



IA-98163

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**Visit** www.census.gov/econhelp

**Call** 1-800-233-6136, between 8:00 a.m. and 6:00 p.m., Eastern time, Monday through Friday.

**- OR -**

**Write** to the address below. Include your 11-digit Census File Number (CFN) printed in the mailing address.

**Mail** your completed form to:

**U.S. CENSUS BUREAU**  
**1201 East 10th Street**  
**Jeffersonville, IN 47132-0001**

*(Please correct any errors in this mailing address.)*

**YOUR RESPONSE IS REQUIRED BY LAW.** Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

- Use blue or black ballpoint pen.
- Please center numbers in their respective boxes. Examples:
- Do not use pencil or felt-tip pen.
- Do not put slashes through 0 or 7.
- Place an "X" inside the box.

<input checked="" type="checkbox"/>	0	1	2	3	4	5	6	7	8	9
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The reporting unit for this form is an establishment. An **establishment** is generally a single physical location where business is conducted or where services or industrial operations are performed or a permanent office, payroll office, or other place where business activities related to construction are conducted. For further clarification, see information sheet(s).

**1 EMPLOYER IDENTIFICATION NUMBER**

Is the Employer Identification Number (EIN) shown in the mailing address the same as the one used for this establishment on its latest 2012 Internal Revenue Service Form 941-SS, Employer's Quarterly Federal Tax Return, or Form 944-SS, Employer's Annual Federal Tax Return?

0021  Yes - Go to **2**    0022  No - Enter current EIN (9 digits) → 0025 

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**2 PHYSICAL LOCATION**

**A.** Is this establishment's physical location the same as shown in the mailing address?  
*(P.O. box and rural route addresses are not physical locations.)*

0031  Yes

0032  No - Enter physical location →

0035 Number and street or location description										
0036 City, town, etc.						0037 State, other		0038 ZIP Code		

**B.** District/village where this establishment is physically located

0049 

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**3 OPERATIONAL STATUS**

Which ONE of the following best describes this establishment's operational status at the end of 2012?  
(Mark "X" only ONE box.)

0011  In operation

0013  Temporarily or seasonally inactive

0014  Ceased operation - Give date at right

Month	Day	Year

0015  Sold or leased to another operator - Give date at right AND enter name and address of new owner or operator and Employer Identification Number (EIN) below

0018

0060 Name of new owner or operator	0061 EIN (9 digits)
	-
0062 Mailing address (Number and street, P.O. Box, etc.)	
0063 City, town, village, etc.	0064 State, other
0065 ZIP Code	

0016  Other status - Specify 0815

**4 MONTHS IN OPERATION**

Mark "X" if None 2012  
Number

Number of months in operation during 2012 (If none, mark "X" and go to 50.) . . . . . 0002

**HOW TO REPORT DOLLAR FIGURES**

Dollar figures should be **rounded** to **thousands** of dollars.

If a figure is **\$2,035,628.79**:

**Report** →

Mark "X" if None

If a value is "0" (or less than \$500.00):

**Report** →

2012		
\$ Mil.	Thou.	Dol.
2	036	
EXAMPLE		

**5 SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

Mark "X" if None

Sales of merchandise, shipments, operating receipts, and/or revenue (Exclude grants, sales taxes, or other taxes collected.) . . . . . 0100

2012		
\$ Mil.	Thou.	Dol.

**6 E-COMMERCE SALES, SHIPMENTS, RECEIPTS, OR REVENUE**

**A.** Were any of the sales, shipments, receipts, and/or revenue reported in 5 a result of e-commerce transactions? (Transactions are agreements between buyers and sellers to transfer ownership of, or rights to use, goods or services. Payment for these goods or services may or may not be made online. Please see the information sheet(s) for further clarification.)

