

**FOREIGN PRODUCERS'/EXPORTERS' QUESTIONNAIRE**  
**POLYETHYLENE TEREPHTHALATE FILM, SHEET, AND STRIP**  
**FROM KOREA**

**This questionnaire must be received by the Commission by no later than MAY 2, 2011**

*See page 4 of the Instruction Booklet for filing instructions.*

The information called for in this questionnaire is for use by the United States International Trade Commission in connection with its review of the antidumping duty order concerning polyethylene terephthalate film, sheet, and strip ("PET film") from Korea (Inv. No. 731-TA-459 (Third Review)). The information requested in the questionnaire is requested under the authority of the Tariff Act of 1930, title VII.

<p><b>Name of firm</b> _____</p> <p><b>Address</b> _____</p> <p>_____</p> <p><b>World Wide Web address</b> _____</p> <p>Has your firm produced or exported PET film (as defined in the instruction booklet) at any time since January 1, 2005?</p> <p><input type="checkbox"/> <b>NO</b> (Sign the certification below and promptly return only this page of the questionnaire to the Commission)</p> <p><input type="checkbox"/> <b>YES</b> (Read the instruction booklet carefully, complete all parts of the questionnaire, and return the entire questionnaire to the Commission so as to be received by the date indicated above)</p>
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**CERTIFICATION**

*I certify that the information herein supplied in response to this questionnaire is complete and correct to the best of my knowledge and belief and understand that the information submitted is subject to audit and verification by the Commission.*

*By means of this certification I also grant consent for the Commission, and its employees and contract personnel, to use the information provided in this questionnaire and throughout this review in any other import-injury proceedings or reviews conducted by the Commission on the same or similar merchandise.*

*I acknowledge that information submitted in this questionnaire response and throughout this review may be used by the Commission, its employees, and contract personnel who are acting in the capacity of Commission employees, for developing or maintaining the records of this review or related proceedings for which this information is submitted, or in internal audits and proceedings relating to the programs and operations of the Commission pursuant to 5 U.S.C. Appendix 3. I understand that all contract personnel will sign non-disclosure agreements.*

_____ <i>Name of Authorized Official</i>	_____ <i>Title of Authorized Official</i>	_____ <i>Date</i>
_____ <i>Signature</i>	_____ <i>Phone: ( )</i>	_____ <i>E-mail address</i>
	_____ <i>Fax ( )</i>	

**PART I.--GENERAL INFORMATION**

The questions in this questionnaire have been reviewed with market participants to ensure that issues of concern are adequately addressed and that data requests are sufficient, meaningful, and as limited as possible. Public reporting burden for this questionnaire is estimated to average 30 hours per response, including the time for reviewing instructions, searching existing data sources, gathering the data needed, and completing and reviewing the questionnaire. Send comments regarding the accuracy of this burden estimate or any other aspect of this collection of information, including suggestions for reducing the burden, to the Office of Investigations, U.S. International Trade Commission, 500 E Street, SW, Washington, DC 20436.

I-1a. **OMB statistics.**--Please report below the actual number of hours required and the cost to your firm of preparing the reply to this questionnaire and completing the form.

\_\_\_\_\_hours \_\_\_\_\_dollars

I-1b. **OMB feedback.**--We are interested in any comments you may have for improving this questionnaire in general or the clarity of specific questions. Please attach such comments to your response or send them to the above address.

I-2. **Establishments covered.**--Provide the name and address of establishment(s) covered by this questionnaire (see page 3 of the instruction booklet for reporting guidelines). If your firm is publicly traded, please specify the stock exchange and trading symbol.

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I-3. **U.S. importers.**--Please provide the names, street addresses (not P.O. boxes), contacts, telephone numbers, and e-mail addresses of the **FIVE** largest U.S. importers of your firm's PET film in 2010.

No.	Importer's name	Contact person	E-mail address	Area code and telephone number	Share of your 2010 exports (%)
1					
2					
3					
4					
5					

**PART I.--GENERAL INFORMATION--Continued**

I-4. **U.S. production.**--Does your firm or any related firm produce, have the capability to produce, or have any plans to produce PET film in the United States or other countries?

- No             Yes--Please name the firm(s) and country(ies) below and, if U.S. producer(s), ensure that they complete the Commission's producer questionnaire (contact **Joanna Lo** at [joanna.lo@usitc.gov](mailto:joanna.lo@usitc.gov) for copies of that questionnaire).

