### U.S. PURCHASERS' QUESTIONNAIRE

### POLYETHYLENE TEREPHTHALATE (PET) FILM FROM KOREA

#### This questionnaire must be received by the Commission by no later than May 2, 2011

#### See page 4 of the Instruction Booklet for filing instructions.

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its review of the antidumping duty order concerning polyethylene terephthalate (PET) film from Korea (inv. No. 731-TA-459 (Third Review)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII. This report is mandatory and failure to reply as directed can result in a subpoena or other order to compel the submission of records or information in your possession (19 U.S.C. § 1333(a)). Further information on this questionnaire can be obtained from John Benedetto (202-205-3270, John.Benedetto@usitc.gov).

Name of firm								
Address	Address							
	City State Zip Code							
World Wie	ide Web address							
•	rm purchased PET film (as defined in the in nce January 1, 2005?	nstruction bo	oklet) from any source (domestic or foreign) at					
<b>NO</b>	(Sign the certification below and promptly	return only th	is page of the questionnaire to the Commission)					
<b>YES</b>	(Read the instruction booklet carefully, complete all parts of the questionnaire, and return the entire questionnaire to the Commission so as to be received by the date indicated above)							

### CERTIFICATION

I certify that the information herein supplied in response to this questionnaire is complete and correct to the best of my knowledge and belief and understand that the information submitted is subject to audit and verification by the Commission.

By means of this certification I also grant consent for the Commission, and its employees and contract personnel, to use the information provided in this questionnaire and throughout this review in any other import-injury proceedings or reviews conducted by the Commission on the same or similar merchandise.

I acknowledge that information submitted in this questionnaire response and throughout this review may be used by the Commission, its employees, and contract personnel who are acting in the capacity of Commission employees, for developing or maintaining the records of this review or related proceedings for which this information is submitted, or in internal audits and proceedings relating to the programs and operations of the Commission pursuant to 5 U.S.C. Appendix 3. I understand that all contract personnel will sign non-disclosure agreements.

Name of Authorized Official	Title of Authorized Official	Date
	Phone: ()	
Signature		E-mail address
	Fax ()	

### PART I.—<u>GENERAL INFORMATION</u>

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 40 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

I-1a. <u>**OMB statistics.--**</u>Please report the actual number of hours required and the cost to your firm of preparing the reply to this questionnaire and completing the form.

\_\_\_\_hours \_\_\_\_dollars

- I-1b. <u>**OMB feedback.--**We are interested in any comments you may have for improving this questionnaire in general or the clarity of specific questions. Please attach such comments to your response or send them to the above address.</u>
- I-2. **Establishments covered.--**Provide the name and address of establishment(s) covered by this questionnaire (see page 3 of the instruction booklet for reporting guidelines). If your firm is publicly traded, please specify the stock exchange and trading symbol.
- I-3. **Ownership.--**Is your firm owned, in whole or in part, by any other firm? No Yes--List the following information. Extent of Firm name Address ownership I-4. Related imports or exports from Kolon.--Does your firm have any related firms, either domestic or foreign, which are engaged in importing PET film from Korean producer Kolon into the United States or which are engaged in exporting PET film from Korean producer Kolon to the United States? No Yes--List the following information. Address Affiliation Firm name

# PART I.--<u>GENERAL INFORMATION</u>--Continued

<b>Related SUBJECT importers/exporters</b> Does your firm have any related firms, either domestic or foreign, which are engaged in importing PET film from subject Korean producers (Hyosung, Kohap, SKC, other) into the United States or which are engaged in exporting PET from subject Korean producers (Hyosung, Kohap, SKC, other) to the United States?			
🗌 No	YesList	t the following information.	
<u>Firm name</u>		Address	Affiliation
domestic or f and/or from i which are en Korean produ	foreign, which an nonsubject Kore gaged in exporti ucers (HSI, Tora	re engaged in importing PE an producers (HSI, Toray k ng PET film from countries by Korea, other) to the Unit	
No No	YesList	t the following information.	
	ducersDoes y		rms, either domestic or foreign, wh
🗌 No	YesList	t the following information.	
Firm name		Address	Affiliation
plan. Does y	our company or couss, or analyze	any related firm have a bus expected market conditions	est a copy of your company's busin siness plan or any internal documen s for PET film? ocuments. If you are not providing

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#### PART II.--PURCHASES

Please identify the individual to be contacted regarding the confidential information requested in parts II to IV?

