

OMB Number: 0584-NEW
Expiration Date: xx/xx/xxxx

Public reporting burden for this collection of information is estimated to average 55.25 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to, a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: U.S. Department of Agriculture, Food and Nutrition Services, Office of Research and Analysis, 3101 Park Center Drive, Room 1014, Alexandria, VA 22302 ATTN: PRA (0584-NEW*). Do not return the completed form to this address.

Healthy Kids Challenge Wireframes

Version 1

DATE: 02/02/2010

CONTENTS:

- S01: Table of Contents
- S02: Generic home page
- S03: Support Process (not indicated)
- S04: Support Process (after click)
- S05: Support Process (after registering)
- S06: Support Process (confirmation)
- S07: Home with Message
- S08: Submit Entry Form
- S09: Solution confirmation
- S10: Application Gallery
- S11: Application Gallery Vote
- S12: Application Gallery Winners
- S13: Application Gallery Single
- S14: Login
- S15: Register
- S16: Edit Profile
- S17: Change Profile Picture
- S18: E-mail Preferences
- S19: Change Password
- S20: Verify E-mail Address
- S21: Verification E-mail Sent
- S22: E-mail verified
- S23: Forgot Password
- S24: Reset Password
- S25: Terms and Conditions
- S26: Contact
- S27: FAQ
- S28: Blog
- S29: App Concepts
- S30: Nutrition Datasets
- S31: Navigation Menus

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

A software challenge to motivate kids to eat more healthfully and be more physically active.

1,300 Support This Challenge

[I Support This Too!](#)

[Why Click](#)

Promote this challenge: [email](#) - [facebook](#) - [twitter](#) - [digg](#)

Recent Supporters

[About](#)
[Important Dates](#)
[How to Enter](#)
[Judges](#)
[Prizes](#)
[Abbreviated Rules](#)

About Healthy Kids Apps

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Stephen Baker
Washington Heights

Brandon Kessler
Park Slope

[Nutrition Datasets](#)
[App Concepts](#)
[Game Examples](#)

Important Dates

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Benjamin Smith
Tampa, FL

Benjamin Smith
San Diego, CA

Anchor links to content on current page

Links to other pages

How To Enter

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

OMB Number: 0584-NEW
Expiration Date: xx/xx/xxxx

OMB Number: 0584-NEW
Expiration Date: xx/xx/xxxx

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

A software challenge to motivate kids to eat more healthfully and be more physically active.

1,301 Support This Challenge

[I Support This Too!](#)

Why Click

Let us tell you how this challenge develops. Enter your information below.

first name

last name

your e-mail

Location

Be notified about other open government challenges by registering with [ChallengePost](#)

[Submit](#)

Promote this challenge

[About](#)
[Important Dates](#)
[How to Enter](#)
[Judges](#)
[Prizes](#)
[Abbreviated Rules](#)

[Nutrition Datasets](#)
[App Concepts](#)
[Game Examples](#)

After clicking [I Support This](#), the number of supporters goes up by 1 and the button is replaced by a confirmation message 'Including You!' and a form encouraging them to provide their e-mail.

Important Dates

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.

How To Enter

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.

Recent Supporters

Stephen Baker
Washington Heights

Brandon Kessler
Park Slope

Benjamin Smith
Tampa, FL

Benjamin Smith
San Diego, CA

FAQs Contact Login Register

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

A software challenge to motivate kids to eat more healthfully and be more physically active.

1,301 Support This Challenge

[I Support This Too!](#)

Why Click

Help spread the word by telling your friends about Healthy Kids App Challenge

I just added my support to Healthy Kids App Challenge. Visit <http://xxx.com>.

- Post to Facebook
- Post to Twitter

[Submit](#)

Promote this challenge

- About
- Important Dates
- How to Enter
- Judges
- Prizes
- Abbreviated Rules

- Nutrition Datasets
- App Concepts
- Game Examples

About

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Important Dates

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

How To Enter

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Once registered, users will be encouraged to promote the competition via their social network.