**E-commerce transactions include:**

- Internet
- E-mail
- Extranet
- Electronic Data Interchange (EDI)
- Other online systems

0181  Yes - Go to line B

0182  No - Go to 7

2012	
Whole percent of sales and receipts	%

**B.** Percent of total sales, shipments, receipts, and/or revenue reported in 5 that are a result of e-commerce transactions. (Exclude sales taxes. Report whole percents. Estimates are acceptable.) . . . . . 0109

98163025

**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**7 EMPLOYMENT AND PAYROLL**

**Include:**

- Full- and part-time employees working at this establishment whose payroll was reported on Internal Revenue Service Form 941-SS, Employer's Quarterly Federal Tax Return, or Form 944-SS, Employer's Annual Federal Tax Return, and filed under the Employer Identification Number (EIN) shown in the mailing address or corrected in ①.
- Non-residential employees working at this establishment, whether or not FICA taxes were withheld.

For further clarification, see information sheet(s).

**A. Number of paid employees for pay period including March 12, 2012**

Mark "X" if None	2012		
	Number		
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			

- 1. For whom FICA taxes were withheld . . . . . 0254
- 2. For whom FICA taxes were NOT withheld . . . . . 0274
- 3. **TOTAL** (Add lines A1 and A2) . . . . . 0320

**B. Payroll before deductions (Exclude employer's cost for fringe benefits.)**

Mark "X" if None	2012		
	\$ Mil.	Thou.	Dol.
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			
<input type="checkbox"/>			

- 1. Annual payroll for 2012 . . . . . 0300
- 2. First quarter payroll (January-March, 2012) . . . . . 0310
- C. Employer's cost for fringe benefits**
- 1. Legally required fringe benefits (Include employer payments for Social Security, Medicare, unemployment compensation, workmen's compensation, and local disability programs, if required.) . . . . . 0221
- 2. Voluntarily provided fringe benefits (Include such items as payments for life insurance, medical insurance, pensions, welfare benefits, and union-negotiated benefits.) . . . . . 0222
- 3. **TOTAL** (Add lines C1 and C2) . . . . . 0220

**8 Not Applicable.**

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**9 INVENTORIES**

Report inventories using current cost (if using LIFO method of valuation, adjust to obtain FIFO or current cost).

**A.** Did this establishment own inventory, regardless of where held, at the end of 2012 and/or 2011?

0486  Yes - Go to line B

0487  No - Go to **12**

**B.** Total Inventories

(Report the total value of inventories the establishment owned.) . . . . . 0460

Mark "X" if None	End of 2012			Mark "X" if None	End of 2011		
	\$ Mil.	Thou.	Dol.		\$ Mil.	Thou.	Dol.
<input type="checkbox"/>				<input type="checkbox"/>			

**C.** Did this establishment have inventories by stage of fabrication (finished goods; work-in-process; and/or materials, supplies, fuels, etc.) at the end of 2012 and/or 2011?

0388  Yes - Complete lines 1 through 3. Total should equal the amounts reported in line B.

0389  No - Go to **12**

	Mark "X" if None	End of 2012			Mark "X" if None	End of 2011		
		\$ Mil.	Thou.	Dol.		\$ Mil.	Thou.	Dol.
<b>1.</b> Finished goods . . . . . 0461	<input type="checkbox"/>				<input type="checkbox"/>			
<b>2.</b> Work-in-process . . . . . 0463	<input type="checkbox"/>				<input type="checkbox"/>			
<b>3.</b> Materials, supplies, fuels, etc. . . . . 0462	<input type="checkbox"/>				<input type="checkbox"/>			

**10 and 11** Not Applicable.

**12 LEGAL FORM OF ORGANIZATION**

Legal form of organization that best describes this establishment at the end of 2012 (Mark "X" only ONE box.)

0691  Individual proprietorship

0692  Partnership

0694  Corporation

0696  Other - Specify

0806

**13 CAPITAL EXPENDITURES AND DEPRECIATION EXPENSES**

Report the dollar value of capital expenditures and depreciation expenses.

