

**Additional Questions to Add to Generic Collection Question Bank  
1405-0158**

<b>Question 423:</b>	<b>Type</b>
Thinking about the knowledge and information you gained through the program, please indicate which of the following statements below reflect how you have used what you learned on the program. <i>Please select all that apply.</i>	IE

I have used the knowledge and information gained on the program to:	Select all that apply
to advocate for freedom of information	
to advocate for print, broadcast or other media reform	
to advocate for the protection of journalists' rights	
to strengthen associations for journalism and media professionals	
to encourage greater access to public records	
to build coalitions	
Other (please specify) _____	
None	

<b>Question 424:</b>	<b>Type</b>
Thinking now about the role and/or function of a journalist, we would like you to rank the following functions in order of importance, where 1 is the most important function and 5 is least important function. <i>Please rank them from 1 to 6.</i>  <i>Example: If you believe the most important function is to act as a watchdog and the 2<sup>nd</sup> most important is to advocate for freedom of information, then you will rank 1 and 2 accordingly. Each statement can be ranked from 1 to 6 only.</i>	IE

	Rank from 1 to 6
To report on current events, without bias or opinion	
To report the views of government	
To report the views of political parties	
To bring attention to societal problems or social ills	
To act as a watchdog	
To influence decision makers	

<b>Question 425:</b>	<b>Type</b>
Finally, do you, as a result of participating in the program, have any suggestions you would like to make for improving the program? Please include any ideas/thoughts you have here.	IE
<b>Response:</b> Open-Ended	

<b>Question 426A:</b>	<b>Type</b>
Please select the region of the world in which you lived at the time of the program.	IE
<b>Response:</b> Drop-down List	

Near East (Middle East and North Africa)
Africa (Sub-Saharan and South Africa)
East Asia Pacific
South and Central Asia
Europe and Eurasia
Western Hemisphere (North America, Central America, South America)

<b>Question 426B:</b>	<b>Type</b>
COUNTRY:	IE
<b>Response:</b> Drop-down List	
<i>Note: Drop-down list will populate countries based on the response to region question listed above (#426A)</i>	

**INDEPENDENT EVALUATION SECTION**

<b>Question 427:</b>	<b>Type</b>
Based on your experience, what would you consider to be the main objectives of the U.S. Speaker and Specialist Program?	IE

<b>Objective</b>	<b>Chose up to three</b>
Promote understanding of U.S. people and values	
Promote understanding of U.S. culture	
Promote understanding of U.S. foreign policy	
Promote social and professional networks between U.S. citizens and citizens of other countries	
To inform audiences about specific topics	
To advocate U.S. policies abroad	
Other _____	

<b>Question 428:</b>	<b>Type</b>
How did you originally become aware of the U.S. Speaker and Specialist Program?	IE

	<b>Select One Response Only</b>
Contacted by the U.S. Speaker Program staff based in Washington D.C.	
Learned about the Program from a colleague who participated	
Contacted by Embassy staff in country	

Learned about the Program through personal/professional network	
Other, please specify_____	

<b>Question 429:</b>	<b>Type</b>
What factors influenced your decision to accept an invitation to participate as a Speaker in the Program?	IE

<b>Factors</b>	<b>Choose up to three</b>
The honorarium	
The opportunity to travel internationally	
The opportunity to network and develop new professional relationships	
The opportunity to share expertise with an audience to which you would not otherwise have access	
The opportunity to learn more about one or more of the countries that you were invited to travel to	
The opportunity to contribute to the public diplomacy efforts of the United States government	
The ability to travel based on availability within my personal and/or professional schedule	
Other_____	

<b>Question 430:</b>	<b>Type</b>
How many times have you participated in the U.S. Speaker and Specialist Program?	IE

<b>Frequency</b>	<b>Select one response only</b>
1	
2	
3	
4	

5	
Other	

<b>Question 431:</b>	<b>Type</b>
What countries did you visit during your participation in the U.S. Speaker and Specialist Program?	IE

Country (drop down) Select all that apply

<b>Question 432:</b>	<b>Type</b>
What topics did you address during your speaking event?	IE

Topics	Select all that apply
Terrorism	
Democracy	
Rule of Law	
Civil Society	
The New Administration and the New Congress	
Security	
Media, Journalism and Freedom of the Press	
Economic Prosperity	
Global Environmental Protection	
Energy	
Health	
Other _____	

