

DATE: February 18, 2011

FROM: Reports Clearance Officer, SAMHSA

TO: Chief, Human Resources and Housing Branch
Office of Information and Regulatory Affairs, OMB
ATTN: Chad Lallemand

Through: Reports Clearance Officer, DHHS _____

SUBJECT: Underage Alcohol Use Prevention Media Campaign Focus Groups Phases
2 and 3 (OMB No. 0930-0196)

The attached materials are provided in support of our request for approval of a customer satisfaction feedback survey under SAMHSA's generic approval for "Pretesting of Substance Abuse Prevention and Treatment and Mental Health Services Communications Messages."

This is the 1st submission under that approval and will impose an estimated annual average total burden of 258 hours, which would bring the total currently approved burden under this clearance to 9,032 hours. The current total burden hours in the OMB inventory for the Message Pretesting (OMB No. 0930-0196) is 9,290.

We look forward to receiving your feedback so that implementation may proceed.

Summer King

Attachments:
Justification
Screeners
Guide