Recruitment Screener for Statistics In Schools Website Usability Testing

Recruitment Mix

We are looking for 15 participants with this spread:

* 10 Math teachers
* 3 Social Studies teachers
* 2 Elementary School teachers
* Most teachers should teach in Maryland and Washington, DC, 3 teachers max in VA
* Equal spread for age range. Teaching experience, gender and computer experience

### Usability Testing Participants

A total of 15 participants:

|  |  |
| --- | --- |
| **Type of Participant** | **Number of Participants** |
| Middle School Math Teachers | **3** |
| High School Math Teachers | **4** |
| Middle School Social Studies Teachers | **3** |
| High School Social Studies Teachers | **3** |
| Elementary School Teachers | **2** |

Screener’s Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Usability Testing Candidate’s Name:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Screener Introduction:**  
“Hello, my name is Mr/Ms. ???, calling from [Recruiting Agency]. We are looking for people to participate in a usability review of the Statistics in Schools website. This is a brand new website targeted to teachers that illustrate the new Common Core Standards through activities for students using real Census data. As a participant, you will provide feedback and participate in usability testing for the purpose of refining the design of our website.

Are you interested in participating? The session will last approximately 90 minutes and you will be compensated $60 for your participation.

\_\_\_\_ YES

\_\_\_\_ NO - **TERMINATE**

(IF YES) Great! In order to determine if you meet the qualifications for participation, I need to ask you a few questions.”

**Questions for Targeting Participants:**

Are you a teacher?

\_\_\_\_ YES

\_\_\_\_ NO – **TERMINATE**

What state do you currently teach in?

\_\_\_\_ Maryland

\_\_\_\_District of Columbia

\_\_\_\_Virginia (No more than 3)

\_\_\_\_Any other state – **TERMINATE**

What is your primary subject expertise as a teacher?

\_\_\_\_ Math Teacher

\_\_\_\_ Social Studies Teacher

\_\_\_\_ Elementary School Teacher

\_\_\_\_ Any other subject than above - **TERMINATE**

What grade level do you teach?

\_\_\_\_ Middle School

\_\_\_\_ High School

\_\_\_\_ Elementary School

\_\_\_\_Any other level - **TERMINATE**

Record gender (Equal mix of genders)

\_\_\_\_ Male

\_\_\_\_ Female

What is your current age? (Equal mix of ages)

\_\_\_\_18-29

\_\_\_\_30-39

\_\_\_\_40-49

\_\_\_\_50-59

\_\_\_\_60 and older

How long have you been a teacher? (Equal mix of experience)

\_\_\_\_Less than a year - **TERMINATE**

\_\_\_\_1-2 years (No more than 3)

\_\_\_\_3-5 years

\_\_\_\_6-10 years

\_\_\_\_more than 10 years

What is the highest level of education that you have completed?

\_\_\_\_\_Didn’t complete high school – **TERMINATE**

\_\_\_\_\_High School - – **TERMINATE**

\_\_\_\_\_Associates degree **- TERMINATE**

\_\_\_\_\_Baccalaureate degree

\_\_\_\_\_Master’s degree

\_\_\_\_\_Doctorate degree

How many hours per week do you use a computer (including home and work)? (Equal mix of hours)

\_\_\_\_0-2 - **TERMINATE**

\_\_\_\_ 3 -10

\_\_\_\_11-20

\_\_\_\_21-40

\_\_\_\_40+

How would you describe your level of experience using a computer? (Equal mix of experience)

\_\_\_\_Novice

\_\_\_\_ Beginner

\_\_\_\_Intermediate

\_\_\_\_Advanced

How would you describe your level of experience using the Internet – and websites in general? (Equal mix of experience)

\_\_\_\_Novice

\_\_\_\_Beginner

\_\_\_\_ Intermediate

\_\_\_\_Advanced

Are you available between February 9th through February 11th, 2013 for participating in a 90 minute website usability study that includes an interview and usability testing?

\_\_\_\_ Yes

\_\_\_\_ No – **TERMINATE**

Thank you for taking the time to answer these questions.

(IF CANDIDATE MEETS ALL QUALIFICATIONS)

We would like to invite you to participate in a website review between February 9th and February 11th, 2013. The session will last approximately 90 minutes. We will have sessions in DC and Virginia. May I schedule you to attend?

DATE: \_\_\_\_\_\_\_\_\_\_

TIME: \_\_\_\_\_\_\_\_\_\_

Thank you! We will mail you a confirmation letter and someone will contact you the day your scheduled session to confirm your attendance.

Participant’s Contact Information

Email:

PHONE NUMBER (Where We Can Call Them on Day of Interview):