<b>Question 433:</b>	<b>Type</b>
What type(s) of events hosted, sponsored, or supported by the U.S. Embassy/Consulate featuring a guest speaker from the United States(s) have	IE

you participated in?	
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	In-Person Type	Check all that Apply
In-Person		
	Large lecture	
	Roundtable	
	Workshop	
	Small group discussion	
	Panel	
	Other _____	
Digital Video Conference (DVC)		
Teleconference		
Web Chat		
Pod Cast		
Other, _____		

<b>Question 434:</b>	<b>Type</b>
Number of people attended per event format?	IE

	In-Person Type	Number of People
In-Person		
	Large lecture	
	Roundtable	
	Workshop	
	Small group discussion	
	Panel	
	Other _____	
Digital Video Conference (DVC)		
Teleconference		
Web Chat		
Pod Cast		
Other, _____		

<b>Question 435:</b>	<b>Type</b>
1. Out of the in-person formats you selected above, is there a format you prefer?	IE

<b>Yes</b>	
<b>If yes, Which Format and Why?</b>	
<b>No</b>	

<b>Question 436:</b>	<b>Type</b>
Out of the general formats you selected above, is there a format you prefer?	IE

<b>Yes</b>	
<b>If yes, Which Format and Why?</b>	
<b>No</b>	

<b>Question 437:</b>	<b>Type</b>
On average, during your trip as a traveling Speaker, how many activities did you participate in?	IE

<b>Frequency</b>	<b>Select one response only</b>
1	
2	
3	
4	
5	
Other	

<b>Question 438:</b>	<b>Type</b>
Did you give your presentation(s) in English?	IE

<b>Yes</b>	
<b>No</b>	

<b>Question 438B:</b>	<b>Type</b>
If you answered no, Did you use the local language of the audience?	IE

<b>Yes</b>	
<b>No</b>	

<b>Question 438B1:</b>	<b>Type</b>
If you answered yes, how comfortable were you in giving the presentation in	IE

that language?	
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Select One	
Very Comfortable	
Comfortable	
Neither Comfortable or Uncomfortable	
Uncomfortable	
Very Uncomfortable	
Unsure	

<b>Question 438B2:</b>	<b>Type</b>
If you answered no, Was there an interpreter present?	IE

<b>Yes</b>	
<b>No</b>	
<b>Unsure</b>	

<b>Question 439:</b>	<b>Type</b>
During your recruitment as a Speaker, which of the following were you asked to provide or participate in?	IE

Items Provided	Select all that apply
Resume	
Interview	
Personally authored books/articles/reports	
Other , _____	
Unsure	

<b>Question 440:</b>	<b>Type</b>
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Prior to your most recent presentation, how knowledgeable were you about the country in which you presented as part of your U.S. Speaker and Specialist Program engagement?	IE
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Select One	
Very Knowledgeable	
Knowledgeable	
Neither Knowledgeable or Unknowledgeable	
Unknowledgeable	
Very Unknowledgeable	
Unsure	

<b>Question 441:</b>	<b>Type</b>
Please describe the type of audience in attendance at the events in your Speaker program?	IE

Audience Type	Please select all that apply
Academics	
Community Leaders(i.e., business, religious, cultural)	
Civil society, non-governmental organizations	
Government officials/public servants	
Youth	
Women	
Other, _____	
Unsure	

<b>Question 442:</b>	<b>Type</b>
In your opinion, was this the correct target audience for your presentation?	IE

Yes, Why? _____	
No, Why? _____	

<b>Question 443A:</b>	<b>Type</b>
In preparing your presentation(s), Did you provide the audience participants with any information or materials?	IE

Yes, What was the information or material? _____	
No	

<b>Question 443B:</b>	<b>Type</b>
In preparing your presentation (s), Were you provided with information or materials from Post or IIP staff?	IE

Yes, What was the information or material? _____	
No Would there have been any information or material you would have found useful? _____	

<b>Question 443C:</b>	<b>Type</b>
In preparing your presentation(s), Did you <b>use</b> any information or material provided to you by Post or IIP staff?	IE

Yes, What information or material was useful? _____ How did you use it? _____	
No Why? _____	

<b>Question 444:</b>	<b>Type</b>
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Were your events covered by local media?	IE
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<b>Yes</b>	
<b>No</b>	
<b>Unsure</b>	

<b>Question 444A:</b>	<b>Type</b>
If you answered yes, In what type of media was the event reported?	IE

<b>Media Type</b>	<b>Please select all that apply</b>
Newspaper	
TV	
Magazine	
Radio	
Website	
Other, _____	

<b>Question 444B:</b>	<b>Type</b>
If you answered yes, how would you characterize the coverage of your event(s)?	IE

