

FDA Online Study

Focus Group Participant Screener

General Online Community Participants (Groups 1-3)

Introduction

Hello, my name is _____ and I'm from [name of company]. I'm calling on behalf of RTI International, a non-profit research organization, about a research study. I'm not selling or promoting any product.

The purpose of this study is to learn more about how people use online health information to make health decisions. We will be conducting several focus groups on this topic in [city]. To see if you are eligible to participate, I'd like to ask you some questions. If you are eligible and choose to participate, all of your comments will be kept private. In appreciation for your time and participation, we will reimburse you \$75 at the end of the focus group.

Eligibility Questions

My questions will take only a few minutes.

1. What year were you born?

_____	1992 or Earlier → CONTINUE 1993 or Later → TERMINATE
-------	---

2. How many **online health communities** do you visit regularly? By "online health community," I mean a Web site where individuals gather to learn about and share health information with one another.

_____	communities	1 or More → CONTINUE None → TERMINATE
-------	-------------	--

3. Which specific online health communities do you belong to?

CONTINUE SCREENING <i>RTI will review responses and make a final decision about each individual's eligibility.</i>

4. How often do you visit these communities?

_____	Times per week	Once per Month or More → CONTINUE
_____	Times per month	Less than Once per Month → TERMINATE

5. What health conditions or illnesses do these online health communities focus on?

Illness or Medical Condition → CONTINUE Healthy Living (e.g., Fitness, Weight Loss, Smoking Cessation) → CONTINUE, HOLD Non-Health Topic (e.g., Parenting, Hobbies) → TERMINATE

6. How often do you participate in these communities as part of your job (e.g., a medical professional giving advice about treatment options)?

Never		→ CONTINUE
Participation as part of job function		→ TERMINATE

7. What is your current occupation?

Healthcare Provider (e.g., Physician, Nurse, Counselor) → TERMINATE		
Pharmaceutical Employee (e.g., Pharma Rep) → TERMINATE		
All Other Occupations → CONTINUE		

8. What is your sex?

Male		→ CONTINUE
Female		→ CONTINUE
SCREEN FOR A MIX		

9. Which of these racial groups best describes you?

White		→ CONTINUE
Black / African American		→ CONTINUE
American Indian or Alaskan Native		→ CONTINUE
Asian		→ CONTINUE
Native Hawaiian or Pacific Islander		→ CONTINUE
Other		→ CONTINUE
SCREEN FOR A MIX		

10. What is the highest level of education you have attained?

Less than high school		→ CONTINUE
High school graduate (or GED)		→ CONTINUE
Some college or technical school (No degree)		→ CONTINUE
College graduate (2- or 4-year degree)		→ CONTINUE
Some graduate school (No degree)		→ CONTINUE
Graduate school degree		→ CONTINUE
SCREEN FOR A MIX		

11. The focus group discussion will involve speaking and reading in English. Are you comfortable with speaking and reading in English?

Yes		➔ CONTINUE
No		➔ TERMINATE

Focus Group Invitation:

Thank you for answering all of my questions. Based on your responses, you might be eligible to participate in our study and join one of our informal focus groups.

Each focus group will last about two hours and should be very interesting. No one would try to sell you anything, and no one would call you later because you participated. We would reimburse you \$75 at the end of the discussion for your time and participation. We can invite only a few individuals to take part, and if it's okay, we would like to audio tape the discussion. Once I confirm that you are eligible, can I please call you back to schedule your participation?

Closing for Ineligible Participants:

I'm sorry, but you are not eligible for this study. There are many possible reasons why people are not eligible. These reasons were decided earlier by the researchers. However, thank you for your interest in this study and for taking the time to answer our questions today.

Participant Information

NAME: _____

ADDRESS: _____

CITY: _____

ZIP CODE: _____

EMAIL: _____

What is the best time to reach you? What is the best telephone number to reach you at that time?

BEST TIME TO BE REACHED: _____

BEST PHONE NUMBER: _____

Is there another time and number we can try if we miss you?

ALTERNATE PHONE NUMBER: _____

Call-back to Schedule Participation:

We spoke [TIME FRAME] about a research study on how people use online health information, and I've confirmed that you are eligible to participate. In order to hear people's opinions, we are conducting informal focus groups. Each focus group will last about two hours and should be very interesting. No one will try to sell you anything, and no one will call you later because you participated. We will reimburse you \$75 at the end of the discussion for your time and participation. We can invite only a few individuals to take part, and if it's okay, we would like to audio tape the discussion.

