

### 2011 ANNUAL ACCOMMODATION REPORT **HOTELS & CASINO HOTELS**

### **SA-721A** OMB No. 0607-0013: Approval Expires 10/31/2011 **DUE DATE** Need help or have questions? Call 1-800-327-4389, option "2" (8:30 a.m. - 5:00 p.m. EST, M-F) YOUR RESPONSE IS **REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process. (Please correct any errors in name, address, and ZIP Code.) **Return via Internet:** Return via Fax: **Return via Mail:** www.census.gov/econhelp/arts 1-800-447-4613 U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47132-0001 Use your firm's unique username and Username: original password. If you change your password, please keep a record for future reference. Password:

#### **GENERAL INSTRUCTIONS**

- Always provide book figures. If they are not available, carefully prepared estimates, labeled "Est." are acceptable.
- Any significant change in your firm's operations should be noted in the "REMARKS" section of this report.
- To view the results of this survey, visit www.census.gov/retail.

#### **INCLUDE**

- · All domestic/U.S. accommodations establishments operated by your firm and its subsidiaries
- Data for auxiliary facilities of your firm engaged in furnishing supporting services to your covered establishment(s) (such as warehouses, garages, central administrative offices, and repair services)
- Data for establishment(s) sold or acquired during 2011 for the period they were operated by your firm

#### **EXCLUDE**

- Data for establishments operated by other firms, such as franchises
- Departments and concessions operated by other firms in your covered establishment(s)



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1. Does another firm own more than 50 percent of the working stock or have the power to control management and policies of this firm?    Yes - Enter the following information of the owning or controlling company   No - Go to line 2	ication Number (EIN) folling company (9 digits)  digits)  Alark "X" Number as of None December 31, 20	CONTROL	
management and policies of this firm?    Yes - Enter the following information of the owning or controlling company   No - Go to line 2	ication Number (EIN) folling company (9 digits)  digits)  Alark "X" Number as of None December 31, 20		ntrol
Name of owning or controlling company    State   Stat	ication Number (EIN) folling company (9 digit  2011  Month Year  digits)  -  Mark "X" Number as of December 31, 20	and policies of this firm?	
Address (Number and street)  City State ZIP Code  2. Did your firm experience any organizational change during 2011?  Yes  No - Go to   No - Go to   Sold to  Merged with  AND enter name and address of company sold to/merged with/acquired  Name of company sold to/merged with/acquired  Name of company sold to/merged with/acquired  Name of company sold to/merged with/acquired  Number and street, P.O. Box, etc.)  NUMBER OF ESTABLISHMENTS  1. How many establishments, including those your firm manages for another firm, were covered by this report as of December 31, 2011?  2. How many of the above establishments were:  a. Both owned AND managed by your firm?  b. Owned by YOUR firm, but managed by ANOTHER firm?	de  2011 Month Year  digits)  -  Mark "X" Number as of December 31, 20	Enter the following information of the owning or olling company	to line 2
City State ZIP Code  2. Did your firm experience any organizational change during 2011?  Yes  No - Go to B  3. Which one of the following best describes your firm's organizational change?  Sold to  Merged with AND enter name and address of company sold to/merged with/acquired  Name of company sold to/merged with/acquired  Address (Number and street, P.O. Box, etc.)  City State ZIP Code  NUMBER OF ESTABLISHMENTS  1. How many establishments, including those your firm manages for another firm, were covered by this report as of December 31, 2011?  2. How many of the above establishments were:  a. Both owned AND managed by your firm?  b. Owned by YOUR firm, but managed by ANOTHER firm?	digits)  -  Mark "X" Number as of December 31, 20	eg or controlling company  Employer Identificat owning or controlling owning or controlling company	ation Number (EIN) ling company (9 dig
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2. Did your firm experience any organizational change during 2011?  Yes  No - Go to B  3. Which one of the following best describes your firm's organizational change?  Sold to  Merged with  AND enter name and address of company sold to/merged with/acquired  Name of company sold to/merged with/acquired  Address (Number and street, P.O. Box, etc.)  City  State ZIP Code  1. How many establishments, including those your firm manages for another firm, were covered by this report as of December 31, 2011?  2. How many of the above establishments were:  a. Both owned AND managed by your firm?  b. Owned by YOUR firm, but managed by ANOTHER firm?	digits)  -  Mark "X" Number as of None December 31, 20	per and street)	
2. Did your firm experience any organizational change during 2011?  Yes  No - Go to ●B  3. Which one of the following best describes your firm's organizational change?  Sold to  Merged with Acquired  Date of sale/merger or acquisition  AND enter name and address of company sold to/merged with/acquired  Name of company sold to/merged with/acquired  EIN (9 digits)  Address (Number and street, P.O. Box, etc.)  City  State  ZIP Code  Name of company sold to/merged with/acquired  1. How many establishments, including those your firm manages for another firm, were covered by this report as of December 31, 2011?  2. How many of the above establishments were:  a. Both owned AND managed by your firm?  b. Owned by YOUR firm, but managed by ANOTHER firm?	digits)  -  Mark "X" Number as of None December 31, 2	State ZIP Code	1
Yes   No - Go to ●B   3. Which one of the following best describes your firm's organizational change?   20   Month     Sold to   Merged with   Date of sale/merger or acquisition   AND enter name and address of company sold to/merged with/acquired   EIN (9 digits)     Name of company sold to/merged with/acquired   EIN (9 digits)   - Address (Number and street, P.O. Box, etc.)     City   State   ZIP Code     Shumber of Establishments, including those your firm manages for another firm, were covered by this report as of December 31, 2011?   Number if None   Num	digits) -  Month Year  digits) -  Mark "X" Number as of None December 31, 20		
3. Which one of the following best describes your firm's organizational change?    Sold to	digits) -  Month Year  digits) -  Number as of None December 31, 2	experience any organizational change during 2011?	
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Sold to   Merged with   Date of sale/merger or acquisition   AND enter name and address of company sold to/merged with/acquired   EIN (9 digits)   Address (Number and street, P.O. Box, etc.)	digits) -  Month Year  digits) -  Number as of None December 31, 2	the following best describes your firm's organizational change?	2011
AND enter name and address of company sold to/merged with/acquired  Name of company sold to/merged with/acquired  EIN (9 digits)  Address (Number and street, P.O. Box, etc.)  City  State ZIP Code  Number of ESTABLISHMENTS  1. How many establishments, including those your firm manages for another firm, were covered by this report as of December 31, 2011?  2. How many of the above establishments were:  a. Both owned AND managed by your firm?  b. Owned by YOUR firm, but managed by ANOTHER firm?	de  **Jark "X" Number as of None December 31, 2	to	
Name of company sold to/merged with/acquired  Name of company sold to/merged with/acquired  EIN (9 digits)  Address (Number and street, P.O. Box, etc.)  City  State ZIP Code  NUMBER OF ESTABLISHMENTS  1. How many establishments, including those your firm manages for another firm, were covered by this report as of December 31, 2011?	de  **Jark "X" Number as of None December 31, 2	ged with   Date of sale/merger or acquisition	<b>→</b>
Address (Number and street, P.O. Box, etc.)  City State ZIP Code  **NUMBER OF ESTABLISHMENTS**  1. How many establishments, including those your firm manages for another firm, were covered by this report as of December 31, 2011?	de  f None  Number as of December 31, 2	urad	
Address (Number and street, P.O. Box, etc.)  City State ZIP Code  NUMBER OF ESTABLISHMENTS  1. How many establishments, including those your firm manages for another firm, were covered by this report as of December 31, 2011?	de  f None  December 31, 2	any sold to/merged with/acquired EIN (9 digital EIN	gits)
City  State ZIP Code  NUMBER OF ESTABLISHMENTS  1. How many establishments, including those your firm manages for another firm, were covered by this report as of December 31, 2011?	Aark "X" Number as of None December 31, 2		-
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a. Both owned AND managed by your firm?  b. Owned by YOUR firm, but managed by ANOTHER firm?		Mark if No tablishments, including those your firm manages for another firm,	
a. Both owned AND managed by your firm?  b. Owned by YOUR firm, but managed by ANOTHER firm?		the above establishments were:	
		d AND managed by your firm?	
c. Owned by ANOTHER firm, but managed by YOUR firm?			
		ANOTHER firm, but managed by YOUR firm?	

