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# SA-721A

FORM

## **2011 ANNUAL ACCOMMODATION REPORT**

## **HOTELS & CASINO HOTELS**

OMB No. 0607-0013: Approval Expires 10/31/2011

Need help or have questions? Call 1-800-327-4389, option "2"		
(8:30 a.m 5:00 p.m. EST, M-F) <b>YOUR RESPONSE IS</b> <b>REQUIRED BY LAW.</b> Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, <b>YOUR CENSUS REPORT IS</b> <b>CONFIDENTIAL.</b> It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.	(Please correct any errors in name, address,	and 7/D Code )
Return via Internet:	Return via Fax:	Return via Mail:
www.census.gov/econhelp/arts	1-800-447-4613	U.S. CENSUS BUREAU 1201 East 10th Street
Username:	Use your firm's unique username and original password. If you change your password, please keep a record for	Jeffersonville, IN 47132-0001
Password:	future reference.	
	GENERAL INSTRUCTIONS	
<ul> <li>Always provide book f acceptable.</li> </ul>	igures. If they are not available, carefully prepared estimates,	labeled "Est." are

- Any significant change in your firm's operations should be noted in the "REMARKS" section of this report.
- To view the results of this survey, visit www.census.gov/retail.

#### INCLUDE

- All domestic/U.S. accommodations establishments operated by your firm and its subsidiaries
- Data for auxiliary facilities of your firm engaged in furnishing supporting services to your covered establishment(s) (such as warehouses, garages, central administrative offices, and repair services)
- Data for establishment(s) sold or acquired during 2011 for the period they were operated by your firm

#### EXCLUDE

- Data for establishments operated by other firms, such as franchises
- Departments and concessions operated by other firms in your covered establishment(s)

m SA	4-7	721A	(DRAFT)									Pag	je 2
AO	w	NERSH	IP OR CONTROI	L									
1	. [ r	Does another firm own more than 50 percent of the working stock or have the power to control management and policies of this firm?											
			Yes - Enter the t controlling com	following info pany	rmation of the	owning or		N	lo - G	o to lii	ne 2		
		Name of	f owning or controll	ing company			Emplo ownin	yer g oi	ldenti conti	ificatio rolling	n Num compa	oer (EIN) fo ny (9 digits	r )
										-			
		Address	(Number and street	t)									
		City					Sta	te	ZIP Co	ode			
											-		
2	. I	Did you	r firm experience	any organizat	tional change of	during 2011?							
			Yes										
			No - Go to 1 B										
3	s. ۱	Which o	one of the followir	ng best descri	bes your firm's	s organizational cha	ange?						
			California	)								2011	
	Sold to           Image: Merged with         > Date of sale/merger or acquisition						Month	Year					
			Acquired		name and add old to/merged	dress of with/acquired <b>7</b>							
		Name of	f company sold to/n	nerged with/acq	quired	, , , , , , , , , , , , , , , , , , ,			EIN (9	digits)			
										-			
		Address	(Number and street	t, P.O. Box, etc.	)								
		City					Sta	te	ZIP Co	ode			_
											_		
													_
BN	IUI	MBER (	OF ESTABLISHM	IENTS									
				a including th		monogoo for onoth			1	Mark "X if None		umber as of mber 31, 201	11
1	• •	were co	vered by this repo	ort as of Dece	mber 31, 2011	manages for anoth	· · · ·						
_													
2	. I	How ma	any of the above e	establishment	s were:								
	â	a. Both	owned AND man	naged by your	firm?							+ + + +	
	ł	p. Owned by YOUR firm, but managed by ANOTHER firm?									+ + + +		
	(	c. Own	ed by ANOTHER t	firm, but man	aged by YOUF	R firm?							

### Form SA-721A (DRAFT)

## **2**A REVENUE

#### INCLUDE

- Receipts from guest rooms or unit rentals for all establishments owned and/or managed by your firm
- Receipts from rentals of public rooms such as ballrooms, conference rooms, etc.
- Sales of meals, alcoholic beverages, and other merchandise
- Sales of gaming operations
- Site rental and equipment usage fees
- Receipts from valet, laundry, parking, and other guest services provided by this firm
- For casino hotels, report sales net of promotional allowances
- Credit and cash sales of merchandise
- E-commerce sales if not submitted on a separate Annual Retail Trade Report
- Excise taxes (such as those on gasoline, liquor, and tobacco) which are included in the cost of goods purchased by this firm

## EXCLUDE

- Sales from auxiliary establishments
- Carrying or other finance charges
- Commissions (such as vending machine operators, government lottery tickets, or other stores)
- Non-operating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
- Sales made by departments and concessions operated by other firms in your firm's accommodation establishment(s)
- Franchise fees and royalties
- Management fees and reimbursable revenues
- Revenue from casinos without accommodations
- Revenue from timeshares or vacation ownership

#### DEDUCT

- Refunds and allowances for returned goods
- Actual value of rebates and discounts granted to the purchaser, even if granted as an increase in trade-in allowances

	1 What was your firm's revenue for 20112			2011			
	1. What was your firm's revenue for 2011?	if None	\$ Bil.	Mil.	Thou	. Dol.	
	(INCLUDE e-commerce sales and excise taxes on gasoline, liquor, and tobacco. EXCLUDE all sales taxes.)	. 🗆					
	2. Did your firm collect any sales taxes during 2011?						
	Yes - What were the total sales taxes collected? <i>(Exclude excise taxes reported in line 1.)</i>						
	No - Go to 🛛 B						
	<b>3.</b> What was the total revenue including sales taxes for 2011? (Sum of lines 1 and 2.)						
В	REVENUE REPORT PERIOD						
	Do the reported data in <b>2</b> A represent the calendar year						
	(January 1 through December 31) for 2011?				201		
					Beginnir	0	
	Yes - Go to 2C			Month	Day	Year	
	□ No - What were your beginning and ending dates for 2011? .			-			
					201		
					Ending	•	
				Month	Day	Year	
				· ·	1		

Form	SA-721A	(DRAFT)						Page 4	
<b>2</b> c	E-COMMER	RCE REVENUE, INCLUDING ROOMS BO	OKED ONLINE						
	1. Did your	firm have any e-commerce revenue during	g 2011?						
	E-commerce revenue and other operating receipts are sales of goods and services where an order is placed by the buyer; or price and terms of the sale are negotiated over an Internet, extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.								
	Yes								
		No - Go to 9					2011		
		$NO - GO IO \bigcirc$			\$ Bil.	Mil.	Thou.	Dol.	
	<b>2.</b> What wa	as the total e-commerce revenue? (Exclude	sales taxes.)						
3-	8 Not App	licable.							
9	TOTAL OP	ERATING EXPENSES, INCLUDING PAY	ROLL						
-	INCLUDE		EXCLUDE						
	<ul> <li>Expenses</li> </ul>	arising from the normal course of	<ul> <li>Bad debt</li> </ul>						
	business		<ul> <li>Purchases of goods for resale or cost of goods sold</li> </ul>						
	<ul> <li>Payroll</li> </ul>		<ul> <li>Income taxes</li> </ul>						
			<ul> <li>Sales and other taxes collected directly from customers and paid directly to a local, State, or Federal government agency</li> </ul>						
			<ul> <li>Interest expenses</li> <li>Impairment (reduction)</li> </ul>	tion in v	م میارد	f long-live	d accote		
			due to reappraisal)		alue o	n iong-iive	u assels		
<ul> <li>Capitalized expenses (except p benefits)</li> </ul>						roll and fr	ringe		
			Λ	Mark "X"			2011		
			if None			Mil.	Thou.	Dol.	
	What were the for establish	the total operating expenses, including pay nments reported in <b>①</b> B?							

#### Form SA-721A (DRAFT)

**REMARKS** - Please use this space to explain any significant year-to-year changes, to clarify your responses, or to indicate where data were estimated.

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Public reporting burden for this collection of information is estimated to average 34 minutes, including the time for assembling data from existing records and completing this form. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to: Paperwork Project 0607-0013, U.S. Census Bureau, 4600 Silver Hill Road, AMSD-3K138, Washington, DC 20233. You may e-mail comments to Paperwork@census.gov; use "Paperwork Project 0607-0013" as the subject. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget (OMB). The OMB eight-digit number appears in the upper right corner of the form.

10 **CERTIFICATION** - This report is substantially accurate and has been prepared in accordance with the instructions.

Name of person to contact regarding this report (Please print)

72111057

Address - Nu	umber and street		Cit	1	St	ate ZIF	Code				
						1					
								-			
	Area code	Number	Extensio	1		Area co	ode	Num	ber		
Telephone					Fax						
		-						-			
Internet add	ress (firm's home	epage)									
http://											
Signature of	authorized perso	on	Tit	е			Date of	omplet	ed		
<b>—</b> , ,											
Thank you for completing your 2011 ANNUAL ACCOMMODATION REPORT form.											

WE SUGGEST YOU RETAIN A PHOTOCOPY OF THIS REPORT FOR YOUR RECORDS.

