## **Internet Report Card Survey - Prenotice Postcard**

Dear Social Security Customer:

Social Security believes that conducting surveys is one of the best ways to find out how well we are serving you. That's why we will soon be asking you to give us your opinion about the business that you (or someone else on your behalf) recently completed on our website.

In a few days, you will receive a short questionnaire in the mail from *[insert contractor name]*, who is conducting this survey for Social Security. When you receive their envelope, we hope that you will take the time to answer our questions and tell us what you think of our online service.

We look forward to hearing your opinions.

Ronald T. Raborg Deputy Commissioner for Quality Performance Social Security Administration

## Internet Report Card Survey – Initial Cover Letter

#### RE: [Insert type of online business from sample file]

Dear [Insert name from sample file]:

As I noted in my recent postcard, Social Security is conducting a survey to find out how well we served you when you (or someone else on your behalf) used our website to complete the business shown above. Please take 5 minutes to fill out the enclosed "Report Card" and return the form as soon as possible in the postage-paid envelope provided.

Please be assured that *[insert contractor name]*, who is conducting this survey for us, will only give your responses to my staff here at Social Security and will not use them for any other purpose. Social Security will report the survey results by summarizing the answers of everyone who takes the survey; we will not report any individual responses.

If you have a question about Social Security benefits, please visit our web site at <u>www.socialsecurity.gov</u> or call our toll-free information line at 1-800-772-1213. (To protect your privacy, my staff cannot answer questions about your eligibility or benefits.)

We appreciate your taking time out of your busy schedule to answer our survey.

Sincerely,

Ronald T. Raborg Deputy Commissioner for Quality Performance Social Security Administration

Enclosures

#### Internet Report Card Survey – Privacy Act

## PRIVACY ACT STATEMENT

The Social Security Administration is authorized to collect the information for this survey under Executive Order 12862, "Setting Customer Service Standards." Your response to these questions is strictly voluntary. The information you provide will be used to help us improve the service that we give you. Your response will not be disclosed to any other government or private agency.

## PAPERWORK REDUCTION ACT STATEMENT

This information collection meets the requirements of 44 U.S.C. § 3507, as amended by Section 2 of the <u>Paperwork Reduction Act of 1995</u>. You do not need to answer these questions unless we display a valid Office of Management and Budget control number. We estimate that it will take about 5 minutes to read the instructions, gather the facts, and answer the questions. *You may send comments on our time estimate above to: Social Security Administration, 1338 Annex Building, Baltimore, MD 21235-6401.* Send <u>only</u> comments relating to our time estimate to this address, not the completed form.

## Internet Report Card Survey – Follow-up Cover Letter

## RE: [Insert type of online business from sample file]

## Dear [Insert name from sample file]:

About a week ago we sent you a survey form, "Give Social Security a Report Card," to find out how well we served you when you (or someone else on your behalf) used our website to complete the business shown above. We haven't yet heard from you and it's important that we gather opinions from as many people as possible. If you have already mailed in your completed survey form, please discard this letter. We sincerely appreciate your help, and we look forward to receiving your response.

However, if you have not yet had time to fill out and return your survey, please take a few minutes right now to do that. The form is short and takes less than 5 minutes to complete. In case you misplaced the survey, we have enclosed another copy along with a postage-paid return envelope.

Please be assured that *[insert contractor name]*, who is conducting this survey for us, will only give your responses to my staff here at Social Security and will not use them for any other purpose. Social Security will report the survey results by summarizing the answers of everyone who takes the survey; we will not report any individual responses.

If you have a question about Social Security benefits, please visit our web site at <u>www.socialsecurity.gov</u> or call our toll-free information line at 1-800-772-1213. (To protect your privacy, my staff cannot answer questions about your eligibility or benefits.)

We would appreciate receiving your completed survey as soon as possible.