Recent Supporters

- Stephen Baker
Washington Heights
- Brandon Kessler
Park Slope
- Benjamin Smith
Tampa, FL
- Benjamin Smith
San Diego, CA

FAQs Contact Login Register

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

A software challenge to motivate kids to eat more healthfully and be more physically active.

Promote this challenge: [email](#) [facebook](#) [twitter](#) [digg](#)

[About](#)
[Important Dates](#)
[How to Enter](#)
[Judges](#)
[Prizes](#)
[Abbreviated Rules](#)

[Nutrition Datasets](#)
[App Concepts](#)
[Game Examples](#)

A confirmation message will display once they click submit.

Ab
Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Important Dates

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

How To Enter

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

1,301 Support This Challenge

[I Support This Tool!](#)

Why Click

Help spread the word by telling your friends about Healthy Kids Challenge

I just added my support to Healthy Challenge. Visit <http://xxx.com>.

- Post to Facebook
- Post to Twitter

[Submit](#)

We've launched popups for you to confirm your message before submitting to Facebook and Twitter. Please review and submit.

Recent Supporters

- Stephen Baker
Washington Heights
- Brandon Kessler
Park Slope

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Blog](#)

A software challenge to motivate kids to eat more healthfully and be more physically active.

1,300 Support This Initiative

[I Support This Too!](#)

[Why Click](#)

Promote this challenge: [email](#) - [facebook](#) - [twitter](#) - [digg](#)

Public Voting has Started!

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

[Link to application gallery](#)

Recent Supporters

Stephen Baker
Washington Heights

Brandon Kessler
Park Slope

Benjamin Smith
Tampa, FL

Benjamin Smith
San Diego, CA

[About](#)
[Important Dates](#)
[How to Enter](#)
[Judges](#)
[Prizes](#)
[Abbreviated Rules](#)

About Healthy Kids Apps

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

[Nutrition Datasets](#)
[App Concepts](#)
[Game Examples](#)

Important Dates

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Submit Application

Lorem ipsum dolor sit amet consectetur nonummy lorezino.
Interdum volgus videt, est ubi peccat.

Title

Description

Link

Screenshot

[Add Another](#)

Datasets Used

Terms and Conditions

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Thank you your solution has been submitted

Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
Interdum volgus videt, est ubi peccat.

Promote this competition

Lorem ipsum dolor sit amet consectetur nonummy lorenzino.
Interdum volgus videt, est ubi peccat.

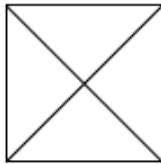
FAQs Contact Login Register

Healthy Kids Apps Challenge

Home **Application Gallery** Blog

Application Gallery

Before voting. Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.



Solution Title

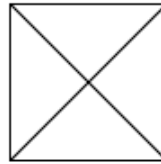
John Smith

Submitted: October 15th, 2009

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)



Solution Title

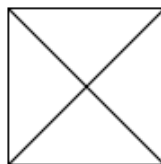
John Smith

Submitted: October 15th, 2009

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Facebook](#) | [Twitter](#) | [Digg](#)



Solution Title

John Smith

Submitted: October 15th, 2009

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

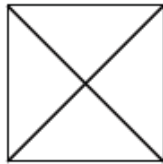
[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Blog](#)

Application Gallery

During voting. Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.



Solution Title

John Smith

Submitted: October 15th, 2009

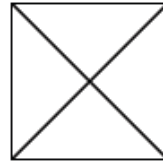
Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

845 votes

[Vote](#)



Solution Title

John Smith

Submitted: October 15th, 2009

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.

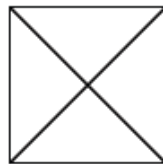
Link: <http://www.solution.com>

[Facebook](#) | [Twitter](#) | [Digg](#)

1. During voting, Vote button appears next to each solution. Registered users can vote once per app.

558 votes

[Vote](#)



Solution Title

John Smith

Submitted: October 15th, 2009

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

2. After voting, promote links are displayed.

345 votes

My Vote!