Name and title:

Please indicate the manner by which Commission staff may contact the individual responsible for parts II to IV with questions regarding the submitted confidential information.

E-mail: \_\_\_\_\_ Telephone: (\_\_\_)

Fax: ( )

II-1. **<u>Purchases</u>.-**Report, as indicated below, your firm's purchases (either directly or through a sales agent or broker) of PET film. Report based on delivery date, not order date.

	Quantity ( <i>in pounds)</i> and value ( <i>in \$1,000</i> )						
ltem	2005	2006	2007	2008	2009	2010	Jan-March 2011
Purchases of PET film pr	oduced in						
The United States: Quantity							
Value							
Korea, by <u>Kolon</u> : <i>Quantity</i>							
Value							
Korea, by SUBJECT producers (Hyosung, Kohap, SKC, other): <i>Quantity</i>							
Value							
Korea, by NONSUBJECT producers (HSI, Toray Korea, other): <i>Quantity</i>							
Value							
All other countries: <sup>1</sup> Quantity							
Value							
<sup>1</sup> Please identify these	countries:	·	·	·	·	·	·

#### PART II.--<u>PURCHASES</u>--Continued

#### II-2. Purchases before and after order.--

(a) Did your firm purchase PET film from Korea before 2005?

No--skip to (c)

- (b) If yes, has your pattern of purchasing PET film from Korean producer Kolon changed since 2005?
  - No, our pattern of purchasing is essentially unchanged.
  - Yes, we discontinued purchases from Korea because of the order.
  - Yes, we reduced purchases from Korea because of the order.
  - Yes, but we changed the pattern of purchases from Korea for reasons other than the order (please explain below).
- (c) If yes, has your pattern of purchasing PET film from subject Korean producers (Hyosung, Kohap, SKC, other) changed since 2005?
  - No, our pattern of purchasing is essentially unchanged.
  - Yes, we discontinued purchases from Korea because of the order.
  - Yes, we reduced purchases from Korea because of the order.
  - Yes, but we changed the pattern of purchases from Korea for reasons other than the order (please explain below).
- (d) Has your pattern of purchasing PET film from nonsubject foreign sources (i.e., countries other than Korea, as well as Korean producers HSI, Toray Korea, and any other nonsubject producers) changed since 2005?
  - We did not purchase from nonsubject foreign sources before or after the order.
  - No, our pattern of purchasing is essentially unchanged.
  - Yes, we increased purchases from nonsubject countries because of the order.
  - Yes, but we changed our pattern of purchases from nonsubject countries for reasons other than the order (please explain below).

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### PART II.--<u>PURCHASES</u>--Continued

II-3. <u>Changes in purchasing patterns</u>.-- Please indicate how the relative levels of your firm's purchases of PET film from different sources (both domestic and foreign) have changed since 2005.

Source of purchases	Trend	Explanation for trend
The United States	<ul> <li>Decreased</li> <li>Increased</li> <li>Constant</li> <li>Fluctuated</li> <li>Did not purchase</li> </ul>	
Korea	<ul> <li>Decreased</li> <li>Increased</li> <li>Constant</li> <li>Fluctuated</li> <li>Did not purchase</li> </ul>	
All other countries	<ul> <li>Decreased</li> <li>Increased</li> <li>Constant</li> <li>Fluctuated</li> <li>Did not purchase</li> </ul>	

II-4. **<u>Purchases from one country only</u>**.--If your firm has purchased PET film from only one country, please explain the reasons for doing so.

### PART II.--<u>PURCHASES</u>--Continued

II-5. **Supplier identification.-**-Please identify below the names and addresses of your firm's **<u>FIVE</u>** largest suppliers for PET film since 2005. Please also provide the name and telephone number of a contact person and the share of the quantity of your firm's total shipments of PET film that each of these customers accounted for in 2010.