The focus groups will take place on [DATES AND TIMES TBD]. Which date and time would work best for you?

Focus Group: 1 2 3

Your participation in this study is very important. If for some reason you will not be able to attend, please let us know right away. You can call us anytime at [INSERT PHONE NUMBER], and if we are not here, please leave a message.

Recruiter: _____

FDA Online Study

Focus Group Participant Screener

Active/Heavy Users (Groups 4-5) + Passive/Light Users (Groups 6-7)

Introduction

Hello, my name is _____ and I'm from [name of company]. I'm calling on behalf of RTI International, a non-profit research organization, about a research study. I'm not selling or promoting any product.

The purpose of this study is to learn more about how people use online health information to make health decisions. We will be conducting several focus groups on this topic in [city]. To see if you are eligible to participate, I'd like to ask you some questions. If you are eligible and choose to participate, all of your comments will be kept private. In appreciation for your time and participation, we will reimburse you \$75 at the end of the focus group.

Eligibility Questions

The questions to see if you are eligible will only take a few minutes.

1. What year were you born?

_____	1992 or Earlier → CONTINUE 1993 or Later → TERMINATE
-------	---

2. How many **online health communities** do you visit regularly? By "online health community," I mean a Web site where individuals gather to learn about and share health information with one another.

_____	communities	1 or More → CONTINUE None → TERMINATE
-------	-------------	--

3. Which specific online health communities do you belong to?

<p>CONTINUE SCREENING</p> <p><i>RTI will review responses and make a final decision about each individual's eligibility.</i></p>

4. What health conditions or illnesses do these online health communities focus on?

<p>Illness or Medical Condition → CONTINUE</p> <p>Healthy Living (e.g., Fitness, Weight Loss, Smoking Cessation) → CONTINUE, HOLD</p> <p>Non-Health Topic (e.g., Parenting, Hobbies) → TERMINATE</p>

5. When you visit online communities, are you more likely to post information for others to read or read information posted by others?

Post information		→ CONTINUE, GROUPS 4 & 5
Read information posted by others		→ CONTINUE, GROUPS 6 & 7

6. How often do you visit these online communities? [DO NOT READ RESPONSE OPTIONS.]

One or more times per week		→ CONTINUE, GROUPS 4 & 5
Several times per month		→ CONTINUE, GROUPS 6 & 7
At least once per month		→ CONTINUE, GROUPS 6 & 7
Less than once per month		→ TERMINATE

QUESTIONS 5 AND 6: If individual could fit into either Groups 4 & 5 or Groups 6 & 7, continue screening and hold.

7. How often do you participate in these communities as part of your job (e.g., a medical professional giving advice about treatment options)?

Never		→ CONTINUE
Participation as part of job function		→ TERMINATE

8. What is your current occupation?

Healthcare Provider (e.g., Physician, Nurse, Counselor) → TERMINATE
Pharmaceutical Employee (e.g., Pharma Rep) → TERMINATE
All Other Occupations → CONTINUE

9. What is your sex?

Male		→ CONTINUE
Female		→ CONTINUE
SCREEN FOR A MIX		

10. Which of these racial groups best describes you?

White		→ CONTINUE
Black / African American		→ CONTINUE
American Indian or Alaskan Native		→ CONTINUE
Asian		→ CONTINUE
Native Hawaiian or Pacific Islander		→ CONTINUE
Other		→ CONTINUE
SCREEN FOR A MIX		

11. What is the highest level of education you have attained?

Less than high school		→ CONTINUE
High school graduate (or GED)		→ CONTINUE
Some college or technical school (No degree)		→ CONTINUE
College graduate (2- or 4-year degree)		→ CONTINUE
Some graduate school (No degree)		→ CONTINUE
Graduate school degree		→ CONTINUE
SCREEN FOR A MIX		

12. The focus group discussion will involve speaking and reading in English. Are you comfortable with speaking and reading in English?

Yes		→ CONTINUE
No		→ TERMINATE

Focus Group Invitation:

Thank you for answering all of my questions. Based on your responses, you might be eligible to participate in our study and join one of our informal focus groups.

Each focus group will last about two hours and should be very interesting. No one would try to sell you anything, and no one would call you later because you participated. We would reimburse you \$75 at the end of the discussion for your time and participation. We can invite only a few individuals to take part, and if it's okay, we would like to audio tape the discussion. Once I confirm that you are eligible, can I please call you back to schedule your participation?

