

**2012 Economic Census  
Single-unit Paper Respondents**

As I mentioned previously, we are interested in getting your feedback on the 2012 Economic Census. I have a few questions I want to ask you about the form.

1. a. Have you had a chance to look over the form?

- Yes
- No

b. Do you have it available to take a look at now?

- Yes
- No

2. First, can you tell me if you remember completing this survey?

- Yes
- No

3. Our records indicate that you sent in your response on the paper form. Would reporting online for this survey be an option that you would have been interested in?

- Yes
- No

4. What are reasons why you wouldn't have been interested in reporting online to this survey?

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**5. Do you remember seeing information on any of the materials within the envelope about being able to report online?**

- Yes
- No

**6. How could we have made it more obvious to you that this option was available?**

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**7. The materials gave a website address for online reporting. Did you go to the website that was provided?**

- Yes
- No

**8. Did you look through any of the information on the website? If yes, what information did you look at?**

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**9. Did you attempt to log-in to the survey?**

- Yes
- No

**10. Were you successful at logging in?**

- Yes
- No

**11. What were the reasons you chose to respond to your survey on paper instead of online?**

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**12. Have you ever completed other surveys or forms for your business online?**

- Yes
- No

**13. Was it mandatory to complete any of these surveys or forms?**

- Yes
- No

**14. In general, what type of information did you provide when you've completed surveys or forms online for your business?**

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**15. Generally, do you also receive paper versions of these forms that you've filled out online?**

- Yes
- No

**16. What could we do, if anything, to encourage business respondents like you to complete our surveys online?**

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**Thank you for your help. <Terminate the Interview.>**

**19. Interview notes (Jot down anything about the interview that you think is important, like if the respondent seemed to be having a hard time remembering, was reluctant to talk, etc.)**

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