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#### **INCLUDE**

- Receipts from guest rooms or unit rentals for all establishments owned and/or managed by your
- Receipts from rentals of public rooms such as ballrooms, conference rooms, etc.
- Sales of meals, alcoholic beverages, and other merchandise
- · Sales of gaming operations
- Site rental and equipment usage fees
- Receipts from valet, laundry, parking, and other guest services provided by this firm
- For casino hotels, report sales net of promotional allowances
- Credit and cash sales of merchandise
- E-commerce sales if not submitted on a separate Annual Retail Trade Report
- Excise taxes (such as those on gasoline, liquor, and tobacco) which are included in the cost of goods purchased by this firm

#### **EXCLUDE**

- · Sales from auxiliary establishments
- Carrying or other finance charges
- · Commissions (such as vending machine operators, government lottery tickets, or other stores)
- Non-operating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
- Sales made by departments and concessions operated by other firms in your firm's accommodation establishment(s)
- Franchise fees and royalties
- Management fees and reimbursable revenues
- Revenue from casinos without accommodations
- Revenue from timeshares or vacation ownership

#### **DEDUCT**

Refunds and allowances for returned goods

Mark "X"

 Actual value of rebates and discounts granted to the purchaser, even if granted as an increase in trade-in allowances

2011

			•	it None	\$ Bil.	Mil.	Thou	l.	Dol.
			E e-commerce sales and excise taxes on gasoline, liquor, acco. EXCLUDE all sales taxes.)			1 1			
	<b>2.</b> Did y	our/	firm collect any sales taxes during 2011?						
			Yes - What were the total sales taxes collected? (Exclude excise taxes reported in line 1.)						
			No - Go to <b>②</b> B						
			s the total revenue including sales taxes for 2011?  lines 1 and 2.)			1 1			
<b>2</b> B	REVEN	UE I	REPORT PERIOD						
			rted data in 2A represent the calendar year						
	(Januar	/ I T	hrough December 31) for 2011?				20		
							Beginni	ng Da	te
			Yes - Go to <b>2</b> C			Month	Day	'	Year
		П	No - What were your beginning and ending dates for 2011?						
							20	11	
							Ending	g Date	;
						Month	Day	_	Year
							ı İ		

orm 9	SA-721	Α	(DRAFT)				Page
<b>2</b> c	E-COM	MEF	RCE REVENUE, INCLUDING ROOMS BOOKED ONLINE				
	<b>1.</b> Did	your	firm have any e-commerce revenue during 2011?				
	plac	ed b	erce revenue and other operating receipts are sales of goods and servic y the buyer; or price and terms of the sale are negotiated over an Inter ic mail, or other online system. Payment may or may not be made onlin	net, exti	re an ord ranet, EDI	er is network,	
			163		•	2011	
			No - Go to 🤨	\$ Bil.	Mil.	Thou.	Dol.
	<b>2.</b> Wha	t wa	is the total e-commerce revenue? (Exclude sales taxes.)				

3 - 8 Not Applicable.

## **TOTAL OPERATING EXPENSES, INCLUDING PAYROLL**

#### **INCLUDE**

- Expenses arising from the normal course of business
- Payroll

#### **EXCLUDE**

- Bad debt
- Purchases of goods for resale or cost of goods sold
- Income taxes
- Sales and other taxes collected directly from customers and paid directly to a local, State, or Federal government agency
- Interest expenses
- Impairment (reduction in value of long-lived assets due to reappraisal)
- Capitalized expenses (except payroll and fringe benefits)

	Mark "X"		:	2011	
	if None	\$ Bil.	Mil.	Thou.	Dol.
What were the total operating expenses, including payroll, during 2011 for establishments reported in <b>1</b> B?					1 1
·					

orm SA-72	1A (DRAFT)										Page
REMARKS -	Please use this spa	ace to explain any s	ignific	ant yea	r-to-year changes,	to cl	arify y	our res	ponses,	or to	indicate
W	here data were est	imatea.									
Public report	ing burden for this	s collection of inform	nation	is esti	mated to average 3	4 mi	nutes,	includ	ing the	time f	or
other aspect	of this collection of	records and comple of information, inclu	dina s	suaaest	ions for reducina th	าis b	urden	to: Pap	erwork	Proie	ct 0607-
0013, U.S. Co	ensus Bureau, 4600	O Silver Hill Road, A Paperwork Project 00	MSD-	3K138,	Washington, DC 20	233.	You n	nay e-n	nail com	nment	s to
information	collection unless it	displays a valid app	proval	numbe	er from the Office o	of Ma	ınagen	nent an	d Budg	et (Ol	ИВ). The
_	igit number appea	rs in the upper righ	t corn	er of th	e form.						
10 CERT	IFICATION - This	report is substantia	lly acc	curate a	nd has been prepa	red i	n acco	rdance	with th	e inst	ructions.
Name of per	son to contact reg	arding this report (F	Please	print)							
Address - Ni	umber and street			City			State	ZIP Co	de		
Addiess iv	amber and street			City			Otato	211 00	uc		
									1 1	-	
Talast	Area code	Number	Exte	nsion				a code		Nur	nber
Telephone		-				Fax	X			-	
Internet add	ress (firm's homep	page)									
http://											
	authorized person	l		Title					Date co	mple	ted

Thank you for completing your 2011 ANNUAL ACCOMMODATION REPORT form.

WE SUGGEST YOU RETAIN A PHOTOCOPY OF THIS REPORT FOR YOUR RECORDS.

# 2011 ANNUAL WHOLESALE TRADE REPORT WHOLESALE DISTRIBUTORS

DUE DATE			
Need help on house questions?			
Need help or have questions?			
Call 1-800-327-4389, option "3"			
(8:30 a.m 4:30 p.m. EST, M-F)			
YOUR RESPONSE IS REQUIRED BY			
<b>LAW.</b> Title 13, United States Code, requires businesses and other			
organizations that receive this			
questionnaire to answer the questions and			
return the report to the U.S. Census			
Bureau. By the same law			
YOUR CENSUS REPORT IS			
CONFIDENTIAL. It may be seen only by			
persons sworn to uphold the confidentiality			
of Census Bureau information and may be			
used only for statistical purposes. Further,			
copies retained in respondents' files are			
immune from legal process.			
	(Please cross	out and update any label information	n abov
Return via Internet:	Return via Fax:	Return via Mail:	
www.census.gov/econhelp/awts	1-800-447-4613	U.S. Census Bureau	
Username:	1 000 111 1010	1201 East 10th Street	
Password:		Jeffersonville, IN 47132-000	1
	OFNEDAL INCTRU		
* This report should cover ALL whole Employer Identification Number	(EIN) as referenced in <b>①</b> .	in the United States reporting payro	
* For establishments sold or acquire firm.	d during 2010, report data only f	or the period the establishments we	ere operated by your
* Any significant change in your firm	's operations should be noted in	section @ REMARKS.	
* Include data for auxiliary facilities of			vour
establishment(s) such as warehou			)
* Enter "0" where applicable.	garages, and commandam		
* Estimates are acceptable if book fi	gures are not available.		
	g		
	SPECIAL INSTRUC	CTIONS	
• FEDERAL EMPLOYER IDENTIFIC			
A. Does your firm currently report	payroll under EIN 12-3456789?		
Yes - Go to			
□ No			
			EIN
B. If not, what is the current EIN u	nder which your firm is reporting	payroll?	-
			Month Year
C. When did your firm start reporti	ng payroll under this EIN?		
•	•		

