# Microbusiness, Innovation Science and Technology Survey for Calendar Year 2010 DRAFT

## **Survey introduction**

This objective of this survey is to understand the innovation and technology that is taking place among the smallest companies in the United States. The survey is conducted for the National Science Foundation, a federal agency responsible for the nation's statistics on science and technology.

Your answers are important to understanding how the smallest companies change and grow to keep ahead in a competitive world.

This information is solicited under the authority of the National Science Foundation Act of 1950, as amended. All information you provide is protected under the NSF Act and the Privacy Act of 1974, and will be used only for research or statistical purposes for the purposes of analyzing data. Any information publicly released (such as statistical summaries) will be in a form that does not personally identify you or your company. Your response is voluntary and failure to provide some or all of the requested information will not in any way adversely affect you. Response to this survey is estimated to require 20 minutes.

If the survey envelope is missing, please return this questionnaire to:

Audrey Kindlon National Science Foundation 4201 Wilson Blvd. Arlington, VA 22230

For questions, please call 703-292-2332.

## **Overall company information**

NOTE: Please answer the next three questions to find out whether you should fill out this questionnaire.

1. Did your company cease operations prior to

	Apri	l 1, 2	2010?
	[	]	Yes → <b>Stop here.</b> Please enter the date your company ceased operations and return the survey form.  Date:
			No $\rightarrow$ Continue with next question
2.			ner company own more than 50 f your company during 2010?
	[	]	Yes → <b>Stop here.</b>
			Please enter the date your company was purchased and return the survey questionnaire.
			Date:
	[	]	No $\rightarrow$ Continue with next question

3.	How many employees did your company have on March 12, 2010? ( <i>Enter numbers</i> )		5.	What year did you start your company? (Check one.)				
	Please include full-time and part-time employees working within the United S in other countries	States or			Give the first year you obtained an EIN (Employer Identification Number) or the year you filed your first tax return for this company.			
	Males			[	]	2003 or earlier		
	Females			[	]	2004		
	remaies			[	]	2005		
	Total employees on March			[	]	2006		
	12, 2010			[	]	2007		
	CTOP N.			[	]	2008		
	STOP → If your company had <u>5 or mo</u> employees as of March 12, 2			[	]	2009		
	please stop now and return the questionnaire.			[	]	Uncertain		
	OTE: During the testing phase questions ould be confirmed prior to the interview.		6.	ded etc.	licat .) du	ur company located in a researched facility (science park, incubator, ring any of the first five years you were ness? ( <i>Check one</i> )		
4.	How many contractors did your compar	•		Г	1	Yes		
	employ on March 12, 2010? (Enter num	mbers)		L	ן	No		
	Please include full-time and part-time contractors.			ſ	]	Other ( <i>Please specify</i> )		
	Contractors.			L	,	Outer (1 lease speeify)		
	Total contractors on March 12, 2010		7.	ow	ners	e or more academic institutions have an hip stake in your company during Check one)		
				[	]	Yes		
				[	]	No		
				[	]	Other (Please specify)		

8.

9. Did your company try to get any funding over the past three years from the sources in the list below?

	Yes, tried to get funding	Yes, got funding	No, did not try
a. Banks or credit unions			
b. Other companies as investors			
c. Family and friends			
d. Angel capital funding			
e. Venture capital funding			
f. Federal government's Small Business Technology Transfer Program (STTR)			
g. Federal government's small business innovation research program (SBIR)			

10. During the last three years, did your company do any of the following? (Check one for each row)

	Yes	No	Don't Know
a. Hired university professors for short-term projects in science and engineering			
b. Hosted student interns pursuing undergraduate or graduate degrees in science or engineering for at least one month			
c. Employed postdoctoral researchers (postdocs) in science or engineering for at least one month			
d. Partnered with a government (state or federal) agency			
e. Partnered with a company/corporation			

