

## WISEWOMAN Year 3 Evaluation Survey: Part I

### Introduction

Form Approved  
OMB No. 0920-0864  
Expiration date: 9/30/2013

We would like to thank you for agreeing to complete this survey about the WISEWOMAN program. In concert with our continued assessment of the quality and impact of programs, this survey will focus on your program's outreach and recruitment efforts, identification and assessment of participant needs, and specific training and technical assistance needs.

Responses provided to this survey are considered those of individual WISEWOMAN programs—not those of individuals—and all responses provided will be maintained securely by ICF Macro, CDC's contractor for this evaluation.

You will receive Part II of the survey in approximately 1 month, and you will receive Part III of the survey in approximately 2 months. We anticipate sharing preliminary findings during the 2011 Annual WISEWOMAN Meeting in Atlanta, and we will share an executive summary and facilitate a Webinar after all data analysis has been completed before the end of this year.

We would like to thank you for agreeing to complete this initial survey, and ask that you respond to the questions that follow.

Clicking "Next" will bring you to the informed consent page.

Public reporting burden of this collection of information is estimated to average 20 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0864).

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## Informed Consent

### Informed Consent Statement

ICF Macro is conducting this survey as part of the evaluation of the CDC's WISEWOMAN program. The purpose of this survey is to better understand WISEWOMAN program implementation in your State/Tribe, including:

- how programs maximize reach to priority populations
- specific training and technical assistance needs
- how programs develop and use quality assurance protocols
- programs' use of non-WISEWOMAN resources to provide services
- program sustainability
- data use
- supplemental program activities

Participation in the survey is voluntary; you may choose to end the survey at any time for any reason with no penalty and may choose not to answer any questions at any time for any reason. Your participation in the survey poses few, if any risks to you and you may choose not to participate in the survey for any reason.

ICF Macro evaluation staff will know which program has provided responses. This will allow us to follow up with programs should any responses require clarification. In addition, ICF Macro staff will track responses from each of the 3 surveys to link a given program's responses across the 3 data collection points. All responses provided to CDC will be in aggregate—across all programs—and without linking specific responses to the programs that provide them.

Your answers will help CDC assess how well WISEWOMAN is able to meet its objectives, and your responses will help CDC work with program staff to improve the program in the most sustainable manner moving forward.

If you have any questions about this survey, or evaluation, please contact Mr. Lawrence Scholl, ICF Macro Senior Project Manager, at Phone: (404) 433-0735, E-mail: [lscholl@icfi.com](mailto:lscholl@icfi.com).

\* 1. Do you give your consent to participate in this survey?

Yes

No

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## WISEWOMAN Year 3 Evaluation Survey: Part I

### Section A. Outreach and Recruitment Efforts

UNLESS OTHERWISE INDICATED, THESE QUESTIONS RELATE TO YOUR CURRENT PROGRAM ACTIVITIES. PLEASE ANSWER ALL QUESTIONS ABOUT YOUR CURRENT ACTIVITIES, PERFORMED DURING THE PERIOD OF THE CURRENT FUNDING OPPORTUNITY ANNOUNCEMENT (DP08-804, JUNE 30, 2008-PRESENT).

The WISEWOMAN Program is interested in learning about efforts to maximize the reach of the program. The WISEWOMAN Program acknowledges that your funded program may operate differently than others. Responses to these questions will not impact your funded program negatively, and programs will not be penalized in any way.

2. Among WISEWOMAN-eligible women, which specific priority populations receive special recruitment efforts to increase their participation? (Select all that apply)

(Please use the "other" field to include priority populations not listed OR to combine priority populations as necessary. For example, "African American/Black women in rural areas" if your work with African American women is limited to rural areas).

