

Attachment 1
Organizer Survey

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Town Hall Meetings on Underage Drinking Prevention: Organizer Survey

INFORMED CONSENT STATEMENT

Congratulations on your participation in the Town Hall Meetings¹ (THMs) on Underage Drinking Prevention initiative! You may recall that, as a participant in the THMs initiative, your organization agreed to complete a survey regarding the THM event that was held in your community. The information collected will be used by the Substance Abuse and Mental Health Services Administration (SAMHSA) to document the implementation efforts of this nationwide initiative and to enhance future THM events. The survey will take about 30 minutes to complete.

It is important to obtain information from a large number of organizations to maintain quality of service. Taking the survey will cause little or no risk to you and/or your organization. The potential risks include the breach of confidentiality of nonsensitive information and the emotional discomfort associated with completing any survey. The information you provide will be kept private to the extent of the law and will not be associated with your or your organization's name in any reports to SAMHSA. The findings reported to SAMHSA will be in group form. If you have any questions or concerns about participating in this survey, please email eval@stopalcoholabuse.net or call the THM information line at (240) 747-4980.

By continuing, you are consenting to participate in this survey on behalf of your organization.

Continue

Cancel

NOTE: As you complete each page of the survey and click **NEXT**, data entered will be automatically saved. This feature allows you to return to the survey to make changes or finish completing it. You will be allowed to return to the survey until you click **DONE**.

¹ Not all events are called Town Hall Meetings (e.g., Community Forums); however, we will refer to them as Town Hall Meetings (THMs) for consistency in the data collection process.

Please answer each question by marking one of the answer choices. Some questions allow you to mark more than one answer. If you don't find an answer that fits exactly, choose the one that comes closest.

1. Date of Town Hall Meeting (THM) event:

2. Location of THM event: City State/Territory

- AL
- AK
- AS
- AZ

(Continue through WY + territory codes)

3. How would you characterize the location where the THM event was held?

- Rural
- Reservation
- Urban
- Other (please specify)
- Suburban

4. How long did the THM event last? hours minutes

5. Did you collaborate with other organizations to coordinate the THM event?

- Yes
- No

6. Were youth involved in organizing and/or planning the THM event?

- Yes
- No

7. Was the topic of the THM event solely on underage drinking?

- Yes
- No

(Skip to question 9) (Continue to question 8)

8. If no, what other topics were discussed?

9. How was the THM event promoted in the community? (Mark all that apply.)

- Brochures
- Calendar posting (community or other)
- Direct mailings
- Email
- E-newsletter/listserv
- Flyers
- Local television
- Marquees/signs/billboards
- Newsletters
- Posters
- Press release
- Public service announcement
- Radio
- Social networking sites (Facebook, Twitter, MySpace, and so on)
- Telephone calls
- Web site
- Word of mouth
- Other (please specify)

10. What was the total number of THM event attendees? (Estimates are okay.)

of physical attendees: # of virtual attendees:

11. In what language(s) was(were) the THM event conducted? (Mark all that apply.)

- English
- Spanish
- Other (please specify)

12. Which of the following was among the discussion topics at the THM event? (Mark all that apply.)

- Changes in policy/legislation
- Campus/community collaboration
- School-based strategies
- Alcohol sales to minors
- Alcohol advertising to which youth are exposed
- Parental involvement
- Alcohol access in the home
- Parental hosting of parties where alcohol is served to youth
- Communication campaigns and strategies
- Alcohol-related injury, death, or health care concerns
- Costs to society/local community of underage drinking
- Other (please specify)

13. Which of the following best represents key speakers at the THM event? (Mark all that apply.)

- | | |
|--|---|
| <input type="radio"/> Alcohol beverage retailers | <input type="radio"/> Medical professionals |
| <input type="radio"/> Business leaders | <input type="radio"/> Parents |
| <input type="radio"/> Community leaders | <input type="radio"/> Prevention specialists |
| <input type="radio"/> Education professionals | <input type="radio"/> Public health officials |
| <input type="radio"/> Human service staff | <input type="radio"/> State elected officials |
| <input type="radio"/> Law enforcement officials | <input type="radio"/> State Governor's spouse |
| <input type="radio"/> Legal professionals | <input type="radio"/> Youth |
| <input type="radio"/> Local elected officials | <input type="radio"/> Other (please specify) <input type="text"/> |

14. Did you use any material(s) from www.stopalcoholabuse.gov for the THM event?

- Yes No
(Continue to question 15) (Skip to question 16)

15. If yes, what material(s) did you use?

16. What are some of the major actions planned as a result of this THM event? (Mark all that apply.)

- Implementing social host ordinances.
- Forming SAFE HOMES Parents Networks.
- Creating underage drinking prevention action groups (e.g., committees, task forces, and advisory boards).
- Starting a youth-led coalition on underage drinking prevention.
- Developing strategic plans to reduce and prevent underage drinking.
- Collaborating with other agencies or programs to reduce and prevent underage drinking.
- Planning additional THM events on underage drinking prevention.
- Planning other future events on underage drinking prevention.
- Holding follow-up meetings or discussion groups on underage drinking prevention.
- Applying for additional funding to sustain underage drinking prevention efforts.
- Other (please specify).

17. Overall, how satisfied are you with this THM event?

- Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied

18. Did you participate in a THM-related Webinar?

- Yes No
(Continue to question 19) (Skip to question 20)

19. If yes, which Webinar did you participate in?

20. Did you view online training at www.stopalcoholabuse.gov?

- Yes No
(Continue to question 21) (Skip to question 25)

21. If yes, which online training did you view?

22. Overall, how satisfied are you with the training you received?

- Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied

23. To what extent has the training you have received improved your capacity to provide effective (underage drinking) prevention services?

- A great deal
 Somewhat
 Not very much
 Not at all
 Not applicable

24. To what extent have the training recommendations you received most recently been fully implemented?

- Fully Partially Not yet begun

25. Did you receive technical assistance (TA) in planning this THM event?

- Yes No
(Continue to question 26) (Skip to question 30)

26. How did you submit the request for TA? (Mark all that apply.)

- Called the THM TA hotline [(240) 747-4980].
 Emailed info@stopalcoholabuse.net.
 Other (please specify).

27. Overall, how satisfied are you with the TA you received?

- Very satisfied Somewhat satisfied Somewhat dissatisfied Very dissatisfied

28. To what extent has the TA you have received improved your capacity to provide effective (underage drinking) prevention services?

- A great deal
 Somewhat
 Not very much
 Not at all
 Not applicable

29. To what extent have the TA recommendations you received most recently been fully implemented?

- Fully Partially Not yet begun

30. Please share with us any other important features or reactions to the THM event.

31. Did your organization collect data about this THM event?

Yes

No

(Continue to question 32)

(Proceed to the end and click done)

32. If yes, would you be willing to share those data with SAMHSA?

Yes

No

If yes, please submit the data along with a data codebook to the following address:

ICF Macro [or] eval@stopalcoholabuse.net
Attn.: THM on UAD—Rená A. Agee
11785 Beltsville Drive, Suite 300
Calverton, MD 20705

If you have any questions about submitting data on this THM event, please email eval@stopalcoholabuse.net or call (240) 747-4980.

Back

Done

Cancel

<Exit screen after DONE will say: Thank you again for sharing this important information about the Town Hall Meeting on Underage Drinking that was held in your community!>