

**Export.gov Account Info (OMB Control No.: 0625-0237 Expiration Date: 4/30/2012)**

Welcome to the New Market Exporter Initiative in partnership with [Insert Appropriate Partner] - a program of the President's National Export Initiative. This registration process collects basic information that will assist us in assigning you an International Trade Specialist and beginning you on the process to find your next customer!

This form assumes that you are a U.S. Business that is currently exporting. In order to be eligible for certain U.S. Commercial Service services, your products and/or services must contain a majority U.S. content (see "Instructions" below for definitions of U.S. content). This will be discussed with you.

If you have any questions regarding the registration process, please complete our [Website Feedback](#) form.

Completing the registration process should take approximately 5 minutes. Field titles that are preceded by "\*" are required fields and must be completed. **New**

**User Registration**

<b>Text change</b>	Salutation (Mr./Ms./Dr.)	<input type="text"/>	<b>field now Optional</b>
	* Contact First Name	<input type="text"/>	
	* Contact Last Name	<input type="text"/>	
	Title Within Company	<input type="text"/>	
	* E-Mail Address	<input type="text"/>	
<b>New field</b>	* Confirm E-Mail Address	<input type="text"/>	
	* Business Name	<input type="text"/>	
	Business Address Line 1	<input type="text"/>	<b>field now Optional</b>
	Business Address Line 2	<input type="text"/>	
	Business City	<input type="text"/>	<b>field now Optional</b>
	Business State	<input type="text"/>	
	* Business Zip Code	<input type="text"/>	
	Business Country	<input type="text"/>	<b>field now Optional</b>
	* Daytime Phone	<input type="text"/>	
<b>Text change</b>	* Business Web Site	<input type="text"/>	<b>field now Required</b>
<b>Text change</b>	* Select Your Industry Sector(s)	<input style="border: 1px solid black; background-color: #f0f0f0; width: 100%;" type="text"/>	
<b>Text change</b>	* Number of Employees in Business	<input style="border: 1px solid black; background-color: #f0f0f0; width: 100%;" type="text"/>	<b>field now Required</b>
	Estimated Annual Sales	<input style="border: 1px solid black; background-color: #f0f0f0; width: 100%;" type="text"/>	
<b>Text change</b>	* Countries Your Business is Currently Exporting to (select up to 5)	<input style="border: 1px solid black; background-color: #f0f0f0; width: 100%;" type="text"/>	
<b>New field</b>	* Estimated Percentage of Annual Sales derived from Exporting?	<input style="border: 1px solid black; background-color: #f0f0f0; width: 100%;" type="text"/>	

*Please enter a Login Name and password. These will be used to register you for the Export.gov website. This Login Name and password will be required to view Trade Leads and Market Research on the Export.gov web site.*

* Login Name	<input type="text"/>
* Password	<input type="text"/>
* Confirm Password	<input type="text"/>

*Upon clicking Submit, you will receive an e-mail documenting your registration for this initiative and the Export.gov website. You will be directed to a page that will provide you with additional information about the industry you selected. If you have any questions, please complete our [Website Feedback](#) form.*

**Submit**

**Definitions:**

U.S. content for manufactured goods = [ex-factory price of a good] minus [aggregate value contributed by non-U.S. or foreign sources (e.g., costs or payments to foreign suppliers/providers/employees not resident in the United States)].

U.S. content for services = [contract value of the service whether delivered in the U.S. or overseas] minus [aggregate value contributed by non-U.S. or foreign sources (i.e., costs or payments to foreign suppliers/providers/employees not resident in the United States)].

**Instructions:**

**E-Mail Address**  
When entering your e-mail address, please enter the e-mail address of your business and not a personal e-mail address.

**Drop-Down Lists**  
The drop-down lists for "Number of Employees in Business", "Estimated Annual Sales", "Estimated Percentage of Annual Sales Derived From Exporting," and "How did you find out about us?" only allow customers to make one selection. However, the "Select Your Industry Sector(s)" and "Countries Your Business is Currently Exporting to" allow customers to make more than one selection. To select more than one response, hold down the Ctrl button on the keyboard while clicking on the selections with the mouse. As they are selected, they will appear highlighted.

**Login Name**  
The Login Name must be a minimum of 5 characters in length

**Password**  
The password must be a minimum of 8 characters long. **New**

This report is authorized by law (15 U.S.C. 1512 et seq., 15 U.S.C. 171 et seq.). Public reporting for this collection of information is estimated to average 5 minutes per response, including the time for reviewing instructions, and completing and reviewing the collection of information. All responses to this collection of information are voluntary, and will be provided confidentiality to the extent allowed under the Freedom of Information Act. notwithstanding any other provision of law, no person is required to respond nor shall a person be subject to penalty for failure to comply with a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a current valid OMB Control Number. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Clearance Officer, International Trade Administration, Department of Commerce, Room 4001, 14th and Constitution Avenue, N.W., Washington, D.C. 20230. OMB No. 0625-0237; Expires: 4/30/2012.