

**Proposed 2010 Cable Service Price Survey Questionnaire 05/12/10**  
FCC Form 333

**A. Community**

The information in entries A1 through A3 below has been imported from the Cable Operations & Antenna (COALS) database. Please review this data and make any necessary corrections. If you would like the COALS database updated to reflect this information, click here:

- A1. 6-digit community unit identification (CUID) (1/1/10)
- A2. Name of the community associated with this CUID (1/1/10)
- A3. Name of county in which the community is situated (1/1/10)
- A4. List one of the 5-digit Zip Codes in this community (1/1/10)

Local governments have authority to regulate the price of the basic service tier unless the FCC grants an "Effective Competition" petition for the franchise area. If the FCC has granted Effective Competition status, the answer to question A5 is "no". If the FCC has not granted Effective Competition status, the answer depends on whether the local government exercises its authority to regulate the price of the basic service tier.

A5. Does the local government regulate the basic tier rate in this community? (yes/no) (1/1/10)

A6. Did you **operate** a video service in this community on 1/1/2009? (yes/no)

**System**

The information in entries A7 through A9 has been imported from the Cable Operations & Antenna (COALS) database. Please review the data and make any necessary corrections. If you would like the COALS database updated to reflect this information, click here.

- A7. Name of cable system (1/1/10)
- A8. Street address and/or POB (1/1/10)
- A9. City, state and Zip Code (1/1/10)

**Parent Company**

- A10. Name of ultimate parent entity (1/1/10)
- A11. Name of survey contact person (1/1/10)
- A12. E-mail address of contact person (1/1/10)
- A13. Area Code & telephone number (1/1/10)
- A14. Number of video subscribers nationwide of parent entity (1/1/10)

## Certification

I certify that I have examined this report and all statements of fact herein are true, complete, and correct to the best of my knowledge, information, and belief, and are made in good faith. Willful false statements made on this form are punishable by fine and/or imprisonment (US Code, Title 18, Section 1001) and/or forfeiture (US Code, Title 47, Section 503).

A15. Name

A16. Title

A17. Date

A18. From the drop down menu, choose the physical infrastructure in the community that best describes your video service (coaxial only, hybrid fiber-coaxial cable, fiber to the home, twisted copper pair, other-*please explain*)

A19. Answer “yes” to one of Questions a – f, or explain in g, the scenario which best describes the way local broadcast television station signals you receive from local broadcasters are sent from the video (cable) headend to subscribers in the community.

a. Transmission is analog only. Analog broadcast signals are received at the headend and sent to subscribers in analog format. No headend equipment is in place to convert a digital broadcast signal to analog format. (1/1/10)

b. Transmission is analog only. Signals are sent in analog format from headend to subscribers. Headend equipment is in place to convert a broadcaster’s digital signal to analog format, in case a station is digital only. (1/1/10)

c. Separate analog and digital signals are sent on separate paths from the headend to be viewed by analog and digital customers, respectively. Digital signal can be either SD or HD, with an HD version being converted by a SD digital subscriber’s set-top box to SD format. (1/1/10)

d. Separate analog, SD, and HD signals are sent from the headend to be viewed by analog, SD digital, and HD digital customers, respectively. (1/1/10)

e. SD digital signals only are sent from the headend, and the set-top box can convert the signals to analog format for viewing on analog television. (1/1/10)

f. HD digital signals only are sent from the headend, and the set-top box can convert the signals to SD digital format, and then to analog format if necessary. (1/1/10)

g. If none of the above, please describe.

A20. Number of local broadcast television stations carried in your channel lineup in this community. Count each local broadcast station only once. For example, if a local broadcast station is carried on two channels, an analog channel and a separate HD digital channel, these two channels count as one station for the purpose of this question. In addition, do not count local broadcast multicast channels. (1/1/10)

A21. Of the local broadcast stations in A20, how many are carried in the community on an HD channel? (Enter "0" if no stations are carried in HD) (1/1/10)

A22. Of the local broadcast stations in A20, how many are carried under the FCC must carry rules (excludes stations carried under retransmission consent)? (Enter "0" if no stations are under must carry) (1/1/10)

A23. Of the must-carry stations in A22 (exclude retransmission consent), how many are carried on an HD channel? (Enter "0" if no must-carry stations are carried in HD) (1/1/10)

## **B. Video Subscribers, Prices and Channels**

If subscriber counts are unavailable at the community level, responses to questions B1 and B2 may be at the broader level of the **video (or cable) system**. In defining your system, use the smallest physical system area surrounding the community for which you maintain subscriber counts for video services.