Closing for Ineligible Participants:

I'm sorry, but you are not eligible for this study. There are many possible reasons why people are not eligible. These reasons were decided earlier by the researchers. However, thank you for your interest in this study and for taking the time to answer our questions today.

Participant Information

NAME: _____

ADDRESS: _____

CITY: _____

ZIP CODE: _____

EMAIL _____

What is the best time to reach you? What is the best telephone number to reach you at that time?

BEST TIME TO BE REACHED: _____

BEST PHONE NUMBER: _____

Is there another time and number we can try if we miss you?

ALTERNATE PHONE NUMBER: _____

Call-back to Schedule Participation:

We spoke [TIME FRAME] about a research study on how people use online health information, and I've confirmed that you are eligible to participate. In order to hear people's opinions, we are conducting informal focus groups. Each focus group will last about two hours and should be very interesting. No one will try to sell you anything, and no one will call you later because you participated. We will reimburse you \$75 at the end of the discussion for your time and participation. We can invite only a few individuals to take part, and if it's okay, we would like to audio tape the discussion.

The focus groups will take place on [DATES AND TIMES TBD]. Which date and time would work best for you?

Focus Group: 4 5 or 6 7

Your participation in this study is very important. If for some reason you will not be able to attend, please let us know right away. You can call us anytime at [INSERT PHONE NUMBER], and if we are not here, please leave a message.

Recruiter: _____

FDA Online Study

Focus Group Participant Screener

Recent Diagnosis (Group 8)

Introduction

Hello, my name is _____ and I'm from [name of company]. I'm calling on behalf of RTI International, a non-profit research organization, about a research study. I'm not selling or promoting any product.

The purpose of this study is to learn more about how people use online health information to make health decisions. We will be conducting several online focus groups on this topic. These focus groups will be conducted over the Internet rather than in-person. To see if you are eligible to participate, I'd like to ask you some questions. If you are eligible and choose to participate, all of your comments will be kept private. In appreciation for your time and participation, we will reimburse you \$50 at the end of the focus group.

Eligibility Questions

The questions to see if you are eligible will only take a few minutes.

1. What year were you born?

_____	1992 or Earlier → CONTINUE 1993 or Later → TERMINATE
-------	---

2. How many **online health communities** do you visit regularly? By "online health community," I mean a Web site where individuals gather to learn about and share health information with one another.

_____	communities	1 or More → CONTINUE None → TERMINATE
-------	-------------	--

3. **Have you (or an immediate family member) been medically diagnosed with any of the following conditions? [FDA will need to select desired condition. Examples listed below.]**

Depression		→ CONTINUE
Fibromyalgia		→ TERMINATE
Multiple sclerosis		→ TERMINATE
Osteoarthritis		→ TERMINATE
High blood pressure		→ TERMINATE
None of these conditions		→ TERMINATE

4. **When were you (or your family member) medically diagnosed with this condition?**

Within the last 6 months		→ CONTINUE
Within the last 7-12 months		→ CONTINUE, HOLD
More than a year ago		→ TERMINATE

5. **Which specific online health communities do you belong to?**

CONTINUE SCREENING

6. **How often do you visit these communities?**

_____	Times per week	Once per Month or More → CONTINUE
_____	Times per month	Less than Once per Month → TERMINATE

7. **What health conditions or illnesses do these online health communities focus on?**

Depression → CONTINUE
Other Topics → TERMINATE

8. **How often do you participate in these communities as part of your job (e.g., a medical professional giving advice about treatment options)?**

Never		→ CONTINUE
Participation as part of job function		→ TERMINATE

9. **What is your current occupation?**

Healthcare Provider (e.g., Physician, Nurse, Counselor) → TERMINATE
Pharmaceutical Employee (e.g., Pharma Rep) → TERMINATE
All Other Occupations → CONTINUE

10. **What is your sex?**

Male		→ CONTINUE
Female		→ CONTINUE
SCREEN FOR A MIX		

11. Which of these racial groups best describes you?

White		→ CONTINUE
Black / African American		→ CONTINUE
American Indian or Alaskan Native		→ CONTINUE
Asian		→ CONTINUE
Native Hawaiian or Pacific Islander		→ CONTINUE
Other		→ CONTINUE
SCREEN FOR A MIX		

12. What is the highest level of education you have attained?

Less than high school		→ CONTINUE
High school graduate (or GED)		→ CONTINUE
Some college or technical school (No degree)		→ CONTINUE
College graduate (2- or 4-year degree)		→ CONTINUE
Some graduate school (No degree)		→ CONTINUE
Graduate school degree		→ CONTINUE
SCREEN FOR A MIX		

13. The focus group discussion will involve speaking and reading in English. Are you comfortable with speaking and reading in English?

