

Request for change: Evaluation of health communication messages for Infertility Prevention Campaign.

**OMB No. 0920-0825**

National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP), Centers for Disease Control and Prevention (CDC)

Background and Brief Description

This is a request for a nonsubstantial change to 0920-0825. The Centers for Disease Control and Prevention received approval for a new data collection called "Evaluation of health communication messages for Infertility Prevention Campaign" on October 15, 2009. This project collects exploratory and formative data to provide feedback on the development, testing, implementation, and evaluation of effectiveness and satisfaction with Chlamydia health messages, products, and methods of dissemination.

The study involves focus groups, individual interviews in public places (mall intercepts), and an online survey, with the following groups of girls: aged 15-17 who attend school; aged 15-17 who do not attend school; aged 18-25 who work; and those aged 18-25 who attend school.

**Circumstances requiring the change:**

When this project was first developed, it was thought that the campaign would provide 15-25 year old females with an equal amount of web- and print-based products. Focus groups under 0920-0825 have suggested that the Internet and social media have a larger role in girls and young women's lives than when this project was developed. The larger role of Internet and social media suggest that more web-based products need to be created and pretested than initially anticipated. Because, the approved online survey allows for testing of one web-based product this request is to approve more web-based products. Thus we will reduce the number of focus groups and increase the online surveys.

The shift to individual on-line surveys will entail repeating of questions in the approved online survey activity. This duplication would result in an increase in burden for the activity. The duplication of questions will allow for pretesting of an additional web-based product. This burden change is reflected in the online survey instrument where the existing survey questions will be duplicated to allow for review of two items instead of one.

The additional questions will add 6 minutes to each online survey response and an increase of 50 hours to the public burden for the online survey. There is no increase in burden overall as 39 fewer burden hours were used during the focus groups and 11 fewer burden hours will be used for mall intercept interviews. The decrease in burden hours used for focus groups reflects a decision by the study team to decrease the number of focus groups in order to maximize resources and still obtain the needed information required for program planning. The mall intercept interviews were initially designed to test print-based products. As the number of print-based products has decreased, fewer participants will be necessary for testing these materials.

Respondents	Form Name	Number of Respondents	Number of Responses per Respondent	Average Burden Per Response (in hours)	Total Burden (in hours)
Parents of 15-17 yr old	Focus Group Screener for Parents of Minors	54	1	5/60	5
Females (15-17 yr old)	Focus Group Screener for Minors	54	1	5/60	5
Female (18-25 yr old)	Focus Group Screener for Adult Women	126	1	5/60	11
Female (15-25 yr old)	Focus Group Moderator Guide (15-25)	180	1	2	360
Female (15-25 yr old)	Mall Intercept Screener & Moderator Guide (15-25)	200	1	10/60	33
Female (15-25 yr old)	Online Screener and Survey (15-25)	500	1	8/60	67
Total					481

**Burden table in the approved collection 0920-0825**

Burden table after the change

<b>Respondents</b>	<b>Form Name</b>	<b>Number of Respondents</b>	<b>Number of Responses per Respondent</b>	<b>Average Burden Per Response (in hours)</b>	<b>Total Burden (in hours)</b>
Parents of 15-17 yr old	Focus Group Screener for Parents of Minors	48	1	5/60	4
Females (15-17 yr old)	Focus Group Screener for Minors	48	1	5/60	4
Female (18-25 yr old)	Focus Group Screener for Adult Women	114	1	5/60	10
Female (15-25 yr old)	Focus Group Moderator Guide (15-25)	162	1	2	324
Female (15-25 yr old)	Mall Intercept Screener & Moderator Guide (15-25)	132	1	10/60	22
Female (15-25 yr old)	Online Screener and Survey (15-25)	500	1	14/60	117
Total					481