a	ORGANIZATIONAL CHANGE				
•	A. Did your firm experience any organizational change du	ring 20112			
		ning 2011!			
	☐ Yes				
	□ No - Go to ❸				
	B. What was the organizational change?				
	Please provide detailed information below.				
	☐ Acquired				
	☐ Merged with				
	□ Sold to				
	□ Divested				
	□ Other				
0	COMPANY AFFILIATION				
	A. Is your firm owned or controlled by a manufacturer?				
	☐ Yes				
	□ No - Go to <b>②</b>				
	B. If yes, what type of manufacturer?				
	Domestic				
	□ Foreign				
	□ Both				
4	NUMBER OF ESTABLISHMENTS				
	How many establishments are covered by this report?				
6	SALES				
	Include	Exclude			
	* Sales of products that are shipped on this firm's	* Sales from establishments that are pri	imarily sel	llina	
	orders directly to customers	products manufactured or mined in th	-	9	
			ie Officea		
	* Retail sales made by wholesale establishments	States by your firm			
	covered by this report	* Foreign sales of products that never e	enter the		
	* Gross value of sales made on a commission basis	United States			
	(not your actual commissions)	* Taxes (sales, excise, and other) collect	cted direc	tly	
	* Receipts from freight, installations, rentals,	from customers and paid directly to a	local, Sta	te,	
	maintenance, repairs, alterations, storage, and	or Federal tax agency			
	other such services	* Nonoperating receipts (such as interest	st income		
	* E-commerce sales	income from investments, and receipt			
			is nom in	,	
	* Excise taxes (such as those on gasoline, liquor, and	rental or sale of real estate)			
	tobacco) that are levied on the manufacturer and	* Commissions earned for the sale of p			
	included in the cost of products purchased by this	* Receipts from customers for carrying	or other c	redit	
	firm	charges			
	* Sales of nonconsumer durable goods (such as	Deduct			
	Industrial machinery, construction machinery, heavy	* Refunds and allowances for returned	products		
	trucks, and tractors)	* The actual value of rebates and disco	unts grant	ted	
	* Sales to farmers for farm use (such as farm	to the purchaser, even if granted as a	•		
	equipment, seeds, fertilizer, and feed)	trade-in allowance	1111101000	O	
	equipment, seeds, fertilizer, and feed)	trade-iri allowance			
	A Did you report calcain items IIO for the year haringing	January 4, 2014 and and and an December 24, 26	0440		
	A. Did you report sales in item ÜC for the year beginning.	January 1, 2011 and ending December 31, 20	011?		
	☐ Yes - Go to <b>⑤</b> C				
	□ No				
			Begir	nning D	ate
	B. If not, what are your beginning and ending dates?		Month	Date	Year
			End	ding Da	te
				Date	Year

	C. What are the appropriate of calculation and other propriating propriate for the pulphanels actabilish months	L 1411	TI	D-I
	C. What are the amounts of sales and other operating receipts for the wholesale establishments	Mil.	Thou.	Dol.
	reported in <b>●</b> ?			
	D. Did your firm collect any sales taxes during 2011?			
	□ Yes			
	□ No - Go to <b>ⓒ</b>			
	E. What were the total sales taxex collected?	Mil.	Thou.	Dol.
	EXCLUDE excise taxes reported in X.			
	F What were the total cales including cales taxes for 20112	N/III	Thou	Dol
	F. What were the total sales including sales taxes for 2011?  Sum of <b>6</b> C and <b>6</b> E.	Mil.	Thou.	Dol.
	Sum or 🖭 Cand 🖭 E.			
0	E-COMMERCE			
	E-commerce is the sale of goods and services where the buyer places an order, or the price and terms			
	are negotiated over an Electronic Data Interchange (EDI), the Internet, mobile device (M-commerce) or	r any oth	er	
	system. Payment may or may not be made online.			
	*EDI is the exchange of documents in standardized electronic form between organizations in an aut	tomatad		
	manner directly from a computer application in one organization to an application in another.	omateu		
	*Other online systems include the Internet, mobile device (M-commerce), extranets, e-mail, and inst	tant		
	messaging.			
	A Bildi ("			
	A. Did this firm have any e-commerce sales (as described above) during 2011?			
	□ Yes			
	□ No - Go to <b>②</b>			
	B. What was the total e-commerce sales for 2011?	Mil.	Thou.	Dol.
	*This amount should equal the sum of B1 and B2 shown below.			
	*Also include this amount in C			
	1. What were the EDI network sales during 2011, if any?	Mil.	Thou.	Dol.
	*This includes EDI over the Internet.	-		
	*EDI is the exchange of documents in standardized electronic form between organizations in an			
	automated manner directly from a computer application in one organization to an application in			
	another.			
		NA:	T	D-1
	2. What were the online system sales during 2011?	Mil.	Thou.	Dol.
	*This excludes EDI over the Internet.			
	*Other online systems include the Internet, mobile device (M-commerce), extranets, e-mail, and			
	instant messaging.			
0	INVENTORIES			
	Include Exclude			
	* All inventories of products covered by this report,   * Items such as fixtures, equipment, an	ıd suppli	es	
	including auxiliary locations (such as warehouses, not held for resale			
	garages, and central administrative offices) servicing * Products owned by others that are be	ing held	on	
	these establishments, regardless of where held consignment			
	* Inventory held in Foreign Trade Zones or in bond			
	warehouses in the United States			
	* Report at cost or market value as of the end of your			
	reporting period			
	* If any part of inventory is valued using the LIFO			
	method, report the amount of inventories before any			
	adjustment for LIFO reserve			

						, ago ,
		Do establishments covered by this report own inventorie of the month (or the end of the period for which you are yes				
		No - Go to <b>ଡ</b> on the next page				
		Are you reporting inventories as of December 31, 2011? Yes - Go to 4D No				
	_	NO		Month	Ye	ar
	C.	For what date are you reporting inventories?				
	D	What are the value of your inventories?		Mil.	Thou.	Dol.
	υ.	Total inventories (if applicable, before Last-in, First-or	ut (LIFO) adjustment)			-
		2. LIFO reserve, if applicable (enter zero if not applicable	e)	Mil.	Thou.	Dol.
		3. Book value of inventories ( <b>@</b> D1 minus <b>@</b> D2)		Mil.	Thou.	Dol.
		,				
		Were any of the inventories reported in �D1 stored outs District of Columbia? Yes No	side or en route to the 50 states and the			
	F.	What was the value of the inventories stored outside or of Columbia? Exclude inventory held in Foreign Trade.		Mil.	Thou.	Dol.
3	A.	Were any of the inventories reported in OD1 subject to the Yes No  How much of the inventory was subject to:  1. LIFO valuation method before adjustment 2. Any other valuation method 3. Verify Total (Add OB1 and OB2. Total must equal OB2)				
9	ΡL	RCHASES OF PRODUCTS				
		lude  * Amounts allowed for trade-ins  * Both raw and finished goods  * Products in transit to you for which you have taken title  * Freight, delivery, and other transportation costs included in product cost  * Import duties (if paid separately)  * Value of goods shipped from your manufacturing plants to be sold  * The cost of services resold without processing  * Parts and supplies used in repair work or other service type activities	* Returns, allowances, and trade and of Purchases of containers, wrapping, pund selling supplies  * Expenditures for supplies, equipment purchased for your company's use  * Taxes (sales, excise, and other) colle from customers and paid directly to a or Federal tax agency  * Intra-company purchases between expenditures.	ackaging , and pa ected dire i local, S	g, rts ectly tate,	
		nat was the total cost of all products purchased for resale	for which you took title whether or not	Mil.	Thou.	Dol.
	-	ment was made during 2011?  TE: If purchases are greater than sales, please explain	in 11.			

## **OPERATING EXPENSES** Include Exclude \* Expenses arising from the normal course of \* Bad debt/customer related loss business, including payroll \* Purchases of goods for resale or cost of goods \* Income taxes \* Taxes (sales, excise, and other) collected directly from customers and paid directly to a local, State, or Federal tax agency \* Interest expense \* Impairment (reduction in value of long-lived assets due to reappraisal \* Capitalized expenses (except payroll and fringe benefits \* Transfers made within the company What were the total operating expenses for the wholesale establishments reported in **@**? Mil. Thou. Dol. 11 REMARKS - Please use this space to explain any significant month-to-month changes, clarify your responses, or indicate where data are estimated. 12 CONTACT INFORMATION Name of person to contact regarding this report (Please print) Title Telephone Fax Company Website THANK YOU for completing your Annual Wholesale Trade Report

Public reporting burden for this collection of voluntary information is estimated to average 7 minutes per response, including the time for assembling data from existing records and completing the form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0190, U.S. Census Bureau, 4600 Silver Hill Road, AMSD-3K138, Washington, DC 20233. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0190" as the subject. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. This 8-digit number appears in the top right corner of this form.

We suggest you keep a copy for your records.