Yes		→ CONTINUE
No		→ TERMINATE

Focus Group Invitation:

Thank you for answering all of my questions. Based on your responses, you might be eligible to participate in our study and join one of our informal focus groups.

Each focus group will last about one hour and should be very interesting. No one would try to sell you anything, and no one would call you later because you participated. We would reimburse you \$50 at the

end of the discussion for your time and participation. We can invite only a few individuals to take part, and if it's okay, we would like to audio tape the discussion. Once I confirm that you are eligible, can I please call you back to schedule your participation?

Closing for Ineligible Participants:

I'm sorry, but you are not eligible for this study. There are many possible reasons why people are not eligible. These reasons were decided earlier by the researchers. However, thank you for your interest in this study and for taking the time to answer our questions today.

Participant Information

NAME: _____

ADDRESS: _____

CITY: _____

ZIP CODE: _____

EMAIL _____

What is the best time to reach you? What is the best telephone number to reach you at that time?

BEST TIME TO BE REACHED: _____

BEST PHONE NUMBER: _____

Is there another time and number we can try if we miss you?

ALTERNATE PHONE NUMBER: _____

Call-back to Schedule Participation:

We spoke [TIME FRAME] about a research study on how people use online health information, and I've confirmed that you are eligible to participate. In order to hear people's opinions, we are conducting informal focus groups. Each focus group will last about one hour and should be very interesting. No one will try to sell you anything, and no one will call you later because you participated. We will reimburse you \$50 at the end of the discussion for your time and participation. We can invite only a few individuals to take part, and if it's okay, we would like to audio tape the discussion.

The focus groups will take place on [DATES AND TIMES TBD]. Which date and time would work best for you?

Focus Group: **8**

Your participation in this study is very important. If for some reason you will not be able to attend, please let us know right away. You can call us anytime at [INSERT PHONE NUMBER], and if we are not here, please leave a message.

Recruiter: _____

FDA Online Study

Focus Group Participant Screener

Treatment Decision (Group 9)

Introduction

Hello, my name is _____ and I'm from [**name of company**]. I'm calling on behalf of RTI International, a non-profit research organization, about a research study. I'm not selling or promoting any product.

The purpose of this study is to learn more about how people use online health information to make health decisions. We will be conducting several online focus groups on this topic. These focus groups will be conducted over the Internet rather than in-person. To see if you are eligible to participate, I'd like to ask you some questions. If you are eligible and choose to participate, all of your comments will be kept private. In appreciation for your time and participation, we will reimburse you \$50 at the end of the focus group.

Eligibility Questions

The questions to see if you are eligible will only take a few minutes.

1. What year were you born?

_____	1992 or Earlier → CONTINUE 1993 or Later → TERMINATE
-------	---

2. How many online health communities do you visit regularly? By "online health community," I mean a Web site where individuals **gather to learn about and share health information with one another.**

_____	communities	1 or More → CONTINUE None → TERMINATE
-------	-------------	--

3. **Have you (or an immediate family member) been medically diagnosed with any of the following conditions? [FDA will need to select desired condition. Examples listed below.]**

Fibromyalgia		→ CONTINUE
Depression		→ TERMINATE
Multiple sclerosis		→ TERMINATE
Osteoarthritis		→ TERMINATE
High blood pressure		→ TERMINATE
None of these conditions		→ TERMINATE

4. **Have you made a treatment decision or helped your family member make a treatment decision (e.g., take a prescription medication, have surgery, or undergo behavioral therapy) for this condition?**

Yes		→ CONTINUE
No		→ TERMINATE

5. **When did you make this treatment decision?**

Within the last 6 months		→ CONTINUE
Within the last 7-12 months		→ CONTINUE, HOLD
More than a year ago		→ TERMINATE

6. **What was your primary reason for making this treatment decision?**

Current treatment not working		→ CONTINUE
Illness or symptoms getting worse		→ CONTINUE
Not happy/satisfied with current treatment		→ CONTINUE
New treatment is less expensive		→ TERMINATE
My doctor suggested it		→ TERMINATE
Other reason (Specify):		→ CONTINUE, HOLD RTI will review Other reasons

		and determine eligibility.
--	--	----------------------------

7. Which specific online health communities do you belong to?

CONTINUE SCREENING

8. How often do you visit these communities?

_____	Times per week	Once per Month or More → CONTINUE
_____	Times per month	Less than Once per Month → TERMINATE

9. What health conditions or illnesses do these online health communities focus on?

Fibromyalgia → CONTINUE
All Other Topics → TERMINATE

10. How often do you participate in these communities as part of your job (e.g., a medical professional giving advice about treatment options)?