11. Did you work with any of the following on your company's business strategy over the past three years?	13. Where did your company s services during the past three	_	nd/or
[ ] Another company		Yes	No
[ ] A private consultant	a. Within your state	П	П
[ ] University tech transfer office	a. Within your state	_	_
[ ] Other university personnel	b. Other states or U.S.		
[ ] Non- profit organization	territories		
[ ] Federal lab	c. Canada or Mexico		
[ ] Federal agency			
[ ] Other (Please specify)	d. Other nations besides Canada or Mexico	Ц	Ц
12. How much did your company spend, if any, on upgrading or purchasing machinery or equipment during 2010? (Check one)	14. Considering where your copositive or negative are you company's growth over the	ı about you	r
Machinery or equipment includes advanced	[ ] Very Positive		
machinery, equipment and computer hardware or	[ ] Positive	_	
software for the purpose of implementing a new	Not positive or ne	gative	
or improved method of production or delivery of a service or to produce new or significantly	[ ] Negative		
improved goods or services.	[ ] Very Negative		
	[ ] Uncertain		
[ ] None	15. How many additional empl	oyees do y	ou plan to
[ ] Less than \$10,000	hire in the next 12 months?		-
[ ] \$10,000 to \$100,000	[ ] None		
[ ] \$100,001 to \$1,000,000	[ ] 1-2		
[ ] \$1,000,001 to \$5,000,000	[ ] 3-4		
[ ] More than \$5,000,001	[ ] 5-10		
[ ] Uncertain	[ ] 11-20		
	[ ] 21-50		
	[ ] 51 or more		
	[ ] Uncertain		

### **Sales of Goods and Services**

16. What were your company's 2010 net sales including both domestic and foreign sales? (*Enter number; if none, enter zero.*)

**Net sales** are the value of goods and services sold during the year, net of discounts, returns, and allowances.

¢			
\$			
-			

If none, check here and skip to Question 18.

17. Approximately, what share of your company's 2010 revenues came from the following? (*Enter percentage*; *percentages should equal 100%*; *if none, enter zero*)

Source of revenue	Percent
Selling <u>products</u> to customers, including other companies	%
Selling <u>services</u> to customers, including other companies	%
Licensing technologies not including product sales to end customers	%
TOTAL	100%

18. What percent of your net sales and operating revenues for 2010 were domestic (sold in the United States and its territories)? (*Enter number*; *if none, enter zero*)

## **Improvements to Goods and Services**

19. Did you or your company introduce any of the following during the three year period 2007 to 2010? Yes No a. New or significantly improved П goods Exclude - The simple resale of new goods purchased from others - Changes of a solely aesthetic nature b. New or significantly improved П services c. New or significantly improved methods of manufacturing or producing goods or services d. New or significantly improved logistics, delivery, or distribution methods for your inputs, goods, or services e. New or significantly improved support activities for your processes

Examples of processes:

- Maintenance systems
- Operations for purchasing, accounting, or computing

20. Did you sell any new or signif <b>goods</b> during 2010 with the for improvements? (Check yes or	llowing	•	22. During the last three years, did your company start selling any new or significantly improved goods or services <i>after</i> your competitors in at			
If you did not sell any new of significantly improved <b>good</b> 2010, please check here and Question 24.	<u>ls</u> during		least one of your markets?  [ ] Yes [ ] No [ ] Uncertain			
	Yes	No	[ ] Oncertain			
a. Improved performance			23. What percent of your company's 2010 sales were			
b. More user-friendly			new or significantly improved <i>goods</i> ? ( <i>Enter number</i> ; <i>if none</i> , <i>enter zero</i> )			
c. Reduced costs			number, if none, enter zero)			
d. New features			%			
e. Other improvements (Please specify)			24. What percent of your company's 2010 sales of new or significantly improved goods were to <i>domestic customers</i> rather than foreign			
21. During the last three years, did start selling any new or signification goods or services <b>before</b> your least one of your markets?	icantly in	nproved	customers? (Enter number; if none, enter zero)			
Include a product even if it was another market.	ıs availab	le in				
[ ] Yes						
[ ] No						
[ ] Uncertain						