# MONTHLY WHOLESALE TRADE REPORT OCTOBER 2010

DUE DATE			
Need help or have questions?			
Call 1-800-772-7852			
(8:30 a.m 4:30 p.m. EST, M-F)  Your Census report is confidential. It	1		
may be seen only by persons sworn to			
uphold the confidentiality of Census			
Bureau information and may be used only			
for statistical purposes. Further, copies			
retained in respondents' files are immune from legal process.			
nom legal process.			
	1		
	<b></b> .		
Determed by termed		ut and update any label information	n abov
Return via Internet:	Return via Fax:	Return via Mail:	
www.census.gov/econhelp/mwts Username:	1-800-447-4613	U.S. Census Bureau 1201 East 10th Street	
Password:		Jeffersonville, IN 47132-000	11
assword.	OFNER AL INOTRIA		' 1
* This was and about a cover All Lucked	GENERAL INSTRUC		II
* This report should cover ALL whol		i the United States reporting payro	II under the
* For establishments sold or acquire		r the period the establishments we	are energted by your
firm.	a during 2010, report data only ic	i the period the establishments we	re operated by your
* Any significant change in your firm	n's operations should be noted in a	ection @ PEMAPKS	
* Include data for auxiliary facilities			vour
establishment(s) such as warehou			youi
* Enter "0" where applicable.	aco, garageo, and central admini	strative offices.	
* Estimates are acceptable if book fi	igures are not available.		
	. 9		
	SPECIAL INSTRUC	TIONS	
• FEDERAL EMPLOYER IDENTIFIC			
A. Does your firm currently report	payroll under EIN 12-3456789?		
☐ Yes - Go to ❷ ☐ No			
L NO			FINI
B. If not, what is the current EIN u	under which your firm is reporting a	agyroll?	EIN
D. II Hot, what is the current EIN u	nder which your littles reporting p	oayron!	Month Year
C. When did your firm start reporti	ing payroll under this FIN?		Widitii Teal
c. Whom are your mini start report	ng payron andor tino Env:		
	 }		
How many establishments are cov			
			CONTINUE ON BACE 2

#### **❸** SALES

Include

- \* Sales of products that are shipped on this firm's orders directly to customers
- \* Retail sales made by wholesale establishments covered by this report
- \* **Gross value** of sales made on a commission basis (not your actual commissions)
- Receipts from freight, installations, rentals, maintenance, repairs, alterations, storage, and other such services
- \* E-commerce sales
- \* Excise taxes (such as those on gasoline, liquor, and tobacco) that are levied on the manufacturer and included in the cost of products purchased by this firm
- \* Sales of nonconsumer durable goods (such as Industrial machinery, construction machinery, heavy trucks, and tractors)
- \* Sales to farmers for farm use (such as farm equipment, seeds, fertilizer, and feed)

#### Exclude

- \* Sales from establishments that are primarily selling products manufactured or mined in the United States by your firm
- \* Foreign sales of products that never enter the United States
- \* Taxes (sales, excise, and other) collected directly from customers and paid directly to a local, State, or Federal tax agency
- \* Nonoperating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
- \* Commissions earned for the sale of products
- \* Receipts from customers for carrying or other credit charges

#### Deduct

- \* Refunds and allowances for returned products
- \* The actual value of rebates and discounts granted to the purchaser, even if granted as an increase in trade-in allowance

A. What type of reporting period do this month's sales represent?
☐ Calendar month reporting period - Go to 3C
☐ 4-week reporting period
☐ 5-week reporting period

В.	If not a calendar month reporting period, what is the ending date for the period you are
	reporting sales?

Month	Date	Year

C. What are the amounts of monthly sales and other operating receipts for the wholesale establishments reported in **②**?

Mil.	Thou.	Dol.

#### 9 INVENTORIES

Include

- \* All inventories of products covered by this report, including auxiliary locations (such as warehouses, garages, and central administrative offices) servicing these establishments, regardless of where held
- \* Inventory held in Foreign Trade Zones or in bond warehouses in the United States
- \* Report at cost or market value as of the end of your reporting period
- \* If any part of inventory is valued using the LIFO method, report the amount of inventories before any adjustment for LIFO reserve

#### Exclude

- \* Items such as fixtures, equipment, and supplies not held for resale
- Products owned by others that are being held on consignment

A.	Do establishments covered by this report own inventories, regardless of where held, at the	enc
	of the month (or the end of the period for which you are reporting)?	

_		
1	V	P

☐ No - Go to ⑤ on the next page

D	A	roportion	inventories	aa af tha	loot do	, of the	month
О.	Are vou	reportina	inventories	as or the	เลรเ นลง	/ OI trie	monun:

- ☐ Yes Go to 4D
- □ No

Page 3

				3
	C. What are the value of your inventories (before Last in First out (LEO) adjustment)?		Thou.	Dol.
	C. What are the value of your inventories (before Last-in, First-out (LIFO) adjustment)?	NA (1)		
	D. For what date are you reporting inventories?	Month	Ye	ear
	b. For what date are you reporting inventories:			
6	REMARKS - Please use this space to explain any significant month-to-month changes, clarify your res	ponses,	or	
	indicate where data are estimated.	,		
6	CONTACT INFORMATION			
	Name of person to contact regarding this report (Please print)	1		
	Title	]		
	Tide	1		
	Telephone	1		
	Fax			
	O and a second Wall aid a			
	Company Website			
	THANK YOU			
	for completing your Monthly Wholesale Trade Report			
	We suggest you keep a copy for your records.			
Pu	blic reporting burden for this collection of voluntary information is estimated to average 7 minutes per res	ponse, i	ncluding	the
tim	e for assembling data from existing records and completing the form. Send comments regarding this bur	den esti	mate or	any
	her aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork		0607-019	<del>3</del> 0,
JU.S	S. Census Bureau, 4600 Silver Hill Road, AMSD-3K138, Washington , DC 20233. You may e-mail comm	ents to		

Paperwork@census.gov; use "Paperwork Project 0607-0190" as the subject. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. This 8-digit number

appears in the top right corner of this form.

2011 Annual Services Service Annual Survey	•		
FORM			
SA-62TE			
REPORT DUE			
Need help or have questions?			
<b>Call</b> 1-800-772-7851 M-F, 8:30 a.m 5:00 p.m. EST or			
Visit our web site: www.census.gov/econhelp/sas or			
Write to: U.S. Census Bureau 1201 East 10th Street Jeffersonville, IN 47132-0001			
Internet Reporting			
To complete this report online go to: ww	vw.census.gov/econhelp/sas	Username:	
Click on "Census Taker" and enter your	username and password to login	Password:	
YOUR RESPONSE IS CONFIDENT Title 13, United States Code, required confidentiality of Census Bureau in that copies retained in your files are YOUR RESPONSE IS IMPORTANT The services industries account for	ires businesses and other organizations that the U.S. Census Bureau.  FIAL BY LAW ires that your response may be seen only by a formation and may be used only for statistic re immune from legal process.  The nearly 70 percent of all economic activity. It tent measures needed by policy-makers, but	y persons sworn to uphold the cal purposes. The law also p	e provides
* Estimates are acceptable if * Enter "0" where applicable.	our firm's operations should be noted in book figures are not available.  acquired during 2010, report data only		
Include:  * Data for auxiliary facilities of	pperated under this EIN primarily engaç	ged in supporting services	to your establishment(s).
Need to add detailed instruction	ns from instruction sheet (TBD)		

