

[SURVEY PREVIEW MODE] DHDSP Newsletters: Assessing Usage, Usefulness and Access Survey - Windows Internet Explorer provided by

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1. Introduction: Web-based survey on the Division for Heart Disease and Stroke Prevention Newsletters

Form Approved
OMB No. 0920-0864
Expiration date: xx/xx/xxxx

Introduction

We would like to thank you for your interest in completing this survey about three newsletters distributed by the Centers for Disease Control and Prevention's (CDC) Division for Heart Disease and Stroke Prevention (DHDSP): "In the News", "Salt in the News", and/or "Salt e-Update". These newsletters aim to inform recipients about topics and current events related to heart disease and stroke prevention. The purpose of this survey is to determine recipients usage, usefulness and access to the newsletters. The results of this survey will be used to provide recommendations to the DHDSP Communications Team to improve newsletter content and distribution.

We ask that you respond to the survey questions from your perspective as a recipient of the newsletter(s). The estimated time for completion of this survey is 5-10 minutes.

Public reporting burden of this collection of information is estimated to range between 5 and 10 minutes per response, with an average of 10 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. An agency may not conduct or sponsor, and a person is not required to respond to a collection of information unless it displays a currently valid OMB control number. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to CDC/ATSDR Reports Clearance Officer, 1600 Clifton Road NE, MS D-74, Atlanta, Georgia 30333; ATTN: PRA (0920-0864).

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2. Informed Consent Statement

CDC's DHDSP is conducting a web-based survey as part of its effort to evaluate three newsletters ("In the News", "Salt in the News", & "Salt e-Update"). This survey is aimed to assess the usage and usefulness of the newsletters and the information collected from this survey will be used by DHDSP to provide recommendations related to future distribution and content of these newsletters.

You were chosen to participate in this survey because you are a recipient of at least one of these newsletters. This survey should take approximately 5-10 minutes of your time.

Participation in the survey is voluntary and anonymous, meaning no identifying information will be collected from any respondents. You may choose to end the survey at any time for any reason with no penalty. Your participation in the survey poses few, if any risks to you.

If you have any questions about this survey, or evaluation, please contact Mr. Trey Bonner, Public Health Prevention Service Fellow, at Phone: (770) 488-8078 or E-mail: Fbonner@cdc.gov.

By clicking "Next" you are giving your consent to participate in this survey.

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3. CDC's Division for Heart Disease and Stroke Prevention Newsletter Survey

* 1. In which type of organization do you currently work?

- Non-Profit Organization
- For-Profit Organization
- Federal Health Agency
- State Health Agency
- Local Health Agency (city or county)
- Tribal Health Agency
- Territorial Health Agency
- Other (please specify)

* 2. What is your current job title or role?

- Program Director
- Program Coordinator
- Epidemiologist
- Health Educator
- Evaluator
- Practitioner
- Other (please specify)

* 3. How long have you been working in the field of heart disease and stroke prevention?

- less than 12 months
- 1 year to 5 years
- 6 years to 10 years
- 11 years to 15 years

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*** 3. How long have you been working in the field of heart disease and stroke prevention?**

- less than 12 months
- 1 year to 5 years
- 6 years to 10 years
- 11 years to 15 years
- 16 years or more

*** 4. The following are brief summaries of each of the three newsletters distributed by CDC's Division for Heart Disease and Stroke Prevention:**

"Salt in the News" is a biweekly newsletter which started distribution in 2010 that monitors media coverage related to salt/sodium in the diet, heart disease and stroke. This newsletter provides links and brief descriptions of identified stories.

"Salt e-Update" is a biweekly newsletter which started distribution in 2010 that informs recipients about information and research related to salt/sodium (ex. dietary guidelines, proposed regulations, sodium/salt related research).

"In the News" is a monthly newsletter which started distribution in 2008 and is comprised of summaries of and links to recently published articles as well as Division publications, conferences and activities related to sodium/salt, heart disease and stroke topics.

Which of the following do you receive?

- "Salt in the News" (issued biweekly)
- "Salt e-Update" (issued biweekly)
- "In the News" (issued monthly)
- "Salt in the News" & "In the News"
- "Salt in the News" & "Salt e-Update"
- "In the News" & "Salt e-Update"
- "Salt in the News", "In the News" & "Salt e-Update"
- None of the above

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4. "Salt in the News" Question

Questions for respondents who have received CDC's Division for Heart Disease and Stroke Prevention "Salt in the News" newsletter only.

- * 1. When "Salt in the News" is emailed to you every two weeks (biweekly), how often do you open and read the newsletter?
 - Always
 - Almost always
 - Occasionally
 - Never

- * 2. What is your preferred method of receiving "Salt in the News"?
 - Email attachment
 - Access via Division for Heart Disease and Stroke Prevention Website
 - Other (please specify)

- * 3. How often would you like to receive "Salt in the News"?
 - Once each week
 - Once every two weeks (biweekly)
 - Monthly
 - Once every two months (bimonthly)
 - I would not like to continue receiving "Salt in the News"
 - Other (please specify)

- * 4. To what extent do you disagree or agree with the following statement: The Division for Heart Disease and Stroke Prevention's "Salt in the News" newsletter is useful to me.
 - Strongly Disagree
 - Disagree
 - Agree
 - Strongly Agree

- * 5. Please provide an example and/or describe how you have found "Salt in the News" useful.

* 5. Please provide an example and/or describe how you have found "Salt in the News" useful.

6. Please provide an example and/or describe barriers that have prevented you from using "Salt in the News".

* 7. How can "Salt in the News" be improved?

* 8. "In the News" is a monthly newsletter which started distribution in 2008 and is comprised of summaries of and links to recently published articles as well as Division publications, conferences and activities related to sodium/salt, heart disease and stroke topics.

Would you like to receive CDC's In the News?

- Yes, I would like to receive In the News
- No, I would not like to receive In the News

**If you responded "yes" please contact Trey Bonner at Fbonner@cdc.gov providing your contact information and which newsletter you would like to receive.

* 9. "Salt E Update" is a biweekly newsletter which started distribution in 2010 that informs recipients about information and research related to salt/sodium (ex. dietary guidelines, proposed regulations, sodium/salt related research).

Would you like to receive CDC's Salt E Update?

- Yes, I would like to receive Salt E Update
- No, I would not like to receive Salt E Update

**If you responded "yes" please contact Trey Bonner at Fbonner@cdc.gov providing your contact information and which newsletter you would like to receive.

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