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I-5. **U.S. importation.**--Does your firm or any related firm import or have any plans to import PET film into the United States?

- No             Yes--Please name the firm(s) below and ensure that they complete the Commission's importer questionnaire (contact **Joanna Lo** for copies of that questionnaire).

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I-6. **Business plan.**--In Parts II and III of this questionnaire we request a copy of your company's business plan. Does your company or any related firm have a business plan or any internal documents that describe, discuss, or analyze expected future market conditions for PET film?

- No             Yes--Please provide the requested documents. If you are not providing the requested documents, please explain why not.

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**PART II.--TRADE AND RELATED INFORMATION**

Further information on this part of the questionnaire can be obtained from **Joanna Lo (202-205-1888, joanna.lo@usitc.gov)**. **Supply all data requested on a calendar-year basis.**

II-1. Please identify the individual to be contacted regarding the confidential information requested in part II?

Name and title: \_\_\_\_\_

Please indicate the manner by which Commission staff may contact the individual responsible for part II with questions regarding the submitted confidential information.

E-mail: \_\_\_\_\_ Telephone: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

II-2. **Changes in operations.**--Please indicate whether your firm has experienced any of the following changes in relation to the production of PET film since January 1, 2005.

*(check as many as appropriate)*

*(please describe and include costs, in dollars, associated with any change in operation)*

plant openings ..... \_\_\_\_\_  
\_\_\_\_\_

plant closings ..... \_\_\_\_\_  
\_\_\_\_\_

relocations ..... \_\_\_\_\_  
\_\_\_\_\_

expansions ..... \_\_\_\_\_  
\_\_\_\_\_

acquisitions ..... \_\_\_\_\_  
\_\_\_\_\_

consolidations ..... \_\_\_\_\_  
\_\_\_\_\_

prolonged shutdowns or  
importation curtailments ..... \_\_\_\_\_  
\_\_\_\_\_

revised labor agreements ..... \_\_\_\_\_  
\_\_\_\_\_

other (e.g., technology) ..... \_\_\_\_\_  
\_\_\_\_\_

**PART II.--TRADE AND RELATED INFORMATION--Continued**

II-3. **Anticipated changes in operations.**--Does your firm anticipate any changes in the character of your operations or organization (as noted above) relating to the production of PET film in the future?

No--Please explain.

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Yes--Supply details as to the time, nature, and significance of such changes and provide underlying assumptions, along with relevant portions of business plans or other supporting documentation that address this issue. **Include in your response a specific projection of your firm's capacity to produce PET film (in 1,000 pounds for 2010 and 2011).**

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II-4. **Anticipated changes in operations in the event the order is revoked.**--Would your firm anticipate any changes in the character of your operations or organization (as noted above) relating to the production of PET film in the future if the antidumping duty order on PET film from Korea were to be revoked?

No--Please explain.

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Yes--Supply details as to the time, nature, and significance of such changes and provide underlying assumptions, along with relevant portions of business plans or other supporting documentation that address this issue.

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**PART II.--TRADE AND RELATED INFORMATION--Continued**

II-5. **Same equipment, machinery, and workers.**--Has your firm since 2005 produced, or does your firm anticipate producing in the future, other products on the same equipment and machinery used in the production of PET film?

No--Please explain.

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Yes--List the following information and report your firm's combined production capacity and production of these products and PET film in the periods indicated.

<u>Product</u>	<u>Period</u>	<u>Basis for allocation of capacity data</u>

<i>(Quantity in 1,000 pounds)</i>						
<b>Item</b>	<b>2005</b>	<b>2006</b>	<b>2007</b>	<b>2008</b>	<b>2009</b>	<b>2010</b>
<b>Overall Production Capacity</b>						
<b>Production of:</b>						
PET film						
Other product 1						
Other product 2						

II-6. **Constraints on production.**--Please describe the constraint(s) that set the limit(s) on your production capacity.

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**PART II.--TRADE AND RELATED INFORMATION--Continued**

II-7. **Production shifting.**--Is your firm able to switch production between PET film and other products in response to a relative change in the price of PET film vis-a-vis the price of other products, using the same equipment and labor?

No--Please explain.

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No       Yes---Please identify the other products, the approximate time and cost involved in switching, and the minimum relative price change required for your firm to switch production to or from PET film.

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II-8. **Share of sales.**--What percentage of your firm's total sales in its most recent fiscal year was represented by sales of PET film?

