

Debriefing

1. What happened when you clicked a link in topics?

1a. Did you notice the animation? (*Yes, if they mentioned the animation in the previous question*)

1b. What do you think the animations do?

2. What happened when you clicked “Go” after typing in “Ohio” to the Quick Start?

2a. What did you expect to happen?

2b. What did you think of the overlay showing the various results for Ohio?

2c. What did you think of the separate search boxes?

2d. Did you read the labels above them?

2e. Did you notice the options below (*race/ethnicity, industry*)

3. Did you see the text underneath the labels on the left?

3a. Did you find them helpful?

3b. Was there anything else (labels/terminology) you think should be listed?

4. During the study you clicked on a race selection (*or geography section*).

Where did you expect that selection to go?

5. *Have the participant select multiple tables and view them*

How would you see all of your selected tables at once?

6. Make sure to get feedback on the search within feature of the interface. If they don't talk about it during the study, open a screen with the search results list and have them talk about how they would refine the list.