Never		→ CONTINUE
Participation as part of job function		→ TERMINATE

11. What is your current occupation?

Healthcare Provider (e.g., Physician, Nurse, Counselor) → TERMINATE		
Pharmaceutical Employee (e.g., Pharma Rep) → TERMINATE		
All Other Occupations → CONTINUE		

12. What is your sex?

Male		→ CONTINUE
Female		→ CONTINUE
SCREEN FOR A MIX		

13. Which of these racial groups best describes you?

White		→ CONTINUE
Black / African American		→ CONTINUE
American Indian or Alaskan Native		→ CONTINUE
Asian		→ CONTINUE
Native Hawaiian or Pacific Islander		→ CONTINUE
Other		→ CONTINUE
SCREEN FOR A MIX		

14. What is the highest level of education you have attained?

Less than high school		→ CONTINUE
High school graduate (or GED)		→ CONTINUE
Some college or technical school (No degree)		→ CONTINUE
College graduate (2- or 4-year degree)		→ CONTINUE
Some graduate school (No degree)		→ CONTINUE
Graduate school degree		→ CONTINUE
SCREEN FOR A MIX		

--

15. The focus group discussion will involve speaking and reading in English. Are you comfortable with speaking and reading in English?

Yes		→ CONTINUE
No		→ TERMINATE

Focus Group Invitation:

Thank you for answering all of my questions. Based on your responses, you might be eligible to participate in our study and join one of our informal focus groups.

Each focus group will last about one hour and should be very interesting. No one would try to sell you anything, and no one would call you later because you participated. We would reimburse you \$50 at the end of the discussion for your time and participation. We can invite only a few individuals to take part, and if it's okay, we would like to audio tape the discussion. Once I confirm that you are eligible, can I please call you back to schedule your participation?

Closing for Ineligible Participants:

I'm sorry, but you are not eligible for this study. There are many possible reasons why people are not eligible. These reasons were decided earlier by the researchers. However, thank you for your interest in this study and for taking the time to answer our questions today.

Participant Information

NAME: _____

ADDRESS: _____

CITY: _____

ZIP CODE: _____

EMAIL: _____

What is the best time to reach you? What is the best telephone number to reach you at that time?

BEST TIME TO BE REACHED: _____

BEST PHONE NUMBER: _____

Is there another time and number we can try if we miss you?

ALTERNATE PHONE NUMBER: _____

Call-back to Schedule Participation:

We spoke [TIME FRAME] about a research study on how people use online health information, and I've confirmed that you are eligible to participate. In order to hear people's opinions, we are conducting informal focus groups. Each focus group will last about one hour and should be very interesting. No one will try to sell you anything, and no one will call you later because you participated. We will reimburse you \$50 at the end of the discussion for your time and participation. We can invite only a few individuals to take part, and if it's okay, we would like to audio tape the discussion.

The focus groups will take place on [DATES AND TIMES TBD]. Which date and time would work best for you?

Focus Group: 9

Your participation in this study is very important. If for some reason you will not be able to attend, please let us know right away. You can call us anytime at [INSERT PHONE NUMBER], and if we are not here, please leave a message.

Recruiter: -----

FDA Online Study

Focus Group Participant Screener

Core Community Members (Group 10)

Introduction

Hello, my name is _____ and I'm from [**name of company**]. I'm calling on behalf of RTI International, a non-profit research organization, about a research study. I'm not selling or promoting any product.

The purpose of this study is to learn more about how people use online health information to make health decisions. We will be conducting several online focus groups on this topic. These focus groups will be conducted over the Internet rather than in-person. To see if you are eligible to participate, I'd like to ask you some questions. If you are eligible and choose to participate, all of your comments will be kept private. In appreciation for your time and participation, we will reimburse you \$50 at the end of the focus group.

Eligibility Questions

The questions to see if you are eligible will only take a few minutes.

