Contact Name

Museum Address

[Salutation],

As director of [Institution Name], a former applicant to the Museums for America Grant Program, the Institute of Museum and Library Services (IMLS) invites your participation in the Museums for America Grant Program Evaluation Online Survey. Museums for America is the Institute’s largest grant program for museums and is designed to support projects and ongoing activities that build museums’ capacities to serve their communities.

In response to its legislative authority to conduct analysis on the impact and effectiveness of museum and library services (20 U.S.C. Chapter 72, Section 9108), IMLS proposes to assess the effectiveness of its Museums for America grant-making program.

The agency will be using this information gathered from this study to inform, refine, and improve the application process and agency grant-making.

As a former Museums for America grant applicant, the [Institution Name] is a highly valued contributor to this assessment. Participation is voluntary. Your participation in this survey will contribute to enhancing the Museums for America application process and the grant-making itself. In addition, the study results will highlight the overall accomplishments the grant program has on the museum field.

Please access the survey at [url here], and enter your protected password [password here]. Survey participation should not exceed 45 minutes, and will be significantly less time for non-funded grant applicants. If you have any questions regarding this study, please contact Carlos Manjarrez at cmanjarrez@imls.gov.

In gratitude for your participation in this survey, you will receive an executive summary of the published survey findings as well as additional findings from six case studies of grantees.

Thank you in advance for your participation in this effort,

[Signature]