

Attachment 1
Organizers Survey

<Opening Page>

OMB No. 0930-0288
Approval Expires MM/DD/YY

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Town Hall Meetings on Underage Drinking Prevention: Organizers Survey

INFORMED CONSENT STATEMENT

Congratulations on your participation in the Town Hall Meetings (THMs) on Underage Drinking Prevention initiative! You may recall that as a participant in the THMs initiative, your organization agreed to complete a survey regarding the THM event that was held in your community. The survey will take about 30 minutes to complete. The information collected will be used to enhance future THM events and will help the Substance Abuse and Mental Health Services Administration (SAMHSA) determine the impact of this nationwide initiative.

It is important to obtain information from a large number of participants to maintain quality of service; however, your participation is voluntary. Taking the survey will cause little or no risk to you and/or your organization. The potential risks include the breach of confidentiality of non-sensitive information (such as organization name) and the emotional discomfort associated with completing any survey. The information you provide will be kept private to the extent of the law and will not be associated with your or your organization's name in any reports to SAMHSA. The findings reported to SAMHSA will be in group form. If you have any questions or concerns about participating in this survey, please e-mail eval@stopalcoholabuse.net or call the Town Hall Meeting information line at 240-747-4980.

By continuing, you are consenting to participate in this survey on behalf of your organization.

Continue

Cancel

NOTE: As you complete each page of the survey and click **NEXT**, data entered will be automatically saved. This feature allows you to return to the survey to make changes or finish completing it. You will be allowed to return to the survey until you click **DONE**.

Please mark here if the Town Hall Meeting (THM) event was not held	<input type="radio"/>
Please state the reason why the THM event was not held	

If a THM event was not held in your community, please go to the last page of this survey and hit DONE.

1. Date of Town Hall Meeting (THM) event: MM/DD/YY

2. Location of THM event: City State/Territory

AL
AK
AS
AZ

(Continue through WY + Territory codes)

3. In what venue was this THM event held?

- City/town hall
- Civic/convention center
- College/university campus
- Community center
- Courthouse
- Military facility/base
- Public library
- Public/private school
- TV studio/station
- Other (please specify)

4. How would you characterize the location where the THM event was held?

- Rural
- Urban
- Suburban
- Reservation
- Other (please specify)

5. How long did the THM event last? hours minutes

6. What organization(s) coordinated the THM event?

7. Were youth involved in organizing and/or planning the THM event?

- Yes
- No

8. Was the topic of the THM event solely on underage drinking?

- Yes
- No

9. If no, what other topics were discussed?

10. How was the THM event promoted in the community? (Mark all that apply)

- | | |
|---|--|
| <input type="radio"/> Brochures | <input type="radio"/> Posters |
| <input type="radio"/> Calendar posting (community or other) | <input type="radio"/> Press release |
| <input type="radio"/> Direct mailings | <input type="radio"/> Public service announcement |
| <input type="radio"/> E-mail | <input type="radio"/> Radio |
| <input type="radio"/> E-newsletter/listserv | <input type="radio"/> Social networking sites (Facebook, Twitter, MySpace, etc.) |
| <input type="radio"/> Flyers | <input type="radio"/> Telephone calls |
| <input type="radio"/> Local TV | <input type="radio"/> Website |
| <input type="radio"/> Marquees/signs/billboards | <input type="radio"/> Word of mouth |
| <input type="radio"/> Newsletters | <input type="radio"/> Other (please specify) <input type="text"/> |

11. What was the total number of THM event attendees? (Estimates are okay)

12. Based on the total number of THM event attendees provided in question 11, please estimate the number of THM event attendees in each age category.

13 years old or younger

14 to 18 years old

19 to 24 years old

25 to 39 years old

40 to 55 years old

56 years old or older

13. Based on the total number of THM event attendees provided in question 11, please estimate the number of THM event attendees in each gender category.

Male

Female

14. Based on the total number of THM event attendees provided in question 11, please estimate the number of THM event attendees in each racial/ethnic group.

American Indian or Alaska Native

Asian

Black or African American

Hispanic or Latino

Native Hawaiian or Other Pacific Islander

White

15. In what language(s) was(were) the THM event conducted? (Mark all that apply.)

English

Spanish

Other (please specify)

16. Which of the following was a feature of the THM event? (Mark all that apply.)

Breakout sessions

Panel discussion

Dance presentation

Power point presentation

Drama presentation

Question and answer period

DVD/video presentation

Small group discussion

Keynote speaker

Testimonials

Large group discussion

Other (please specify)

17. Did you use any material(s) from www.stopalcoholabuse.gov for the THM event?

Yes No

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18. If yes, what material(s) did you use? (Mark all that apply.)

