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**Welcome to the Intellectual Property Rights e-Recordation (IPRR) application.**



This new method for filing initial trademark and copyright recordation applications will greatly decrease the amount of time and paperwork normally required, thus providing more timely enforcement of your intellectual property rights. (\* Please note: An electronic application for trademark and copyright "renewals" and "tradename" recordations is not yet available. For additional information, please review the "Renewals" and "Tradename" sections at the bottom of this page.)

The filing of this electronic application will begin the administrative recordation process with CBP. A separate application is required for each recordation sought. Applications will be processed in the order in which they are received. The recordation fee for copyrights is \$190. The recordation fee for trademarks is \$190 per International Class of goods. By submitting this application on-line, you agree to supply the documents specified in 19 CFR 133.3 for trademarks, and 19 CFR 133.33 for copyrights, upon request by CBP. Failure to do so will result in your recordation being suspended pending receipt of the documents.

**We recommend that you have the following materials and information readily available before you begin the application process:**

- ✓ U.S. Patent & Trademark Office Registration Number or the U.S. Copyright Office Registration Number
- ✓ Digital images of the protected mark/work in ".jpg" or ".gif" format that accurately depict the right to be protected. Individual image files are limited to 2MB.
- ✓ Familiarization with the applicable regulations
  - ▶ Trademarks: 19 CFR 133.1 et seq.
  - ▶ Copyrights: 19 CFR 133.31 et seq.

**FORM OF PAYMENT**

The recordation fee may be made either by credit card or check. Please be advised that applications paid for by check could be delayed up to six weeks. All incoming mail is processed through CBP's mailroom at the Ronald Reagan Building, which includes irradiation and sorting. It is then transferred to OR&R, where it is sorted again for final delivery to the IPR Branch. We apologize in advance for any delay this may cause in providing enforcement. On the other hand, applications paid for on-line with a credit card are generally processed within three (3) business days.

**RENEWALS OF EXISTING TRADEMARK AND COPYRIGHT RECORDATIONS**

To renew your existing trademark or copyright recordation, please submit an e-mail message to [iprr.questions@dhs.gov](mailto:iprr.questions@dhs.gov) containing the information provided for in 19 CFR 133.7 and 19 CFR 133.37, respectively. You will be contacted by a representative of the IPR Branch regarding payment of the recordation fee and, if applicable, for additional required information. Note that credit card payment for renewals is not yet available.

**TRADENAME RECORDATIONS**

To apply for a tradename recordation, please submit an e-mail message to [iprr.questions@dhs.gov](mailto:iprr.questions@dhs.gov) containing the information provided for in 19 CFR 133.11 et seq. You will be contacted by a representative

of the IPR Branch regarding payment of the recordation fee and, if applicable, for additional required information. Note that credit card payment for renewal is not yet available.

Paperwork Reduction Act Statement: An agency may not conduct or sponsor an information collection and a person is not required to respond to this information unless it displays a current valid OMB control number and an expiration date. The control number for this collection is 1651-0123. The estimated average time to complete this application is 2 hours per respondent. If you have any comments regarding the burden estimate you can write to U.S. Customs and Border Protection, Information Services Branch, 1300 Pennsylvania Avenue, Washington DC 20229

Expiration: 9/30/2010

**\* Please note: The system is set to time-out after 30 minutes of inactivity. Proceeding through the application resets the 30-minute timer on each page. Please complete the application before exiting the system. Incomplete applications will not be processed. Please refrain from entering information just to test the system. Click TRADEMARK or COPYRIGHT if you would like to view the application before you begin.**

[Begin Application](#)



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**IPRR** INTELLECTUAL PROPERTY  
RIGHTS e-RECORDATION

**Trademark** ®

Proceed with Trademark Recordation

*Copyright* ©

Proceed with Copyright Recordation



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**IPRR** INTELLECTUAL PROPERTY  
RIGHTS e-RECORDATION

<b>U.S. Patent and Trademark Office Registration Number</b>	e.g.,(0,000,000)
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RIGHTS e-RECORDATION

## Is this the Trademark you wish to record?

<b>Word Mark</b>	ATREVETE A SO?R
<b>Translations</b>	The foreign wording in the mark translates into English as "YOU DARE TO DREAM".
<b>Goods and Services</b>	IC 041. US 100 101 107. G & S: Entertainment services, namely, providing a television program on the topic of personal aspirations. FIRST USE: 20090526. FIRST USE IN COMMERCE: 20090526
<b>Standard Characters Claimed</b>	
<b>Mark Drawing Code</b>	(4) STANDARD CHARACTER MARK
<b>Trademark Search Facility Classification Code</b>	NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters, punctuation and mathematical signs, zodiac signs, prescription marks
<b>Serial Number</b>	77349072
<b>Filing Date</b>	December 11, 2007
<b>Current Filing Basis</b>	1A
<b>Original Filing Basis</b>	1B
<b>Published for Opposition</b>	September 2, 2008
<b>Registration Number</b>	3670159
<b>Registration Date</b>	August 18, 2009
<b>Owner</b>	(REGISTRANT) Promofilm US LLC LIMITED LIABILITY COMPANY FLORIDA 7395 W. 19th Court Hialeah FLORIDA 33014
<b>Attorney of Record</b>	Michael A. Cornman
<b>Type of Mark</b>	SERVICE MARK
<b>Register</b>	PRINCIPAL
<b>Live/Dead Indicator</b>	LIVE