Does this firm provide the bu	siness activities described in	the statement above	?		
O Yes - Go to <b>2.</b>					
	n's business activity and go to <b>2</b>				
					l
2. FEDERAL EMPLOYER IDENT	IFICATION NUMBER (EIN)				
Did your firm report payroll unde	er this EIN <123456789>?				
O Yes - Go to <b>3.</b>					
O No - Enter current E	IN (9 digits) and date you starte	ed reporting payroll und	der this EIN.		
				EI	N
			-		
			Month	Day	Year
			Month	Day	Year
3. ORGANIZATIONAL CHANGE			Month	Day	Year
	· comparizational change during (	20442	Month	Day	Year
3. ORGANIZATIONAL CHANGE  A. Did your firm experience any O Yes	v organizational change during 2	2011?	Month	Day	Year
A. Did your firm experience any	v organizational change during 2	2011?	Month	Day	Year
A. Did your firm experience any     O Yes	v organizational change during 2	2011?	Month	Day	Year
A. Did your firm experience any     O Yes	change?	2011?	Month	Day	Year
A. Did your firm experience any O Yes O No - Go to 4.  B. What was the organizational Please provide detailed information of Aquired	change?	Employer Ide	entification Number		Year
A. Did your firm experience any O Yes O No - Go to 4.  B. What was the organizational Please provide detailed information of Aquired O Merged with	change? ation below. Name of new owner	Employer Id Enter EIN of			Year
A. Did your firm experience any O Yes O No - Go to 4.  B. What was the organizational Please provide detailed information O Aquired O Merged with O Sold to O Divested	change? ation below.  Name of new owner  Mailing address (Number and street, P	Employer Id Enter EIN of	entification Number new owner (9 digit		
A. Did your firm experience any O Yes O No - Go to <b>4.</b> B. What was the organizational Please provide detailed information O Aquired O Merged with O Sold to	change? ation below. Name of new owner	Employer Id Enter EIN of	entification Number		Year  ZIP Code
A. Did your firm experience any O Yes O No - Go to 4.  B. What was the organizational Please provide detailed information O Aquired O Merged with O Sold to O Divested O Other	change? ation below.  Name of new owner  Mailing address (Number and street, P  City, town, village, etc.	Employer Id Enter EIN of	entification Number new owner (9 digit		
A. Did your firm experience any O Yes O No - Go to 4.  B. What was the organizational Please provide detailed information O Aquired O Merged with O Sold to O Divested	change? ation below.  Name of new owner  Mailing address (Number and street, P  City, town, village, etc.	Employer Id Enter EIN of	entification Number new owner (9 digit		
A. Did your firm experience any O Yes O No - Go to 4.  B. What was the organizational Please provide detailed information O Aquired O Merged with O Sold to O Divested O Other	change? ation below.  Name of new owner  Mailing address (Number and street, P  City, town, village, etc.	Employer Ide Enter EIN of .O. Box., etc.)	entification Number new owner (9 digit		
A. Did your firm experience any O Yes O No - Go to 4.  B. What was the organizational Please provide detailed information of the Admired O Merged with O Sold to O Divested O Other	change? ation below.  Name of new owner  Mailing address (Number and street, P  City, town, village, etc.	Employer Ide Enter EIN of .O. Box., etc.)	entification Number new owner (9 digit		

5. TAX STATUS					
A. Is this establishment operated on a not-for-profit basis?					
O Yes - Go to <b>4.B.</b>					
O No - Go to <b>5.</b>					
B. Was all or part of the income of this esablishment or organization exer	mpt from Fed	leral income	taxes unde	er	
section 501 of the Internal Revenue Code?	mpt i. c.i.	101 at 11.10 c 11.1	ianos em	,	
O Yes					
O No					
0					
6. REPORTING PERIOD					
What time period is covered by the data to be provided in this report?			Beginnir	ng Date	
O Calendar year		Month	Day	Year	
O Other than calendar year - enter time period covered					
			Ending	n Date	
		Month	Day		'ear
7. SALES, RECEIPTS, OR REVENUE					
Report the total revenue for this firm's locations defined in 1. for the	e following	categories.			
lactive)					
<ul><li>Include:</li><li>Revenue from services provided in fulfillment of legal contracts.</li></ul>					
Trevenue nom services provided in ruminitent of logar contracts.					
Exclude:					
Transfers made within the company.					
A. NET REVENUE					
A. NEI REVENUE					
Patient Care Revenue					
<ul> <li>Using net patient revenues, report your success of funding in example.</li> </ul>	each of the fo	ollowing cated	gories.		
Medicare - Report fee for service revenue under					
traditional Medicare parts A and B and part D. Exclude					
Medicare part C, revenue from Medicare under	Mark "X"	Bil.	Mil.	Thou.	Dol.
arrangement with a private health insurance plan for	if None				
HMOs	0		_		
2. Medicaid - Report fee for service and funding from	Mark "X"	Bil.	Mil.	Thou.	Dol.
the State Children's Health Insurance Program (SCHIP).	if None	Dii.	IVIII.	Triou.	D01.
Exclude Medicaid managed care plans	0			<u></u>	
3. Other government - Report reveue from government					
entities, except Medicare and Medicaid revenue reported in lines 1 and 2, e.g., state and local medical assistance,					
Civilian Health and Medical Programs of the Veteran's					
Admin (CHAMPVA), Department of Defense TRICARE,					
Substance Abuse and Mental Health Services	Mark "X"	Bil.	Mil.	Thou.	Dol.
Administration (SAMSHA), and Indian Health Services	if None				
Specify	0				

	Mark "X"	Bil.	Mil.	Thou.	Dol.
4. Worker's compensation	if None O				
5. Private Insurance					
a. Private health insurance - Report health benefits					
paid for by employers and/or individuals and financed by insurance premiums, such as group or self-insured					
plans, HMO, Federal, State, and Local government	Mark "X"	Bil.	Mil.	Thou.	Dol.
health insurance, Medicare Part C and Supplemental Insurance, Medicaid managed care plans	if None O				
	Mark "X" 「	Bil.	Mil.	Thou.	Dol.
	if None	DII.	IVIII.	THOU.	DOI.
b. Property/Casualty and auto insurance	0 [				
6. Patient (out-of-pocket) - Include all deductibles and co-	Mark "X"	Bil.	Mil.	Thou.	Dol.
nsurance from private health insurance, Medicare,	if None	DII.	IVIII.	THOU.	DOI.
Medicaid, and other public programs	0				
	Mark "X"	Bil.	Mil.	Thou.	Dol.
7. All other revenue for patient care not included in	if None				
ines 1-6	0				
	0 [				
ines 1-6	0 [				
ines 1-6	0 [				
ines 1-6.  Specify	О [				
ines 1-6	- [				
ines 1-6.  Specify  In-Patient Care Revenue	s 8 - 11.	es 10 and	11.		
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines	s 8 - 11. e complete line			Thou	Dal
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines	s 8 - 11.	es 10 and Bil.	11. Mil.	Thou.	Dol.
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines	s 8 - 11. e complete line Mark "X" [ if None			Thou.	Dol.
Specify on-Patient Care Revenue If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines If you answered No to either <b>5.A.</b> and <b>5.B.</b> or both, please	s 8 - 11. e complete line Mark "X" [ if None		Mil.	Thou.	Dol.
Specify  on-Patient Care Revenue  If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines  If you answered No to either <b>5.A.</b> and <b>5.B.</b> or both, please	s 8 - 11. e complete line Mark "X" if None O  Mark "X"			Thou.	Dol.
Specify on-Patient Care Revenue If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines If you answered No to either <b>5.A.</b> and <b>5.B.</b> or both, please	s 8 - 11. e complete line Mark "X" if None O  Mark "X" if None	Bil.	Mil.		
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received	s 8 - 11. e complete line Mark "X" if None O  Mark "X" if None	Bil.	Mil.		
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received	s 8 - 11. e complete line Mark "X" if None O  Mark "X" if None	Bil.	Mil.		
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received	Mark "X" [  if None  Mark "X" [  if None  O  Mark "X" [  if None  O  Mark "X" [	Bil.	Mil.	Thou.	Dol.
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received	Mark "X" [  if None  Mark "X" [  if None  O  Mark "X" [  if None  O  Mark "X" [	Bil.	Mil.	Thou.	Dol.
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received	Mark "X" [  if None  Mark "X" [  if None  O  Mark "X" [  if None  O  Mark "X" [	Bil.	Mil.	Thou.	Dol.
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received	Mark "X" [ if None O  Mark "X" [ if None O  Mark "X" [ if None O	Bil.	Mil. Mil.	Thou.	Dol.
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received	Mark "X" [  if None  Mark "X" [  if None  O  Mark "X" [  if None  O  Mark "X" [	Bil.	Mil.	Thou.	Dol.
ines 1-6.  Specify  In-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received	Mark "X" [ if None O  Mark "X" [ if None O  Mark "X" [ if None O	Bil.	Mil. Mil.	Thou.	Dol.
ines 1-6. Specify  In-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received.  Investment and property income - Include interest and dividends. Exclude gains (losses) from assets sold	Mark "X" if None O	Bil.	Mil. Mil.	Thou.	Dol.
ines 1-6. Specify  on-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received	Mark "X" if None O   Bil.	Mil. Mil.	Thou.	Dol.	
ines 1-6. Specify  In-Patient Care Revenue  If you answered Yes in 5.A. and 5.B., please complete lines  If you answered No to either 5.A. and 5.B. or both, please  Contributions, gifts, and grants received	Mark "X" if None O	Bil.  Bil.	Mil. Mil.	Thou.	Dol.  Dol.