## 2011 ANNUAL WHOLESALE TRADE REPORT WHOLESALE DISTRIBUTORS

DUE DATE			
Need help or have questions?			
Call 1-800-327-4389, option "3"			
(8:30 a.m 4:30 p.m. EST, M-F)			
YOUR RESPONSE IS REQUIRED BY			
LAW. Title 13, United States Code,			
requires businesses and other			
organizations that receive this			
questionnaire to answer the questions and			
return the report to the U.S. Census			
Bureau. By the same law			
YOUR CENSUS REPORT IS			
<b>CONFIDENTIAL</b> . It may be seen only by			
persons sworn to uphold the confidentiality			
of Census Bureau information and may be			
used only for statistical purposes. Further,			
copies retained in respondents' files are immune from legal process.			
ininiune nom legal process.			
	(Please cross out an	nd update any label information	n abov
Return via Internet:	Return via Fax:	Return via Mail:	
www.census.gov/econhelp/awts	1-800-447-4613	U.S. Census Bureau	
Username:		1201 East 10th Street	
Password:		Jeffersonville, IN 47132-000	)1
			•
*	GENERAL INSTRUCTIO		
	esale distributor establishments in the	United States reporting payro	under the
Employer Identification Number			
	d during 2010, report data only for the	period the establishments we	re operated by your
firm.			
	's operations should be noted in section		
-	operated under this EIN primarily enga		your
	ises, garages, and central administrati	ve offices.	
* Enter "0" where applicable.			
* Estimates are acceptable if book fi	gures are not available.		
	SPECIAL INSTRUCTION	IS	
FEDERAL EMPLOYER IDENTIFIC	CATION NUMBER (EIN)		
A. Does your firm currently report	payroll under EIN 12-3456789?		
Yes - Go to			
🗅 No			
			EIN
B. If not, what is the current EIN u	nder which your firm is reporting payro	)  ?	-
	,		Month Year
C. When did your firm start reporti	ng pavroll under this EIN?		
			L

Page 2

0	ORGANIZATIONAL CHANGE		
	A. Did your firm experience any organizational change dur	ing 2011?	
	No - Go to		
	B. What was the organizational change?		
	Please provide detailed information below.		
	Merged with		
	□ Sold to		
	Divested		
€	COMPANY AFFILIATION		
•	A. Is your firm owned or controlled by a manufacturer?		
	□ Yes		
	□ No - Go to ❹		
	P If you what type of manufacturer?		
	<ul><li>B. If yes, what type of manufacturer?</li><li>Domestic</li></ul>		
	<ul> <li>Foreign</li> <li>Both</li> </ul>		
0			
4	NUMBER OF ESTABLISHMENTS		
0	How many establishments are covered by this report?		
6	SALES		
	Include	Exclude	
	* Sales of products that are shipped on this firm's	* Sales from establishments that are primarily selling	
	orders directly to customers	products manufactured or mined in the United	
	* Retail sales made by wholesale establishments	States by your firm	
	covered by this report	* Foreign sales of products that never enter the	
	* Gross value of sales made on a commission basis	United States	
	(not your actual commissions)	* Taxes (sales, excise, and other) collected directly	
	* Receipts from freight, installations, rentals,	from customers and paid directly to a local, State,	
	maintenance, repairs, alterations, storage, and	or Federal tax agency	
	other such services	* Nonoperating receipts (such as interest income,	
	* E-commerce sales	income from investments, and receipts from the	
	* Excise taxes (such as those on gasoline, liquor, and	rental or sale of real estate)	
	tobacco) that are levied on the manufacturer and	* Commissions earned for the sale of products	
	included in the cost of products purchased by this	* Receipts from customers for carrying or other credit	
	firm	charges	
	* Sales of nonconsumer durable goods (such as	Deduct	
	Industrial machinery, construction machinery, heavy	* Refunds and allowances for returned products	
	trucks, and tractors)	* The actual value of rebates and discounts granted	
	* Sales to farmers for farm use (such as farm	to the purchaser, even if granted as an increase in	
	equipment, seeds, fertilizer, and feed)	trade-in allowance	
	A. Did you report sales in item ÜC for the year beginning J	anuary 1, 2011 and ending December 31, 2011?	
	□ Yes - Go to <b>©</b> C		
	□ No		
		Beginning Da	ite
	B. If not, what are your beginning and ending dates?	Month Date	Year
		Ending Date	<del>)</del>
		Month Date	Year

			Page 3
C. What are the amounts of sales and other operating receipts for the wholesale establishments reported in <b>@</b> ?	Mil.	Thou.	Dol.
<ul> <li>D. Did your firm collect any sales taxes during 2011?</li> <li>Yes</li> <li>No - Go to <b>G</b></li> </ul>			
E. What were the total sales taxex collected? EXCLUDE excise taxes reported in X.	Mil.	Thou.	Dol.
F. What were the total sales including sales taxes for 2011? Sum of $\mathfrak{G}C$ and $\mathfrak{G}E$ .	Mil.	Thou.	Dol.
are negotiated over an Electronic Data Interchange (EDI), the Internet, mobile device (M-commerce) o system. Payment may or may not be made online.	r any oth		
*EDI is the exchange of documents in standardized electronic form between organizations in an aut manner directly from a computer application in one organization to an application in another.	tomated		
*Other online systems include the Internet, mobile device (M-commerce), extranets, e-mail, and ins messaging.	tant		
<ul> <li>A. Did this firm have any e-commerce sales (as described above) during 2011?</li> <li>□ Yes</li> <li>□ No - Go to </li> </ul>			
<ul> <li>B. What was the total e-commerce sales for 2011?</li> <li>*This amount should equal the sum of B1 and B2 shown below.</li> <li>*Also include this amount in C</li> </ul>	Mil.	Thou.	Dol.
<ol> <li>What were the EDI network sales during 2011, if any?</li> <li>*This includes EDI over the Internet.</li> </ol>	Mil.	Thou.	Dol.
*EDI is the exchange of documents in standardized electronic form between organizations in an automated manner directly from a computer application in one organziation to an application in another.			
<ol> <li>What were the online system sales during 2011?</li> <li>*This excludes EDI over the Internet.</li> </ol>	Mil.	Thou.	Dol.
*Other online systems include the Internet, mobile device (M-commerce), extranets, e-mail, and instant messaging.			
including auxiliary locations (such as warehouses, not held for resale			
	<ul> <li>reported in 0?</li> <li>Did your firm collect any sales taxes during 2011?</li> <li>Yes</li> <li>No - Go to 0</li> <li>E. What were the total sales taxes collected?</li> <li>EXCLUDE excise taxes reported in X.</li> <li>F. What were the total sales including sales taxes for 2011?</li> <li><i>Sum of 0C and 0E</i>.</li> <li>E-COMMERCE</li> <li>E-commerce is the sale of goods and services where the buyer places an order, or the price and terms are negotiated over an Electronic Data Interchange (EDI), the Internet, mobile device (M-commerce) o system. Payment may or may not be made online.</li> <li>*EDI is the exchange of documents in standardized electronic form between organizations in an autmanner directly from a computer application in one organization to an application in another.</li> <li>*Other online systems include the Internet, mobile device (M-commerce), extranets, e-mail, and ins messaging.</li> <li>A. Did this firm have any e-commerce sales (as described above) during 2011?</li> <li>Yes</li> <li>No - Go to <i>0</i></li> <li>B. What was the total e-commerce sales for 2011?</li> <li>*This annount should equal the sum of B1 and B2 shown below.</li> <li>*Also include this amount in C</li> <li>What were the EDI network sales during 2011; if any?</li> <li>*This includes EDI over the Internet.</li> <li>*EDI is the exchange of documents in standardized electronic form between organizations in an automated manner directly from a computer application in one organization to an application in another.</li> <li>What were the online system sales during 2011?</li> <li>*This excludes EDI over the Internet.</li> <li>*EDI ther online systems sales during 2011?</li> <li>*This excludes EDI over the Internet.</li> <li>*Uhat were the online system sales during 2011?</li> <li>*This excludes EDI over the Internet, mobile device (M-commerce), extranets, e-mail, and instant messaging.</li> <li><b>INCHATCRES</b></li> <li>Include <ul> <li>*All inventories of products covered by this report, including auxiliary locations (such as wareho</li></ul></li></ul>	reported in 0? Did your firm collect any sales taxes during 2011? Yes No - Go to 0 E. What were the total sales taxex collected? E. What were the total sales including sales taxes for 2011? Sum of © C and © E. E-commerce is the sale of goods and services where the buyer places an order, or the price and terms of the sale encluding sales taxes for 2011? Image: Sale of O C and O E. E-commerce is the sale of goods and services where the buyer places an order, or the price and terms of the sale encluding sales taxes for 2011? Image: Sale of O C and O E. E-commerce is the sale of goods and services where the buyer places an order, or the price and terms of the sale encluding the machine of documents in standardized electronic form between organizations in an automated manner directly from a computer application in one organization to an application in another. *CD is the exchange of documents in standardized electronic form between organizations in an automated manner directly from a computer application in one organization to an application in another. *Other online systems include the Internet, mobile device (M-commerce), extranets, e-mail, and instant messaging. Mill. This include this amount in C 1. What was the total e-commerce sales for 2011? *This include this amount in C 1. What were the colline system sales during 2011; if any? *This includes EDI over the Internet. *EDI is the exchange of documents in standardized electronic form between organizations in an automated manner directly from a computer application in one organization to an application in another. *UNAt were the colline system sales during 2011? *This includes EDI over the Internet. *EDI is the exchange of documents in standardized electronic form between organizations in an automated manner directly from a computer application in one organization to an application in another. <p< th=""><th>C. What are the amounts of sales and other operating receipts for the wholesale establishments reported in 9?       Mil. Thou.         D. Did your firm collect any sales taxes during 2011?       Yes         Yes       No - Go to ●         E. What were the total sales taxes collected?       Mil. Thou.         EXCLUDE excise taxes reported in X.       Mil. Thou.         F. What were the total sales including sales taxes for 2011?       Mil. Thou.         E-COMMERCE       Mil. Thou.         E-commerce is the sale of goods and services where the buyer places an order, or the price and terms of the sale are negotiated over an Electronic Data Interchange (EDI), the Internet, mobile device (M-commerce) or any other system. Payment may or may not be made online.         **EDI is the exchange of documents in standardized electronic form between organizations in an automated manner directly from a computer application in one organization to an application in another.         *Other online systems include the Internet, mobile device (M-commerce), extranets, e-mail, and instant messaging.         A. Did this firm have any e-commerce sales for 2011?       Mil. Thou.         *Hoat was the total e-commerce sales for 2011?       Mil. Thou.         *This includes EDI over the Internet.       Mil. Thou.         *LO is the exchange of documents in standardized electronic form between organizations in an automated manner directly from a computer application in one organization to an application in another.         *What were the Dilne types masked during</th></p<>	C. What are the amounts of sales and other operating receipts for the wholesale establishments reported in 9?       Mil. Thou.         D. Did your firm collect any sales taxes during 2011?       Yes         Yes       No - Go to ●         E. What were the total sales taxes collected?       Mil. Thou.         EXCLUDE excise taxes reported in X.       Mil. Thou.         F. What were the total sales including sales taxes for 2011?       Mil. Thou.         E-COMMERCE       Mil. Thou.         E-commerce is the sale of goods and services where the buyer places an order, or the price and terms of the sale are negotiated over an Electronic Data Interchange (EDI), the Internet, mobile device (M-commerce) or any other system. Payment may or may not be made online.         **EDI is the exchange of documents in standardized electronic form between organizations in an automated manner directly from a computer application in one organization to an application in another.         *Other online systems include the Internet, mobile device (M-commerce), extranets, e-mail, and instant messaging.         A. Did this firm have any e-commerce sales for 2011?       Mil. Thou.         *Hoat was the total e-commerce sales for 2011?       Mil. Thou.         *This includes EDI over the Internet.       Mil. Thou.         *LO is the exchange of documents in standardized electronic form between organizations in an automated manner directly from a computer application in one organization to an application in another.         *What were the Dilne types masked during