Mark "X" if None	2012		
	\$ Mil.	Thou.	Dol.
<input type="checkbox"/>			
<input type="checkbox"/>			

**A.** Capital expenditures (Include purchases of equipment, spending on buildings and structures that were capitalized, and capital lease agreements in 2012.) . . . 0520

**B.** Depreciation expenses (Include depreciation charges taken against tangible assets owned and used by your firm, tangible assets and improvements owned by your firm within leaseholds, tangible assets obtained through capital lease agreements, and amortization charges against intangible assets (e.g., patents, copyrights) in 2012.) . . . . . 0540

**14 and 15** Not Applicable.

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**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**16** SELECTED EXPENSES

Mark "X" if None

2012		
\$ Mil.	Thou.	Dol.

**A.** Operating expenses (Include payroll, fringe benefits, depreciation, etc. Exclude cost of goods sold, interest, capital expenditures, and bad debt.) . . . . . 0136

**B.** Net purchases of merchandise for resale. (Include amounts allowed for trade-ins. Exclude returns, allowances, trade/cash discounts, and merchandise for further processing.) . . . . . 0137

**C.** Interest (Include both short-term and long-term interest paid in 2012.) . . . . . 5050

**17 and 18** Not Applicable.

**19** KIND OF BUSINESS

Which ONE of the following best describes this establishment's principal kind of business in 2012? (Mark "X" only ONE box.)

**Health care and social assistance**

- 0700 621 110 00 1  Office of physician (M.D. or D.O.)
- 621 210 00 2  Office of dentist
- 621 310 00 2  Office of chiropractor
- 621 320 00 3  Office of optometrist
- 621 390 00 1  Office of other health practitioners
- 621 410 00 6  Family planning center
- 621 420 00 6  Outpatient mental health and substance abuse center
- 621 610 00 6  Home health care services
- 621 910 00 3  Ambulance services
- 623 310 00 1  Residential care facilities for the elderly
- 624 110 00 C  Social assistance service for children and youth
- 624 120 00 C  Social assistance service for the elderly and disabled
- 624 410 00 7  Child day care services
- 772 000 00 B  Other health care and social assistance - Specify ↴

0701

**Repair and maintenance services**

- 811 110 00 1  General automotive repair shop
- 811 120 00 1  Automotive body, paint, interior, glass repair, and maintenance
- 811 190 00 1  Carwash, oil change, lubrication, or other automotive services and maintenance
- 811 210 00 1  Electronic repair and maintenance
- 811 310 00 1  Commercial or industrial equipment repair and maintenance

CONTINUE WITH **19** ON PAGE 6

98163058



**19** KIND OF BUSINESS - Continued

**Repair and maintenance services - Continued**

- 0700 811 420 00 3  Reupholstery and furniture repair
- 772 000 00 8  Other maintenance and repair services - *Specify* ↴

0701

**Accommodations**

- 721 110 00 6  Hotel or motel
- 772 000 00 4  Other traveler accommodation - *Specify* ↴

0701

**Food services**

- 722 110 00 4  Full-service restaurant
- 722 210 00 1  Refreshment place, limited service restaurant, or fast food restaurant
- 722 320 00 3  Caterer for banquets, weddings, conferences, seminars, etc.
- 722 410 00 9  Bar, tavern, pub, or other drinking place (alcoholic beverages)
- 772 000 00 2  Other food services - *Specify* ↴

0701

**Information, professional, business, educational and personal services**

- 511 110 00 1  Newspaper publisher except Internet publisher
- 511 120 00 2  Periodical publisher and shopping news publisher except Internet publisher
- 519 130 00 1  Internet publishing and broadcasting
- 772 200 00 Z  Other publisher except Internet publisher - *Specify* ↴

0701

- 512 130 00 1  Motion picture theaters
- 541 110 00 3  Office of lawyers
- 541 190 00 1  All other legal services
- 541 211 00 6  Accounting, tax preparation, bookkeeping, and payroll services
- 541 310 00 1  Architectural services, excluding landscape
- 541 330 00 E  Engineering services
- 541 430 00 1  Graphic design services
- 541 610 00 1  Management consulting service
- 541 810 00 3  Advertising agency