\_\_\_\_\_ Percent

II-9. **Inventories in the United States.**--Has your firm, since 2005, maintained any inventories of **PET film** in the United States (not including inventories held by firms identified in question I-3)?

No       Yes--Report the quantity of such end-of-period inventories below.

<i>(Quantity in 1,000 pounds)</i>						
Item	2005	2006	2007	2008	2009	2010
Inventory						

**PART II.--TRADE AND RELATED INFORMATION--Continued**

**II-10. Barriers.--**

(a) Are your firm's exports of PET film subject to tariff or non-tariff barriers to trade (for example, antidumping or countervailing duty findings or remedies, tariffs, quotas, or regulatory barriers) in any countries other than the United States?

No  Yes--List the products(s), country(ies), the year each such barrier was imposed, and the type of barrier.

Product	Country	Year imposed	Barrier (if tariff, give rate)
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

(b) Are your firm's exports of PET film subject to current proceedings in any countries other than the United States that might result in tariff or non-tariff barriers to trade?

No  Yes--List the products(s), country(ies), and type of proceeding.

Product	Country	Type of proceeding
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

II-11. **Other export markets.**--Identify export markets (other than the United States) that you have developed or where you have increased your sales of PET film since 2005. Please identify and discuss below.

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**PART II.--TRADE AND RELATED INFORMATION--Continued**

II-12. **Significance of antidumping duty order.**--Describe the significance of the existing antidumping duty order covering imports of PET film from Korea in terms of its effect on your firm's production capacity, production, home market shipments, exports to the United States and other markets, and inventories. You may wish to compare your firm's operations before and after the imposition of the order.

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II-13. **Anticipated changes if order revoked.**--Would your firm anticipate any changes in its production capacity, production, home market shipments, exports to the United States and other markets, or inventories relating to the production of PET film in the future if the antidumping duty order on PET film from Korea were to be revoked?

No--Please explain.

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Yes--Supply details as to the time, nature, and significance of such changes and provide underlying assumptions, along with relevant portions of business plans or other supporting documentation for any trends or projections you may provide.

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**PART II.--TRADE AND RELATED INFORMATION--Continued**

II-14. **Trade data (Korea).**-- Report production capacity, production, shipments, and inventories of PET film produced by your firm in Korea during the specified periods. (See definitions in the instruction booklet.)

## KOREA

Quantity (in 1,000 pounds) and Value (in 1,000 dollars)								
Item	Calendar year						January-March	
	2005	2006	2007	2008	2009	2010	2010	2011
<b>Average production capacity<sup>1</sup> (A)</b>								
<b>Beginning-of-period inventories (B)</b>								
<b>Production<sup>2</sup> (C)</b>								
<b>Home market shipments:</b>								
Internal consumption/transfers quantity (D)								
Commercial shipments quantity (E)								
value (F)								
<b>Export shipments:</b>								
to the United States: <sup>3</sup> quantity (G)								
value (H)								
to the European Union: <sup>4</sup> quantity (I)								
value (J)								
to Asia: <sup>5</sup> quantity (K)								
value (L)								
to all other markets: <sup>6</sup> quantity (M)								
value (N)								
<b>Total exports (quantity) (O)</b>								
<b>Total shipments (quantity) (P)</b>								
<b>End-of-period inventories (Q)</b>								
<p><sup>1</sup> The production capacity (see definitions in instruction booklet) reported is based on operating _____ hours per week, _____ weeks per year. Please describe the methodology used to calculate production capacity, and explain any changes in reported capacity.</p> <p>_____</p> <p>_____</p> <p><sup>2</sup> Please estimate the percentage of total production of PET film in Korea accounted for by your firm's production in 2010: _____ Percent</p> <p><sup>3</sup> Please estimate the percentage of total exports to the United States of PET film in Korea accounted for by your firm's exports in 2010: _____ Percent</p> <p><sup>4</sup> Identify your principal <i>European Union</i> export markets: _____.</p> <p><sup>5</sup> Identify your principal <i>Asian</i> export markets: _____.</p> <p><sup>6</sup> Identify your principal <i>other</i> export markets: _____.</p>								

**PART II.--TRADE AND RELATED INFORMATION--Continued**

**II-15. Reconciliation of trade data.—**

- (a) The quantities reported in question II-14 should reconcile as follows in each period (*i.e.*, in each column):

Reconciliation

$B + C - D - E - G - I - K - M = Q$  Do these data reconcile?  Yes  No--Please explain: \_\_\_\_\_

- (b) Further, the quantities reported for end-of-period inventories should equal the beginning-of-period inventories reported in the subsequent calendar year (*i.e.*, line Q of year 2005 should equal line B of year 2006). Do these data reconcile for each adjacent calendar year?