How To

- Community Briefing Prevention Toolkit: Town Hall Meetings
- First Steps: Examples to help you decide on your meeting scale
- Getting Started: Suggestions for organizing your planning committee
- Planning the Town Hall Meeting: Checklists for ensuring a successful event before, the day of, and after your meeting
- Meeting Facilitation: Facilitator's checklist for keeping your meeting on track
- Media Outreach: Quick tips on using a media advisory, pitch letter, news release, and public service announcement to encourage coverage
- Talking Points for a PowerPoint Presentation: Key information for promoting a meeting, in presentation sequence
- Key Facts: Talking points to use in raising awareness about underage drinking and its consequences

Customizable

- Sample Panelist Invitation Letter: Template for inviting people to serve on a discussion panel
- Sample Media Advisory: Template for alerting the media to your upcoming meeting
- Sample Pitch Letter: Template for encouraging media coverage of your meeting
- Sample News Release: Template for providing the media with complete information for their coverage of your meeting
- Sample Poster/Flyer: Template for advertising your upcoming meeting

Handouts

- Underage Drinking: Facts vs. Myths (2 pages)
- Tips for Teens: The Truth About Alcohol (2 pages) [<http://ncadi.samhsa.gov/govpubs/ph323>]
- Reach Out Now Family Pages (4 pages)

Background

- The Surgeon General's Call to Action To Prevent and Reduce Underage Drinking
- The Surgeon General's Call to Action To Prevent and Reduce Underage Drinking: What It Means to You—A Guide to Action for Communities
- Llamado a la acción del Cirujano General para prevenir y reducir el consumo de alcohol por menores de edad: Lo que significa para usted—Guía de acción para las comunidades
- The Surgeon General's Call to Action To Prevent and Reduce Underage Drinking: What It Means to You—A Guide to Action for Families
- Llamado a la acción del Cirujano General para prevenir y reducir el consumo de alcohol por menores de edad: Lo que significa para usted—Guía de acción para las familias
- Focus on Prevention (Practical tips on engaging communities in underage drinking prevention)

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Federal Websites/Resources

- Substance Abuse and Mental Health Services Administration (SAMHSA), <http://www.samhsa.gov>
- SAMHSA's Health Information Network, <http://www.samhsa.gov/shin/>
- Too Smart To Start, <http://www.toosmarttostart.samhsa.gov>
- National Institute on Alcohol Abuse and Alcoholism, <http://www.niaaa.nih.gov>
- Alcohol Policy Information System, Highlight on Underage Drinking, http://www.alcoholpolicy.niaaa.nih.gov/index.asp?SEC={DA5E054D-FB8E-4F06-BBBC-6EED9F37A758}&Type=B_BASIC
- The Cool Spot: The Young Teen's Place for Info on Alcohol and Resisting Peer Pressure, <http://www.thecoolspot.gov>
- College Drinking: Changing the Culture, <http://www.collegedrinkingprevention.gov>
- Other (please specify)

19. Who participated in the presentation at the THM event? (Mark all that apply)

- | | |
|--|---|
| <input type="radio"/> Alcohol beverage retailers | <input type="radio"/> Medical professionals |
| <input type="radio"/> Business leaders | <input type="radio"/> Parents |
| <input type="radio"/> Community leaders | <input type="radio"/> Prevention specialists |
| <input type="radio"/> Education professionals | <input type="radio"/> Public health officials |
| <input type="radio"/> Human service staff | <input type="radio"/> State elected officials |
| <input type="radio"/> Law enforcement officials | <input type="radio"/> State Governor's Spouse |
| <input type="radio"/> Legal professionals | <input type="radio"/> Youth |
| <input type="radio"/> Local elected officials | <input type="radio"/> Other (please specify) <input type="text"/> |

20. What are some of the major actions planned as a result of this THM event? (Mark all that apply)

- Implementing social host ordinances
- Forming SAFE HOMES Parents Networks
- Creating underage drinking prevention action groups (e.g., committees, task forces, and advisory boards)
- Starting a youth-led coalition on underage drinking prevention
- Developing strategic plans to reduce and prevent underage drinking
- Collaborating with other agencies or programs to reduce and prevent underage drinking
- Planning additional THM events on underage drinking prevention
- Planning other future events on underage drinking prevention
- Holding follow-up meetings or discussion groups on underage drinking prevention
- Applying for additional funding to sustain underage drinking prevention efforts
- Other (please specify)

21. Overall, how satisfied are you with this THM event?

Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied

22. Did you participate in a THM-related Webinar?

- Yes No

23. If yes, which Webinar did you participate in? (Mark all that apply.)

- THM 101: How To Conduct Your First Town Hall Meeting on Underage Drinking Prevention
 THM 201: Steps To Maximize Community and Media Support for Your Town Hall Meeting
 How To Integrate Technology Into Your Town Hall Meeting Event
 How To Plan and Maximize the Success of a Youth-Led Town Hall Meeting
 Other (please specify)

24. Did you view online training at www.stopalcoholabuse.gov?

- Yes No
(Continue to question 25) (Skip to question 29)

25. If yes, which online training did you view? (Mark all that apply.)

- How To Conduct a Town Hall Meeting
 Cómo llevar a cabo un foro público capacitación
 Other (please specify)

26. Overall, how satisfied are you with the training you received?

- Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied

27. To what extent has the training you have received improved your capacity to provide effective (underage drinking) prevention services?

- A great deal
 Somewhat
 Not very much
 Not at all
 Not applicable

28. To what extent have the training recommendations you received most recently been fully implemented?

- Fully Partially Not yet begun

29. Did you request technical assistance (TA) in planning this THM event?

- Yes No
(Continue to question 30) (Skip to question 34)

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<Exit screen after DONE will say: Thank you again for sharing this important information about the Town Hall Meeting on Underage Drinking that was held in your community!>