CONTINUE WITH **19** ON PAGE 7

98163066



If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

**19** KIND OF BUSINESS - Continued

**Information, professional, business, educational and personal services - Continued**

- 0700 541 900 00 3  Other professional, scientific, and technical services including photographic studios, marketing research, translation services, and veterinary services
- 561 310 00 4  Employment placement agency
- 561 320 00 6  Temporary help services
- 561 700 00 3  Services to buildings including extermination, janitorial, and landscaping services
- 611 620 00 1  Sports and recreation instruction services
- 812 100 00 1  Personal care services including hair, nail, and skin care services or diet center
- 812 200 00 1  Death care services including funeral homes and cemeteries
- 812 300 00 1  Drycleaning and laundry services
- 772 300 00 3  Other personal services - *Specify* ↴

0701

**Transportation and warehousing**

- 484 110 00 1  General freight trucking
- 484 120 00 1  Used household and office goods moving
- 485 310 00 5  Taxi service
- 485 990 00 2  Other transit and ground passenger transportation
- 561 510 00 1  Travel agency
- 561 520 00 2  Tour operator
- 772 300 00 4  Other travel arrangement and reservation services - *Specify* ↴

0701

- 488 110 00 5  Support activities for air transportation
- 488 410 00 2  Towing services
- 488 510 00 2  Air, ocean, or other freight forwarder
- 492 110 00 2  Courier services
- 492 210 00 4  Local messenger and delivery services
- 493 110 00 5  Warehousing and storage for general merchandise
- 562 110 00 3  Waste collection
- 772 200 00 5  Other transportation and storage services - *Specify* ↴

0701

CONTINUE WITH **19** ON PAGE 8

CONTINUE ON PAGE 8

98163074



**19** KIND OF BUSINESS - Continued**Retail**

- 0700
- 441 110 00 D Motor vehicle dealer new and used
  - 441 120 00 6 Motor vehicle dealer, used
  - 441 310 00 1 Automotive parts and accessories store
  - 441 320 00 2 Tire dealer
  - 442 110 00 1 Furniture store
  - 442 210 00 1 Floor coverings store
  - 442 290 00 1 Homefurnishing store
  - 443 110 00 1 Household appliance/electronics store
  - 443 120 00 1 Computer and/or software store
  - 444 130 00 1 Hardware store
  - 444 210 00 4 Outdoor power equipment store or dealer
  - 444 220 00 2 Nursery, garden center, or farm supplies store or dealer
  - 445 110 00 6 Supermarket or grocery store
  - 445 120 00 1 Convenience food store
  - 445 200 00 3 Specialty food stores including meat, fish, or fruit and vegetable markets and other specialty stores
  - 445 210 00 2 Meat market
  - 445 310 00 1 Liquor store
  - 446 110 00 1 Pharmacy or drug store
  - 446 130 00 7 Optical goods store including sunglasses stores
  - 447 110 00 1 Gasoline station with convenience store
  - 447 190 00 1 Gasoline station with no convenience store
  - 448 110 00 1 Men's clothing store
  - 448 120 00 1 Women's clothing store
  - 448 130 00 1 Children's and infants' clothing store
  - 448 140 00 1 Family clothing store
  - 448 210 00 1 Shoe store
  - 448 310 00 1 Jewelry store
  - 448 320 00 1 Luggage and leather goods store
  - 451 110 00 1 Sporting goods store
  - 451 210 00 1 Book/newsstand/comic book store

CONTINUE WITH **19** ON PAGE 9**CONTINUE ON PAGE 9**

98163082





If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.

