

ADVANCE LETTER

[INSERT STATE QUITLINE LOGO]

Insert Date

Address 1

Address 2

City, State Zip

Dear [PARTICIPANT NAME]:

About 7 months ago, you enrolled in the [STATE] Quit Line. At that time, you agreed to allow the Quit Line to contact you with a few questions about your experience with the program. This letter is to inform you that you will soon be receiving a call to complete a survey. The purpose of the survey is to gather feedback about your experience with the program.

Your thoughts are very important to us, and your answers will provide helpful information about how we might improve our services. The survey will take only a few minutes, and all of your answers will be kept private.

Thank you and we look forward to talking with you!

[STATE] Quit Line