C. SALES TAX					
Did your firm collect any sales taxes during 2011?     O Yes					
O No - go to 8.					
	Mark "X"	Bil.	Mil.	Thou.	Dol.
	if None				
What were the total sales taxes collected      Exclude excise taxes reported in <item></item>	0				
	Mark "X"	Bil.	Mil.	Thou.	Dol.
3. What was the total revenue including sales taxes for 2011	if None O				
Sum of <b>A11</b> ., <b>B.</b> , and <b>C2.</b>					
8. E-COMMERCE					
E-commerce sales and other operating receipts are sales of goods a or price and terms of the sale are negotiated over an Internet, mobile electronic mail, or other online system. Payment may or may not be  1. Did this firm have any e-commerce sales in 2011?  O Yes  O No - go to 14.	e device (M-c	ommerce),			yer;
	Mark "X"	Bil.	Mil.	Thou.	Dol.
2. What was the total e-commerce sales/receipts/revenue	if None O				
9 13. NOT APPLICABLE					
14. OPERATING EXPENSES  Report operating expenses for this firm's locations as defined in 1.  Exclude:  • Transfers made within the company • Capitalized expenses • Interest • Bad debt • Impairment • Income tax  Personnel Costs  1. Gross annual payroll - Total annual Medicare salaries and wages for all employees as reported on your firm's IRS Form 941, Employer's Quarterly Federal Tax Return, line 5(c) for the four greaters that correspond to the gurrou period or	for the follow	wing categ	jories.	Thou.	Dal
the four quarters that correspond to the survey period or IRS Form 944 Employer's Annual Federal Tax Return,	if None	BII.	IVIII.	Thou.	Dol.
line 4(c)	0				

2. Employer's cost for fringe benefits - Employer's cost for					
legally required programs and programs not required by					
law. Include insurance premiums for hospital plans,					
medical plans, and single service plans (e.g., dental,					
vision, prescription drugs); premium equivalents for self-					
insured plans and fees paid to third-party administrators					
(TPAs); defined benefit pension plans; defined contribution					
plans (e.g., profit sharing, 401K and stock option plans);					
and other fringe benefits (e.g., Social Security, workers'				•	
compensation insurance, unemployment tax, state	Mark "X"	Bil.	Mil.	Thou.	Dol.
disability insurance programs, life insurance benefits,	if None				
Medicare). Exclude employee contributions	0				
3. Temporary staff and leased employee expenses - Total				T =:	
costs paid to Professional Employer Organizations (PEOs)	Mark "X"	Bil.	Mil.	Thou.	Dol.
and staffing agencies for personnel. <b>Include</b> all charges for	if None				
payroll, benefits, and services	0				
Expensed Materials, Parts, and Supplies (not for res	aie)				
4. Medical supplies - Materials and supplies used in providing	Mark "X"	Bil.	Mil.	Thou.	Dol.
medical services to others. Report medical equipment in	if None				
line 5	0				
5. Expensed equipment - Expensed computer hardware and					
other equipment (e.g., copiers, fax machines, telephones,	N.A. 1. 115.711		B 411	T =:	
shop and lab equipment, CPUs, monitors). Report packaged	Mark "X"	Bil.	Mil.	Thou.	Dol.
software in line 7. Report leased and rented equipment in	if None				
line 9	0				
6. Expensed purchases of other materials, parts, and					
supplies - Materials and supplies used in providing services					
to others, materials and parts used in repairs, office and	Mark "X"	Bil.	Mil.	Thou.	Dol.
janitorial supplies, small tools, containers and other	if None	DII.	IVIII.	TTIOU.	DOI.
packaging materials, and motor fuels					
packaging materials, and motor racio	0				
Expensed Purchased Services					
Expensed i dichased services					
7. Expensed purchases of software - Purchases of pre-					
packaged, custom coded, or vendor customized software.					
Include software developed or customized by others, web					
design services and purchases, licensing agreements,	Mark "X"	Bil.	Mil.	Thou.	Dol.
upgrades of software, and maintenance fees related to	if None	Dii.	IVIII.	THOU.	D01.
software upgrades and alterations	0				
ooma o apgraaco and anorano minimum mi		<u> </u>			
8. Purchased electricity and fuels (except motor fuels) - If					
the cost of electricity and heating fuels (e.g., natural gas,	Mark "X"	Bil.	Mil.	Thou.	Dol.
propane, oil, coal) are included in lease or rental payments,	if None			77707	
report in line 9					
9. Lease and rental payments - For land, building, offices,					
structures, machinery, equipment, and other tangible items.					
Include lease and rental of transportation equipment without					
operators and penalties incurred for broken leases.	Mark "X"	Bil.	Mil.	Thou.	Dol.
Exclude capital and financing lease agreements and	if None				
licensing/leasing of software	0				

10. Purchased repair and maintenance - Include expensed repair and maintenance to buildings and integral building components (e.g., elevators, heating and cooling systems), structures, offices, machinery, vehicles, equipment, and computer hardware. Exclude materials, parts, and supplies				1	
used for repair and maintenance performed by this firm's employees. Report janitorial and grounds maintenance services in line 15	Mark "X" if None O	Bil.	Mil.	Thou.	Dol.
	Mark "X"	Bil.	Mil.	Thou.	Dol.
11. Purchased advertising and promotional services - Include marketing and public relations services	if None O				
12. Professional liability insurance - The cost of professional	Mark "X"	Bil.	Mil.	Thou.	Dol.
liability insurance. <b>Include</b> professional liability insurance premiums and amounts set aside for self-insurance	if None	5		Triod.	5011
Other Operating Expenses					
13. Depreciation and amortization charges - Include depreciation charges taken against tangible assets owned and used by your firm, tangible assets and improvements owned by your firm within leaseholds, tangible assets obtained through capital lease agreements, and amortization					
charges against tangible assets (e.g., patents, copyrights).	Mark "X"	Bil.	Mil.	Thou.	Dol.
Exclude income taxes and sales and excise taxes collected from customers	if None . O				
14. Governmental taxes and license fees - Payments to					
government agencies for taxes and licenses. <b>Include</b>	Mark "X"	Bil.	Mil.	Thou.	Dol.
business and property taxes. <b>Exclude</b> income taxes and sales and excise taxes collected from customers	if None O				
<b>15. All other operating expenses</b> - All other operating expenses not reported above, unless specifically excluded in the general instructions at the top of the page. Include					
office postage paid and package delivery. Exclude	Mark "X"	Bil.	Mil.	Thou.	Dol.
purhcases of merchandise for resale and on-operating expenses	if None O				
	Mark "X"	Bil.	Mil.	Thou.	Dol.
16. TOTAL OPERATING EXPENSES - Sum of lines 1 - 15	if None O				
				-	
15. INTEREST EXPENSES					
Report interest expense for this firm's locations as defined in 1. an	d operated or	n a not-for	-profit basi	s.	
Exclude: • Transfers made within the company					
<ul><li>Capitalized expenses</li><li>Impairment</li><li>Bad debt</li></ul>					
Income tax					
1. Interest Expense - Interest expense incurred in the	Mark "X"	Bil.	Mil.	Thou.	Dol.
financing of operations and long lived assets used in continuing operations	if None O				

whe	ase use this space to expla ere data were estimated.	un any significant ye	ar-to-year c	hanges, to cl	arify your res	sponses, or to i	ndicate
ТИС	FACT INFORMATION						
	Name of person to contact	t regarding this repo	ort	Title			
	Address		City			State	Zip
			l				
	Telephone			Fax	Number		
	Telephone			Fax	Number		

## **QUARTERLY SERVICES SURVEY** First Quarter 2011 **FORM** QSS-2(E) NOTICE - Your report to the Census Bureay is confidential by law (Title 13, U.S. Code). It may be seen only by persons sworn to upold the confidentiality of Census Bureau information and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal **RETURN** process. COMPLETED FORM TO: U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47132-0001 Fax: 1-800-447-4613 **NEED HELP?** Visit our website: http://www.census.gov/econhelp/qss Call 1-800-772-7851 between 8:30 a.m. and 5:00 p.p. EST, Monday through Friday (Please correct any errors in name, address, or ZIP Code) INTERNET REPORTING http://www.census.gov/econhelp/qss You may complete this survey online at: using you firm's unique username and original password. If you change Username: Password: your password, please keep a record for reference. **General Instructions** \*Any significant change in your firm's operations should be noted in the "REMARKS" section of this report. \*Estimates are acceptable if book figures are not available. \*Enter "0" where applicable. \*For establishments sold or acquired during this quarter, report data only for the period the establishments were operated by your firm. \* Data for auxiliary facilities operated under this EIN primarily engaged in supporting services to your establishment (s). Need to add detailed instructions from the instruction sheet (TBD) 1. SURVEY COVERAGE Does this firm provide the business activities described in the statement above for the time period covered by this report? O Yes - Continue with 2. O No - Specify your business activity and and go to 2.