Yes.  No--Please explain:

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**PART III.--MARKET FACTORS**

Further information on this part of the questionnaire can be obtained from **John Benedetto** (202-205-3270, [john.benedetto@usitc.gov](mailto:john.benedetto@usitc.gov)).

III-1. Please identify the individual to be contacted regarding the confidential information requested in parts III?

Name and title: \_\_\_\_\_

Please indicate the manner by which Commission staff may contact the individual responsible for part III with questions regarding the submitted confidential information.

E-mail: \_\_\_\_\_ Telephone: ( ) \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

III-2. **Contract versus spot.**--Approximately what share of your firm's sales of PET film to U.S. customers in 2010 was on a (1) long-term contract basis (multiple deliveries for more than 12 months), (2) short-term contract basis (multiple deliveries up to 12 months), and (3) spot sales basis (for a single delivery)?

<u>Type of sale</u>	<u>Share of sales (percent)</u>
Long-term contracts	_____
Short-term contracts	_____
Spot sales	_____

III-3. **Long-term contract provisions.**--If you sell PET film to U.S. customers on a long-term contract basis, please answer the following questions with respect to provisions of a typical long-term contract.

- (a) What is the average duration of a contract? \_\_\_\_\_
- (b) Can prices be renegotiated during the contract period?  Yes  No
- (c) Does the contract fix quantity, price, or both?  Quantity  Price  Both
- (d) Does the contract have a meet or release provision?  Yes  No

III-4. **Short-term contract provisions.**--If you sell PET film to U.S. customers on a short-term contract basis, please answer the following questions with respect to provisions of a typical short-term contract.

- (a) What is the average duration of a contract? \_\_\_\_\_
- (b) Can prices be renegotiated during the contract period?  Yes  No
- (c) Does the contract fix quantity, price, or both?  Quantity  Price  Both
- (d) Does the contract have a meet or release provision?  Yes  No

**PART III.--MARKET FACTORS--Continued**

III-5. **Lead times.**--What is the average lead time for PET film to U.S. customers between a customer's order and the date of delivery for your firm's sales of PET film?

<u>Source</u>	<u>Share of sales in 2010</u>	<u>Lead time</u>
From inventory	_____	_____
Produced to order	_____	_____
<b>Total</b>	<b>100 %</b>	

III-6. **Raw materials.**—

(a) To what extent have changes in the prices of raw materials affected your firm's selling prices for PET film since 2005?

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(b) Do you anticipate changes in your raw material costs in the foreseeable future?

No       Yes—Please explain.

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III-7. **Changes in factors affecting supply.**--Have any changes occurred in any other factors affecting supply (e.g., changes in availability or prices of energy or labor; transportation conditions; production capacity and/or methods of production; technology; export markets; or alternative production opportunities) that affected the availability of Korean-produced PET film in the U.S. market since 2005?

No       Yes-- Please describe.

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**PART III.--MARKET FACTORS--Continued**

**III-8. Availability of SUBJECT import supply.--**

(a) Do you anticipate any changes in terms of the availability of Korean-produced PET film in the U.S. market in the future?

Increase                       No change                       Decrease

(b) If you anticipate changes in supply, please identify the changes, including the time period and the impact of such changes on shipment volumes and prices.

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**III-9. Product shifting.--**Describe how easily your firm can shift its sales of PET film between the U.S. market and alternative country markets. In your discussion, please describe any contracts, other sales arrangements, or other constraints (including any third-country trade barriers such as tariffs, quotas, or other non-tariff barriers) that would prevent or retard your firm from shifting product between the U.S. and alternative country markets within a 12-month period.

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**III-10. Product changes.--**Is the product range, product mix, or marketing of PET film in your home market different from that of PET film for export to the United States or to third-country markets?

No                       Yes—Please explain.

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Have there been any significant changes in the product range, product mix, or marketing of PET film in your home market, for export to the United States, or for export to third-country markets since 2005?

No                       Yes--Please describe.

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**PART III.--MARKET FACTORS--Continued**

III-11. **Anticipated product changes.**—Do you anticipate changes in the product range, product mix, or marketing of PET film in your home market, for exports to the United States, or for exports to third-country markets.