Promote your selection

[Digg](#)
[Facebook](#)
[Twitter](#)

[FAQs](#) [Contact](#) [Login](#) [Register](#)

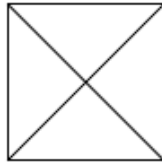
Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Blog](#)

Application Gallery

After announcement. Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Top Medal Winner - \$3000



Solution Title

John Smith

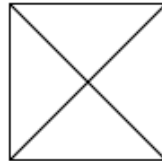
Submitted: October 15th, 2009

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

Popular Choice Winner



Solution Title

John Smith

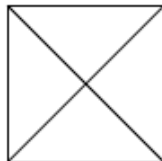
Submitted: October 15th, 2009

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

Other Entries



Solution Title

John Smith

Submitted: October 15th, 2009

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

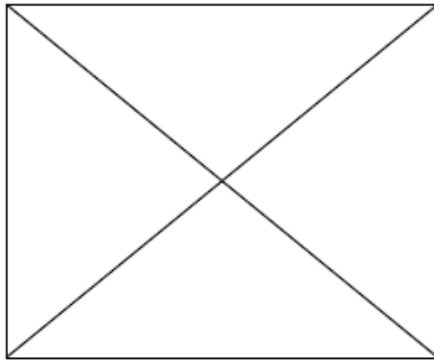
[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Application Gallery Single View

[Back to Gallery](#)



Solution Title

John Smith

Submitted: October 15th, 2009

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat.

Link: <http://www.solution.com>

[Digg](#) [Facebook](#) [Twitter](#)

[Perma Link](#)

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Login

E-mail*

Password*

Login

[Forgot password?](#)

Register a
new account

Register

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Register a new account

E-mail*

First Name*

Last Name*

Location*

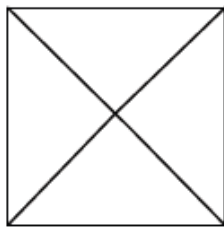
Password*

- I'd like to receive developer updates
- I agree to the [term and conditions](#)
- Be notified about other open government challenges by registering with Healthy Kids administrator ChallengePost

[FAQ Contact](#) [Profile Logout](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)



[Crop or Change
Picture](#)

Edit Profile

First Name*

Last Name*

E-mail*

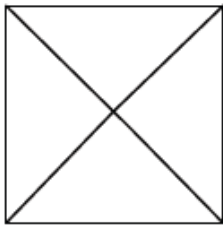
Location*

[Edit Profile](#)
[Profile Picture](#)
[E-mail Preferences](#)
[Change Password](#)

[FAQ Contact](#) [Profile Logout](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)



[Crop or Change
Picture](#)

Change Profile Picture

[Browse](#)

[Submit](#)

By uploading a file you certify that you have the right to distribute this picture and that it does not violate the [Terms of Service](#).

[Edit Profile](#)

[Profile Picture](#)

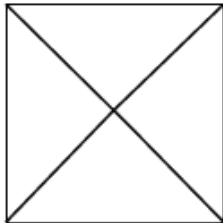
[E-mail Preferences](#)

[Change Password](#)

Want to recrop your photo?

Drag and re-size the floating square below so it looks how you want. Then click the "Crop Image" button.

[Crop Image](#)



[FAQ Contact](#) [Profile Logout](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

E-mail preferences

Please send me e-mails when:

USDA sends an update newsletter

Yes

No

There is an update for application developers

Yes

No

[Edit Profile](#)

[Profile Picture](#)

[E-mail Preferences](#)

[Change Password](#)

[FAQ Contact](#) [Profile Logout](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Change Password

Old Password*

New Password*

Verify New Password*

[Edit Profile](#)
[Profile Picture](#)
[E-mail Preferences](#)
[Change Password](#)

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Verify E-mail Address

We've sent you a Welcome email that included an email verification link. If you can't find the email, please click [here](#) and we will send you another email.