25. Did you sell any new or significantly improved services during 2010 with the following improvements? (Check yes or no for each row.)				28. During 2010, did your company make any significant improvements in its operations in the following areas? (Check yes or no for each row.)					
new or significantly impro	If you did not have any revenues from new or significantly improved services during 2010, please check here and skip to Question 27.			a. Reduced our company's use of energy	Yes	No			
				b. Reduced our company's production costs					
a. Improved performance				c. Increased our company's productivity					
<ul><li>b. More user-friendly</li><li>c. Reduced costs</li></ul>				d. Updated our company's operations with better technology					
d. New features				e. Please list any other significant impro					
e. Other improvements  (Please specify.)				in your company's operations					
26. What percent of your company's 2010 sales revenue was from new or significantly improved <i>services</i> ? ( <i>Enter number</i> ; <i>if none, enter zero</i> )				29. During the last three years, did your commake significant improvements in any of following production, marketing or distractions:					
%					Yes	No			
27 Milest managest of cooping	······································	) oalos		a. How you produce your products					
<ol> <li>What percent of your comparevenue was from new or sign services provided to <i>domest</i></li> </ol>	gnificantly	improved		b. How you distribute/deliver your products					
than foreign customers? ( <i>Enter number</i> ; <i>if none</i> , <i>enter zero</i> )			c. How you market your products						
%				d. How you sell your products					
70				e. Please list any other signification in your company over the last	-				

30	During the last three years,	, how important was each	of the following for inc	creasing your company	's technical
	knowledge? (Check one for	r each row)			

	Very important	Moderately important	Somewhat important	Not very important	Did not use
<ul> <li>a. Scientific publications (journals, technical newsletters, etc.)</li> </ul>					
b. Conferences or other technical meetings					
c. Patent data					
d. Internet					

e. Please list others below.

31.	Over the past 12 months, what portion of your
	company's total staff time was spent on
	government regulations? (Include local, state,
	regional and federal.)

[	]	None
[	]	Less than 10%
[	]	11 - 20%
[	]	21 - 30%
[	]	31 - 40%
[	]	41 - 50%
[	]	51 - 60%
[	]	61 - 70%
[	]	71 - 80%
[	]	81 - 90%

91 - 100%

Uncertain

]

# **Patents and licensing**

32. Did your company own any patents during 2010? (*Check one*)

[	]	Yes $\rightarrow$ Continue with next
		question
[	]	No → Skip to Question 39

33. How many U.S. patents did your company <u>own</u> as of December 31, 2010? (*Enter number*; *if none*, *enter zero*)

itents

34. In 2010, how much revenue, if any, did your company earn licensing your company's patents **to** other organizations? (*Enter number; if none, enter zero.*)

35. How many new agreements did your company enter into during 2010 to **license patents to** other organizations? (*Enter number*; *if none, enter zero.*)

	agreements

→ If you reported "0," skip to Question 39.

company in 2010? (Enter number; if none, enter zero)  patents	many did you seek any additional patent protection in foreign countries or from the international patent system? ( <i>Enter numbers</i> ; if none, enter zero.)
37. How many U.S. patent applications did your company file in 2010? (Enter number; if none, enter zero)	patents  39. How many patent applications do you expect to
Do not include applications for provisional patents.	file during 2009? (Enter number; if none, enter zero.)
patent applications	patent applications

# **Intellectual property transfers**

**40.** Did your company participate in the following activities relating to intellectual property in 2010? (*Check one for each row*)

	Yes	No	Uncertain
<b>a.</b> Transferred intellectual property (patents, trade secrets, copyrights, etc.) to others using a technical assistance or "know-how" agreements			
<b>b.</b> Received intellectual property from others using a technical assistance or "know-how" agreements			
<b>c.</b> Participated in cross-licensing agreements to permit one party to use the invention that is the subject of one or more patents owned by the other party			
<b>d.</b> Allowed free use of patents or other intellectual property owned by your company (for example, allowing free use of software patents by the open source community)			
<b>e.</b> Made use of patents or other intellectual property that is available for free use, such as patents made available by the open source community			