Ρ	ad	е	4

						Page 4
		Do establishments covered by this report own inventorie of the month (or the end of the period for which you are Yes	-			
		No - Go to 🛽 on the next page				
		Are you reporting inventories as of December 31, 2011 Yes - Go to 4D No	?			
	u			Month	Ye	ear
	C.	For what date are you reporting inventories?				
	Р	What are the value of your inventorias?		MI	Thou	Dol.
	υ.	What are the value of your inventories? 1. Total inventories (if applicable, before Last-in, First-o	out (LIFO) adjustment)	Mil.	Thou.	DOI.
		······································		Mil.	Thou.	Dol.
		2. LIFO reserve, if applicable (enter zero if not applicable	le)			
		2 Rook value of inventories (@D1 minus @D2)		Mil.	Thou.	Dol.
		3. Book value of inventories (@D1 minus @D2)				
		Were any of the inventories reported in @D1 stored out District of Columbia? Yes No	side or en route to the 50 states and the			
	F.	What was the value of the inventories stored outside or		Mil.	Thou.	Dol.
		of Columbia? Exclude inventory held in Foreign Trade	Zones or in bond warehouses in the U.S.			
8	IN	VENTORY VALUATION METHOD				
	□ □ B.	Were any of the inventories reported in @D1 subject to Yes No How much of the inventory was subject to: 1. LIFO valuation method before adjustment 2. Any other valuation method 3. Verify Total (Add @B1 and @B2. Total must equal @				
€		IRCHASES OF PRODUCTS	<b>E</b>			
	inc	<ul> <li>* Amounts allowed for trade-ins</li> <li>* Both raw and finished goods</li> <li>* Products in transit to you for which you have taken title</li> <li>* Freight, delivery, and other transportation costs included in product cost</li> <li>* Import duties (if paid separately)</li> <li>* Value of goods shipped from your manufacturing plants to be sold</li> <li>* The cost of services resold without processing</li> <li>* Parts and supplies used in repair work or other service type activities</li> </ul>	<ul> <li>Exclude</li> <li>* Returns, allowances, and trade and c</li> <li>* Purchases of containers, wrapping, p and selling supplies</li> <li>* Expenditures for supplies, equipment purchased for your company's use</li> <li>* Taxes (sales, excise, and other) colle from customers and paid directly to a or Federal tax agency</li> <li>* Intra-company purchases between es of this reporting unit</li> </ul>	ackaging , and pa cted dire l local, S	g, rts ectly tate,	
		hat was the total cost of all products purchased for resale	e for which you took title whether or not	Mil.	Thou.	Dol.
	-	yment was made during 2011? <b>)TE:</b> If purchases are greater than sales, please explain	) in 11			

**CONTINUE ON PAGE 5** 

				Page 5			
0	OPERATING EXPENSES						
	Include	Exclude					
	* Expenses arising from the normal course of	* Bad debt/customer related loss					
	business, including payroll	* Purchases of goods for resale of	or cost of goods				
		sold					
		* Income taxes					
		* Taxes (sales, excise, and other					
		from customers and paid directly to a local, State,					
		or Federal tax agency					
		* Interest expense					
		* Impairment (reduction in value	of long-lived assets				
		due to reappraisal					
		* Capitalized expenses (except payroll and fringe					
		benefits					
		* Transfers made within the comp	pany				
	What were the total operating expenses for the wholesa	le establishments reported in <b>@</b> ?	Mil. Thou.	Dol.			
	······································						
11	<b>REMARKS -</b> Please use this space to explain any signif	ficant month-to-month changes, clarify yo	our responses, or				
	indicate where data are estimated.						
12	CONTACT INFORMATION						
	Name of person to contact regarding this report (Please	print)					
	Title						
	Telephone						
	Fax						
	Company Website						
		HANK YOU					
		Annual Wholesale Trade Report					
	We suggest you k	eep a copy for your records.					
E							
	olic reporting burden for this collection of voluntary inform						
	e for assembling data from existing records and completing						
	er aspect of this collection of information, including sugge			190,			
	S. Census Bureau, 4600 Silver Hill Road, AMSD-3K138, V			2014			
	perwork@census.gov; use "Paperwork Project 0607-0190 prmation collection unless it displays a valid approval num						
	bears in the top right corner of this form.	iser nom the onice of management and	Daayet. This o-aight i	UUUDEI			
Inh							

## MONTHLY WHOLESALE TRADE REPORT OCTOBER 2010

DUE DATE			
Need help or have questions?			
Call 1-800-772-7852			
(8:30 a.m 4:30 p.m. EST, M-F)			
Your Census report is confidential. It			
may be seen only by persons sworn to			
uphold the confidentiality of Census			
Bureau information and may be used only			
for statistical purposes. Further, copies			
retained in respondents' files are immune			
from legal process.			
	1	nd update any label information	n abov
Return via Internet:	Return via Fax:	Return via Mail:	
www.census.gov/econhelp/mwts	1-800-447-4613	U.S. Census Bureau	
Username:		1201 East 10th Street	
Password:		Jeffersonville, IN 47132-000	)1
	GENERAL INSTRUCTIO	DNS	
* This report should cover ALL whole	esale distributor establishments in the	e United States reporting payro	under the
Employer Identification Number			
	ed during 2010, report data only for the	e period the establishments we	are operated by your
firm.	a during 2010, report data only for the	e period the establishments we	sie operated by your
	le exercitence chevilel he noted in cost		
	's operations should be noted in sect		
	operated under this EIN primarily eng		your
	uses, garages, and central administra	tive offices.	
* Enter "0" where applicable.			
* Estimates are acceptable if book fi	gures are not available.		
	SPECIAL INSTRUCTIO	NS	
FEDERAL EMPLOYER IDENTIFIC	CATION NUMBER (EIN)		
A. Does your firm currently report			
□ Yes - Go to ❷			
🗆 No			
			EIN
B If not what is the current FIN u	nder which your firm is reporting payr	oll?	-
D. In not, what is the current Lift u	naci which you him is reporting pays	0	Month Year
C. When did your firm start reporti	na payroll under this EINI2		
	ng payron under uns enn?		
NUMBER OF ESTABLISHMENTS			
How many establishments are cov	erea by this report?		
			CONTINUE ON PAGE 2