Sincerely,

Ronald T. Raborg Deputy Commissioner for Quality Performance Social Security Administration

Enclosures

		Give Social Security a Report Card								
		Please answer the following questions to give us your opinion of the online application you recently completed on Social Security's website.								
		MARKING INSTRUCTIONS Correct Marking Example: 🗵								
•		e or black pen or a number 2 pencil.• Make no stray marks.use pens with ink that soaks through the paper.• Keep all entries within the boxes.								
1.	How di	d you hear about Social Security's online application?								
	Ma	urk <u>all</u> that apply.								
		From Social Security (an employee, their website, written material, etc.)								
		From a family member or friend								
		From an Internet search engine								
		From a website other than Social Security's								
		From a doctor or other health care professional, social worker								
		From a nonprofit organization that serves the aged or people with disabilities (United Cerebral Palsy, ARC, etc.)								
		From an attorney or a paid professional consulting service (Allsup, Binder & Binder, etc.)								
		From the media (newspaper, magazine, TV or radio, etc.)								
		Somewhere else (employer, union, school, church, etc.)								
2.	Did you	fill out the online application by yourself or was someone else there to help you with it?								
	Ma	urk <u>only ONE</u> answer								
		Filled it out by myself $\rightarrow$ Please skip to <u>question 4</u> .								
		Someone else helped me $\rightarrow$ Please continue with <u>question 3</u> .								
3.	Who hel	ped you?								
	Ma	ark <u>only ONE</u> answer								
		Non-professional (family member, friend, etc.)								

□ Professional (attorney, social worker, doctor, etc.)

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Please use the scale shown to rate the following aspects of your experience using Social Security's online application. If a question <u>does not</u> apply to you, please mark <u>Not Applicable</u>.

Mark [X] <u>ONE</u> answer for every item.	Excellent	Very Good	Good	Fair	Poor	Very Poor	Not Applicable
When You Decided to File Online							
4. <u>Ease of finding</u> the online application on Social Security's website							
5. <u>Number of pages</u> you went through <u>before</u> you could start the online application							
6. <u>Appearance</u> of the online application <u>pages</u> (amount of information, how the information is arranged, etc.)							
7. How well Social Security's website explained <u>what</u> information and documents <u>you needed</u> to complete your online application							
Completing the Online Application							
8. <u>Ease of answering</u> the questions on the online application							
9. <u>Helpfulness</u> of the explanations in the " <u>More Info</u> " links on the online application							
10. <u>Availability of help</u> from Social Security to complete the online application							
11. Length of time it took to complete the online application							
12. About how long did it take you complete the online application?							

## Mark only ONE answer

- $\Box$  15 minutes or less
- $\Box$  Over 15 and up to 30 minutes
- $\Box$  Over 30 and up to 45 minutes
- $\hfill\square$  Over 45 and up to 1 hour
- $\hfill\square$  Over 1 hour and up to 2 hours
- $\Box$  More than 2 hours

Mark [X] <u>ONE</u> answer for every item.	Excellent	Very Good	Good	Fair	Poor	Very Poor	Not Applicable
Explanations on Social Security's Website About							
13. What would happen <u>after you submitted</u> your online application							
14. <u>Other information</u> you needed to know about your <u>benefits</u>							
15. The security and privacy features of the website							
Your Overall Rating							
16. <u>Overall opinion</u> of Social Security's online application							
Mark [X] <u>ONE</u> answer for every item.	Very	Likely	somewnat Likely	Not very	Likely	Not at all Likely	Not Applicable
Your Likelihood to							
17. <u>Recommend</u> Social Security's online application to others							
18. Use Social Security's website for your <u>future business</u> (request information, change your address, etc.)							
19. Please use this space to explain why you chose a rating of "fair," ' this form, or to provide any other comments you may have about s							

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Thank you for taking the time to rate Social Security! Please send us your "Report Card" in the enclosed postage-paid envelope as soon as possible.