B1. **Number of households passed** (households your infrastructure currently reaches to which you could provide service, regardless of whether or not these households subscribe to your service) in the community (or system area) (1/1/10)

B2. **Number of video subscribers** in the same area reported in B1 (1/1/10, 1/1/09)

Responses to "yes/no" questions below, as well as responses for prices and channels should be provided at the community level. Number of subscribers should be in the same area reported in B1 and B2.

B3. **Total number of video channels** viewable in the community\* (1/1/10, 1/1/09)

B4. Do you offer high-speed **Internet access** in the community via cable, DSL, or any other technology? (Yes/no) (1/1/10, 1/1/09)

\* Include local broadcast (count all primary, simulcast, and multicast) channels, public, educational and governmental access (PEG), commercial leased access, non-premium, premium, pay, pay-per-view, video-on-demand, or other video channels. **Do not count** audio-only channels such as DMX music suite. This count consists of the maximum number of channels, **including** channels that might require additional equipment such as a digital converter set-top box. A **video-on-demand** channel counts as one channel.

### **Basic Service**

Basic Service is the **entry level** video (cable) TV programming service that subscribers can purchase. Typically, basic service is a "**limited basic**" which consists of local broadcast channels; public, educational, and governmental access (PEG) channels; and

sometimes a few national and/or other channels. In contrast to “limited basic”, some operators only offer a “**bundled basic**” with a large number of popular national networks that other operators might offer separately with an expanded basic service. For operators who do not offer limited basic, the bundled basic should be reported as the basic service. Whether limited basic or bundled, basic service should be the entry-level service that is required for all customers.

B5. Is basic service in the community a “limited basic” as described above? (Note: the majority of operators offer a limited basic)? (yes/no) (1/1/10, 1/1/09)

B6. Name of this service (For example, “limited basic” or “basic”, or some other name) (1/1/10, 1/1/09)

B7. How many subscribers in the community (or system area) take **only** basic service (exclude subscribers who take expanded basic)? (1/1/10, 1/1/09)

B8. **Monthly price of basic service** in the community (1/1/10, 1/1/09)

B9. Number of **video channels** viewable with basic service in the community\* (1/1/10, 1/1/09)

B10. Is equipment possibly needed to view all or some basic service channels? (For example, a set-top box to output digital signals to analog TVs or to view local broadcast stations on HD channels) (Yes/no) (1/1/10, 1/1/09)

B11. What is the additional monthly fee to lease the most commonly used equipment needed to view all or some of the basic service channels? (If equipment is included at no extra charge then enter “0”, or if you answered “no” to B10 then leave this question blank) (1/1/10, 1/1/09)

B12. Identify the features that are included with this equipment: VOD, DVR, HD, remote control, programming guide, other (1/1/10, 1/1/09)

\* Include local broadcast (count all primary, simulcast, and multicast) channels, PEG, commercial leased access, and other non-premium basic service channels. This count consists of the maximum number of channels when purchasing only basic service, **including** channels that might require leasing equipment such as a digital converter set-top box. **Do not count** audio-only channels such as DMX music suite. **Do not count** premium, pay, and pay-per-view channels unless viewable at no additional charge. A **video-on-demand** channel offering content at no additional charge counts as one channel.

### Expanded Basic Service

In most cases, expanded basic service includes the limited basic channels plus a large number of popular national networks. However, if you answered “no” to Question B5 (your basic service is not a limited basic) then basic service and expanded basic service are the same, and Questions B13-B19 below are automatically filled.

Check box if expanded basic was not offered. (1/1/10, 1/1/09)

B13. Name of this service (For example, “expanded basic” or “standard service”) (1/1/10, 1/1/09)

B14. Number of **subscribers** in community (or system area) who take expanded basic (1/1/10, 1/1/09)

B15. **Monthly price** of expanded basic in the community (including the price of basic service) (1/1/10, 1/1/09)

B16. Number of **channels** offered with expanded basic in the community (including basic service channels)\* (1/1/10, 1/1/09)

B17. Is equipment possibly needed to view all or some of the expanded basic channels? (For example, a set-top box to output digital signals to analog TVs or to view local broadcast stations on HD channels) (yes/no) (1/1/10, 1/1/09)

B18. What is the additional monthly fee to lease the most commonly used equipment needed to view the expanded basic channels? (If equipment is included at no extra charge then enter “0”, or if you answered “no” to B17 then leave this question blank) (1/1/10, 1/1/09)

B19. Identify the features that are included with this equipment: VOD, DVR, HD, remote control, programming guide, other (1/1/10, 1/1/09)

\* Count the maximum number of channels **including** channels that might require leasing equipment such as a standard definition or HD converter set-top box. **Do not count** audio-only channels such as DMX music suite. **Do not count** premium, pay, or pay-per-view channels unless offered with expanded basic service at no additional charge. A video-on-demand channel offering content at no additional charge counts as one channel.

