

Information Collection #6: Supporting Statement Part B

Web-Based Survey to Improve the Quality and Effectiveness of CDC's Technical Assistance and Resources Promoting Adoption of Institute of Medicine Hypertension Recommendations for States

Submitted for approval under CDC generic ICR #0920-0864,
Improving the Quality and Delivery of CDC's Heart Disease and Stroke Prevention Programs

January 13, 2012

Data Collection Instrument

Web-based Evaluation Survey (Attachment 1a)

Attachments

- Attachment 1b. Web Survey Screen Shots (example)
 - Attachment 2. Introductory Email to Potential Respondents
 - Attachment 3. Invitational Email to Potential Respondents
 - Attachment 4. Follow-up Reminder Email to Survey Respondents
 - Attachment 5. Thank-you Email
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B. Statistical Methods

B.1 Respondent Universe and Sampling Methods

All 51 (50 U.S. states plus the District of Columbia) heart disease and stroke prevention programs will be invited to participate. No statistical selection methods will be used.

B.2 Procedures for the Collection of Information

Data collection for the survey will be open for 15 business days. Links to the survey site and other materials will be distributed by DHDSP staff who manage the e-mail list-serve of NHDSP program coordinators and directors.

3-5 business days prior to data collection, state program managers will receive an introductory email (**Attachment 2**) informing them to expect a link to the survey in one to two weeks. Approximately 3-5 business days after distribution of the introductory email, DHDSP staff who manage the list of state program managers will distribute an invitational email (**Attachment 3**) to all potential respondents. The invitational email will provide instructions for completing the survey and provide a website link to the survey.

At the conclusion of data collection, the DHDSP staff who manage the list serve will send a thank you email (**Attachment 5**) to all respondents to express appreciation for their participation.

B.3 Methods to Maximize Response Rates and Deal with Nonresponse

To encourage participation and to remind programs of closing dates for completing each survey part, each state program will be sent an introductory email (3-5 business days prior to survey invitation) and an invitational email (**Attachment 3**). One week after the invitational email is sent, a follow-up/reminder email (**Attachment 4**) will be sent on weekly basis (total of two reminder emails). Those entities that complete the survey and choose to identify by state or District of Columbia name will not be sent follow-up/reminder emails.

B.4 Test of Procedures or Methods to be Undertaken

The estimated burden per response was determined by a pilot test of the survey with DHDSP staff members, including staff who have prior experience working in a state health department. Each pilot tester documented the length of time it took to complete the survey. This ranged from 20 to 30 minutes, with an average of 25 minutes.

B.5 Individuals Consulted on Statistical Aspects and Individuals Collecting and/or Analyzing Data

Battelle Staff	Statistical/ methodological consultants	Data collection	Data analysis
Judy Berkowitz, Ph.D. Senior Research Scientist Battelle Project Manager berkowitzj@battelle.org 404-460-1449	x	x	x
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