**41.** During the last three years, how important were the following to your strategy for protecting your company's intellectual property? (*Check one for each row*)

	Very important	Moderately important	Somewhat important	Not very important	Uncertain
<b>a.</b> Utility patents (patents for inventions)					
<b>b.</b> Design patents _(patents for appearance)					
c. Trademarks					
d. Copyrights					
e. Trade secrets					
<b>f.</b> Nondisclosure agreements					

**g.** Please list any others below.

#### R&D

**42.** What was your company's total R&D expense for 2010 worldwide (both domestic and foreign)? (*Enter number; if none, enter zero.*)

**R&D** is planned, creative work aimed at discovering new knowledge or developing new or significantly improved goods or services.

R&D does **not** include expenditures for:

- Routine quality control testing
- · Market research
- Efficiency surveys or management studies
- Literary, artistic, or historical projects such as films, music, or books and other publications
- Prospecting or exploration for natural resources

\$		

**43.** What is your company's projected R&D expense for 2009? (*Enter number*; *if none, enter zero.*)

\$	
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**44.** Which five-digit business code from the list on pages 12 and 13 best describes your company at end of 2010? (*Enter number*; *if none, enter zero.*)

		 l	 l	
		 l	 l	

**45.** How much of your company's 2010 R&D is related to the business code you selected in Question 43? (*Check one*)

		R&D in 2010, check here cip to Question 58.
[	]	All
[	]	Almost all
[	]	More than half
[	]	About half
[	]	Less than half
[	]	Only a little
[	]	None
[	]	Uncertain

**46.** How much of your company's 2010 purchases of new machinery or equipment (that is, your answer to Question 11) was used for R&D operations? (*Check one*)

[	]	All
[	]	Almost all
[	]	More than half
[	]	About half
[	]	Less than half
[	]	Only a little
[	]	None

## **Business segment codes for Question 34**

#### **Aerospace & Defense**

- 33641 Aircraft manufacturing
- 33642 Aircraft engine and engine parts manufacturing
- 33643 Other aircraft parts and auxiliary equipment manufacturing
- 33644 Guided missiles, space vehicles and parts manufacturing
- 33692 Military armored vehicle, tank, and tank components manufacturing
- 33452 Search, detection, navigation, guidance, aeronautical, and nautical system and instruments manufacturing
- 33660 Ship and boat building

### **Automobiles, Motorcycles & Components**

- 33610 Motor vehicles manufacturing
- 33620 Motor vehicle body and trailer manufacturing
- 33630 Motor vehicle parts manufacturing
- 33691 Motorcycle, bicycle, and parts manufacturing
- 33699 All other transportation equipment manufacturing

#### **Capital Goods**

- 33430 Audio and video equipment manufacturing
- 33330 Commercial, service industry, temperature control, and air-flow control machinery manufacturing
- 33312 Construction machinery manufacturing
- 23600 Construction of buildings
- 33360 Engine, turbine, and power transmission equipment manufacturing
- 33200 Fabricated metal products manufacturing
- 33311 Farm machinery and equipment manufacturing
- 23700 Heavy and civil engineering construction
- 33322 Industrial machinery manufacturing, except semiconductor machinery
- 33390 Metalworking and other general purpose machinery manufacturing
- 33313 Mining machinery and equipment manufacturing
- 33651 Railroad rolling stock manufacturing
- 33660 Ship and boat building
- 23800 Specialty trade contractors

# Commercial and Professional Services (including contract research)

- 54120 Accounting, tax preparation, bookkeeping and payroll services
- 54180 Advertising and related services
- 54130 Architectural, engineering, and related services
- 56140 Business support services
- 53240 Commercial and industrial machinery and equipment rental and leasing
- 54110 Legal services
- 54160 Management, scientific, and technical consulting services
- 56190 Office administrative, facilities, employment, and other support services
- 54190 Professional, scientific, and technical services (Not listed elsewhere in this category)