)	SALES		
		Exclude	
	<ul> <li>* Sales of products that are shipped on this firm's orders directly to customers</li> <li>* Retail sales made by wholesale establishments</li> </ul>	<ul> <li>* Sales from establishments that are primarily selling products manufactured or mined in the United States by your firm</li> </ul>	
	covered by this report * Gross value of sales made on a commission basis	* Foreign sales of products that never enter the United States	
	(not your actual commissions)	* Taxes (sales, excise, and other) collected directly	
	<ul> <li>* Receipts from freight, installations, rentals, maintenance, repairs, alterations, storage, and</li> </ul>	from customers and paid directly to a local, State, or Federal tax agency	
	other such services	* Nonoperating receipts (such as interest income,	
	* E-commerce sales * Excise taxes (such as those on gasoline, liquor, and	income from investments, and receipts from the rental or sale of real estate)	
	tobacco) that are levied on the manufacturer and	* Commissions earned for the sale of products	
	included in the cost of products purchased by this firm	<ul> <li>Receipts from customers for carrying or other cred charges</li> </ul>	t
	* Sales of nonconsumer durable goods (such as	Deduct	
	Industrial machinery, construction machinery, heavy trucks, and tractors) * Sales to farmers for farm use (such as farm	<ul> <li>* Refunds and allowances for returned products</li> <li>* The actual value of rebates and discounts granted to the purchaser, even if granted as an increase in</li> </ul>	
	equipment, seeds, fertilizer, and feed)	trade-in allowance	
	<ul> <li>A. What type of reporting period do this month's sales repr</li> <li>Calendar month reporting period - Go to 3C</li> </ul>	esent?	
	4-week reporting period		
	5-week reporting period		
	B. If not a calendar month reporting period, what is the <b>en</b> reporting sales?	ding date for the period you are Month Date	e Yea
1	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other opera establishments reported in @?</li> <li>INVENTORIES</li> </ul>		
)	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other opera establishments reported in @?</li> <li>INVENTORIES Include</li> </ul>	ating receipts for the wholesale Mil. The	
	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other opera establishments reported in @?</li> <li>INVENTORIES Include * All inventories of products covered by this report, including auxiliary locations (such as warehouses,</li></ul>	Ating receipts for the wholesale Mil. The Exclude * Items such as fixtures, equipment, and supplies not held for resale	
	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other opera establishments reported in @?</li> <li>INVENTORIES Include * All inventories of products covered by this report, including auxiliary locations (such as warehouses, garages, and central administrative offices) servicing these establishments, regardless of where held * Inventory held in Foreign Trade Zones or in bond</li></ul>	Ating receipts for the wholesale	
•	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other operal establishments reported in @?</li> <li>INVENTORIES Include * All inventories of products covered by this report, including auxiliary locations (such as warehouses, garages, and central administrative offices) servicing these establishments, regardless of where held * Inventory held in Foreign Trade Zones or in bond warehouses in the United States * Report at cost or market value as of the end of your</li></ul>	Exclude * Items such as fixtures, equipment, and supplies not held for resale * Products owned by others that are being held on	
•	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other operal establishments reported in @?</li> <li>INVENTORIES Include * All inventories of products covered by this report, including auxiliary locations (such as warehouses, garages, and central administrative offices) servicing these establishments, regardless of where held * Inventory held in Foreign Trade Zones or in bond warehouses in the United States * Report at cost or market value as of the end of your reporting period</li></ul>	Exclude * Items such as fixtures, equipment, and supplies not held for resale * Products owned by others that are being held on	
•	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other operal establishments reported in @?</li> <li>INVENTORIES Include * All inventories of products covered by this report, including auxiliary locations (such as warehouses, garages, and central administrative offices) servicing these establishments, regardless of where held * Inventory held in Foreign Trade Zones or in bond warehouses in the United States * Report at cost or market value as of the end of your</li></ul>	Exclude * Items such as fixtures, equipment, and supplies not held for resale * Products owned by others that are being held on	
	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other operal establishments reported in @?</li> <li>INVENTORIES Include <ul> <li>* All inventories of products covered by this report, including auxiliary locations (such as warehouses, garages, and central administrative offices) servicing these establishments, regardless of where held</li> <li>* Inventory held in Foreign Trade Zones or in bond warehouses in the United States</li> <li>* Report at cost or market value as of the end of your reporting period</li> <li>* If any part of inventory is valued using the LIFO method, report the amount of inventories before any adjustment for LIFO reserve</li> </ul> A. Do establishments covered by this report own inventories of the month (or the end of the period for which you are</li></ul>	ating receipts for the wholesale       Mil. Tho         Exclude       * Items such as fixtures, equipment, and supplies not held for resale         * Products owned by others that are being held on consignment         es, regardless of where held, at the end	
•	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other operal establishments reported in <i>Q</i>?</li> <li>INVENTORIES Include * All inventories of products covered by this report, including auxiliary locations (such as warehouses, garages, and central administrative offices) servicing these establishments, regardless of where held * Inventory held in Foreign Trade Zones or in bond warehouses in the United States * Report at cost or market value as of the end of your reporting period * If any part of inventory is valued using the LIFO method, report the amount of inventories before any adjustment for LIFO reserve A. Do establishments covered by this report own inventorie of the month (or the end of the period for which you are Yes</li></ul>	ating receipts for the wholesale       Mil. Tho         Exclude       * Items such as fixtures, equipment, and supplies not held for resale         * Products owned by others that are being held on consignment         es, regardless of where held, at the end	
	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other operal establishments reported in <i>Q</i>?</li> <li>INVENTORIES Include * All inventories of products covered by this report, including auxiliary locations (such as warehouses, garages, and central administrative offices) servicing these establishments, regardless of where held * Inventory held in Foreign Trade Zones or in bond warehouses in the United States * Report at cost or market value as of the end of your reporting period * If any part of inventory is valued using the LIFO method, report the amount of inventories before any adjustment for LIFO reserve A. Do establishments covered by this report own inventories of the month (or the end of the period for which you are Q Yes No - Go to <i>G</i> on the next page</li></ul>	ating receipts for the wholesale       Mil. Tho         Exclude       * Items such as fixtures, equipment, and supplies not held for resale         * Products owned by others that are being held on consignment         es, regardless of where held, at the end reporting)?	
	<ul> <li>reporting sales?</li> <li>C. What are the amounts of monthly sales and other operal establishments reported in <i>Q</i>?</li> <li>INVENTORIES Include * All inventories of products covered by this report, including auxiliary locations (such as warehouses, garages, and central administrative offices) servicing these establishments, regardless of where held * Inventory held in Foreign Trade Zones or in bond warehouses in the United States * Report at cost or market value as of the end of your reporting period * If any part of inventory is valued using the LIFO method, report the amount of inventories before any adjustment for LIFO reserve A. Do establishments covered by this report own inventorie of the month (or the end of the period for which you are Yes</li></ul>	ating receipts for the wholesale       Mil. Tho         Exclude       * Items such as fixtures, equipment, and supplies not held for resale         * Products owned by others that are being held on consignment         es, regardless of where held, at the end reporting)?	

				Page 3
		Mil.	Thou.	Dol.
	C. What are the value of your inventories (before Last-in, First-out (LIFO) adjustment)?			
		Month	Ye	ear
	D. For what date are you reporting inventories?			
6	REMARKS - Please use this space to explain any significant month-to-month changes, clarify your res	nonses	or	
V	indicate where data are estimated.	ponses,	01	
6	CONTACT INFORMATION			
	Name of person to contact regarding this report (Please print)			
		1		
	Title	4		
	Telephone			
	Fax			
	Company Website			
	THANK YOU			
	for completing your Monthly Wholesale Trade Report			
	We suggest you keep a copy for your records.			
Pu	blic reporting burden for this collection of voluntary information is estimated to average 7 minutes per res	sponse, i	ncluding	the
	e for assembling data from existing records and completing the form. Send comments regarding this but			
	er aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork		0607-019	<del>3</del> 0,
	S. Census Bureau, 4600 Silver Hill Road, AMSD-3K138, Washington, DC 20233. You may e-mail comm perwork@census.gov; use "Paperwork Project 0607-0190" as the subject. Respondents are not required		and to a	nv
	primation collection unless it displays a valid approval number from the Office of Management and Budge			

appears in the top right corner of this form.