19 KIND OF BUSINESS - Continued

Retail - Continued

- 0700 452 110 00 1  Department store including discount or mass merchandising
- 452 990 00 1  General merchandise store, including variety, dollar, and home and auto supply
- 453 110 00 1  Florist
- 453 220 00 8  Gift, novelty, craft, and souvenir store
- 453 210 00 6  Office supply, stationery, and school supplies store
- 453 310 00 1  Used merchandise store
- 453 910 00 6  Pet and pet supplies store
- 772 000 00 9  Other retail business - *Specify* ↴

0701

Wholesale

- 772 200 00 7  Merchant wholesaler, durable goods such as automobiles, furniture, construction materials, equipment and supplies, computer and computer equipment, hardware, appliances, machinery, etc. - *Specify* ↴
- 772 200 00 8  Merchant wholesaler, nondurable goods such as paper, groceries, plastic materials, petroleum and petroleum products, alcoholic beverages, etc. - *Specify* ↴

0701

0701

Manufacturing

- 311 000 00 4  Food manufacturing including fruit and vegetable canning, pickling, and drying of fruits; seafood preparation and packaging or canning; bread and bakery products; etc.
- 315 000 00 4  Apparel manufacturing including cutting, sewing, and leather manufacturing
- 323 000 00 1  Printing and related support activities
- 772 200 00 Y  Other manufacturing - *Specify* ↴

0701

Construction

- 236 000 00 1  Building construction - residential and nonresidential construction or remodeling/additions to buildings by general contractors or operative builders
- 237 000 00 1  Heavy and civil engineering construction including streets, bridges, sewers, land subdivision, etc.
- 238 000 00 1  Specialty trade contractors including painting, electrical work, plumbing, site preparation activities, etc.

CONTINUE WITH 19 ON PAGE 10

98163090



**19** KIND OF BUSINESS - Continued

**Finance, insurance, and real estate**

- 0700 522 110 00 3  Commercial bank
- 522 120 00 3  Savings institution
- 522 130 00 1  Credit union
- 522 290 00 8  Consumer finance or small loan company
- 522 310 00 3  Mortgage and other loan brokers
- 524 110 00 1  Life, accident, health, and medical insurance carrier
- 524 210 00 E  Insurance agent
- 531 110 00 2  Lessor of residential buildings and dwellings
- 531 120 00 2  Lessor of nonresidential buildings
- 531 210 00 3  Real estate agent or broker
- 772 000 00 6  Other finance, insurance and real estate - *Specify* ↴

0701

**Rental and leasing services, except real estate**

- 532 100 00 3  Passenger car rental and leasing
- 532 210 00 1  Consumer electronics and appliances
- 532 220 00 1  Formal wear and costume rental
- 532 230 00 3  Video tape/DVD rental store
- 532 290 00 5  Rental of personal items or items for the home including hospital beds, party supplies, etc.
- 532 310 00 3  General rental center
- 532 400 00 4  Commercial and Industrial machinery and equipment rental and leasing
- 772 200 00 F  Other rental and leasing excluding real estate - *Specify* ↴

0701

**Other kinds of business or activity**

- 813 110 00 2  Church or other religious organization
- 813 410 00 3  Civic, social, or fraternal organizations
- 772 200 00 G  Utility - *Specify* ↴

0701

- 814 110 00 1  Private household, employing domestic help, e.g., cooks, maids, etc.

