

## National Endowment for the Arts Organization & Project Profile Form

### **PART 1: APPLICANT**

\* Legal Name:

Popular name (if different):

If your organization uses a popular name, enter that name in the space provided.

\* Total organizational operating expenses for the most recently completed fiscal year: \$

Enter the total operating expenses for your organization. If you are the lead applicant for a consortium, provide this information for your own organization. If you are a parent organization, provide this information for the component on whose behalf you are applying. Unaudited figures are acceptable. This field is required.

\* For year ending (Month/Year, e.g., 00/0000):  MM/YYYY

Enter the fiscal year end date (MM/YYYY format) for your organization's total operating expenses. This field is required.

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\* For this application, the applicant is serving as a:

Choose "Lead Member of a Consortium" or "Parent of a Component" if applicable; otherwise choose "Not Applicable".

LC: Lead Member of a Consortium

IC: Parent of a Component

NA: Not Applicable

\* For:

List the  the component on whose behalf you are applying.  
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### **APPLICANT ORGANIZATION STATUS**

Select the one item that best describes the legal status of the applicant organization.

02: Nonprofit Organization

05: State Government

07: County Government

08: Municipal Government

09: Tribal Government

99: None of the Above

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### APPLICANT ORGANIZATION DESCRIPTION

The following codes work in conjunction with Organization Discipline codes below (e.g., select “Performing Group” here and “Theater” below to indicate that your organization is a theater company). Select the one item that best describes the organization.

- |  |  |   |
|--|--|---|
| <p>72 <input type="checkbox"/> Artists' Community, Arts Institute, or Camp</p> <p>15 <input type="checkbox"/> Arts Center<br/>(e.g., a multi-purpose arts facility)</p> <p>16 <input type="checkbox"/> Arts Council or Agency<br/>(includes regional arts organizations)</p> <p>17 <input type="checkbox"/> Arts Service Organization<br/>(includes statewide assemblies)</p> <p>26 <input type="checkbox"/> College or University</p> <p>32 <input type="checkbox"/> Community Service Organization<br/>(a non-arts service organization, e.g., youth center or YMCA)</p> <p>14 <input type="checkbox"/> Fair or Festival</p> <p>30 <input type="checkbox"/> Foundation</p> <p>10 <input type="checkbox"/> Gallery/Exhibition Space</p> <p>38 <input type="checkbox"/> Government<br/>(state, county, local, or tribal)</p> | <p>28 <input type="checkbox"/> Historical Society</p> <p>29 <input type="checkbox"/> Humanities Council or Agency</p> <p>12 <input type="checkbox"/> Independent Press</p> <p>27 <input type="checkbox"/> Library</p> <p>13 <input type="checkbox"/> Literary Magazine</p> <p>11 <input type="checkbox"/> Media – Film<br/>(e.g., a cinema or film exhibitor)</p> <p><b>TBD</b> <input type="checkbox"/> Media - Internet</p> <p>45 <input type="checkbox"/> Media – Radio<br/>(e.g., a NPR station)</p> <p>46 <input type="checkbox"/> Media – Television<br/>(e.g., a PBS station)</p> <p>08 <input type="checkbox"/> Museum - Art</p> <p>09 <input type="checkbox"/> Museum - Other</p> | <p>07 <input type="checkbox"/> Performance Facility</p> <p>03 <input type="checkbox"/> Performing Group</p> <p>47 <input type="checkbox"/> Presenter/Cultural Series Org.</p> <p>35 <input type="checkbox"/> Religious Organization</p> <p>19 <input type="checkbox"/> School District</p> <p>48 <input type="checkbox"/> School of the Arts</p> <p>50 <input type="checkbox"/> Social Service Organization<br/>(a governmental or private agency, e.g., a public housing authority)</p> <p>18 <input type="checkbox"/> Union or Professional Assn.<br/>(includes artists'/designers' guilds, societies, etc.)</p> <p>99 <input type="checkbox"/> None of the Above/Please specify:<br/><input style="width: 100%; height: 15px;" type="text"/></p> |
|--|--|---|

### APPLICANT ORGANIZATION DISCIPLINE

Choose the one discipline that is most relevant to your organization.