2. FEDERAL EMPLOYER IDENTIFICATION	ON NUMBER (	EIN)					
Did this firm report payroll under this EIN <i -="" 3.<="" go="" item="" o="" th="" to="" yes=""><th>EIN&gt;?</th><th></th><th></th><th></th><th></th><th></th><th></th></i>	EIN>?						
	var started range	utin a no wall .	undor thin	⊏1N1			
O No - Enter current EIN and date				EIN.	N.A 4l-	lv	
Federal Em	ployer Identificat	ion Number (i	=IN)	7	Month	rear	
3. ORGANIZATIONAL CHANGE	Name of compan	y acquired/merç	ged with/so	ld to			
Did this firm undergo an organizational change during January 2011 - March 2011?	Number and stree	et					
	City, State, and Z	IP Code					
1. O Yes							
2. O No - Go to 4.	Date of						
	acquisition merger or sale.	$\longrightarrow$		EIN —	$\rightarrow$		
Please provide detailed information below	Month	Year					
1. O acquired							
O merged with							
3. O sold to							
O divested     O other							
5. O other							
How many establishments, including auxiliar	y establishments, a	are covered by t	this report?				
<ul> <li>5. REPORTING PERIOD What time period is covered by the data <ol> <li>O January 1, 2011 - March 31, 2011</li> <li>O Other - Entire time period covered</li> </ol> </li> </ul>	·	n this report?					
					Most recer	nt quarter	
				Month	Day	Ye	ear
	Beginning date						
	_ 0 g						
	Ending date						
6. SALES, RECEIPTS, OR REVENUE							
A. What was the firm's quarterly REV	'ENUE ?				Jan 1 - Mai	· 31, 2011	
Soo page E for additional instruction	no			Bil.			Del
See page 5 for additional instruction	118			DII.	Mil.	Thou.	Dol.

A. What was the firm's quarterly INPATIENT days?  Discharges - The termination of the granting of lodging in the formal release of the patient (including patients admitted and					
Discharges - The termination of the granting of lodging in the			Jan 1 - Ma	r 31, 2011	
the same day).					
B. What was the firm's quarterly DISCHARGES?			Jan 1 - Ma	r 31, 2011	
OPERATING EXPENSES					
A. What was the firm's quarterly operating EXPENSES? Inc. payroll and employee benefits	lude				
			Jan 1 - Ma	r 31, 2011	
See page 5 for additional instructions		Bil.	Mil.	Thou.	Dol.
CONTACT INFORMATION					
CONTACT INFORMATION  ne of person to contact regarding this report	Area code	Number	Telephone		Extension
	Area code	Number	Telephone		Extension

#### **2010 ANNUAL RETAIL TRADE REPORT**

#### **GENERAL INSTRUCTIONS**

- Any significant change in your firm's operations should be noted in the "REMARKS" section of this report.
- o Estimates are acceptable if book figures are not available.
- For establishments sold or acquired during 2010, report data only for the period the establishment were operated by your firm.

#### Include

- All U.S. retail establishments reporting payroll on its latest Employer's Federal Tax Return
   (Treasury Form 941 or 944), under the Employer Identification Number (EIN) shown in item 1.
- Data for auxiliary facilities operated under this EIN primarily engaged in supporting services to your establishment(s) such as warehouses, garages, central administrative offices, and repair services.
- Retail leased departments and concessions operated by this firm in establishments of others (e.g., shoe departments in department stores or prescription counters in food stores) which report payroll under this firm's EIN shown in item 1.

#### Exclude

- o Data for establishments operated by other firms, such as franchises
- Departments and concessions operated by other firms in your retail store(s).

#### 1. FEDERAL EMPLOYER IDENTIFICATION NUMBER (EIN)

Did your firm report payroll under this EIN <EIN>?

- o Yes
- o No Enter current EIN and date you started reporting payroll under this EIN.

#### 2. ORGANIZATIONAL CHANGE

- A. Did your firm experience any organizational change during 2010?
- o Yes
- o No Go to 2.B
- B. What was the organization change?

Please provide detailed information below.

- o acquired
- o merged with
- o sold to
- o divested
- o other

#### 3. NUMBER OF RETAIL ESTABLISHMENTS

How many retail establishments, including departments and concessions were covered by this report?

#### 4. SALES, RECEIPTS, OR REVENUE

- A.. Did you report sales in item 4 for the year beginning January 1, 2010 and ending December 31, 2010?
- o Yes Go to 4
- No Please report the beginning and ending dates
- B. What were the total sales of merchandise and other operating receipts for 2010?
- C. Did your firm collect any sales taxes during 2010?
- o Yes
- o No go to 5
- D. What were the total sales taxes collected? EXCLUDE excise taxes reported in 4.1.
- E. What were the total sales of merchandise and other operating receipts including sales taxes for 2010?

#### F. LEASED DEPARTMENT SALES

- 1: Were there leased departments and concessions operated by other firms in your department store(s) in 2010?
- o Yes
- o No Go to 6
- 2: What were the total sales collected by departments and concessions operated by other firms in your department store(s) for 2010?

Exclude sales tax. Do not include in 4.1.

#### 5. E-COMMERCE

- A. Did this firm have any e-commerce sales in 2010?
- o Yes
- o No, go to 7
- B. What were the total e-commerce sales?

#### **6. CLASS OF CUSTOMER**

1. What percentage of sales reported in 4.B was received from the following classes of customers?

Household consumers and individual users Wholesales and other retailers Business firms and not-for-profit organizations Government (Federal, state, local)

#### 7. VALUE OF INVENTORIES

#### Include

A. Did establishments covered by this report own inventories, regardless of where held, at the end of 2010 (or the end of period for which you are reporting)?

- o Yes
- o No Go to 9
- B. Are you reporting inventories as of December 31, 2010?
  - o Yes Go to 7.D
  - o No
- C. For what date are you reporting inventories?
- D. What was the value of inventories?
  - 1. Merchandise inventories in retail stores (include leased departments and concessions operated by your firm in other establishments).
  - 2. Merchandise inventories in warehouses, offices, or in transit for distribution to retail stores
  - 3. Total inventories (if applicable, before Last-in, First-out (LIFO) adjustment)
  - 4. LIFO reserve, if applicable (enter 0 if not applicable)
  - 5. Book value of inventories
- E. Were any of the inventories reported in 7.D.3, stored outside or en route to the 50 states and the District of Columbia?
- o Yes
- o No go to 8
- F. What was the value of the inventories stored outside or en route to the 50 states and the District of Columbia?

Exclude inventory held in Foreign Trade Zones or in bond warehouses in the U.S.

#### 8. INVENTORY VALUATION METHOD

- A. Were any of the inventories reported in 7.D subject to the LIFO valuation method?
  - Yes
  - o No Go to 10

- B. How much of the inventory was subject to
  - 1. LIFO valuation method before adjustment
  - 2. Any other valuation method
  - 3. Verify Total (Add 8.B.1 and 8.B.2. Total must equal 7.D.3 above)

#### 9. TOTAL PURCHASES

What was the total cost of all merchandise purchased for resale for which you took title, whether or not payment was made during the 2010?

**NOTE**: If purchases are greater than sales, explain in the "REMARKS" section.

#### **10. OPERATING EXPENSES**

What were the total operating expenses for the retail establishments reporting in 2?

#### 11. REMARKS

Please use this space to explain any significant year-to-year changes, to clarify your responses, or to indicate where data were estimated.

Due Date:

Omb No. xxxx-xxx: Approval Expires MM/DD/YYYY

Form SM-44(06) AS

## **ADVANCE MONTHLY RETAIL TRADE REPORT**

U.S. Department of Com	nmerce For assistance in completing the form, you may visit <a href="https://www.census.gov/econhelp/marts">www.census.gov/econhelp/marts</a>
	Mailing Address
CONTACT PERSON	
Name	
Title	
Telephone (Area Code, number)	
Fax (Area Code, number)	(2)
1: FEDERAL EMPLOYER IDE	(Please correct any error(s) in name, address, and ZIP CODE)
Did your firm report payroll under	
	$^{ ext{@}}$ No- Enter current EIN and date started reporting payroll under this EIN
2: Number of Retail Establi	
	s, including retail establishments, leased departments, and concessions are covered
by this report?	
3: Sales, Receipts, or Reve	nue
A. Reporting Period	
	n 3B(1) for the month beginning <date> and ending <date>?</date></date>
* Yes – Go to Item 4	arianing and anding dates and 4 and unadensated
" No – Please report the b	eginning and ending dates and 4 or 5 week period.
B. Sales	
(1) What were the total sales	in <month>?</month>
Does the sales reported in	n item 4a(1) represent a book figure(s) or estimate(s)?   ® Book  ®Estimate
4: E-commerce	
(1) Did this firm have any e-co	ommerce sales in <month>?</month>
* Yes * No	
· INO	

- (3) What was the total e-commerce sales? OR
- (4) If e-commerce sales not available- What was the percent of total sales in item 4a(1) that represents e-commerce?