	<b>Select One</b>
Very Positive	
Positive	
Neither Positive or Negative	
Negative	
Very Negative	
Unsure	

<b>Question 445:</b>	<b>Type</b>
If you answered no, Was there an interpreter present?	IE

<b>Yes</b>	
<b>No</b>	
<b>Unsure</b>	

<b>Question 446:</b>	<b>Type</b>
To what extent were you satisfied participating as a speaker in the U.S. Speaker and Specialist Program?	IE
	Select One
Very Satisfied	
Satisfied	
Neither Satisfied nor Dissatisfied	
Dissatisfied	
Very Dissatisfied	
Unsure	

<b>Question 447:</b>	<b>Type</b>
To what extent would you be willing to participate as a speaker in future Speaker and Specialist events?	IE
	Select One
Very Willing	
Somewhat Willing	
Neither willing nor unwilling	
Somewhat Unwilling	
Very Unwilling	

Unsure	
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<b>Question 448:</b>	<b>Type</b>
To what extent do you feel the U.S. Speaker and Specialist Program is properly managed and administered?	IE

	Select One
Very effectively	
Somewhat Effectively	
Neither Effectively nor ineffectively	
Somewhat Ineffectively	
Very Ineffectively	
Unsure	

<b>Question 449:</b>	<b>Type</b>
To what extent do you feel the U.S. Speaker and Specialist Program is an effective tool for fostering mutual understanding between the U.S. and foreign countries?	IE

	Select One
Very effectively	
Somewhat Effectively	
Neither Effectively nor ineffectively	
Somewhat Ineffectively	
Very Ineffectively	
Unsure	

<b>Question 450:</b>	<b>Type</b>
To what extent do you feel the U.S. Speaker and Specialist Program is an effective tool for fostering mutual understanding between the U.S. and foreign	IE

countries?	
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	Select One
Very effectively	
Somewhat Effectively	
Neither Effectively nor ineffectively	
Somewhat Ineffectively	
Very Ineffectively	
Unsure	

Question 451:	Type
To what extent do you think the audience members were satisfied with your most recent presentation?	IE

	Select One
Very Satisfied	
Satisfied	
Neither Satisfied nor Dissatisfied	
Dissatisfied	
Very Dissatisfied	
Unsure	

Question 452:	Type
To what extent do you believe your U.S. Speaker and Specialist event(s) had an effect on the foreign audience members' <b>understanding</b> of:	IE

	Very Positive Effect	Positive Effect	Neither Positive or Negative Effect	Negative Effect	Very Negative Effect
The United States in general					
The people of the United States and their values					
The culture of the United States					
The foreign policy of the United States					

<b>Question 453:</b>	<b>Type</b>
To what extent do you believe your U.S. Speaker and Specialist event(s) had an effect on the foreign audience members' <b>favorability</b> of:	IE

	Very Positive Effect	Positive Effect	Neither Positive or Negative Effect	Negative Effect	Very Negative Effect
The United States in general					
The people of the United States and their values					
The culture of the United States					
The foreign policy of the United States					

<b>Question 454:</b>	<b>Type</b>
Since your presentation, have you had the opportunity to communicate with anyone that you met as a result of participating in the IIP Speaker Program?	IE

Yes	
No	

<b>Question 454A:</b>	<b>Type</b>
If yes, how many are individuals that attended your presentation?	IE
<b>Response:</b> Open-Ended	

<b>Question 454B:</b>	<b>Type</b>
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<b>If yes, How many are individuals that did not attend your presentation, but rather heard about your participation in the IIP Speaker Program and contacted you as a result? Do you happen to know how they heard about your presentation?</b>	<b>IE</b>
<b>Response: Open-Ended</b>	

<b>Question 454C:</b>	<b>Type</b>
If yes, How many individuals did you meet through your participation in the IIP Speaker Program, but not as a result of your presentation? Examples include, but are not limited to, Post Staff or members of the community in which the Post is located.	IE
<b>Response: Open-Ended</b>	

<b>Question 454D:</b>	<b>Type</b>
If yes, Do you maintain any of these relationships by:	IE

<b>Media Type</b>	<b>Please select all that apply</b>
Email	
Telephone	
Meeting in Person	
Text Message	
Communicating on social networking sites (e.g., Facebook, LinkedIn, Twitter)?	
Other, _____	

<b>Question 454E:</b>	<b>Type</b>
If yes, In what language do you converse with these contacts?	IE
<b>Response: (provide choices, select all that apply)</b>	

<b>Question 454F:</b>	<b>Type</b>
If yes, What types of interactions do you have with these contacts?	IE