2011 Annual Services Service Annual Survey	-			
FORM				
SA-62TE				
REPORT DUE				
Need help or have questions?				
<b>Call</b> 1-800-772-7851 M-F, 8:30 a.m 5:00 p.m. EST or				
Visit our web site: www.census.gov/econhelp/sas				
or Write to: U.S. Census Bureau				
1201 East 10th Street Jeffersonville, IN 47132-0001				
Internet Reporting				
To complete this report online go to: ww	w.census.gov/econhelp/sas	Username:		
Click on "Census Taker" and enter your	username and password to login	Password:		
<ul> <li>YOUR RESPONSE IS REQUIRED BY LAW.</li> <li>Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer questions and return the report to the U.S. Census Bureau.</li> <li>YOUR RESPONSE IS CONFIDENTIAL BY LAW</li> <li>Title 13, United States Code, requires that your response may be seen only by persons sworn to uphold the</li> </ul>				
	formation and may be used only for statistical			
YOUR RESPONSE IS IMPORTANT The services industries account for nearly 70 percent of all economic activity. We conduct this survey to obtain timely, comprehensive, and consistent measures needed by policy-makers, businesses, and the public to accurately assess domestic economic performance.				
<ul> <li>General Instructions         <ul> <li>* Any significant change in your firm's operations should be noted in the "REMARKS" section of this report.</li> <li>* Estimates are acceptable if book figures are not available.</li> <li>* Enter "0" where applicable.</li> <li>* For establishments sold or acquired during 2010, report data only for the period the establishments were operated by your firm.</li> </ul> </li> </ul>				
Include: * Data for auxiliary facilities operated under this EIN primarily engaged in supporting services to your establishment(s).				
Need to add detailed instructions from instruction sheet (TBD)				

1. SURVEY COVERAGE					
1. SURVET COVERAGE					
Does this firm provide the b	usiness activities described i	n the statement ab	ove?		
O Yes - Go to <b>2</b> .					
	n's business activity and go to	2.			
	, ,				]
					1
<b>2</b> . FEDERAL EMPLOYER IDEN	TIFICATION NUMBER (FIN)				
Did your firm report payroll und	er this EIN <123456789>?				
O Yes - Go to <b>3.</b>					
O No - Enter current	EIN (9 digits) and date you start	ed reporting payroll	under this EIN.		
				EI	N
			-		
			Month	Day	Year
<b>3. ORGANIZATIONAL CHANGE</b>	I				
A Did your firm experience an	y organizational change during	2011?			
O Yes	y organizational onlange danng	2011.			
O No - Go to <b>4.</b>					
B. What was the organizational Please provide detailed inform					
O Aquired O Merged with	Name of new owner		r Identification Number		
O Sold to	Mailing address (Number and street,		(9	-	
O Divested O Other	City, town, village, etc.		State		ZIP Code
4. NUMBER OF ESTABLISHME	NTS				
How many establishments, inc	luding auxilliary establishments	, are covered by this	report?		

5. TAX STATUS					
A. Is this establishment operated on a not-for-profit basis?					
O Yes - Go to <b>4.B.</b>					
O No - Go to <b>5.</b>					
B. Was all or part of the income of this esablishment or organization exe	mpt from Fea	deral income	e taxes unde	r	
section 501 of the Internal Revenue Code?					
O Yes					
O No					
6. REPORTING PERIOD					
What time period is covered by the data to be provided in this report?			Beginnir	ng Date	
O Calendar year		Month	Day	Year	
O Other than calendar year - enter time period covered					
			Ending	Date	
		Month	Day		ear
7					
7. SALES, RECEIPTS, OR REVENUE					
Demont the total account for this firmle breathers defined in 1. for th					
Report the total revenue for this firm's locations defined in <b>1.</b> for th	e tollowing	categories.	•		
Include:					
Revenue from services provided in fulfillment of legal contracts.					
Exclude:					
Transfers made within the company.					
A. NET REVENUE					
Patient Care Revenue					
<ul> <li>Using net patient revenues, report your success of funding in e</li> </ul>	each of the to	bilowing cate	egories.		
1. Medicare - Report fee for service revenue under					
traditional Medicare parts A and B and part D. Exclude					
Medicare part C, revenue from Medicare under	Mark "X"	Bil.	Mil.	Thou.	Dol.
arrangement with a private health insurance plan for HMOs	if None O				
11003	Ŭ	<u> </u>			
2. Medicaid - Report fee for service and funding from	Mark "X"	Bil.	Mil.	Thou.	Dol.
the State Children's Health Insurance Program (SCHIP).	if None				
Exclude Medicaid managed care plans	0				
3. Other government - Report reveue from government					
entities, except Medicare and Medicaid revenue reported					
in lines 1 and 2, e.g., state and local medical assistance,					
Civilian Health and Medical Programs of the Veteran's					
Admin (CHAMPVA), Department of Defense TRICARE,	Marila INCI	Dil	N 4:1	<b>T</b> 1	Del
Substance Abuse and Mental Health Services Administration (SAMSHA), and Indian Health Services	Mark "X" if None	Bil.	Mil.	Thou.	Dol.
Specify	O				
	, j				

	Mark "X" if None	Bil.	Mil.	Thou.	Dol.
4. Worker's compensation	0				
5. Private Insurance					
a. Private health insurance - Report health benefits					
paid for by employers and/or individuals and financed					
by insurance premiums, such as group or self-insured		Dil	N 41	<b>T</b> he second	Dul
plans, HMO, Federal, State, and Local government health insurance, Medicare Part C and Supplemental	Mark "X" if None	Bil.	Mil.	Thou.	Dol.
Insurance, Medicaid managed care plans	0				
	Mark "X"	Bil.	Mil.	Thou.	Dol.
	if None	DII.	IVIII.	Thou.	DUI.
b. Property/Casualty and auto insurance	. О				
6. Patient (out-of-pocket) - Include all deductibles and co-	Mark "X"	Bil.	Mil.	Thou.	Dol.
insurance from private health insurance, Medicare,	if None				
Medicaid, and other public programs	0				
	Mark "X"	Bil.	Mil.	Thou.	Dol.
	if None	Dii.	IVIII.	mou.	D0I.
7. All other revenue for patient care not included in	li inone				
lines 1-6	O				
7. All other revenue for patient care not included in lines 1-6					
lines 1-6.					
lines 1-6.				<u> </u>	
lines 1-6 Specify				<u> </u>	
Iines 1-6 Specify	0				
lines 1-6 Specify on-Patient Care Revenue • If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines	O 5 8 - 11.	nes 10 and	11.		
Iines 1-6 Specify	O 5 8 - 11.	nes 10 and	11.		
lines 1-6 Specify on-Patient Care Revenue • If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines	O s 8 - 11. e complete lir Mark "X"	nes 10 and Bil.	11. Mil.	Thou.	Dol.
Ines 1-6 Specify on-Patient Care Revenue • If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines • If you answered No to either <b>5.A. and 5.B.</b> or both, please	O s 8 - 11. e complete lir Mark "X" if None			Thou.	Dol.
lines 1-6 Specify on-Patient Care Revenue • If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines	O s 8 - 11. e complete lir Mark "X" if None			Thou.	Dol.
Ines 1-6 Specify on-Patient Care Revenue • If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines • If you answered No to either <b>5.A. and 5.B.</b> or both, please	O 8 8 - 11. e complete lir Mark "X" if None O	Bil.	Mil.		
<ul> <li>Ines 1-6</li></ul>	O 8 8 - 11. e complete lir Mark "X" if None O Mark "X"			Thou.	Dol.
<ul> <li>Investment and property income - Include interest and</li> </ul>	O 8 - 11. e complete lir Mark "X" if None  Mark "X" if None	Bil.	Mil.		
Ines 1-6 Specify on-Patient Care Revenue • If you answered Yes in <b>5.A.</b> and <b>5.B.</b> , please complete lines • If you answered No to either <b>5.A. and 5.B.</b> or both, please • If you answered No to either <b>5.A. and 5.B.</b> or both, please 8. Contributions, gifts, and grants received	O 8 - 11. e complete lir Mark "X" if None  Mark "X" if None	Bil.	Mil.		
<ul> <li>Ines 1-6</li></ul>	O 8 8 - 11. e complete lir Mark "X" if None O Mark "X" if None O	Bil. Bil.	Mil. Mil.	Thou.	Dol.
<ul> <li>Ines 1-6</li></ul>	O 8 - 11. e complete lir Mark "X" if None  Mark "X" if None	Bil.	Mil.		
<ul> <li>Ines 1-6</li></ul>	O 8 8 - 11. e complete lir Mark "X" if None O Mark "X" if None O Mark "X" if None	Bil. Bil.	Mil. Mil.	Thou.	Dol.
<ul> <li>Ines 1-6</li></ul>	O 8 8 - 11. e complete lir Mark "X" if None O Mark "X" if None O Mark "X" if None	Bil. Bil.	Mil. Mil.	Thou.	Dol.
<ul> <li>Ines 1-6</li></ul>	O 8 8 - 11. e complete lir Mark "X" if None O Mark "X" if None O Mark "X" if None	Bil. Bil.	Mil. Mil.	Thou.	Dol.
<ul> <li>Ines 1-6</li></ul>	O 8 8 - 11. e complete lir Mark "X" if None O Mark "X" if None O Mark "X" if None	Bil. Bil. Bil.	Mil. Mil.	Thou.	Dol.
<ul> <li>Ines 1-6</li></ul>	O s 8 - 11. e complete lir Mark "X" if None  Mark "X" if None  Mark "X" if None  Mark "X"	Bil. Bil.	Mil. Mil.	Thou.	Dol.
<ul> <li>Ines 1-6</li></ul>	O a 8 - 11. e complete lin Mark "X" if None  Mark "X" if None  Mark "X" if None  Mark "X" if None	Bil. Bil. Bil.	Mil. Mil.	Thou.	Dol.
<ul> <li>Ines 1-6</li></ul>	O s 8 - 11. e complete lir Mark "X" if None  Mark "X" if None  Mark "X" if None  Mark "X"	Bil. Bil. Bil.	Mil. Mil.	Thou.	Dol.
<ul> <li>lines 1-6</li></ul>	O a 8 - 11. e complete lir Mark "X" if None  Mark "X" if None  Mark "X" if None  Mark "X" if None 	Bil. Bil. Bil.	Mil. Mil. Mil.	Thou. Thou.	Dol. Dol.
<ul> <li>lines 1-6</li></ul>	O a 8 - 11. e complete lir Mark "X" if None  Mark "X" if None  Mark "X" if None  Mark "X" if None O Mark "X"	Bil. Bil. Bil.	Mil. Mil.	Thou.	Dol. Dol.
<ul> <li>lines 1-6</li></ul>	O a 8 - 11. e complete lir Mark "X" if None  Mark "X" if None  Mark "X" if None  Mark "X" if None 	Bil. Bil. Bil.	Mil. Mil. Mil.	Thou. Thou.	Dol. Dol.