No.	Supplier's name	Street address ( <u>not</u> P.O. box), city, state, and zip code	Contact person	Telephone number or e-mail address	Share of 2010 purchases (%)
1					
2					
3					
4					
5					

III-1. **<u>Firm type</u>.--**Which of the following best describes your firm as a purchaser of PET film (check all that apply)?

	<ul> <li>End user</li> <li>Processor</li> <li>Distributor</li> <li>Other (Descr</li> </ul>	ibe:)
III-2.		<b><u>r sales</u></b> If you are a <u>distributor</u> or <u>reseller</u> of PET film, do you compete for sales rs with the manufacturers or importers from which you purchase PET film?
	🗌 No	YesPlease describe
		essor of PET film, do you perform any processing, coating, or treating that could rformed by producers of PET film? Please explain.
	∐ No	Yes
	No	∐ Yes

III-4. <u>End uses</u>.--If your firm is an end user of PET film, list in order of quantity of PET film consumed, the top 3 products for which your firm purchases PET film as a component part or input. Please indicate what percentage of the <u>total cost</u> is accounted for by PET film and other inputs.

		Share of total cost i you produce		
	Product(s) you produce	PET film (percent)	Other inputs (percent)	Total
1.				100%
2.				100%
3.				100%

III-5. <u>End use markets</u>.--If your firm is a distributor, processor, ore reseller of PET film, what are the major types of end use markets to which you sell PET film?

	Share of PET film shipments
End use market	(shares of quantity)
Industrial (e.g. Hot Stamping Foils, Solar Control, Silicone Release Liner, Pressure Sensitive, Labels, Fiberglass Reinforced Panels, Shingle Release, Office Products, Thermal Lamination, Other)	
Electrical (e.g. Wire & Cable Insulation, Motor Insulation, Electronic Capacitors, Laminates, Other)	
Magnetic Media (e.g. Video, Computer Floppy Disk, Audio, other)	
Imaging Graphic (e.g. Photographic, Micro and X-Ray Film, Other)	
Optical Display (e.g., Light Diffusion, Prism Sheet, Anti- Reflection/Anti-Glare, Polarizer, Other)	
<u>Flexible Packaging</u> (e.g., Food, Beverage, Medical Devices, Other)	
Other (Describe:)	
Total	100%

III-6.	Demar	nd for end use products					
	(a) If your firm is an end user of PET film, has the demand for your firm's final incorporating PET film changed since 2005?						
		Increased Decreased Fluctuated No change					
	(b)	Has this had any effect on your firm's demand for PET film?					
		No—Please explain. YesPlease describe.					
III-7.	<u>Chang</u>	Changes in end usesHave there been any changes in the end uses of PET film since 2005?					
	YesPlease describe.						
III-8. <u>Anticipated changes in end uses</u> Do you anticipate any changes in terms of the PET film?							
	🗌 No	YesPlease describe.					

III-9. <u>Substitutes</u>.--Can other products be substituted for PET film?

🗌 No

Yes--Please fill out the table below.

Substitute product	Description of applications or end uses	Have changes in the prices of this substit affected the price of PET film since January 1, 2005		
1.		□ No □ Yes Yes—please explain.		
2.		□ No □ Yes—please explain.		
3.		□ No □ Yes—please explain.		

III-10.	<u>Changes in substitutes</u> Have there been any changes in the number or types of products that can be substituted for PET film since 2005?							
	🗌 No	Yes	Please explain.					
III-11.		<u>Anticipated changes in substitutes</u> Do you anticipate any changes in terms of the substitutability of other products for PET film?						
			Please describe.					
III-12.	 Demar	nd trends						
	(a)		and within the Unite affect changes in der		n changed since 2005? What			
		Increased	Decreased	Fluctuated	No change			
	(b)	How has the dem	m changed since 2005? What					
		principal factors a	affect changes in der	nand?	_			
		Increased	Decreased	Fluctuated	☐ No change			