- 32300 Printing and related support activities
- 56290 Remediation and other waste management services
- 54170 Scientific research & development services
- 54140 Specialized design services
- 56150 Travel arrangement and reservation services
- 56210 Waste collection, treatment, and disposal

#### **Consumer Goods & Services**

- 71300 Amusement, gambling, and recreation industries
- 31500 Apparel manufacturing
- 33430 Audio and video equipment manufacturing
- 81110 Automotive repair and maintenance
- 31210 Beverage manufacturing
- 51520 Cable and other subscription programming (except Internet)
- 62440 Child day care services
- 44800 Clothing and clothing accessories stores
- 23600 Construction of buildings
- 53220 Consumer goods and general rental centers
- 61100 Educational services
- 33500 Electrical equipment, appliances, and components manufacturing
- 45410 Electronic shopping and mail-order houses
- 44300 Electronics and appliance stores
- 44500 Food and beverage stores
- 31100 Food manufacturing
- 72200 Food services and drinking places
- 33700 Furniture and related products manufacturing
- 45200 General merchandise stores
- 51600 Internet publishing and broadcasting
- 56160 Investigation, security, and services to buildings and dwellings
- 31600 Leather and allied products manufacturing
- 33990 Miscellaneous manufacturing (Not elsewhere listed in this category)
- 51200 Motion picture and sound recording (except Internet)
- 44100 Motor vehicle and parts dealers
- 71200 Museums, historical sites, and similar institutions
- 51110 Newspaper, periodical, book, and directory
- 45490 Nonstore retailers, except electronic shopping and mailorder houses
- 71100 Performing arts, spectator sports, and related industries
- 81200 Personal care, death care, laundry, and other personal services
- 51510 Radio and television broadcasting (except Internet)
- 81190 Repair and maintenance, except automotive
- 45990 Retail trade stores, including gasoline stations (Not elsewhere listed in this category)
- 32591 Soap, cleaning compound, and toilet preparations manufacturing
- 62400 Social assistance (except child day care services)
- 31300 Textile mill products
- 31220 Tobacco manufacturing
- 56150 Travel arrangement and reservation services
- 72100 Traveler accommodation services