- |  |   |  |
|--|---|--|
| <p><input type="checkbox"/> 72: Artist Communities</p> <p><input type="checkbox"/> 51: Arts Education</p> <p><input type="checkbox"/> 33: Dance</p> <p><input type="checkbox"/> 42: Design</p> <p><input type="checkbox"/> 55: Folk &amp; Traditional Arts</p> | <p><input type="checkbox"/> 52: Literature</p> <p><input type="checkbox"/> 62: Local Arts Agencies</p> <p><input type="checkbox"/> 34: Media Arts</p> <p><input type="checkbox"/> 44: Museums</p> <p><input type="checkbox"/> 31: Music</p> | <p><input type="checkbox"/> 28: Musical Theater</p> <p><input type="checkbox"/> 36: Opera</p> <p><input type="checkbox"/> 54: Presenting</p> <p><input type="checkbox"/> 32: Theater</p> <p><input type="checkbox"/> 41: Visual Arts</p> <p><input type="checkbox"/> 99: None of the Above/Please specify:<br/><input style="width: 100%; height: 15px;" type="text"/></p> |
|--|---|--|

## National Endowment for the Arts Organization & Project Profile Form

### **PART 2: PROJECT**

#### **PROJECT FIELD / DISCIPLINE**

Choose the one discipline that is most relevant to your project. This selection will aid the Arts Endowment's application review. This field is required.

If your project field is Arts Education, please select two disciplines: Arts Education, and the discipline that is most relevant to your project.

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> 72: Artist Communities        | <input type="checkbox"/> 52: Literature          | <input type="checkbox"/> 28: Musical Theater |
| <input type="checkbox"/> 51: Arts Education            | <input type="checkbox"/> 62: Local Arts Agencies | <input type="checkbox"/> 36: Opera           |
| <input type="checkbox"/> 33: Dance                     | <input type="checkbox"/> 34: Media Arts          | <input type="checkbox"/> 54: Presenting      |
| <input type="checkbox"/> 42: Design                    | <input type="checkbox"/> 44: Museums             | <input type="checkbox"/> 32: Theater         |
| <input type="checkbox"/> 55: Folk and Traditional Arts | <input type="checkbox"/> 31: Music               | <input type="checkbox"/> 41: Visual Arts     |

#### **CATEGORY**

#### **INTENDED OUTCOME**

In the first column, select the outcome that best describes the primary intent of your project. You may also select a secondary outcome, in the second column, if a significant portion of your project is aligned with a second NEA outcome. For some categories, the Arts Endowment may designate a single outcome; see the application guidelines for more information. Make no more than one selection in each column.

Primary Outcome	Secondary Outcome	
		The Portfolio of American Art is Expanded
		Americans Throughout the Nation Experience Art
		Americans of All Ages Acquire Knowledge or Skills in the Arts
		American Communities are Strengthened Through the Arts

#### **PROJECT BUDGET SUMMARY** *(All fields are required.)*

Amount Requested: \$

Enter the dollar amount requested. This figure must agree with "Amount Requested from the Arts Endowment" in Item 1 of the Project Budget Form.

+ Total Project Match: \$

Enter the dollar amount of total matching funds for this project. This must agree with Item 2 of the Project Budget Form.

= Total Project Costs: \$

Enter the total project costs [Amount Requested + Total Project Match]. This must agree with Item 6 of the Project

## National Endowment for the Arts Organization & Project Profile Form

Budget Form.

### PROJECT ACTIVITY TYPE

Using the list below, enter in the first box the code of the activity that describes the primary project activity. You may also enter a secondary activity type in the second box if it represents a significant portion of your project activity.

Primary Activity Type:

Secondary Activity Type:

- |   |   |   |
|---|---|---|
| <p>25 <b>Apprenticeship</b></p> <p>12 <b>Arts Instruction</b><br/>Includes lessons, classes, and other means to teach knowledge of and/or skills in the arts</p> <p>04 <b>Artwork Creation</b><br/>Includes media arts, design projects, and commissions</p> <p>02 <b>Audience Services</b><br/>(e.g., ticket subsidies)</p> <p>36 <b>Broadcasting</b><br/>via TV, cable, radio, the Web, or other digital networks</p> <p>33 <b>Building Public Awareness</b><br/>Activities designed to increase public understanding of the arts or to build public support for the arts</p> <p>05 <b>Concert/Performance/Reading</b><br/>Includes production development</p> <p>31 <b>Curriculum Development/Implementation</b><br/>Includes the design and distribution of instructional materials, methods, evaluation criteria, etc.</p> | <p>24 <b>Distribution of Art</b><br/>(e.g., films, books, prints; do not include broadcasting)</p> <p>06 <b>Exhibition</b><br/>Includes visual arts, media arts, design, and exhibition development</p> <p>08 <b>Fair/Festival</b></p> <p>09 <b>Identification/Documentation</b><br/>(e.g., for archival or educational purposes)</p> <p>13 <b>Marketing</b></p> <p>9B <b>Presenting/Touring</b></p> <p>29 <b>Professional Development/Training</b><br/>Activities enhancing career advancement</p> <p>14 <b>Professional Support: Administrative</b><br/>Includes consultant fees</p> <p>15 <b>Professional Support: Artistic</b><br/>(e.g., artists' fees, payments for artistic services)</p> <p>17 <b>Publication</b><br/>(e.g., books, manuals)</p> <p>16 <b>Recording/Filming/Taping</b><br/>(e.g., to extend the audience for a performance through film/tape; do not include archival projects)</p> | <p>18 <b>Repair/Restoration/Conservation</b></p> <p>19 <b>Research/Planning</b><br/>Includes program evaluation, strategic planning, and establishing partnerships</p> <p>20 <b>Residency - School</b><br/>Artist activities in an educational setting</p> <p>21 <b>Residency - Other</b><br/>Artist activities in a non-school setting</p> <p>22 <b>Seminar/Conference</b></p> <p>30 <b>Student Assessment</b></p> <p>34 <b>Technical Assistance</b><br/>with technical/administrative functions</p> <p>35 <b>Web Site/Internet Development</b><br/>Includes the creation or expansion of Web sites, the development of digital art collections, interactive services delivered via the Internet, etc.</p> <p>28 <b>Writing About Art/Criticism</b></p> <p>99 <b>None of the Above/Please specify:</b></p> |
|---|---|---|

## National Endowment for the Arts Organization & Project Profile Form

### INDIVIDUALS BENEFITING

Provide data for individuals expected to directly benefit from the project. Leave blank any items that are not applicable or for which supportable estimates do not exist.

<u>Individuals Directly Involved in Implementing the Project</u>	<u>Number</u>
Enter the number of individuals; these individuals must be included in the project budget. Do not double-count. Audience/ Attendees/ Participants/ Learners should be accounted for in the next table.	
<b>Artists</b>	
<b>Teachers</b>	
<b>Others</b>	
<b>TOTAL</b>	

<u>Audiences/Attendees/ Participants/Learners</u>				If you intend to use social and/or other new media to reach people, please check the appropriate column below.	
Enter the number of people you anticipate reaching through each method as applicable. Do not double-count.					
	<u>“Live” Arts Experience</u> (where people visit a venue - whether alone or in a group - to view or participate in an arts activity. Includes exhibits, performances, and film screenings before an audience; excludes audiences that view or participate through transmission.)	<u>Broadcast</u> (TV, radio, cable)	<u>Distribution of Physical Materials</u> (e.g., CDs, DVDs, books)	<u>Social Media</u> (e.g., Facebook, Twitter, wikis)	<u>Other New Media</u> (e.g., websites, webcasts, eBooks and other downloads, streaming, mobile phone apps)
<b>Adults</b>	#				
<b>Children/Youth</b> (younger than 18)	#				
<b>TOTALS</b>	#	#	#	√	√

## National Endowment for the Arts Organization & Project Profile Form

### POPULATION DESCRIPTORS

From each section, select the descriptor that best describes the primary population expected to benefit from the project during the period of support. These responses should refer to populations reached directly, rather than through broadcasts or Internet programming.

#### Race / Ethnicity:

- N American Indian / Alaska Native
- A Asian
- B Black / African American
- H Hispanic / Latino
- P Native Hawaiian / Other Pacific Islander
- W White
- 99 No Single Group

#### Age (Range):

- 01A Pre-Kindergarten (0-5 years)
- 01D K-12 (6-18 years)
- 01C Young Adults (19-24 years)
- 01B Adults (25-64 years)
- 01 Older Adults (65+ years)
- 99 No Single Group

#### Geography:

- 09I International
- TBD Multiple States
- TBD Statewide
- TBD City / County

#### Communities:

- TBD Urban
- 09D Rural
- TBD Suburban
- 99 No Single Group

From the section below, select all of the descriptors that best describe the primary population expected to benefit from the project during the period of support. These responses should refer to populations reached directly, rather than through broadcasts or Internet programming.

#### Underserved / Distinct Groups:

- TBD Individuals with Disabilities
- TBD Individuals in Institutions (include people living in hospitals, hospices, nursing homes, assisted care facilities, correctional facilities, and homeless shelters)
- TBD Individuals with Low Income
- TBD Individuals with Limited English Proficiency
- TBD Military Veterans/Active Personnel