#### III-13. Anticipated demand trends.--

Increase	Decrease	Fluctuate	No change
•	ticipate demand will of factors that will affec	·	nited States for PET filt mand?
in mar printerpar		e mese emanges m ae	
	— _	<b>—</b> —:	
	Decrease	Fluctuate	No change

- III-14. <u>Market studies</u>.--Please provide as a separate attachment to this request any studies, surveys, etc. that you are aware of that quantify and/or otherwise discuss PET film supply (including production capacity and capacity utilization) and demand in (1) the United States, (2) each of the other major producing/consuming countries, including Korea, and (3) the world as a whole. Of particular interest is such data from 2005 to the present and forecasts for the future.
- III-15. <u>Changes in factors affecting supply</u>.--Have any changes occurred in any other factors affecting supply (e.g., changes in availability or prices of energy or labor; transportation conditions; production capacity and/or methods of production; technology; export markets; or alternative production opportunities) that affected the availability of U.S.-produced PET film in the U.S. market since 2005?

Yes--Please provide details.

No

III-16. **Importance of purchasing domestic product.--**Is buying a product that is produced in the United States an important factor in your firm's purchases of PET film (check ALL that apply)?

	<ul> <li>No</li> <li>Yes Purchases of domestic product are required by law or regulation (for example, government purchases under "Buy American" provisions). This involves per all our purchases of PET film.</li> <li>YesPurchases of domestic product are not required by law or regulation, but are by or customers. This involves percent of all our purchases of PET film.</li> <li>YesPurchases of domestic product are required for other reasons (please specify these reasons below). This involves percent of all our purchases of PET film.</li> </ul>							
III-17.	Condia (a)	tions of competition Is the PET film market subject to business cycles or conditions of competition other than the changes in the overall economy?						
		No YesPlease explain and estimate the duration of any such cycle.						
	(b)	Have the business cycles or conditions of competition for PET film changed since 2005?						

# **Business Proprietary**

# PART III.-- MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

III-18.	I-18. <u>Decisions based on producer</u> Does your firm, and to the extent that you know, do your customers make purchasing decisions involving PET film based on the producer of the PET film you purchase?								
	Your firm:	Always	Usually	Sometimes	Never				
	Your customers:	Always	Usually	Sometimes	Never				
	If at least sometimes why this information		w your firm or yo	our customers determin	he the producer and				
	Your firm:								
	Your customers:								
III-19.		e purchasing decisi		, and to the extent that T film based on the co					
	Your firm:	Always	Usually	Sometimes	Never				
	Your customers:	Always	Usually	Sometimes	Never				
	If at least sometimes, please discuss how your firm or your customers determine the source and why this information is important.								
	Your firm:								
	Your customers:								

III-20.	Purcha	asing frequency
	(a)	How frequently do you make purchases?
		Daily Weekly Monthly Quarterly Annually
		Other (specify))
	(b)	Do you expect this purchasing pattern to change in the next two years?
		No Yes How and why do you expect these changes to occur?
III-21.		er of suppliers contactedHow many suppliers do you generally contact before making a se? firms
III-22.	<u>Suppli</u>	er negotiations
	(a)	Do purchases of PET film usually involve negotiations between supplier and purchaser?
		No YesPlease describe these negotiations. In your response, please comment on whether purchasers generally quote competing prices as part of the negotiation process.
	(b)	Does your firm tend to vary its purchases from a given supplier within a specified time period based on the price offered for that period?
		No YesSpecify the time period.
III-23.	<u>Chang</u>	e in suppliersHave you changed suppliers since 2005?
	🗌 No	YesPlease list the supplier or suppliers and indicate whether the firm was added or dropped as a supplier. Also give the reasons for the change and how frequently you change suppliers.