CONTINUE WITH **19** ON PAGE 11

98163108



**If not shown, please enter your 11-digit Census File Number (CFN) from the mailing address.**

**19** KIND OF BUSINESS - Continued

**Other kinds of business or activity - Continued**

0700 110 000 00 1  Crop or animal production or agricultural services

772 000 00 C  Other business or activity - *Specify* ↴

0701

**20** CLASS OF CUSTOMER

		2012	
		Whole percent of sales and receipts	
<b>A.</b>	Estimate the percentage of sales and receipts generated from exports <i>(Include all exports from Guam to foreign countries, the United States, and U.S. territories.)</i>		%
	0262		
		2012	
		Whole percent of sales and receipts	
<b>B.</b>	Excluding the exports reported in line A, estimate the percentage of this establishment's total sales (reported in <b>5</b> ) by class of customer:		
<b>1.</b>	Household consumers <i>(excluding visiting tourists)</i> . . . . .	0261	%
<b>2.</b>	Visiting tourists . . . . .	6252	%
<b>3.</b>	Retailers . . . . .	0263	%
<b>4.</b>	Wholesalers . . . . .	0264	%
<b>5.</b>	Construction contractors . . . . .	0269	%
<b>6.</b>	Local government . . . . .	3109	%
<b>7.</b>	Federal government . . . . .	3105	%
<b>8.</b>	Other - <i>Specify</i> ↴		
	0874 <input style="width: 640px; height: 15px;" type="text"/>	0272	%
<b>9. TOTAL</b>	<i>(Add lines B1 through B8 - should add to 100%)</i> . . . . .		1 0 0 %

**21** Not Applicable.

98163116



**HOW TO REPORT PERCENTS**



If figure is **38.76%** of total sales:

**Report whole percents**

2012		
Percent		
3	9	%

**22** DETAIL OF SALES, SHIPMENTS, RECEIPTS, OR REVENUE

2012		
Whole percent of sales and receipts		

**A.** Percent of this establishment's sales, shipments, revenue, or other operating receipts (reported in **5**), for products manufactured at this establishment . . . . . 0110

		%
--	--	---

**B.** Briefly describe your principal business activities and report as whole percent of total sales, shipments, revenue, or other operating receipts reported in **5** (e.g., gasoline 60%, auto repairs 21%, oil 8%).

Description of principal business activities	Census use	2012	
		Whole percent of sales and receipts	
0723	0720	0722	
<b>1.</b>	19811		%
<b>2.</b>	19812		%
<b>3.</b>	19813		%

**Note - Answer 22C AND 25 only if the principal kind of business activity reported in 19 for this establishment is HOTEL, MOTEL, or OTHER TRAVELER ACCOMMODATION. Otherwise, go to 27.**

**C.** Report receipts by source, as a whole percent of total receipts (reported in **5**). Do not combine data for two or more receipt lines.

Description of principal business activities	Census use	2012	
		Whole percent of sales and receipts	
0723	0720	0722	
<b>1.</b> Guestroom or unit rentals, including campground and RV rental fees EXCLUDING OCCUPANCY TAXES (If meals are included as a room package, estimate the percentage for meals on line 2.) . . . . .	20010		%
<b>2.</b> Meals, unpackaged snacks, sandwiches, unpacked ice cream and yogurt, bakery items, and nonalcoholic beverages generally served for immediate consumption . . . . .	20120		%
<b>3.</b> Alcoholic drinks served at this establishment . . . . .	20130		%
<b>4.</b> Packaged liquor, wine, and beer . . . . .	20140		%
<b>5.</b> All other merchandise . . . . .	29810		%
<b>6.</b> All other nonmerchandise receipts, including receipts from rental of conference/convention meeting rooms, ballrooms, other public rooms; storage, other services provided to customers, and receipts OTHER than from customers EXCLUDING SALES AND OTHER TAXES . . . . .	29980		%
<b>7. TOTAL</b> (Add lines 1 through 6.) . . . . .		1 0 0	%

**23-25** Not Applicable.

98163124





REMARKS (Please use this space for any explanations that may be essential in understanding your reported data.)

**30** CERTIFICATION - This report is substantially accurate and was prepared in accordance with the instructions.

Is the time period covered by this report a calendar year?

Yes

No - Enter time period covered →

FROM	Month	Year	TO	Month	Year

Name of person to contact regarding this report

Title

Telephone

Area code

Number

Extension

Fax

Area code

Number

Internet e-mail address

Date completed

Month

Day

Year

**Thank you for completing your 2012 ECONOMIC CENSUS form.**  
**PLEASE PHOTOCOPY THIS FORM FOR YOUR RECORDS AND RETURN THE ORIGINAL.**

98163140