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Verify E-mail Address

An verification e-mail has been sent. Please check your e-mail for instructions!

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Your e-mail has been verified

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Forgot Your Password?

E-mail

[Send Password Reset E-mail](#)

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Reset Password:
name@email.com

New Password*

[Reset Password](#)

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Terms and Conditions

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

Lorem ipsum dolor sit amet consectetur nonummy loremzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos.

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Contact

For questions about the challenge, please contact

ChallengePost, Inc.
425 West 13th Street, Suite 504
New York, NY 10014
info@xxx.com

A list of [question and answers](#) is available.

Follow us [here](#) on Twitter, and please join our [Apps Meetup](#) for in person events.

For media inquiries please contact: press@xxx.com

For business inquiries, please contact: info@xxx.com

To learn more about the USDA

<http://www.usda.gov>

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Frequently Asked Questions

Special note about sending questions to email@xxxchallenge.com.

This is the first question

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos

This is the second question

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) **[Blog](#)**

Blog

Perhaps we have famous people write guest blogs. Can also appear on other sites (Huffington Post etc.)

Title

Posted By Judge Number 5

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos

Title

Posted By Judge Number 5

Lorem ipsum dolor sit amet consectetur nonummy lorenzino. Interdum volgus videt, est ubi peccat. Si veteres ita miratur laudatque poetas, ut nihil anteferat, nihil illis comparet, errat. Si quaedam nimis antique, si peraque dure dicere credit eos

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Application Concepts

Potential topic areas for the web-based learning applications include any of concepts listed below. These may be used independently or in combination.

1. Teaching kids to [eat more whole grains](#)
2. Increasing [fruit](#) and [vegetable](#) consumption
3. Focusing on consuming more [low- or non-fat milk](#)
4. Choosing lean sources of protein ([meat and beans](#))
5. Making [food group](#) education fun
6. Understanding [calories](#)
7. Increasing foods with high nutrition value and decreasing amounts of solid fats and added sugars ("[extra](#)" [calories](#)), and decreasing amounts of sodium
8. Identifying and consuming proper [portion size](#)
9. Being more [physically active](#)
10. [Balancing](#) physical activity and food intake

Do we allow people to submit ideas?

Other background materials that may be helpful

[Education Framework of USDA's MyPyramid](#)

[Rate What You Ate: Using the MyPyramid Menu Planner](#)

[MyPyramid Ten Tips Nutrition Education Series](#)

[FAQs](#) [Contact](#) [Login](#) [Register](#)

Healthy Kids Apps Challenge

[Home](#) [Application Gallery](#) [Submit Application](#) [Blog](#)

Nutrition Datasets

The USDA Food, Nutrition, and Consumer Services' Nutrition Dataset introduced on [Data.gov](#) provides information on total calories; calories from "extras" (solid fats, added sugars, and alcohol); and MyPyramid food groups of over 1,000 commonly eaten foods with commonly used portion amounts. Too many calories from "extras" can lead to weight gain. The data has been precalculated for common portion sizes and portion increments, which will allow developers to streamline their programming. The calories from solid fats, added sugars, and alcohol in each portion size have also been precalculated, to simplify the calculation of calories from "extras." *Applications that do not use the Nutrition Dataset and/or Source Code, or that contain inaccurate or inappropriate messages, will not be judged.*

Downloads

[Links](#)

[Links](#)

[Links](#)

Navigation Menus

While submissions are allowed

Healthy Kids Apps Challenge

Home Application Gallery Submit Application Blog

During and after voting/judging

Healthy Kids Apps Challenge

Home Application Gallery Blog

Before login

FAQ Contact Login Register

After login

FAQ Contact Profile Logout

After login + Solution Submitted

FAQ Contact My Entry Profile Logout