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# PART III.-- MARKET CHARACTERISTICS AND PURCHASING PRACTICES--Continued

# III-24. New suppliers.--

	(a)	Are you aware of any new suppliers, either foreign or domestic, that have entered the market since 2005?
		No YesPlease identify the firms and indicate how you became aware of them.
	(b)	Do you expect new PET film suppliers to enter the U.S. market?
III-25.	<u>Suppli</u>	er qualification
	(a) Do firm?	you require your suppliers to be or to become certified or qualified to sell PET film to your
	🗌 No	Yes percent of value of purchases in 2009 Yesall purchases
	describ	ease provide a general description of the certification or qualification process. Briefly be the factors that you consider when qualifying a new supplier (e.g., quality of product, ity of supplier, etc.)
	(c) Hov	w long does it take to qualify a new supplier?days.
III-26.		e to certifySince 2005, have any domestic or foreign producers failed in their attempts to or qualify their PET film with your firm or have any producers lost their approved status?
	🗌 No	YesPlease identify these firms, the countries where they are located, and the reasons why they failed the certification/qualification.

III-27. **<u>Purchasing factors.--</u>**For the factors listed below, please rate each in terms of its importance in your purchase decision for PET film.

	Very important	Somewhat important	Not important
Availability			
Delivery terms			
Delivery time			
Discounts offered			
Extension of credit			
Price			
Minimum qty requirements			
Packaging			
Product consistency			
Quality meets industry standards			
Quality exceeds industry standards			
Product range			
Reliability of supply			
Technical support/service			
U.S. transportation costs			
Other (specify):			

III-28.	<u>Major purchasing factors</u> Please list, in order of their importance, the three major factors generally considered by your firm in deciding from whom to purchase PET film for any one order (examples include availability, extension of credit, contracts, price, quality, range of supplier's product line, traditional supplier, etc.).
	1
	2
	3 Other factors or comments:
III-29.	<u><b>Ouality characteristics</b></u> What characteristics does your firm consider when determining the quality of PET film?
III-30.	<b><u>Frequency of decisions based on price</u></b> How often does your firm purchase the PET film that is offered at the lowest price?
	Always Usually Sometimes Never
III-31.	<b>Price leaders.</b> — A price leader is defined as (1) one or more firms that initiate a price change, either upward or downward, that is followed by other firms, or (2) one or more firms that have a significant impact on prices. A price leader does not necessarily have to be the lowest priced supplier.
	Please list the names of any firms you considered price leaders in the PET film market since 2005. Please describe how the firm(s) exhibited price leadership.

#### III-32. Changes in U.S. industry.--

(a) Please identify and discuss any improvements/changes in the U.S. PET film industry since 2005 and explain the factor(s), including the order(s) under review, that was/(were) responsible for each improvement/change.

(b) Please discuss any improvements/changes that you anticipate in the future in the U.S. PET film industry. Identify the time period and causes for these improvements/changes.

III-33. <u>Effect of revocation</u>.--What do you think will be the likely effects of any revocation of the antidumping duty order for imports of PET film from Korea? As appropriate, please discuss any potential effects of revocation of the antidumping duty order on (1) the future activities of your firm and (2) the U.S. market as a whole. Please note the future time period to which you are referring. Attach additional pages if necessary.
(1) Activities of your firm:

(2) Entire U.S. market:

### PART IV.-- PRODUCT COMPARISIONS

IV-1. <u>Country knowledge</u>.--Please indicate the countries of origin for PET film for which your firm has actual marketing/pricing knowledge.

United States

Korea

Other countries (Please specify \_\_\_\_\_\_)

IV-2. Interchangeability by country-pair.--Is PET film produced in the United States and in other countries interchangeable (*i.e.*, can they physically be used in the same applications)? Please indicate below, using "A" to indicate that the products from a specified country-pair are *always* interchangeable, "F" to indicate that the products are *frequently* interchangeable, "S" to indicate that the products are *never* interchangeable, and "O" to indicate *no familiarity* with products from a specified country-pair.<sup>1</sup>

Country-pair	Korea	Other countries
United States		
Korea		
<sup>1</sup> For any cour the factors that lir	ntry-pair producing PET film which is <i>some</i> nit or preclude interchangeable use:	<i>times</i> or <i>never</i> interchangeable, please explain