C. SALES TAX					
1. Did your firm collect any sales taxes during 2011? O Yes					
O No - go to 8.					
	Mark "X"	Bil.	Mil.	Thou.	Dol.
2. W/hat ware the total solar taxes collected	if None O				
2. What were the total sales taxes collected Exclude excise taxes reported in <item></item>	U				
	Mark "X"	Bil.	Mil.	Thou.	Dol.
3. What was the total revenue including sales taxes for 2011	if None O				
Sum of <b>A11</b> ., <b>B.</b> , and <b>C2.</b>					
8. E-COMMERCE					
E-commerce sales and other operating receipts are sales of goods ar or price and terms of the sale are negotiated over an Internet, mobile electronic mail, or other online system. Payment may or may not be 1. Did this firm have any e-commerce sales in 2011? O Yes O No - go to <b>14.</b>	device (M-c	commerce),	-		/er;
	Mark "X"	Bil.	Mil.	Thou.	Dol.
2. What was the total e-commerce sales/receipts/revenue	if None O				
9 13. NOT APPLICABLE					
<b>14.</b> OPERATING EXPENSES Report operating expenses for this firm's locations as defined in 1. for	or the follo	wing categ	jories.		
Exclude: <ul> <li>Transfers made within the company</li> </ul>					
Capitalized expenses					
Interest     Bad debt					
Impairment					
Income tax					
Personnel Costs					
<ol> <li>Gross annual payroll - Total annual Medicare salaries and wages for all employees as reported on your firm's IRS Form 941, Employer's Quarterly Federal Tax Return, line 5(c) for</li> </ol>					
the four quarters that correspond to the survey period or	Mark "X" if None	Bil.	Mil.	Thou.	Dol.
IRS Form 944 Employer's Annual Federal Tax Return, line 4(c)	If None O				

legally required programs and programs not required by					
law. Include insurance premiums for hospital plans, medical plans, and single service plans (e.g., dental,					
vision, prescription drugs); premium equivalents for self-					
insured plans and fees paid to third-party administrators					
(TPAs); defined benefit pension plans; defined contribution					
plans (e.g., profit sharing, 401K and stock option plans);					
and other fringe benefits (e.g., Social Security, workers'					
	Mark "X"	Bil.	Mil.	Thou.	Del
compensation insurance, unemployment tax, state disability insurance programs, life insurance benefits,	if None	DII.	IVIII.	Thou.	Dol.
Medicare). <b>Exclude</b> employee contributions					
3. Temporary staff and leased employee expenses - Total					
costs paid to Professional Employer Organizations (PEOs)	Mark "X"	Bil.	Mil.	Thou.	Dol.
and staffing agencies for personnel. Include all charges for	if None				
payroll, benefits, and services	0				
Expensed Materials, Parts, and Supplies (not for re	sale)				
. Medical supplies - Materials and supplies used in providing	Mark "X"	Bil.	Mil.	Thou.	Dol.
medical services to others. Report medical equipment in	if None				
line 5	O				
. Expensed equipment - Expensed computer hardware and					
other equipment (e.g., copiers, fax machines, telephones,					
shop and lab equipment, CPUs, monitors). Report packaged	Mark "X"	Bil.	Mil.	Thou.	Dol.
software in line 7. Report leased and rented equipment in	if None				
line 9	O				
5. Expensed purchases of other materials, parts, and					
supplies - Materials and supplies used in providing services	_				
to others, materials and parts used in repairs, office and	Mark "X"	Bil.	Mil.	Thou.	Dol.
janitorial supplies, small tools, containers and other	if None				
packaging materials, and motor fuels	O		l	I	
Expensed Purchased Services					
. Expensed purchases of software - Purchases of pre-					
packaged, custom coded, or vendor customized software. Include software developed or customized by others, web					
design services and purchases, licensing agreements,	Mark "X"	Bil.	Mil.	Thou.	Dol.
upgrades of software, and maintenance fees related to	if None	DII.	IVIII.	mou.	001.
software upgrades and alterations					
B. Purchased electricity and fuels (except motor fuels) - If					
the cost of electricity and heating fuels (e.g., natural gas,	Mark "X"	Bil.	Mil.	Thou.	Dol.
propane, oil, coal) are included in lease or rental payments, report in line 9	if None O				
Lesse and mattel neumante. For less the distance (f)					
<ol> <li>Lease and rental payments - For land, building, offices, structures, machinery, equipment, and other tangible items.</li> </ol>					
structures, machinery, equipment, and other tangible items.					
structures, machinery, equipment, and other tangible items. Include lease and rental of transportation equipment without	Mark "X"	Bil.	Mil.	Thou.	Dol.
structures, machinery, equipment, and other tangible items.	Mark "X" if None	Bil.	Mil.	Thou.	Dol.

<b>10. Purchased repair and maintenance - Include</b> expensed repair and maintenance to buildings and integral building components (e.g., elevators, heating and cooling systems), structures, offices, machinery, vehicles, equipment, and computer hardware. <b>Exclude</b> materials, parts, and supplies					
used for repair and maintenance performed by this firm's employees. Report janitorial and grounds maintenance services in line 15	Mark "X" if None O	Bil.	Mil.	Thou.	Dol.
	Mark "X"	Bil.	Mil.	Thou.	Dol.
11. Purchased advertising and promotional services - Include marketing and public relations services	if None O		ivin.	Thou.	D01.
12. Professional liability insurance - The cost of professional	Mark "X"	Bil.	Mil.	Thou.	Dol.
liability insurance. <b>Include</b> professional liability insurance premiums and amounts set aside for self-insurance	if None O			Thou.	201.
Other Operating Expenses					
<b>13. Depreciation and amortization charges - Include</b> depreciation charges taken against tangible assets owned and used by your firm, tangible assets and improvements owned by your firm within leaseholds, tangible assets obtained through capital lease agreements, and amortization					
charges against tangible assets (e.g., patents, copyrights).	Mark "X"	Bil.	Mil.	Thou.	Dol.
Exclude income taxes and sales and excise taxes collected from customers.	if None O				
14. Governmental taxes and license fees - Payments to					
government agencies for taxes and licenses. Include	Mark "X"	Bil.	Mil.	Thou.	Dol.
business and property taxes. <b>Exclude</b> income taxes and sales and excise taxes collected from customers	if None . O				
<b>15. All other operating expenses</b> - All other operating expenses not reported above, unless specifically excluded in the general instructions at the top of the page. Include					
office postage paid and package delivery. Exclude	Mark "X"	Bil.	Mil.	Thou.	Dol.
purhcases of merchandise for resale and on-operating expenses	if None				
	Mark "X"	Bil.	Mil.	Thou.	Dol.
	if None	D11.		Thou.	201.
16. TOTAL OPERATING EXPENSES - Sum of lines 1 - 15					
15. INTEREST EXPENSES					
Report interest expense for this firm's locations as defined in 1. and	operated o	on a not-for	-profit basis	S.	
Exclude: • Transfers made within the company					
<ul> <li>Capitalized expenses</li> <li>Impairment</li> <li>Bad debt</li> <li>Income tax</li> </ul>					
1. Interest Expense - Interest expense incurred in the	Mark "X"	Bil.	Mil.	Thou.	Dol.
financing of operations and long lived assets used in continuing operations	if None O				201.

## 16. REMARKS

Please use this space to explain any significant year-to-year changes, to clarify your responses, or to indicate where data were estimated.

