please stop me when I reach the category that best describes the combined annual income of all members of this household in the last calendar year, including wages or salary, pensions, interest or dividends, and all other sources before taxes and other deductions?

- 1  Less than \$25,000
- 2  \$25,000 to \$59,999
- 3  \$60,000 to \$119,999
- 4  \$120,000 or more
- 77  DON'T KNOW
- 99  REFUSED

### CONTACT INFORMATION

**/\*SKIP INSTRUCTION: IF R COMPLETED WAVE 1, ASK 42. ELSE, SKIP TO END.\*/**

42. I have your street address as {ADDRESS}. Is that correct?

- 1  YES → (ASK Q43)
- 2  NO → (ASK Q42A)
- 77  DON'T KNOW → (ASK Q42A)
- 99  REFUSED → (ASK Q42A)

42A. What is your correct street address?

[INTERVIEWER: RECORD AS MUCH ADDRESS INFORMATION AS POSSIBLE. WRITE 77 OR 99 AS APPROPRIATE IN FIELDS FOR WHICH NO INFORMATION AVAILABLE.]

Street  
(Address 1)

Apt. Number  
(Address 2)

City  State  Zip

77  DON'T KNOW

99  REFUSED

43. Thank you very much; you've given us some valuable information today. We will be recontacting some participants in this survey to make sure that we collected our data properly and to follow-up on some of the questions that we discussed today. May we contact you in the future?

- 1  YES → (ASK Q44)
- 2  NO → (ASK Q43a)
- 77  DON'T KNOW → (ASK Q43a)
- 99  REFUSED → (ASK Q43a)

43A. You always have the right in the future to refuse to speak to us further, or to receive additional information about the value of participating in this study. May I record your contact information so that we may approach you in the future?

- 1  YES → (ASK Q44)
- 2  NO → (END)
- 77  DON'T KNOW → (END)
- 99  REFUSED → (END)

44. Please tell me your full name.

First  Last

- 77  DON'T KNOW
- 99  REFUSED

45. What is the best telephone number for us to reach you?

Telephone (  )  —

- 77  DON'T KNOW → (SKIP TO Q46)
- 99  REFUSED → (SKIP TO Q46)

45A. Is this a home phone, a cell phone, a phone at your workplace, or another type of phone?

- 1  HOME
- 2  CELL/MOBILE
- 3  WORKPLACE
- 4  OTHER
- 77  DON'T KNOW
- 99  REFUSED

46. Is there another telephone number where we may try to reach you?

Telephone (    )    —

66  NO ADDITIONAL PHONE NUMBER → (SKIP TO Q47)

77  DON'T KNOW → (SKIP TO Q47)

99  REFUSED → (SKIP TO Q47)

46A. Is this a home phone, a cell phone, a phone at your workplace, or another type of phone?

1  HOME

2  CELL/MOBILE

3  WORKPLACE

4  OTHER

77  DON'T KNOW

99  REFUSED

47. Do you have an e-mail address where we may try to reach you?

@

[INTERVIEWER: IF NO E-MAIL ADDRESS, WRITE 'NO EMAIL' IN THE BOX ABOVE.]

77  DON'T KNOW

99  REFUSED

48. Please tell me about someone who will always know how to find you. What is that person's name?

First  Last

77  DON'T KNOW → (SKIP TO END)

99  REFUSED → (SKIP TO END)

48a. Please tell me two ways that we may try to reach that person if we are unable to contact you, for example, a telephone number, an e-mail address, or a mailing address.

Telephone (    )    —

<sup>77</sup>  DON'T KNOW

<sup>99</sup>  REFUSED

[INTERVIEWER: RECORD AS MUCH ADDRESS INFORMATION AS POSSIBLE. WRITE 77 OR 99 AS APPROPRIATE IN FIELDS FOR WHICH NO INFORMATION AVAILABLE.]

Email  @

Street  
(Address 1)

Apt. Number  
(Address 2)

City  State   Zip

<sup>77</sup>  DON'T KNOW

<sup>99</sup>  REFUSED

END. Those are all of the questions I have for you today. Thank you very much for speaking with me.

Do you want the address where you can provide comments on this survey? IF NEEDED: Send comments regarding this burden estimate or any other aspect of this collection of information to: Paperwork Project 0607-0955, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to [Paperwork@census.gov](mailto:Paperwork@census.gov); use "Paperwork Project 0607-0955" as the subject.