

**HIV/AIDS Risk Reduction Interventions for African-American  
Heterosexual Men**

**0920-09XX**

**Attachment 5b1  
Recruitment Card/Flyer - NYBC**

## **Recruitment Card/flyer**

**TEXT #1:**

(Flesch-Kincaid Grade Level 6.1)

**MEN.....We need you!**

**STRAIGHT TALK**

**A research program focused on African American men's health, relationships, and sexual behavior.**

**Are you between the ages of 18 – 45?**

**We need you!**

**Are you African American and or Black?**

**We need you!**

**Give us a call at 1 800 973 3312**

**TEXT #2:**

(Flesch-Kincaid Grade Level 6.7)

**STRAIGHT TALK**

**A research program focused on African American men's health, relationships, and sexual behavior.**

**Women, get your men signed up for an exciting new research study**

**IS YOUR MAN AFRICAN AMERICAN OR BLACK?**

**18 – 45 YEARS OF AGE?**

**HAVE HIM GIVE US A CALL; WE ARE INTERESTED IN WHAT HE HAS TO SAY.....**

**1 800 973 3312**