



U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

FORM

SBO-2 (02/28/2012) Draft 7

2010 SURVEY OF BUSINESS OWNERS AND SELF-EMPLOYED PERSONS

OMB No. 0607-0943: Approval Expires xx/xx/xxxx

DUE DATE
30 DAYS AFTER RECEIPT

Need help or have questions?Visit econhelp.census.gov/sbo

- OR -

Call 1-888-824-9954, between 8 a.m. and 6 p.m.,
Eastern time, Monday through Friday.

Please reference your 11-digit Census File Number (CFN)
printed in the mailing address with all communications.

Mail your completed form to:
U.S. CENSUS BUREAU
1201 East 10th Street
Jeffersonville, IN 47132-0001

- OR -

Report Online - It's convenient and secure!**Go to:** econhelp.census.gov/sbo

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the U.S. Census Bureau. By the same law, **YOUR CENSUS REPORT IS CONFIDENTIAL.** It may be seen only by persons sworn to uphold the confidentiality of Census Bureau information and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Start Here

The Census Bureau is responsible for collecting information on the U.S. economy.

- The data that you provide will be combined with the responses from other businesses and business owners.
- Survey results will contain information on the demographic and economic composition of businesses in the United States.
- Your response is important, and we keep your answers confidential.

This form asks for two types of information:

- information about the principal business owners

INSTRUCTIONS

Please read the enclosed insert before answering the questions.

- Use blue or black ink.
- Place an "X" inside the box.
- Center numbers in boxes.

	7	0
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- Do not put slashes through 0 or 7.

- 1** Please **PRINT** the first and last name of the person who is filling out this form.

Contact Name

Include today's date and a telephone number so we can contact you if there is a question.

MM	DD	YYYY

Area code	Number	Extension



Please answer the following questions for the person(s) or business named in the mailing label for **all or any part of 2010**, even if the business has been sold, reorganized, or ceased operation since December 31, 2010.

You may use estimates if this form requests information that is not available in your business records.

2 On December 31, 2010, how many people owned this business?

- Include yourself if you were a sole proprietor or worked as a consultant or independent contractor.
- Do not combine two or more owners to create one owner.
- Count spouses and partners as separate owners.

- 1 person
 - 2 – 4 people
 - 5 – 10 people
 - 11 or more people
 - None - Business is owned by a parent company, estate, trust, or other entity.
 - Unknown
- } Go to **5**

3 Is this business owned by a government or tribal entity?

- Yes
- No

4 Did any one **person** own 10 % or more of this business?

- Yes
- No - Go to **62**

5 For the person(s) owning the largest percentage(s) in this business as of December 31, 2010, please list the percentage owned by each person and his or her position title.

- Do not report percentages owned by parent companies, estates, trusts, or other entities.
- If more than 4 persons owned this business equally, select any 4 persons.
- Round percentages to whole numbers. For example, report 1/3 ownership (33.3%) as: →

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 %

	Percentage Owned <small>(Estimates are acceptable)</small>	Position Title <small>(Example: sole owner, co-owner, shareholder, president, vice president, etc.)</small>
Owner 1:	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> . <input style="width: 20px; height: 20px;" type="text"/> %	
Owner 2:	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> . <input style="width: 20px; height: 20px;" type="text"/> %	
Owner 3:	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> . <input style="width: 20px; height: 20px;" type="text"/> %	
Owner 4:	<input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/> . <input style="width: 20px; height: 20px;" type="text"/> %	

NOTE: Do not list more than 4 owners.

6 A. In 2010, did **two or more members of one family** own the majority of this business? (Family refers to spouses, parents/guardians, children, siblings, or close relatives.)

- Yes
- No - Go to **7**

B. (If Yes) Did spouses jointly own this business?

- Yes
- No - Go to **7**

C. (If Yes) Was this business operated equally by both spouses?

- Yes, equally operated by spouses
- No, primarily operated by **Owner 1**
- No, primarily operated by **Owner 2**



Owner 1

Please answer the following questions about Owner 1 listed in 5 on Page 2.

7 What is the sex of Owner 1?

Male

Female

NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this survey, Hispanic origins are not races.

8 Is Owner 1 of Hispanic, Latino or Spanish origin?

No, not of Hispanic, Latino, or Spanish origin

Yes, Puerto Rican

Yes, Mexican, Mexican Am., Chicano

Yes, Cuban

Yes, another Hispanic, Latino, or Spanish origin - *Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.*

9 What is Owner 1's race? **Mark X all that apply.**

White

Black, African Am., or Negro

American Indian or Alaska Native - *Print name of enrolled or principal tribe.*

Asian Indian

Japanese

Native Hawaiian

Chinese

Korean

Guamanian or Chamorro

Filipino

Vietnamese

Samoan

Other Asian - *Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.*

Other Pacific Islander - *Print race, for example, Fijian, Tongan, and so on.*

Some other race - *Print race*

10 A. Has Owner 1 ever served in any branch of the U.S. Armed Forces, including the Coast Guard, the National Guard, or a Reserve component of any service branch?

Yes

No

B. (If Yes) Do any of the following characteristics describe Owner 1's military service? **Mark X all that apply.**

Served on active duty military service, not including training for the Reserves or National Guard

Disabled as the result of illness or injury incurred or aggravated during military service

Served on active duty military service after September 11, 2001

Served on active duty military service in 2010

Served in the National Guard or as a reservist of any branch of the U.S. Armed Forces in 2010

Owner 2

Please answer the following questions about Owner 2 listed in 5 on Page 2.

