

Recruitment Screener for Statistics In Schools Website Usability Testing

Recruitment Mix

We are looking for 15 participants with this spread:

- 10 Math teachers
- 3 Social Studies teachers
- 2 Elementary School teachers
- Most teachers should teach in Maryland and Washington, DC, 3 teachers max in VA
- Equal spread for age range. Teaching experience, gender and computer experience

Usability Testing Participants

A total of 15 participants:

Type of Participant	Number of Participants
Middle School Math Teachers	3
High School Math Teachers	4
Middle School Social Studies Teachers	3
High School Social Studies Teachers	3
Elementary School Teachers	2

Screener's Name: _____

Usability Testing Candidate's Name: _____

Screener Introduction:

"Hello, my name is Mr/Ms. ???, calling from [Recruiting Agency]. We are looking for people to participate in a usability review of the Statistics in Schools website. This is a brand new website targeted to teachers that illustrate the new Common Core Standards through activities for students using real Census data. As a participant, you will provide feedback and participate in usability testing for the purpose of refining the design of our website.

Are you interested in participating? The session will last approximately 90 minutes and you will be compensated \$60 for your participation.

____ YES

____ NO - **TERMINATE**

(IF YES) Great! In order to determine if you meet the qualifications for participation, I need to ask you a few questions."

Questions for Targeting Participants:

Are you a teacher?

____ YES

____ NO - **TERMINATE**

What state do you currently teach in?

____ Maryland

____ District of Columbia

____ Virginia (No more than 3)

____ Any other state - **TERMINATE**

What is your primary subject expertise as a teacher?

Math Teacher

Social Studies Teacher

Elementary School Teacher

Any other subject than above - **TERMINATE**

What grade level do you teach?

Middle School

High School

Elementary School

Any other level - **TERMINATE**

Record gender (Equal mix of genders)

Male

Female

What is your current age? (Equal mix of ages)

18-29

30-39

40-49

50-59

60 and older

How long have you been a teacher? (Equal mix of experience)

Less than a year - **TERMINATE**

1-2 years (No more than 3)

3-5 years

6-10 years

more than 10 years

What is the highest level of education that you have completed?

Didn't complete high school - **TERMINATE**

High School - - **TERMINATE**

Associates degree - **TERMINATE**

Baccalaureate degree

Master's degree

Doctorate degree

How many hours per week do you use a computer (including home and work)? (Equal mix of hours)

0-2 - **TERMINATE**

3 -10

11-20

21-40

40+

How would you describe your level of experience using a computer? (Equal mix of experience)

Novice

Beginner

Intermediate

Advanced

How would you describe your level of experience using the Internet - and websites in general? (Equal mix of experience)

Novice

Beginner

Intermediate

Advanced

Are you available between February 9th through February 11th, 2013 for participating in a 90 minute website usability study that includes an interview and usability testing?

Yes

No - **TERMINATE**

Thank you for taking the time to answer these questions.

(IF CANDIDATE MEETS ALL QUALIFICATIONS)

We would like to invite you to participate in a website review between February 9th and February 11th, 2013. The session will last approximately 90 minutes. We will have sessions in DC and Virginia. May I schedule you to attend?

DATE: _____

TIME: _____

Thank you! We will mail you a confirmation letter and someone will contact you the day your scheduled session to confirm your attendance.

Participant's Contact Information

Email:

PHONE NUMBER (Where We Can Call Them on Day of Interview):