<b>Types of Interaction</b>	<b>Please select all that apply</b>
You request additional information from them	
They request additional information from you	
You initiate a collaboration	
They initiate a collaboration	
You send information to them	
News that your presentation initiated an individual or group to start a project, organize an event, publish something either on-line or in print, contribute resources to an effort, etc.	
Other, _____	

<b>Question 455:</b>	<b>Type</b>
Have you maintained contact with members of the foreign audience after the event?	IE

Yes	
No	

<b>Question 455A:</b>	<b>Type</b>
If yes, please provide:	IE

	<b>Open Ended</b>
Number of people	
Type of individual	
Nature of relationship	

<b>Question 456:</b>	<b>Type</b>
Have you formed any partnerships as a result of your participation in the event(s)?	IE

Yes	
No	

<b>Question 456A:</b>	<b>Type</b>
If yes, who are the partners?	IE
<b>Response:</b> Open-Ended	

<b>Question 456B:</b>	<b>Type</b>
If yes, please describe the partnership.	IE
<b>Response:</b> Open-Ended	

<b>Question 457:</b>	<b>Type</b>
With respect to your interactions with <b>the Speaker Program staff in Washington DC</b> , how <b>satisfied</b> were you with each of the following:	IE

	Very Satisfied	Satisfied	Neither Satisfied or Dissatisfied	Dissatisfied	Very Dissatisfied
Pre-trip planning					
Guidance on the event's schedule and the anticipated audience					
Responsiveness to inquiries					
Guidance on event/presentation structure (format, length, logistics)					
Communication of U.S. Speaker and Specialist Program objectives					
Information provided on the cultural context of the country prior to the event					
Amount of time provided for planning and preparation of presentation					

<b>Question 458:</b>	<b>Type</b>
With respect to your interactions with <b>Embassy Staff in-country</b> , how <b>satisfied</b> were you with:	IE

	Very Satisfied	Satisfied	Neither Satisfied or Dissatisfied	Dissatisfied	Very Dissatisfied
Pre-trip planning					
Guidance on the event's schedule and the anticipated audience					
Responsiveness to inquiries					
Guidance on event/presentation structure (format, length, logistics)					
Communication of U.S. Speaker and Specialist Program objectives					
Information provided on the cultural context of the country prior to the event					
Amount of time provided for planning and preparation of presentation					

<b>Question 459:</b>	<b>Type</b>
For each of the following, how <b>satisfied</b> were you with each of the following?	IE

	Very Satisfied	Satisfied	Neither Satisfied or Dissatisfied	Dissatisfied	Very Dissatisfied
Travel arrangements to country					
Travel arrangements in country					
Accommodations					
Travel experience					

<b>Question 460:</b>	<b>Type</b>
For each of the following, how much more or less likely would you be to participate in the U.S. Speaker and Specialist Program if the following factors were to change? If you were:	IE

	<b>Much More Likely</b>	<b>More Likely</b>	<b>Neither More likely or Less likely</b>	<b>Less Likely</b>	<b>Much Less Likely</b>
Required to report on results of the presentation in greater detail					
Required to visit more than one Post in a single trip					
Required to visit more than one country in a single trip					
Only reimbursed for an economy class ticket regardless of distance					

<b>Question 461:</b>	<b>Type</b>
How likely are you to participate in a Speaker Alumni Association program?	IE

	<b>Select One</b>
Very likely	
Likely	
Neither Likely or Unlikely	
Unlikely	
Very Unlikely	
Unsure	

<b>Question 461B:</b>	<b>Type</b>
What are the perceived benefits of such a program?	IE
<b>Response:</b> Open-Ended	

<b>Question 462:</b>	<b>Type</b>
Overall, how satisfied are you with the U.S. Speaker and Specialist Program?	IE

	<b>Select One</b>
Very Satisfied	
Satisfied	
Neither Satisfied nor Dissatisfied	

Dissatisfied	
Very Dissatisfied	
Unsure	

<b>Question 463:</b>	<b>Type</b>
Was there anything that you particularly liked about your experience with the U.S. Speaker and Specialist Program that you would like us to know about?	IE
<b>Response:</b> Open-Ended	

<b>Question 464:</b>	<b>Type</b>
Was there anything that you particularly disliked about your experience with the U.S. Speaker and Specialist Program that you would like us to know about?	IE
<b>Response:</b> Open-Ended	

<b>Question 465:</b>	<b>Type</b>
What recommendations do you have for the U.S. Speaker and Specialist Program?	IE
<b>Response:</b> Open-Ended	