#### Energy

21210 Coal mining

22110 Electric power generation, transmission, and distribution

21100 Oil and gas extraction

33313 Oil and gas field machinery and equipment manufacturing

32400 Petroleum and coal products manufacturing

48610 Pipeline transportation of crude oil, refined petroleum, and miscellaneous products, except natural gas

48620 Pipeline transportation of natural gas

21300 Support activities for oil and gas operations

#### **Financials**

52230 Activities related to credit intermediation

52420 Agencies, brokerages, and other insurance related activities

52210 Depository credit intermediation

52500 Funds, trusts, and other financial vehicles

52410 Insurance carriers

52100 Monetary authorities-central bank

52220 Nondepository credit intermediation

53100 Real estate

52300 Securities, commodity contracts, and other financial investments and related activities

#### **Health Care**

33451 Electromedical, electrotherapeutic and irradiation apparatus manufacturing

62210 General medical and surgical hospitals

62160 Home health care services

32543 In-vitro diagnostic substances manufacturing

62150 Medical and diagnostic laboratories

33910 Medical equipment and supplies manufacturing

62300 Nursing and residential care facilities

62120 Offices of dentists and other health practitioners

62110 Offices of physicians

62190 Outpatient care centers and other ambulatory health care services

32541 Pharmaceutical, medicinal, botanical, and biological products (except diagnostic) manufacturing

62220 Psychiatric, substance abuse, and specialty hospitals

54170 Scientific research & development services

#### **Information Technology - Goods and services**

33429 Communication equipment manufacturing, except broadcasting, wireless, and telephone apparatus

54150 Computer systems design and related services

33410 Computers and peripheral equipment manufacturing

51820 Data processing, hosting, and related services

33500 Electrical equipment, appliances, and components manufacturing

51900 Information services (Not elsewhere listed in this category)

51810 Internet service providers and web search portals

33460 Manufacturing and reproducing magnetic and optical media manufacturing

33459 Measuring and control instruments manufacturing (Not listed elsewhere in this category)

33422 Radio and television broadcasting and wireless communications equipment manufacturing

33452 Search, detection, navigation, guidance, aeronautical, and nautical system and instruments manufacturing

33440 Semiconductor and other electronic components manufacturing

33321 Semiconductor machinery manufacturing

51120 Software

33421 Telephone apparatus manufacturing

#### **Materials**

32511 Basic chemicals manufacturing

32790 Cement, concrete, lime, gypsum, and other nonmetallic mineral product manufacturing

32710 Clay and glass products manufacturing

33150 Ferrous and nonferrous foundries

33110 Iron and steel mills, ferroalloy, and steel product from purchased steel

21220 Metal ore mining

33130 Nonferrous metals production and processing

21230 Nonmetallic mineral mining and quarrying

32592 Paint, adhesive, and other chemical manufacturing

32200 Paper manufacturing

32530 Pesticide, fertilizer, and other agricultural chemical manufacturing

32600 Plastics and rubber products manufacturing

32512 Resin, synthetic rubber, and artificial synthetic fibers and filaments manufacturing

32591 Soap, cleaning compound, and toilet preparations manufacturing

21310 Support activities for solid mineral operations

32100 Wood products manufacturing

#### **Telecommunication Services**

51750 Cable and other program distribution

51740 Satellite telecommunications

51790 Telecommunications services (Not listed elsewhere in this category)

51710 Wired telecommunications carriers

51720 Wireless telecommunications carriers (except satellite)

#### **Transportation**

48100 Air transportation

53210 Automotive equipment rental and leasing

49200 Couriers and messengers

48200 Rail transportation

48700 Scenic and sightseeing transportation

48800 Support activities for transportation

48500 Transit and ground passenger transportation

48400 Truck transportation

49300 Warehousing and storage

48300 Water transportation

#### **Utilities**

22110 Electric power generation, transmission, and distribution

22120 Natural gas distribution

56290 Remediation and other waste management services

56210 Waste collection, treatment, and disposal

22130 Water, sewage, and other systems

		ould you characterize the R&D you ted in 2010? ( <i>Check one</i> )	<b>50.</b> How many full-time equivalents (FTEs) did your company employ for 2010 R&D-related
[	]	One-time project	activities? (Enter nearest whole number)
]	]	Part of company's on-going or regular R&D Uncertain Other ( <i>Please specify</i> )	<ul> <li>Full-time equivalent (FTE) adjusts for (1) part-time employees, and (2) full-time employees who do not always work on R&amp;D.</li> <li>Examples:</li> <li>An employee working half-time on R&amp;D would be</li> </ul>
	•	other (i rease speedy)	counted as .5 FTE.
<b>48.</b> Of	the 2	2010 R&D expense reported in Question	A full-time employee who worked 6 of the 12 months on R&D would be counted as .5 FTE.
41,	, how	w much was performed by your company?  one)	Whole Tenths
[	]	All	FTEs
[	]	Almost all	
[	]	More than half	<b>51.</b> Were any of your employees working on R&D-
[	]	About half	related activities employed outside the 50 United
[	]	Less than half	States and D.C. during 2010? (Check one)
[	]	Only a little	[ ] Yes
[	]	None	[ ] No
[	]	Uncertain	[ ] Uncertain
WO	rked	any of your company's employees at least part of the time on 2010 R&D-activities? (Enter numbers)	<b>52.</b> How much of your employees' 2010 R&D work was funded by the U.S. federal government? ( <i>Check one</i> )
			[ ] All
M	ales		[ ] Almost all
			[ ] More than half
Fe	emale	es	[ ] About half
Te	otal		[ ] Less than half
1(	ıdl		[ ] Only a little
			[ ] None
			[ ] Uncertain