## **17.** CONTACT INFORMATION

Name of person to contact regarding this report		Title		
Address	City		State	Zip
Telephone		Fax Number		
Internet Email address		Website address		

	QUARTERLY SERVICES SURVEY
	First Quarter 2011
FORM	
QSS-2(E)	
NOTICE - Your report to the Census Bureay is confidential by law (Title 13, U.S. Code). It may be seen only by persons sworn to upold the confidentiality of Census Bureau information and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process. RETURN COMPLETED FORM TO: U.S. CENSUS BUREAU 1201 East 10th Street Jeffersonville, IN 47132-0001 Fax: 1-800-447-4613	
NEED HELP?	
Visit our website: http://www.census.gov/econhelp/qss or <b>Call</b> 1-800-772-7851 between 8:30 a.m. and 5:00 p.p. EST, Monday through Friday	
INTERNET REPORTING	(Please correct any errors in name, address, or ZIP Code)
You may complete this survey online Username: Password:	e at: <u>http://www.census.gov/econhelp/qss</u> using you firm's unique username and original password. If you change your password, please keep a record for reference.
	our firm's operations should be noted in the "REMARKS" section of this report. book figures are not available.
*For establishments sold or a	acquired during this quarter, report data only for the period the establishments were operated by your firm.
Include: * Data for auxiliary facilities o	operated under this EIN primarily engaged in supporting services to your establishment (s).
Need to add detailed instru	uctions from the instruction sheet (TBD)
1. SURVEY COVERAGE	
Does this firm provide the busing report?	ess activities described in the statement above for the time period covered by this
O Yes - Continue with O No - Specify your bu	2. siness activity and and go to 2.

2. FEDERAL EMPLOYER IDENTIFICATION NUMBER (EIN)						
Did this firm report payroll under this EIN < O Yes - Go to Item 3.	EIN>?					
	you started reportin g payroll under this	S FIN				
	ployer Identification Number (EIN)	5 – 11 4.	Month	Year		
					$\square$	
3. ORGANIZATIONAL CHANGE	Name of company acquired/merged with/s	sold to				
Did this firm undergo an organizational change during January 2011 - March 2011?	Number and street					
1. O Yes	City, State, and ZIP Code					
2. O No - Go to 4.	Date of					
	acquisition $\longrightarrow$ EIN $\longrightarrow$					
Please provide detailed information below 1. O acquired	Month Year	Month Year				
<ol> <li>O merged with</li> <li>O sold to</li> </ol>						
4. O divested 5. O other						
4. NUMBER OF ESTABLISHMENTS	• •					
How many establishments, including auxiliar	y establishments, are covered by this repor	t?				
5. REPORTING PERIOD						
What time period is covered by the data	a to be provided in this report?					
1. O January 1, 2011 - March 31, 2011						
2. O Other - Entire time period covered	2. O Other - Entire time period covered					
			Most recent quarter Month Day Year			
		Month	Day	Ye	ear	
	Beginning date					
	Ending date					
6. SALES, RECEIPTS, OR REVENUE						
A. What was the firm's quarterly REVENUE ? Jan 1 - Mar 31, 2011						
See page 5 for additional instructions			Mil.	Thou.	Dol.	

7. INPATIENT DAYS AND DISCHARGES - See page 5 for additional ins	tructior	าร					
Inpatient Days - The unit of measure in which lodging was provided and	d T						
services rendered to inpatients.		Jan 1 - Mar 31, 2011					
A. What was the firm's quarterly INPATIENT days?							
Discharges - The termination of the granting of lodging in the hospital a formal release of the patient (including patients admitted and discharge the same day).							
B. What was the firm's quarterly DISCHARGES?			Jan 1 - Ma	r 31, 2011			
	Į						
8. OPERATING EXPENSES							
A. What was the firm's quarterly operating EXPENSES? Include payroll and employee benefits	ſ						
			Jan 1 - Ma	r 31, 2011			
See page 5 for additional instructions	ļ	Bil.	Mil.	Thou.	Dol.		
	L						
8. CONTACT INFORMATION							
Name of person to contact regarding this report			Telephone		I		
E-mail address Are	a code	Number			Extension		
Company website Are	ea code	Number	Fax				
	2 5000						

## **2010 ANNUAL RETAIL TRADE REPORT**

## **GENERAL INSTRUCTIONS**

- Any significant change in your firm's operations should be noted in the "REMARKS" section of this report.
- Estimates are acceptable if book figures are not available.
- For establishments sold or acquired during 2010, report data only for the period the establishment were operated by your firm.

## Include

- All U.S. retail establishments reporting payroll on its latest Employer's Federal Tax Return (Treasury Form 941 or 944), under the Employer Identification Number (EIN) shown in item 1.
- Data for auxiliary facilities operated under this EIN primarily engaged in supporting services to your establishment(s) such as warehouses, garages, central administrative offices, and repair services.
- Retail leased departments and concessions operated by this firm in establishments of others (e.g., shoe departments in department stores or prescription counters in food stores) which report payroll under this firm's EIN shown in item 1.

## Exclude

- o Data for establishments operated by other firms, such as franchises
- Departments and concessions operated by other firms in your retail store(s).

## 1. FEDERAL EMPLOYER IDENTIFICATION NUMBER (EIN)

Did your firm report payroll under this EIN <EIN>?

- o Yes
- No Enter current EIN and date you started reporting payroll under this EIN.

## 2. ORGANIZATIONAL CHANGE

- A. Did your firm experience any organizational change during 2010?
- o Yes
- o No Go to 2.B
- B. What was the organization change?

Please provide detailed information below.

- o acquired
- o merged with
- o sold to
- o divested
- o other

## **3. NUMBER OF RETAIL ESTABLISHMENTS**

How many retail establishments, including departments and concessions were covered by this report?

#### 4. SALES, RECEIPTS, OR REVENUE

A.. Did you report sales in item 4 for the year beginning January 1, 2010 and ending December 31, 2010?

- Yes Go to 4
- No Please report the beginning and ending dates
- B. What were the total sales of merchandise and other operating receipts for 2010?
- C. Did your firm collect any sales taxes during 2010?
- o Yes
- No go to 5

D. What were the total sales taxes collected? EXCLUDE excise taxes reported in 4.1.

E. What were the total sales of merchandise and other operating receipts including sales taxes for 2010?

#### F. LEASED DEPARTMENT SALES

1: Were there leased departments and concessions operated by other firms in your department store(s) in 2010?

- o Yes
- o No Go to 6

2: What were the total sales collected by departments and concessions operated by other firms in your department store(s) for 2010? *Exclude sales tax. Do not include in 4.1.* 

#### 5. E-COMMERCE

- A. Did this firm have any e-commerce sales in 2010?
- o Yes
- o No, go to 7
- B. What were the total e-commerce sales?

#### 6. CLASS OF CUSTOMER

1. What percentage of sales reported in 4.B was received from the following classes of customers?

Household consumers and individual users Wholesales and other retailers Business firms and not-for-profit organizations Government (Federal, state, local)

## 7. VALUE OF INVENTORIES

## Include

A. Did establishments covered by this report own inventories, regardless of where held, at the end of 2010 (or the end of period for which you are reporting)?

- o Yes
- No Go to 9
- B. Are you reporting inventories as of December 31, 2010?
  - Yes Go to 7.D
  - o No

C. For what date are you reporting inventories?

- D. What was the value of inventories?
  - 1. Merchandise inventories in retail stores (include leased departments and concessions operated by your firm in other establishments).
  - 2. Merchandise inventories in warehouses, offices, or in transit for distribution to retail stores
  - 3. Total inventories (if applicable, before Last-in, First-out (LIFO) adjustment)
  - 4. LIFO reserve, if applicable (enter 0 if not applicable)
  - 5. Book value of inventories

E. Were any of the inventories reported in 7.D.3, stored outside or en route to the 50 states and the District of Columbia?

- o Yes
- No go to 8

F. What was the value of the inventories stored outside or en route to the 50 states and the District of Columbia?

Exclude inventory held in Foreign Trade Zones or in bond warehouses in the U.S.

## 8. INVENTORY VALUATION METHOD

- A. Were any of the inventories reported in 7.D subject to the LIFO valuation method?
  - o Yes
  - o No-Go to 10

- B. How much of the inventory was subject to
  - 1. LIFO valuation method before adjustment
  - 2. Any other valuation method
  - 3. Verify Total (Add 8.B.1 and 8.B.2. Total must equal 7.D.3 above)

## 9. TOTAL PURCHASES

What was the total cost of all merchandise purchased for resale for which you took title, whether or not payment was made during the 2010?

**NOTE**: If purchases are greater than sales, explain in the "REMARKS" section.

## **10. OPERATING EXPENSES**

What were the total operating expenses for the retail establishments reporting in 2?