#### **The Next Most-Subscribed Service** (Relative to Expanded Basic)

This service consists of the expanded basic channels plus a group of additional video programming channels. Provide the most popular service that includes at least seven (7) additional non-premium, national cable networks.

Check box if this service was not offered. (1/1/10, 1/1/09)

B20. Name of this service (For example, “digital basic” or “digital variety pack”)  
(1/1/10, 1/1/09)

B21. Number of **subscribers** in the community (or system area) who take this service  
(1/1/10, 1/1/09)

B22. **Monthly price** of this service in the community (including the price of expanded basic) (1/1/10, 1/1/09)

B23. Number of **channels** offered with this service in the community (including expanded basic channels)\* (1/1/10, 1/1/09)

B24. Is equipment possibly needed to view all or some of the channels offered with this service? (For example, a set-top box to output digital signals to analog TVs or to view local broadcast stations or networks on an HD channel) (yes/no) (1/1/10, 1/1/09)

B25. What is the additional monthly fee to lease the most commonly used equipment needed to view the channels offered with this service? (If equipment is included at no extra charge then enter “0”, or if you answered “no” to B24 then leave this question blank) (1/1/10, 1/1/09)

B26. Identify the features that are included with this equipment: VOD, DVR, HD, remote control, programming guide, other (1/1/10, 1/1/09)

\* Count the maximum number of channels **including** channels that might require leasing equipment such as a standard definition or HD converter set-top box. **Do not count** audio-only channels such as DMX music suite. **Do not count** premium, pay, or pay-per-view channels unless offered with this service at no additional charge. A video-on-demand channel offering content at no additional charge counts as one channel.

### **Family Programming Service**

B27. As of Jan. 1, 2010, did you offer a family programming service in this community? (yes/no) (1/1/10). If no, skip to Section C, below.

B28. If you answered yes to question B27, did you report this service in response to the questions already asked about your programming services? (Yes/no). If yes, Questions B29-B34 below are automatically filled with the information provided in response to questions B20-B26.

B29. Name of this service (For example, “family package”) (1/1/10)

B30. Number of **subscribers** taking this service in the community (or system area) (1/1/10)

B31. **Monthly price** of this service in the community (including price of basic service) (1/1/10)

B32. Number of **channels** offered with this service in the community (including basic service channels)\* (1/1/10)

B33. Is equipment possibly needed to view all or some of the channels offered with this service? (For example, a set-top box to output digital signals to analog TVs or to view local broadcast stations on an HD channel)-(yes/no) (1/1/10)

B34. What is the monthly fee to lease the most commonly used equipment needed to view the channels offered with this service? (If equipment is included at no extra charge then enter "0", or if you answered "no" to B33 then leave this question blank) (1/1/10)

\* Count the maximum number of channels including channels that might require leasing equipment such as a standard definition or HD converter set-top box. **Do not count** audio-only channels such as DMX music suite. **Do not count** premium, pay, or pay-per-view channels unless offered with this service at no additional charge. A video-on-demand channel offering content at no additional charge counts as one channel.

### C. Channel Lineup in Community

Column headings:

Basic Service

Expanded Basic Service

Next Most Subscribed Service

Family Programming Service

None of the above but offered with "Other Service"

Rows:

C1. Report the number of **local broadcast channels** offered with each service. Count all primary broadcast, HD simulcast, and digital multicast channels. Enter "0" if none. Do not report a number under "Other Service". Enter the basic service number and the same number automatically appears under the next 3 services since these include basic. If that number is not correct, over-write with the correct number for that service.

C2. Report the number of public, educational & governmental access (**PEG**) channels offered under each of the four services. Enter "0" if none. Do not report a number under "Other Service". Enter the basic service number and the same number automatically appears under the next 3 services since these include basic. If not, over-write with the correct number for that service.

C3. Report the number of **commercial leased access** channels offered under each of the four services. Enter "0" if none. Do not report a number under "Other Service". Enter

the basic service number and the same number automatically appears under the next 3 services since these include basic. If that number is not correct, over-write with the correct number for that service.