**REMARKS-** Please use this space to explain any significant month-to-month changes, to clarify your responses, or to indicate where data were estimated.

#### **US CENSUS BUREAU**

## COVERAGE INSTRUCTIONS AND DEFINITIONS OF DEPARTMENT STORES, E-COMMERCE SALES, AUXILLARY ESTABLISHMENTS, LEASED DEPARTMENTS AND CONCESSIONS

- I. Coverage Instructions
- II. E-Commerce Sales and other operating receipts are sales of goods and services where an order is placed buyer; or price and terms of the sale are negotiated over an Internet, mobile device (M-commerce), extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.
- III. Auxillary Establishments are facilities primarily engaged in furnishing supporting services (such as warehouses, garages and central administrative offices) to your retail establishments.
- IV. Leased Departments and Concessions are separate businessby the lease space on the premises of another business.

#### V. General Instructions

Any significant change in your firm's operations should be noted in the "REMARKS" section of this report.

- Estimates are acceptable if book figures are not available.
- Enter "0" where applicable.
- For establishments sold or acquired during the month, report data only for the period the establishment were operated by your firm.

For more help, access our Business Help Site at <a href="www.census.gov/econhelp/marts">www.census.gov/econhelp/marts</a>
To view the resuts of this survey, visit <a href="www.census.gov/retail">www.census.gov/retail</a>

#### SPECIFIC INSTRUCTIONS FOR COMPLETING ITEMS 2 AND 3

#### Item 2 - Number of Retail Establishments

#### **INCLUDE**

- Total number of retail establishments, leased departments, and concessions covered by this report
- Leased departments and concessions operated by this firm in other establishments

#### **EXCLUDE**

- Auxiliary establishments
- Leased departments and concessions operated by other firms in your retail establishments

#### Item 3 - Sales, Receipts, or Revenue

#### **INCLUDE**

- Cash and credit sales of merchandise whether or not payment was received
- Leased departments and concessions operated in other establishments
- E-commerce sales if not submitted on a separate monthly retail report
- Wholesale sales made by retail establishments covered by this report
- Receipts from layaway purchases
- Receipts from the rental or leasing of vehicles, equipment, instruments, tools, etc.
- Receipts from deliveries
- Receipts from installations, maintenance, repairs, alterations, storage, and other such services
- Value of trade-ins taken as part payment for other merchandise
- Excise taxes (such as those on gasoline, liquor, and tobacco) which are levied on the manufacturer or wholesaler and included in the cost of goods purchased by this firm

#### EXCLUDE

- Sales taxes collected from customers and paid directly to a local, State, or Federal tax agency
- Leased departments and concessions operated by other firms in your retail establishments
- Carrying or other finance charges
- Commissions from vending machine operators
- Nonoperating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
- Commissions from sales of government lottery tickets Sales from auxiliary establishments

#### **DEDUCT**

- Refunds and allowances for returned goods
- The actual value of rebates and discounts granted to the purchaser, even if granted as an increase in trade-in allowance

#### **Automotive Dealers**

#### **INCLUDE**

- In e-commerce the sales of cars where a binding sales price is established online through the dealer's or a third party's web site
- Charges for dealer preparation, warranty charges, and delivery costs.
- Combined sales for all new and used car locations and service facilities within the immediate vicinity of the new car showroom when such locations are considered integral parts of the "new car" business and separate books are

not maintained for their operations

EXCLUDE receipts from customers for tag and title fees, licenses, etc., forwarded to State or local licensing agencies.

## US CENSUS BUREAU

Due Date:

Omb No. xxxx-xxx: Approval Expires MM/DD/YYYY

Form SM-44(06) BE

#### MONTHLY RETAIL TRADE REPORT

U.S. Department of Commerce | For assistance in completing the form, you may visit <a href="www.census.gov/econhelp/mrts">www.census.gov/econhelp/mrts</a>

	Mailing Address
CONTACT PERSON	
Name	
Title	
Telephone (Area Code, number)	
Fax (Area Code, number)	(Please correct any error(s) in name, address, and ZIP CODE)

### COVERAGE INSTRUCTIONS AND DEFINITIONS OF DEPARTMENT STORES, E-COMMERCE SALES, AUXILLARY ESTABLISHMENTS, LEASED DEPARTMENTS AND CONCESSION

- ı. **Coverage Instructions**
- II. E-Commerce Sales and other operating receipts are sales of goods and services where an order is placed by the buyer; or price and terms of the sale are negotiated over an Internet, mobile device (M-commerce), extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.
- III. Auxillary Establishments are facilities primarily engaged in furnishing supporting services (such as warehouses, garages and central administrative offices) to your retail
- IV. Leased Departments and Concessions are separate business lease space on the premises of another business.

establishments.

#### V. General Instructions

- Estimates are acceptable if book figures are not available.
- Any significant change in your firm's operations should be noted in the "REMARKS" section of this report.
- For establishments sold or acquired during 2010, report data only for the period the establishment were operated by your firm.
- Include data for auxiliary facilities operated under this EIN primarily engaged in supporting services to your establishment(s) such as warehouses, garages and central administrative offices to your retail establishments.

Enter "0" where applicable.
 For more help, access our Business Help Site at <a href="www.census.gov/econhelp/mrts">www.census.gov/econhelp/mrts</a>

To view the resuts of this survey, visit <a href="www.census.gov/retail">www.census.gov/retail</a>

#### **US CENSUS BUREAU**

1: FEDERAL EMPLOYER IDENTIFICATION (EIN)										
Did your firm report payroll under this EIN (12-3456789)?	® Yes	- Go	to It	em 4						
	® No-	Enter c	urrent	EIN a	nd da	te star	ted re	porting	g payr	oll under this EIN
		-								

#### 2: Number of Retail Establishments

How many establishments, including retail establishments, leased departments, and concessions are covered by this report?

#### 3: Sales, Receipts, or Revenue

- Report cash and credit sales
- Include sales from e-commerce if not submitted on a separate monthly retail report. E-commerce sales and other operating receipts are sales of goods and services where an order is placed by the buyer; or price and terms of the sale are negotiated over an Internet, mobile device (M-commerce), extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.
- Include leased departments and concessions operated in other establishments.
- Exclude leased departments and concessions operated by other firms in your retail establishment.
- **Exclude** sales taxes and finance charges.

#### A. Report Period

Did you report sales in item 3B(1) for the month beginning <date> and ending <date>?

- \* Yes Go to Item 3B(1)
- \* No Please report the beginning and ending dates and 4 or 5 week period.

#### **B. Sales**

(1) What were the total sales in <month>?

Does the sales reported in item 3B(1) represent a book figure(s) or estimate(s)? 

Book 

Estimate

#### 4: E-commerce

- (1) Did this firm have any e-commerce sales in <month>?
  - \* Yes
  - \* No go to Item 5.
  - (3) What was the total e-commerce sales?

ΩR

(4) If e-commerce sales not available- Enter percent of total sales in item 3B(1) that represents e-commerce

#### 5: Value of Inventories

INCLUDE EXCLUDE

- The cost value of all merchandise for the end of the month
   Fixtures, equipment, and supplies not held for resale
- Merchandise under contract for sale
- Merchandise owned by this firm but held by others for consignment.

What are the values of inventories of products covered by this report, regardless of where held, owned as of the end of the month?

- **a.** Merchandise inventories in retail stores. **Include** leased departments and concessions operated by your firm in other establishments.
- **b.** Merchandise in warehouses, offices, or in transit for distribution to retail stores.
- c. Total inventories (if applicable, before Last-in, First-out (LIFO) adjustment).
- **d.** For what date are you reporting inventories?

**REMARKS-** Please use this space to explain any significant month-to-month changes, to clarify your responses, or to indicate where data were estimated.