## **11. REMARKS**

*Please use this space to explain any significant year-to-year changes, to clarify your responses, or to indicate where data were estimated.* 

Due Date:

Form SM-44(06) AS

Omb No. xxxx-xxx: Approval Expires MM/DD/YYYY

## ADVANCE MONTHLY RETAIL TRADE REPORT

U.S. Department of Commerce | For assistance in completing the form, you may visit www.census.gov/econhelp/marts

	Mailing Address			
CONTACT PERSON				
Name				
Title				
Telephone (Area Code, number)				
Fax (Area Code, number)	(Please correct any error(s) in name, address, and ZIP CODE)			
1: FEDERAL EMPLOYER IDENTIFICATION (EIN) Did your firm report payroll under this EIN (12-3456789)? <sup>®</sup> Yes – Go to Item 4				

<sup>®</sup> No- Enter current EIN and date started reporting payroll under this EIN

	-				
	1				

#### 2: Number of Retail Establishments

How many establishments, including retail establishments, leased departments, and concessions are covered by this report?

#### 3: Sales, Receipts, or Revenue

#### A. Reporting Period

Did you report sales in item 3B(1) for the month beginning <date> and ending <date>?

- \* Yes Go to Item 4
- \* No Please report the beginning and ending dates and 4 or 5 week period.

#### **B. Sales**

#### (1) What were the total sales in <month>?

Does the sales reported in item 4a(1) represent a book figure(s) or estimate(s)? <sup>®</sup> Book <sup>®</sup>Estimate

#### 4: E-commerce

#### (1) Did this firm have any e-commerce sales in <month>?

- \* Yes
- \* No

(3) What was the total e-commerce sales? OR

(4) If e-commerce sales not available- What was the percent of total sales in item 4a(1) that represents e-commerce?

**REMARKS-** Please use this space to explain any significant month-to-month changes, to clarify your responses, or to indicate where data were estimated.

## **US CENSUS BUREAU**

## COVERAGE INSTRUCTIONS AND DEFINITIONS OF DEPARTMENT STORES, E-COMMERCE SALES, AUXILLARY ESTABLISHMENTS, LEASED DEPARTMENTS AND CONCESSIONS

- I. Coverage Instructions
- II. E-Commerce Sales and other operating receipts are sales of goods and services where an order is placed buyer; or price and terms of the sale are negotiated over an Internet, mobile device (M-commerce), extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.

**III. Auxillary Establishments** are facilities primarily engaged in furnishing supporting services (such as warehouses, garages and central administrative offices) to your retail establishments.

## IV. Leased Departments and Concessions are separate businessby the lease space on the premises of another business.

#### V. General Instructions

Any significant change in your firm's operations should be noted in the "REMARKS" section of this report.

- Estimates are acceptable if book figures are not available.
- Enter "0" where applicable.
- For establishments sold or acquired during the month, report data only for the period the establishment were operated by your firm.

For more help, access our Business Help Site at <u>www.census.gov/econhelp/marts</u> To view the resuts of this survey, visit <u>www.census.gov/retail</u>

#### SPECIFIC INSTRUCTIONS FOR COMPLETING ITEMS 2 AND 3

#### Item 2 – Number of Retail Establishments

INCLUDE

- Total number of retail establishments, leased departments, and concessions covered by this report
- Leased departments and concessions operated by this firm in other establishments

#### EXCLUDE

- Auxiliary establishments
- Leased departments and concessions operated by other firms in your retail establishments

#### Item 3 – Sales, Receipts, or Revenue

INCLUDE

- Cash and credit sales of merchandise whether or not payment was received
- Leased departments and concessions operated in other establishments
- E-commerce sales if not submitted on a separate monthly retail report
- Wholesale sales made by retail establishments covered by this report
- Receipts from layaway purchases
- Receipts from the rental or leasing of vehicles, equipment, instruments, tools, etc.
- Receipts from deliveries
- Receipts from installations, maintenance, repairs, alterations, storage, and other such services
- Value of trade-ins taken as part payment for other merchandise
- Excise taxes (such as those on gasoline, liquor, and tobacco) which are levied on the manufacturer or wholesaler and included in the cost of goods purchased by this firm

#### EXCLUDE

- Sales taxes collected from customers and paid directly to a local, State, or Federal tax agency
- Leased departments and concessions operated by other firms in your retail establishments
- Carrying or other finance charges
- Commissions from vending machine operators
- Nonoperating receipts (such as interest income, income from investments, and receipts from the rental or sale of real estate)
- Commissions from sales of government lottery tickets Sales from auxiliary establishments

#### DEDUCT

- Refunds and allowances for returned goods
- The actual value of rebates and discounts granted to the purchaser, even if granted as an increase in trade-in allowance

#### Automotive Dealers

#### INCLUDE

- In e-commerce the sales of cars where a binding sales price is established online through the dealer's or a third party's web site
- Charges for dealer preparation, warranty charges, and delivery costs.

• Combined sales for all new and used car locations and service facilities within the immediate vicinity of the new car showroom when such locations are considered integral parts of the "new car" business and separate books are

not maintained for their operations

EXCLUDE receipts from customers for tag and title fees, licenses, etc., forwarded to State or local licensing agencies.

## US CENSUS BUREAU

Due Date:

Form SM-44(06) BE

Omb No. xxxx-xxx: Approval Expires MM/DD/YYYY

## MONTHLY RETAIL TRADE REPORT

U.S. Department of Commerce | For assistance in completing the form, you may visit <u>www.census.gov/econhelp/mrts</u>

	Mailing Address
CONTACT PERSON	
Name	
Title	
Telephone (Area Code, number)	
Fax (Area Code, number)	(Please correct any error(s) in name, address, and ZIP CODE)

## COVERAGE INSTRUCTIONS AND DEFINITIONS OF DEPARTMENT STORES, E-COMMERCE SALES, AUXILLARY ESTABLISHMENTS, LEASED DEPARTMENTS AND CONCESSION

#### I. Coverage Instructions

#### III. Auxillary Establishments are

facilities primarily engaged in furnishing supporting services (such as warehouses, garages and central administrative offices) to your retail establishments.

#### **IV. Leased Departments and**

**Concessions** are separate business lease space on the premises of another business.

by the buyer; or price and terms of the sale are negotiated over an Internet, mobile device (M-commerce), extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.

E-Commerce Sales and other operating receipts are

sales of goods and services where an order is placed

#### V. General Instructions

II.

- Estimates are acceptable if book figures are not available.
- Any significant change in your firm's operations should be noted in the "REMARKS" section of this report.
- For establishments sold or acquired during 2010, report data only for the period the establishment were operated by your firm.
- **Include** data for auxiliary facilities operated under this EIN primarily engaged in supporting services to your establishment(s) such as warehouses, garages and central administrative offices to your retail establishments.

• Enter "0" where applicable. For more help, access our Business Help Site at <u>www.census.gov/econhelp/mrts</u>

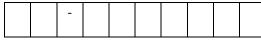
To view the resuts of this survey, visit <u>www.census.gov/retail</u>

## US CENSUS BUREAU

## 1: FEDERAL EMPLOYER IDENTIFICATION (EIN)

Did your firm report payroll under this EIN (12-3456789)? <sup>®</sup> Yes – Go to Item 4

 $^{
m extsf{ iny B}}$  No- Enter current EIN and date started reporting payroll under this EIN



#### 2: Number of Retail Establishments

How many establishments, including retail establishments, leased departments, and concessions are covered by this report?

### 3: Sales, Receipts, or Revenue

- Report cash and credit sales
- Include sales from e-commerce if not submitted on a separate monthly retail report. E-commerce sales and other operating receipts are sales of goods and services where an order is placed by the buyer; or price and terms of the sale are negotiated over an Internet, mobile device (M-commerce), extranet, EDI network, electronic mail, or other online system. Payment may or may not be made online.
- Include leased departments and concessions operated in other establishments.
- Exclude leased departments and concessions operated by other firms in your retail establishment.
- Exclude sales taxes and finance charges.

#### A. Report Period

Did you report sales in item 3B(1) for the month beginning <date> and ending <date>?

- \* Yes Go to Item 3B(1)
- \* No Please report the beginning and ending dates and 4 or 5 week period.

#### **B.** Sales

#### (1) What were the total sales in <month>?

Does the sales reported in item 3B(1) represent a book figure(s) or estimate(s)? 
<sup>®</sup> Book <sup>®</sup>Estimate

#### 4: E-commerce

- (1) Did this firm have any e-commerce sales in <month>?
  - \* Yes
  - \* No go to Item 5.
- (3) What was the total e-commerce sales? OR
- (4) If e-commerce sales not available- Enter percent of total sales in item 3B(1) that represents e-commerce

## 5: Value of Inventories

#### INCLUDE

- The cost value of all merchandise for the end of the month
- Merchandise under contract for sale
- Merchandise owned by this firm but held by others for consignment.

What are the values of inventories of products covered by this report, regardless of where held, owned as of the end of the month?

- **a.** Merchandise inventories in retail stores. **Include** leased departments and concessions operated by your firm in other establishments.
- **b.** Merchandise in warehouses, offices, or in transit for distribution to retail stores.
- c. Total inventories (if applicable, before Last-in, First-out (LIFO) adjustment).
- d. For what date are you reporting inventories?

**REMARKS-** Please use this space to explain any significant month-to-month changes, to clarify your responses, or to indicate where data were estimated.

EXCLUDE

Fixtures, equipment, and supplies not held for resale