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Fields marked with an Asterisk ( \*) are required

<b>Description of trademark registered with the U.S. Patent &amp; Trademark Office</b>	*
<b>Supplemental Information</b>	(4) STANDARD CHARACTER MARK
<b>Name of trademark owner(s)</b>	*
<b>Address</b>	*
<b>City</b>	*
<b>State</b>	Select State *
<b>Zip Code</b>	*
<b>Is the applicant the trademark owner(s)? If not, what is the applicant's name and relationship to the trademark owner? (e.g., Firm Name / Representative)</b>	Yes <input type="radio"/> No <input type="radio"/> *
<b>Point of contact first name</b>	*
<b>Point of contact last name</b>	*
<b>Address</b>	*
<b>City</b>	*
<b>State</b>	Select State *
<b>Zip Code</b>	*

Telephone Number	(       )       -       *
Fax number	
E-mail Address	*
Retype Your E-mail Address	*
Is the trademark a standard character mark?	Yes <input type="radio"/> No <input type="radio"/> *
U.S. Patent & Trademark Office Registration No.	3670159
International Class (IC) of goods covered by the PTO registration and the specific products entitled to protection	IC 041. US 100 101 107. G & S: Entertainment services, namely, providing a television program on the topic of personal aspirations. FIRST USE: 20090526. FIRST USE IN COMMERCE: 20090526 *
For fee calculation purposes, please select those ICs (from above) which you are requesting CBP recordation.  <b>WARNING:</b> The processing of your application could be significantly delayed if you select ICs that are not covered by the registration certificate.  <b>NOTE:</b> The fee is \$190 per IC.	<div style="background-color: black; color: white; padding: 2px;">Select International class(es) ---&gt;</div> <ul style="list-style-type: none"> <li>1. Chemicals used in industry, science ... <span style="float: right;">⤴</span></li> <li>2. Paints, varnishes, lacquers ...</li> <li>3. Bleaching preparations ... <span style="float: right;">⤵</span></li> </ul>

<p>(Depress and hold the Control (Ctrl) key to select multiple ICs.)</p>	
<p>Date of issuance of trademark registration</p>	<p>8/18/2009</p>
<p>Date of expiration of trademark registration</p>	<p>MM 0 DD 0 YY 0 *</p>
<p>Filing Date</p>	<p>12/11/2007</p>
<p>Country of manufacture of goods bearing the genuine trademark</p> <p>(Depress and hold the Control (Ctrl) key to select multiple countries.)</p>	<p>United States ^</p> <p>Afghanistan</p> <p>Albania</p> <p>Algeria v</p> <p>*</p>

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CBP provides gray market protection only to trademarks that have been recorded with CBP and where the U.S. trademark owner does not own the foreign trademark abroad and no common ownership or control exists between the U.S. trademark owner and the foreign trademark owner. For a further explanation of whether your trademark is entitled to gray market protection, please refer to 19 CFR 133.23.

Fields marked with an Asterisk ( \*) are required

<p>Is the trademark owner a U.S. citizen (corporate or personal)?</p>	<p>Yes <input type="radio"/> No <input type="radio"/> *</p>
<p>If not a U.S. citizen, provide the citizenship of trademark owner</p>	
<p>Names of all parties authorized to apply the trademark and the nature of the relationship to the owner (e.g., licensee, subsidiary, manufacturer, etc.)</p>	<p>*</p>
<p>The names of any persons or business entities, foreign or domestic, who use the trademark and a description as to those use(s)</p>	<p>*</p>
<p>Is the subject trademark now, or has it ever been owned, used, or otherwise claimed by the trademark owner outside the United States (this may include a pending registration abroad)?</p>	<p>Yes <input type="radio"/> No <input type="radio"/> *</p>
<p>If "Yes" provide the name of the foreign owner, user or claimant (s)</p>	
<p>Is the subject trademark owned, used, or otherwise claimed by any parent company, subsidiary, or other entity, foreign or domestic, that is under</p>	<p>Yes <input type="radio"/> No <input type="radio"/> *</p>

<b>common control or common ownership with, or shares any common control or common ownership with, the U.S. trademark owner?</b>	
<b>The name(s) of any parent companies, subsidiaries, or other entities, foreign or domestic, that are under common control with, or share any type of ownership interest or relationship with, the U.S. trademark owner</b>	



[DHS.gov](http://DHS.gov)



Digital images of the protected mark must be in .jpg, .gif or .pdf format, and must be an accurate depiction of the mark. Only five images may be uploaded, with each image limited to 2MB. When done uploading images click proceed.

Note: Do not submit images of infringing merchandise through this application.

Image Upload	
<input type="button" value="Browse..."/>	<input type="button" value="Upload"/>



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Payment Method

Amount	\$190.00
Credit Card	<a href="#">Click Here To Pay With A Credit Card</a>
Check	<a href="#">Click Here To Pay With A Check Or Money Order</a>

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