

The Census Bureau plans to conduct additional research under the generic clearance for questionnaire pretesting research (OMB number 0607-0725). We will be conducting cognitive research on the 2012 Current Population Survey's Fertility Supplement.

Changes to the questionnaire include reorganization of the content to: 1) switch from asking about the last birth to ask about the first birth; 2) discontinue asking about the month of birth; 3) ask follow-up questions about marital and cohabitation status at the time of the first birth.

From November 2011 to January 2012, staff from the Center for Survey Measurement will conduct approximately 20 cognitive interviews in two rounds. In our recruiting efforts we will be targeting women between the ages of 15 and 50. Respondents will be recruited through advertisements in local newspapers and Craigslist.com, through our respondent database, and personal networks. Interviews will be conducted at the Census Bureau's Response Research Laboratory and at locations convenient to interviewees. The interviews will be conducted in the local metropolitan area (DC, Maryland, Virginia).

We will be conducting our cognitive interviews using the concurrent think-aloud method. We will audio-tape the interviews to facilitate analysis of the results. A copy of the draft questionnaire with protocol probes is enclosed.

We will inform participants that their response is voluntary and that the information they provide is confidential and will be seen only by employees involved in the research project. Participants will receive \$40 for their participation in this research.

We estimate that these interviews will take approximately one hour. Thus, the total estimated burden for this research is 20 hours.

The contact person for questions regarding data collection and statistical aspects of the design of this research is listed below:

Rachel Freidus
Center for Survey Measurement
U.S. Census Bureau
Room 5K022D
Washington, D.C. 20233
(301) 763-6763
rachel.a.freidus@census.gov