C4. Indicate which of the four services carry a **regional sports network**. If you indicate basic service, the next 3 services are automatically selected since these include basic. If not, clear the icon for that service. Indicate "other service" if offered but not on any of the four services. A regional sports network is a channel that carries a substantial number of live games from at least one **nearby professional sports team** that is a member of the NFL, MLB, NBA, or NHL. Examples include Comcast SportsNet, Fox Sports Network, SportsTime Ohio, and Altitude Sports. **Do not include WGN, TBS, MLB Extra Innings, NHL Center Ice, NBA League Pass, and NFL Sunday Ticket / Redzone, or pay-per-view events.**

C5. Read the list below and indicate which networks are offered in the community under each of the four services: basic, expanded basic, next most subscribed, and/or family. Denote "other service" if carried but not on any of these services. For example, HBO would be an "other service" unless offered with one of the four services at no additional charge. If offered with basic, the network is automatically included in the other services since these services include basic. If not, clear the icon for that service. No distinction is made for HD channels. For example, both ESPN and ESPN HD are "ESPN".

**Network**

A&E  
ABC Family  
Africa Channel  
AMC  
AmericanLife TV  
Animal Planet  
BBC America  
BBC World News  
BET  
BET Gospel  
BET Hip-Hop  
Big Ten  
Biography Channel (Bio)  
Blackbelt TV  
Bloomberg  
Bluehighways TV  
Boomerang  
Bravo  
Bridges TV  
Canal Sur  
Cartoon  
CBS College Sports Network  
Centric (formerly BET J)  
Chiller  
Cinemax  
CMT  
CMT Pure Country



CNBC  
CNBC World  
CNN  
CNN en Espanol  
CNN International (CNNI)  
Comedy Central  
Crime & Investigation  
C-SPAN  
Current  
De Pelicula  
Discovery  
Discovery en Espanol  
Discovery Familia  
Discovery Health  
Discovery Kids  
Disney Channel  
Disney XD  
DIY  
E!  
Encore  
ESPN Classic  
ESPN  
ESPN2  
ESPNews  
ESPNU  
FamilyNet  
Fine Living (FLN)  
FitTV  
Flix  
Food Network  
Fox Business Network  
Fox College Sports  
Fox Movie Channel  
Fox News  
Fox Reality  
Fox Soccer Channel  
Fox Sports en Espanol  
Fuel  
Fuse  
FX Network  
G4 videogame tv  
Galavision  
Golf Channel  
Gospel Music Channel  
Great American Country  
GSN (Game Show Network)  
Hallmark  
Hallmark Movie Channel  
HBO  
HD Theater

HDNet  
HDNet Movies  
HGTV  
History  
History en Espanol  
History International  
iaTV (ImaginAsian)  
Independent Film Channel  
Inspiration Network (INSP)  
Investigation Discovery  
Lifetime  
Lifetime Movie Network  
Lifetime Real Women  
LOGO  
MavTV  
MGM HD  
Military Channel  
Military History  
MLB Network  
MSNBC  
MTV  
MTV Hits  
MTV Jams  
MTV Tr3s  
MTV2  
mun2  
National Geographic  
NBA TV  
NFL Network  
NHL Network  
Nick, Jr. (formerly Noggin)  
Nickelodeon  
Nicktoons  
Outdoor Channel  
Ovation TV  
Oxygen  
Palladia  
PBS Kids Sprout  
Planet Green  
ReelzChannel  
  
Retirement Living TV (RLTV)  
RFD-TV  
Science Channel  
Showtime  
Si TV  
Sleuth  
Smithsonian Channel HD  
SOAPnet  
Speed Channel

Spike TV  
Starz  
style.  
Sundance  
Syfy (formerly Sci-Fi)  
TBS  
TCM  
TeenNick (formerly The N)  
Tempo  
Tennis Channel  
The Movie Channel  
The Sportsman Channel  
TLC  
TNT  
Travel Channel  
truTV  
TV Chile  
TV Guide Network  
TV Land  
TV One  
TVE Internacional  
Universal HD  
USA  
VERSUS  
VH1  
VH1 Classic  
VH1 Soul  
WE tv  
Wealth TV  
Weather Channel (TWC)  
WGN America

## **FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT**

We have estimated that each response to this collection of information will take, on average, 6 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write to the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-0647), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to [PRA@fcc.gov](mailto:PRA@fcc.gov). Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-0647.