<b>53.</b> How much of your company's 2010 R&D expense was used for wages, salaries, and fringe benefits? ( <i>Check one</i> )				
[ ] All				
[ ] Almost all				
[ ] More than half				
[ ] About half				
[ ] Less than half				
[ ] Only a little				
[ ] None				
[ ] Uncertain				
<b>54.</b> Was any of your company's 2010 R&D expense part of ( <i>Check one for each row</i> )	f an R&D a	greemer	nt with any of	the following?
	Yes	No	Uncertain	
<b>a.</b> Companies located <u>in</u> the United States				
<b>b.</b> Companies located <u>outside</u> the United States				
<b>c.</b> Universities, colleges, and academic researchers, including individual principal investigators				
<b>d.</b> Other nonprofit organizations and foundations				
e. U.S. federal government labs or agencies				
<b>f.</b> Foreign government labs or agencies				
g. State and local governments				
→ If you mark "yes" for any of rows a to g, please continue to next question; otherwise, skip to Question 55.			-	y's 2010 R&D eements? ( <i>Check one</i> )
[ ] All				
[ ] Almost all				
[ ] More than half				
[ ] About half				
[ ] Less than half				
[ ] Only a little				
[ ] None				
[ ] Uncertain				

56.	What percentage of you was a) applied research c) development? ( <i>Ento</i>	h, b) ba	sic rese	
	<b>Applied research</b> – the aimed at solving a specor meeting a specific, named.	cific pro	blem	%
	<b>Basic research</b> – the real at acquiring new know understanding without application or use in vi	ledge o	r	%
	<b>Development</b> – the system of knowledge gained for that is used in the produseful goods, methods	rom resouction o	earch of a	%
	Total			100 %
57.	Did your 2010 R&D a research areas? ( <i>Chec</i> You may use more that same R&D project	k one fo	r each	row)
		Yes	No	Uncertain
	<b>a.</b> Agriculture			
	<b>b.</b> Biotechnology			
	<b>c.</b> Defense			
	<b>d.</b> Energy			
	<b>e.</b> Environmental protection			
	<b>f.</b> Health/Medical			
	<b>g.</b> Nanotechnology			

		uch of your company's 2010 R&D
exp	ense	was for developing software products?
(Ch	ieck	one)
[	]	All
[	]	Almost all
[	]	More than half
[	]	About half
[	]	Less than half
[	]	Only a little
[	]	None
[	]	Uncertain

# Reporting

- 59. Is the time period covered by this report a calendar year?

  ☐ Yes
  ☐ No → What is the time period covered?

  From To
  Month Year Month Year
- **60.** Please provide the following information for a person we may contact regarding the answers to this survey.

Enterview
Enternion
Enternion
Entonoiso
Fortension
Entereion
Entonoion
Eti
E-to-oio-
Extension
Extension
_

**61.** Please provide any comments or remarks below.

Thanks for your participation in this survey.

#### **Definitions:**

<u>Angel Capital</u> - An "angel" is a high net worth individual who invests directly into promising entrepreneurial businesses in return for stock in the companies.

<u>Consultants</u> - An individual who contributes labor and expertise to an established business. Contractors are usually, but not always, considered temporary. A contractor is not an employee and receives 1099 for their expenses.

<u>Employees</u> – An individual, either full time or part time, who contributes labor and expertise to an established business. Employees are usually, but not always considered permanent. An employee is not a contractor and receives a W-2 at the end of the year.

<u>Intellectual property</u> – A product that has commercial value, including copyrighted property such as literary or artistic works, and ideational property, such as patents, appellations of origin, business methods, and industrial processes.

**Research and Development** - The planned, systematic pursuit of new knowledge or understanding toward general application (basic research); the acquisition of knowledge or understanding to meet a specific, recognized need (applied research); and the application of knowledge or understanding toward the production or improvement of a product, service, process, or method (development).

<u>Venture Capital</u> - Financial support (usually capital) provided to early-stage, high-potential companies. The venture capital fund makes money by owning equity in the companies it invests in.

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