- a. Hispanic/Latina women
- b. Black/African American women
- c. American Indian/Alaska Native women
- d. Asian/Pacific Islanders
- e. Women in rural areas
- f. Women in specific counties
- g. Women in specific neighborhoods
- h. None (Skip to next section/page)
- i. Do not know (Skip to next section/page)
- j. Other (please specify)

3. For which reasons do you choose to focus on recruiting these priority populations? (Select all that apply)

- a. The specific focus on Hispanic/Latina women by my State/Tribe BCCEDP
- b. High concentration of Hispanic/Latina women in my State/Tribe
- c. Easy access to Hispanic/Latina women in my State/Tribe
- d. Health disparities affecting Hispanic/Latina women in my State/Tribe
- e. History of health disparities affecting Hispanic/Latina women in the U.S.
- f. Do not know
- g. Other reasons (please specify)

**Closing**

These are all of the questions that we have for now. Thank you for taking the time to complete this survey today. We will send you the second survey, Part II, in approximately one month. Should you have any questions about this survey, future surveys, or the evaluation overall, please contact Mr. Lawrence Scholl, ICF Macro Senior Project Manager, at Phone: (404) 404-0735, E-mail: [lscholl@icfi.com](mailto:lscholl@icfi.com).

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## WISEWOMAN Year 3 Evaluation Survey: Part II

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### Introduction

Form Approved  
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We would like to thank you for agreeing to complete this survey about the WISEWOMAN program. In concert with our continued assessment of the quality and impact of programs, this survey will focus on participant enrollment, consideration of program requirements for direct service providers, quality of care, participant outcomes, and other program activities.

Responses provided to this survey are considered those of individual WISEWOMAN programs—not those of individuals—and all responses provided will be maintained securely by ICF Macro staff.

You will receive Part III of the survey in approximately 1 month. We anticipate sharing preliminary findings during the 2011 Annual WISEWOMAN Meeting in Atlanta, and we will share an executive summary and facilitate a Webinar after all data analysis has been completed before the end of this year.

We would like to thank you for agreeing to complete this survey, and ask that you respond to the questions that follow.

Clicking "Next" will bring you to the informed consent page.

Public reporting burden of this collection of information is estimated to average 35 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0864).

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## WISEWOMAN Year 3 Evaluation Survey: Part II

[Exit this survey](#)**Informed Consent**

## Informed Consent Statement

ICF Macro is conducting this survey as part of the evaluation of the CDC's WISEWOMAN program. The purpose of this survey is to better understand WISEWOMAN program implementation in your State/Tribe, including:

- how programs maximize reach to priority populations
- specific training and technical assistance needs
- how programs develop and use quality assurance protocols
- programs' use of non-WISEWOMAN resources to provide services
- program sustainability
- data use
- supplemental program activities

Participation in the survey is voluntary; you may choose to end the survey at any time for any reason with no penalty and may choose not to answer any questions at any time for any reason. Your participation in the survey poses few, if any risks to you and you may choose not to participate in the survey for any reason.

ICF Macro evaluation staff will know which program has provided responses. This will allow us to follow up with programs should any responses require clarification. In addition, ICF Macro staff will track responses from each of the 3 surveys to link a given program's responses across the 3 data collection points. All responses provided to CDC will be in aggregate—across all programs—and without linking specific responses to the programs that provide them.

Your answers will help CDC assess how well WISEWOMAN is able to meet its objectives, and your responses will help CDC work with program staff to improve the program in the most sustainable manner moving forward.

If you have any questions about this survey, or evaluation, please contact Mr. Lawrence Scholl, ICF Macro Senior Project Manager, at Phone: (404) 433-0735, E-mail: [lscholl@icfi.com](mailto:lscholl@icfi.com).

\* 1. Do you give your consent to participate in this survey?

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## WISEWOMAN Year 3 Evaluation Survey: Part II

## Section A. Participant Enrollment

UNLESS OTHERWISE INDICATED, THESE QUESTIONS RELATE TO YOUR CURRENT PROGRAM ACTIVITIES. PLEASE ANSWER ALL QUESTIONS ABOUT YOUR CURRENT ACTIVITIES, PERFORMED DURING THE PERIOD OF THE CURRENT FUNDING OPPORTUNITY ANNOUNCEMENT (DP08-804, JUNE 30, 2008-PRESENT).

