

**HIV/AIDS Risk Reduction Interventions for African-American
Heterosexual Men**

0920-09XX

**Attachment 5b1
Recruitment Card/Flyer - NYBC**

Recruitment Card/flyer

TEXT #1:

(Flesch-Kincaid Grade Level 6.1)

MEN.....We need you!

STRAIGHT TALK

A research program focused on African American men's health, relationships, and sexual behavior.

Are you between the ages of 18 – 45?

We need you!

Are you African American and or Black?

We need you!

Give us a call at 1 800 973 3312

TEXT #2:

(Flesch-Kincaid Grade Level 6.7)

STRAIGHT TALK

A research program focused on African American men's health, relationships, and sexual behavior.

Women, get your men signed up for an exciting new research study

IS YOUR MAN AFRICAN AMERICAN OR BLACK?

18 – 45 YEARS OF AGE?

HAVE HIM GIVE US A CALL; WE ARE INTERESTED IN WHAT HE HAS TO SAY.....

1 800 973 3312