1. What year were you born?

_____	1992 or Earlier → CONTINUE 1993 or Later → TERMINATE
-------	---

2. Have you or an immediate family member been medically diagnosed with any of the following conditions? [FDA will need to select desired condition. Examples listed below. We may not need to ask this if we have direct access to the community.]

Insomnia		→ CONTINUE
Fibromyalgia		→ TERMINATE
Multiple sclerosis		→ TERMINATE
Depression		→ TERMINATE
High blood pressure		→ TERMINATE
None of these conditions		→ TERMINATE

3. Are you a member of any of the following online communities? [FDA will need to select desired community. Examples listed below. We may not need to ask this if we have direct access to the community.]

National Sleep Foundation Insomnia Exchange		→ CONTINUE
WebMD Lupus Community		→ TERMINATE
The patientslikeme Fibromyalgia and Chronic Fatigue Syndrome Community		→ TERMINATE
Seasonal allergies Facebook group		→ TERMINATE

4. How often do you visit the [selected community]?

_____	Times per week	Once per Week or More → CONTINUE Less than Once per Week → TERMINATE
-------	----------------	---

5. How often do you participate in these communities as part of your job (e.g., a medical professional giving advice about treatment options)?

Never		→ CONTINUE
Participation as part of job function		→ TERMINATE

6. What is your current occupation?

Healthcare Provider (e.g., Physician, Nurse, Counselor) → TERMINATE
Pharmaceutical Employee (e.g., Pharma Rep) → TERMINATE
All Other Occupations → CONTINUE

7. What is your sex?

Male		→ CONTINUE
Female		→ CONTINUE
SCREEN FOR A MIX		

8. Which of these racial groups best describes you?

White		→ CONTINUE
Black / African American		→ CONTINUE
American Indian or Alaskan Native		→ CONTINUE
Asian		→ CONTINUE
Native Hawaiian or Pacific Islander		→ CONTINUE
Other		→ CONTINUE
SCREEN FOR A MIX		

9. What is the highest level of education you have attained?

Less than high school		→ CONTINUE
High school graduate (or GED)		→ CONTINUE
Some college or technical school (No degree)		→ CONTINUE
College graduate (2- or 4-year degree)		→ CONTINUE
Some graduate school (No degree)		→ CONTINUE
Graduate school degree		→ CONTINUE
SCREEN FOR A MIX		

10. The focus group discussion will involve speaking and reading in English. Are you comfortable with speaking and reading in English?

Yes		→ CONTINUE
No		→ TERMINATE

Focus Group Invitation:

Thank you for answering all of my questions. Based on your responses, you might be eligible to participate in our study and join one of our informal focus groups. All of the people in the focus group will be members of [COMMUNITY NAME].

Each focus group will last about one hour and should be very interesting. No one would try to sell you anything, and no one would call you later because you participated. We would reimburse you \$50 at the end of the discussion for your time and participation. We can invite only a few individuals to take part, and if it's okay, we would like to audio tape the discussion. Once I confirm that you are eligible, can I please call you back to schedule your participation?

Closing for Ineligible Participants:

I'm sorry, but you are not eligible for this study. There are many possible reasons why people are not eligible. These reasons were decided earlier by the researchers. However, thank you for your interest in this study and for taking the time to answer our questions today.

Participant Information

NAME: _____

ADDRESS: _____

CITY: _____

ZIP CODE: _____

EMAIL _____

What is the best time to reach you? What is the best telephone number to reach you at that time?

BEST TIME TO BE REACHED: _____

BEST PHONE NUMBER: _____

Is there another time and number we can try if we miss you?

ALTERNATE PHONE NUMBER: _____

Call-back to Schedule Participation:

We spoke [TIME FRAME] about a research study on how people use online health information, and I've confirmed that you are eligible to participate. In order to hear people's opinions, we are conducting informal focus groups. Each focus group will last about one hour and should be very interesting. No one will try to sell you anything, and no one will call you later because you participated. We will reimburse

you \$50 at the end of the discussion for your time and participation. We can invite only a few individuals to take part, and if it's okay, we would like to audio tape the discussion.

The focus groups will take place on [DATES AND TIMES TBD]. Which date and time would work best for you?

Focus Group: **10**

Your participation in this study is very important. If for some reason you will not be able to attend, please let us know right away. You can call us anytime at [INSERT PHONE NUMBER], and if we are not here, please leave a message.

Recruiter: _____