No             Yes--Please explain.

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III-12. **Substitutes.**—Are there any products that may be substituted for PET film?

No             Yes—Please fill in the following table.

Substitute product	Description of applications and end uses in which this substitute can be used	Have changes in the prices of this substitute affected the price of PET film since January 1, 2005
1.		<input type="checkbox"/> No <input type="checkbox"/> Yes—Please explain. <hr/> <hr/>
2.		<input type="checkbox"/> No <input type="checkbox"/> Yes--Please explain. <hr/> <hr/>
3.		<input type="checkbox"/> No <input type="checkbox"/> Yes--Please explain. <hr/> <hr/>
4.		<input type="checkbox"/> No <input type="checkbox"/> Yes--Please explain. <hr/> <hr/>

**PART III.--MARKET FACTORS--Continued**

III-13. **Changes in substitutes.**--Have there been any changes in the number or types of products that can be substituted for PET film since 2005?

No             Yes--Please explain.

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III-14. **Anticipated changes in substitutes.**--Do you anticipate any changes in terms of the substitutability of other products for PET film?

No             Yes--Please describe.

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III-15. **Interchangeability.**--Is the PET film produced by your firm and sold in its home market interchangeable (*i.e.*, can be used in the same applications) with your firm's PET film sold to the United States and/or to third-country markets?

Yes             No--Identify the market(s) and any differences in the products.

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III-16. **End uses.**--Describe the end uses of the PET film that you manufacture and sell to your home market. If these end uses differ from those of the PET film you sell to the U.S. market or to third-country markets, explain.

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**PART III.--MARKET FACTORS--Continued**

III-17. **Changes in end uses.**--Have there been any changes in the end uses of PET film since 2005?

No             Yes--Please describe.

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III-18. **Anticipated changes in end uses.**--Do you anticipate any changes in terms of the end uses of PET film?

No             Yes--Please describe.

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III-19. **End use markets.**-- What are the major types of end use markets to which you sell PET film?

<b>End use market</b>	<b>Share of PET film shipments (shares of quantity)</b>
<u>Industrial</u> (e.g. Hot Stamping Foils, Solar Control, Silicone Release Liner, Pressure Sensitive, Labels, Fiberglass Reinforced Panels, Shingle Release, Office Products, Thermal Lamination, Other)	
<u>Electrical</u> (e.g. Wire & Cable Insulation, Motor Insulation, Electronic Capacitors, Laminates, Other)	
<u>Magnetic Media</u> (e.g. Video, Computer Floppy Disk, Audio, other)	
<u>Imaging Graphic</u> (e.g. Photographic, Micro and X-Ray Film, Other)	
<u>Optical Display</u> (e.g., Light Diffusion, Prism Sheet, Anti-Reflection/Anti-Glare, Polarizer, Other)	
<u>Flexible Packaging</u> (e.g., Food, Beverage, Medical Devices, Other)	
<u>Other</u> (Describe: _____)	
<b>Total</b>	100%

**PART III.--MARKET FACTORS--Continued**

III-20. **Demand trends.**--How has the demand for PET film changed since January 1, 2005? What principal factors affect changes in demand?

	<u>Increased</u>	<u>No change</u>	<u>Decreased</u>	<u>Fluctuated</u>
Demand in:				
Your home market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The United States	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other markets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<hr/>				
<hr/>				
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III-21. **Anticipated demand trends.**-- How do you anticipate demand will change for PET film? What principal factors that will affect these changes in demand?

	<u>Increase</u>	<u>No change</u>	<u>Decrease</u>	<u>Fluctuate</u>
Demand in:				
Your home market	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The United States	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other markets	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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III-22. **Price differences.**--Please compare market prices of PET film in your home market, the United States, and third-country markets.

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**PART III.--MARKET FACTORS--Continued**

III-23. **Description of home market.**--Describe briefly your home market for PET film, including the number of, and competition between, producers.

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III-24. **Import competition.**--Do you face competition from imports of PET film in your home market?

No             Yes--Please identify the country sources of any imports of PET film into your home market.

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III-25. **Market studies.**--Please provide as a separate attachment to this request any studies, surveys, etc. that you are aware of that quantify and/or otherwise discuss PET film supply (including production capacity and capacity utilization) and demand in (1) the United States, (2) each of the other major producing/consuming countries, including Korea, and (3) the world as a whole. Of particular interest is such data from 2004 to the present and forecasts for the future.