11 What is the sex of Owner 2?

Male

Female

NOTE: Please answer BOTH Question 12 about Hispanic origin and Question 13 about race. For this survey, Hispanic origins are not races.

12 Is Owner 2 of Hispanic, Latino, or Spanish origin?

No, not of Hispanic, Latino, or Spanish origin

Yes, Puerto Rican

Yes, Mexican, Mexican Am., Chicano

Yes, Cuban

Yes, another Hispanic, Latino, or Spanish origin - *Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.*

13 What is Owner 2's race? **Mark X all that apply.**

White

Black, African Am., or Negro

American Indian or Alaska Native - *Print name of enrolled or principal tribe.*

Asian Indian

Japanese

Native Hawaiian

Chinese

Korean

Guamanian or Chamorro

Filipino

Vietnamese

Samoan

Other Asian - *Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.*

Other Pacific Islander - *Print race, for example, Fijian, Tongan, and so on.*

Some other race - *Print race*

14 A. Has Owner 2 ever served in any branch of the U.S. Armed Forces, including the Coast Guard, the National Guard, or a Reserve component of any service branch?

Yes

No

B. (If Yes) Do any of the following characteristics describe Owner 2's military service? **Mark X all that apply.**

Served on active duty military service, not including training for the Reserves or National Guard

Disabled as the result of illness or injury incurred or aggravated during military service

Served on active duty military service after September 11, 2001

Served on active duty military service in 2010

Served in the National Guard or as a reservist of any branch of the U.S. Armed Forces in 2010



Owner 3

Please answer the following questions about Owner 3 listed in 5 on Page 2.

15 What is the sex of Owner 3?

Male

Female

NOTE: Please answer BOTH Question 16 about Hispanic origin and Question 17 about race. For this survey, Hispanic origins are not races.

16 Is Owner 3 Spanish/Hispanic/Latino?

No, not of Hispanic, Latino, or Spanish origin

Yes, Puerto Rican

Yes, Mexican, Mexican Am., Chicano

Yes, Cuban

Yes, another Hispanic, Latino, or Spanish origin - *Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.*

17 What is Owner 3's race? **Mark X all that apply.**

White

Black, African Am., or Negro

American Indian or Alaska Native - *Print name of enrolled or principal tribe.*

Asian Indian

Japanese

Native Hawaiian

Chinese

Korean

Guamanian or Chamorro

Filipino

Vietnamese

Samoan

Other Asian - *Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.*

Other Pacific Islander - *Print race, for example, Fijian, Tongan, and so on.*

Some other race - *Print race*

18 A. Has Owner 3 ever served in any branch of the U.S. Armed Forces, including the Coast Guard, the National Guard, or a Reserve component of any service branch?

Yes

No

B. (If Yes) Do any of the following characteristics describe Owner 3's military service? **Mark X all that apply.**

Served on active duty military service, not including training for the Reserves or National Guard

Disabled as the result of illness or injury incurred or aggravated during military service

Served on active duty military service after September 11, 2001

Served on active duty military service in 2010

Served in the National Guard or as a reservist of any branch of the U.S. Armed Forces in 2010

Owner 4

Please answer the following questions about Owner 4 listed in 5 on Page 2.

19 What is the sex of Owner 4?

Male

Female

NOTE: Please answer BOTH Question 20 about Hispanic origin and Question 21 about race. For this survey, Hispanic origins are not races.

20 Is Owner 4 Spanish/Hispanic/Latino?

No, not of Hispanic, Latino, or Spanish origin

Yes, Puerto Rican

Yes, Mexican, Mexican Am., Chicano

Yes, Cuban

Yes, another Hispanic, Latino, or Spanish origin - *Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.*

21 What is Owner 4's race? **Mark X all that apply.**

White

Black, African Am., or Negro

American Indian or Alaska Native - *Print name of enrolled or principal tribe.*

Asian Indian

Japanese

Native Hawaiian

Chinese

Korean

Guamanian or Chamorro

Filipino

Vietnamese

Samoan

Other Asian - *Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on.*

Other Pacific Islander - *Print race, for example, Fijian, Tongan, and so on.*

Some other race - *Print race*

22 A. Has Owner 4 ever served in any branch of the U.S. Armed Forces, including the Coast Guard, the National Guard, or a Reserve component of any service branch?

Yes

No

B. (If Yes) Do any of the following characteristics describe Owner 4's military service? **Mark X all that apply.**

Served on active duty military service, not including training for the Reserves or National Guard

Disabled as the result of illness or injury incurred or aggravated during military service

Served on active duty military service after September 11, 2001

Served on active duty military service in 2010

Served in the National Guard or as a reservist of any branch of the U.S. Armed Forces in 2010

Thank you for participating in the Survey of Business Owners and Self-Employed Persons.

Please return the completed original questionnaire in the postage-paid envelope. Make sure the barcode above your address shows in the window of the envelope. Please make a photocopy of this form for your records.

If the envelope has been misplaced, please mail the form to:

**U.S. Census Bureau
1201 East 10th Street
Jeffersonville, IN 47132-0001**