### PART IV.-- PRODUCT COMPARISIONS--Continued

IV-3. **Factors other than price.--**Are differences other than price (*i.e.*, quality, availability,

transportation network, product range, technical support, *etc.*) between PET film produced in the United States and in other countries a significant factor in your firm's purchases of the products? Please indicate below, using "A" to indicate that such differences are *always* significant, "F" to indicate that such differences are *frequently* significant, "S" to indicate that such differences are *sometimes* significant, "N" to indicate that such differences are *never* significant, and "0" to indicate *no familiarity* with products from a specified country-pair.<sup>1</sup>

Country-pair	Korea	Other countries
United States		
Korea		
<sup>1</sup> For any cour your firm's purcha imparted by such	ases of PET film, identify the country-pair a	always or frequently are a significant factor in nd report the advantages or disadvantages

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# PART IV.-- PRODUCT COMPARISIONS--Continued

IV-4.	<u>Availability of merchandise</u> Are certain grades/types/sizes of PET film available from only a single source (domestic or foreign, including both subject and nonsubject countries)?					
	No YesPlease identify the source and the grade/type/size.					
IV-5.	<u>Choice of product not based on price</u> If you purchased PET film from one source although a comparable product was available from another source at a lower price, please explain your reasons for doing so (please specify by country, including the United States and both subject and nonsubject foreign countries). Possibilities might include transaction characteristics such as length of time to fill orders, minimum order size, reliability of supply, etc.					

### PART IV.-- PRODUCT COMPARISIONS--Continued

IV-6. <u>Factor country comparisons</u>.--For the factors listed below, please rate how PET film produced in each country you identified in your response to the first question in Part IV compares with PET film produced in each of the other countries you identified (including the United States and both subject and nonsubject foreign countries).

	product from <u>United States</u> compared to product from Korea		product from compared to product from			product from compared to product from			
Quality	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price <sup>1</sup>									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Technical support/service									
U.S. transportation costs <sup>1</sup>									
Other (specify):									

<sup>1</sup> A rating of superior on price and U.S. transportation costs indicatees that the first country generally has lower prices/U.S. transportation costs than the second country.

# **Business Proprietary**

# PART IV.-- PRODUCT COMPARISIONS--Continued

# IV-6. *Continued.*

	product from compared to product from		product from compared to product from			product from compared to product from			
Quality	Superior	Comparable	Inferior	Superior	Comparable	Inferior	Superior	Comparable	Inferior
Availability									
Delivery terms									
Delivery time									
Discounts offered									
Extension of credit									
Price <sup>1</sup>									
Minimum quantity requirements									
Packaging									
Product consistency									
Quality meets industry standards									
Quality exceeds industry standards									
Product range									
Reliability of supply									
Technical support/service									
U.S. transportation costs <sup>1</sup>									
Other (specify):									

#### ew)

### PART IV.-- PRODUCT COMPARISIONS--Continued

#### IV-7. Minimum quality.--

(a) How often does domestically produced PET film meet minimum quality specifications for your uses or your customers' uses?

	Always	Usually	Sometimes	Rarely or never				
(b)	How often does imported Korean PET film from <u>subject</u> producers (Kolon, Hyosung, Kohap, and other subject producers) meet minimum quality specifications for your us or your customers' uses?							
	Always	Usually	Sometimes	Rarely or never				

(c) How often does imported nonsubject PET film (*i.e.*, PET film from countries other than Korea, or PET film from Korean producers HSI, Toray Korea, and other nonsubject producers) meet minimum quality specifications for your uses or your customers' uses?

Source	Always	Usually	Sometimes	Rarely or never
Country:				

#### IV-8. Change in price.--

- (a) Since 2005, has there been a change in the price of PET film? If so, has the price of U.S.produced PET film changed more or less than the price of imported PET film from Korea?
  - No change in price

Prices have changed by the same amount

- Price of U.S.-produced PET film has changed relative to the price of PET film from Korea.
- (b) If the price of U.S.-produced PET film has changed relative to the price of PET film from Korea, the price of U.S.-produced PET film is now relatively

Higher	Lower – than those from	Korea.
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