The WISEWOMAN Program is interested in learning about efforts to maximize the reach of the program. The WISEWOMAN Program acknowledges that your funded program may operate differently than others. Responses to these questions will not impact your funded program negatively, and programs will not be penalized in any way.

2. If applicable, please describe your program's procedures to ensure that WISEWOMAN-eligible participants enroll in WISEWOMAN.

3. Do you have plans to develop new procedures to ensure that eligible women are enrolled in WISEWOMAN?

- a. Yes
- b. No (Skip to Question #5)
- c. Do not know (Skip to Question #5)

4. Please describe your reasons for developing new procedures to ensure that eligible women are enrolled in WISEWOMAN.

5. If applicable, please describe your program's policies to ensure that WISEWOMAN-eligible participants enroll in WISEWOMAN.

6. Do you have plans to develop new policies to ensure that eligible women are enrolled in WISEWOMAN?

- a. Yes
- b. No (Skip to Question #8)
- c. Do not know (Skip to Question #8)

## WISEWOMAN Year 3 Evaluation Survey: Part II

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### Closing

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## WISEWOMAN Year 3 Evaluation Survey: Part III

### Introduction

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We would like to thank you for agreeing to complete this survey about the WISEWOMAN program. In concert with our continued assessment of the quality and impact of programs, this survey will focus on non-WISEWOMAN resources, relationships with community-level organizations, and data use and sharing.

Responses provided to this survey are considered those of individual WISEWOMAN programs—not those of individuals—and all responses provided will be maintained securely by ICF Macro staff.

We anticipate sharing preliminary findings during the 2011 Annual WISEWOMAN Meeting in Atlanta, and we will share an executive summary and facilitate a Webinar after all data analysis has been completed before the end of this year.

We would like to thank you for agreeing to complete this final survey, and ask that you respond to the questions that follow.

Clicking "Next" will bring you to the informed consent page.

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## WISEWOMAN Year 3 Evaluation Survey: Part III

### Informed Consent

#### Informed Consent Statement

ICF Macro is conducting this survey as part of the evaluation of the CDC's WISEWOMAN program. The purpose of this survey is to better understand WISEWOMAN program implementation in your State/Tribe, including:

- how programs maximize reach to priority populations
- specific training and technical assistance needs
- how programs develop and use quality assurance protocols
- programs' use of non-WISEWOMAN resources to provide services
- program sustainability
- data use
- supplemental program activities

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Yes

No

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## WISEWOMAN Year 3 Evaluation Survey: Part III

### Section A. WISEWOMAN Sustainability

UNLESS OTHERWISE INDICATED, THESE QUESTIONS RELATE TO YOUR CURRENT PROGRAM ACTIVITIES. PLEASE ANSWER ALL QUESTIONS ABOUT YOUR CURRENT ACTIVITIES, PERFORMED DURING THE PERIOD OF THE CURRENT FUNDING OPPORTUNITY ANNOUNCEMENT (DP08-804, JUNE 30, 2008-PRESENT).

The WISEWOMAN Program is interested in learning about efforts to maximize the reach of the program. The WISEWOMAN Program acknowledges that your funded program may operate differently than others. Responses to these questions will not impact your funded program negatively, and programs will not be penalized in any way.

2. Which of the following activities aimed at promoting program sustainability does your program conduct? (Select all that apply)

- a. Additional resources (e.g., in-kind donations, monetary donations)
- b. Integration with essential clinical services
- c. Integration with essential community services
- d. Partner advocacy
- e. Legislation
- f. Internal newsletter publications
- g. External media announcements (e.g., newsletter, newspaper, magazine, radio)
- h. Peer-reviewed articles
- i. Informational fact sheets and pamphlets
- j. None – we have not conducted any activities to promote sustainability
- k. Do not know
- l. Other activities(please specify)

3. What types of non-WISEWOMAN resources (i.e., additional external resources, such as community support services) does your program use to provide WISEWOMAN services?

## Closing

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