	Give Social Security a Report Card								
	Please answer the following questions to give us your opinion of the change of address or direct deposit service you recently used on Social Security's website.								
	MARKING INSTRUCTIONS								
	Correct Marking Example: 🗵								
•	Use blue or black pen or a number 2 pencil.•Make no stray marks.Do not use pens with ink that soaks through the paper.•Keep all entries within the boxes.								
1.	How did you hear about the change of address or direct deposit service on Social Security's website?								
	Mark <u>all</u> that apply.								
	□ From Social Security (an employee, their website, written material, etc.)								
	$\Box$ From a family member or friend								
	□ From an Internet search engine								
	□ From a website <u>other than</u> Social Security's								
	□ From the media (newspaper, magazine, TV or radio, etc.)								
	□ From a bank or financial institution								
	$\Box$ Somewhere else (employer, school, church, etc.)								
2.	Did you complete the online request for a change of address or direct deposit by yourself or was someone else there to help you?								
	Mark <u>only ONE</u> answer								
	$\Box  \text{Completed it by myself}  \rightarrow  \text{Please skip to } \underline{\text{question 4}}.$								
	□ Someone else helped me $\rightarrow$ Please continue with <u>question 3</u> .								
3.	Who helped you?								
	Mark <u>only ONE</u> answer								
	□ Non-professional (family member, friend, etc.)								
	□ Professional (bank employee, attorney, social worker, etc.)								
4.	To protect your personal information Social Security requires you to confirm your identity when you use the online change of address or direct deposit service. How did you confirm your identity?								
	Mark <u>only ONE</u> answer								
	□ I requested a password specifically to report my change $\rightarrow$ Please continue with <u>question 5</u> .								
	□ I used a password I already had $\rightarrow$ Please skip to <u>question 6</u> .								
	□ I answered personal information questions (place of birth, mother's maiden name, etc.) $\rightarrow$ Please skip to <u>question 6</u> .								

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# Please use the scale shown to rate the following aspects of your experience using Social Security's online change of address or direct deposit service. If a question <u>does not</u> apply to you, please mark <u>Not Applicable</u>.

Ma	rk [X] <u>ONE</u> answer for every item.	Excellent	Very Good	Good	Fair	Poor	Very Poor	Not Applicable	
Wh	en You Decided to Report Your Change Online								
5.	Ease of obtaining a password to use Social Security's change of address or direct deposit service								
6.	Ease of finding the change of address or direct deposit service on Social Security's website								
7.	<u>Number of pages</u> you went through <u>before</u> you could start the change of address or direct deposit report								
8.	<u>Appearance</u> of the online <u>pages</u> (amount of information, how the information is arranged, etc.)								
9.	How well Social Security's website explained <u>what information</u> <u>you needed</u> to complete your report								
<u>Con</u>	npleting the Online Report								
10.	Ease of answering the questions for your change of address or direct deposit report								
11.	<u>Helpfulness</u> of the <u>explanations</u> and <u>examples</u> about how to complete your report								
12.	<u>Availability of help</u> from Social Security to complete your report								
13.	Length of time it took to complete your report								
14. About how long did it take you complete your change of address or direct deposit report online?									

## Mark only ONE answer

- $\Box$  10 minutes or less
- $\hfill\square$  Over 10 and up to 20 minutes
- $\hfill\square$  More than 20 minutes

Ma	rk [X] <u>ONE</u> answer for every item.	Excellent	Very Good	Good	Fair	Poor	Very Poor	Not Applicable
<u>Info</u>	ormation from Social Security							
15.	Confirming that they <u>received</u> your report							
16.	Explaining how they will process your report							
17.	Explaining the security and privacy features of the website							
You	r Overall Rating							
18.	Overall opinion of Social Security's online change of address or direct deposit service							
Ma	rk [X] <u>ONE</u> answer for every item.	Very	Likely Commented	Likely	Not very	Lıkely	Not at all Likely	Not Applicable
You	<u>r Likelihood to</u>							
19.	Recommend Social Security's website to others							
20.	Use Social Security's website for your <u>future business</u> (request information, report a change, etc.)							
20.	Please use this space to explain why you chose a rating of "fair," this form, or to provide any other comments you may have about or direct deposit service.							

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Thank you for taking the time to rate Social Security! Please send us your "Report Card" in the enclosed postage-paid envelope as soon as possible.