

Form ITA- 4014P  
 (Rev. 6/2010)

U.S. Department of Commerce  
 International Trade Administration

**EXHIBITOR DATA ON U.S. FIRMS INTERESTED IN MEETING WITH INTERNATIONAL BUSINESS VISITORS  
 INTERNATIONAL BUYER PROGRAM**

This report is authorized by law (15 U.S.C 1512 et seq.; 15 U.S.C. 171 et seq. ). While you are not required to respond, your cooperation is needed in evaluating export expansion results under the International Buyer Program. Except to the extent required by law no information of a proprietary nature reported on this form will be disclosed without prior written consent of the relevant firm.

1. Please complete and return this form to the following address (show organizer):

Name  
 Address  
 City State Zip Code

2. Exhibit Name:  
 Site:  
 Date:

3. Company Name and U.S. Address: (Street, City, State, Zip Code)  
 Name  
 Address  
 City State Zip Code  
 Size of Business (# of Employees):

4. Booth Number(s) at Show:

5. Telephone Number (Include Area) Code:  
 Fax Number:  
 E-mail Address:  
 Website:

6. Company Profile:  
 a.  Never Exported  
 b.  Has not exported within the last 12 months  
 c.  Currently Exporting to the following markets:  
 Africa, Near East, Sub-Africa  
 East Asia, Pacific  
 Europe  
 North America  
 Central and South America

7. Name and title of company official(s) at show for contact with international business visitors:

1. Title:  
 2. Title:

8. Name and contact information for company official in charge of international sales/marketing:

9. Name and contact information for company official in charge of financing:

10. Product Lines or services your company wishes to export:

11. Are you interested in learning more about exporting? Yes  No

Type of Export Counseling desired:

Documentation Requirements  Financing  Trade Statistics  Logistics  Market Access  Market Research  
 All of the Above  Other: \_\_\_\_\_

12. International business in which your company is interested in:

Direct Sales  
 Foreign Agents/Distributors  
 Joint Ventures  
 Licensing Agreements

13. Where are you **most** interested in marketing your product?

**Asia, Near East, Sub Africa**  
 India  Israel  South Africa  Other: \_\_\_\_\_  
**East Asia, Pacific**  
 China  Japan  Australia  Vietnam  Other: \_\_\_\_\_  
**Europe**  
 Germany  United Kingdom  Sweden  Finland  
 Other: \_\_\_\_\_  
**Western Hemisphere**  
 Canada  Brazil  Mexico  Other: \_\_\_\_\_

14. Would you like a free subscription to Commercial News USA (CNUA)?

Yes  No

I certify that each item listed in section 9 is of U.S. origin ((i) produced or manufactured in the United States; or, (ii) if produced or manufactured

outside the United States, be marketed under the name of a U.S. firm and have U.S. content representing at least 50 percent of the value of the finished product or service being exported. U.S.-sourced inputs that may be considered as contributing to U.S. content, to the extent that they are incorporated into the finished product or service being exported, may include but are not limited to: materials; components; packaging; labor; production equipment and factory overhead; research & development; design; intellectual property; warehousing; distribution; sales; administration & management; advertising; and marketing and promotion.)

\_\_\_\_\_  
Signature of Duly Authorized Company/Participant's Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Print Name and Title

Public reporting for this collection of information is estimated to be 10 minutes per response, including the time for reviewing instructions, and completing and reviewing the collection of information. All responses to this collection of information are voluntary, and will be provided confidentially to the extent allowed by law. Notwithstanding any other provision of law, no person is required to respond to, nor shall a person be subject to a penalty for failure to comply with, a collection of information subject to the requirements of the Paperwork Reduction Act unless that collection of information displays a currently valid OMB Control Number. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Reports Clearance Officer, International Trade Administration, Department of Commerce, Room 4001, 14<sup>th</sup> and Constitution Avenue, N.W., Washington, D.C. 20230.