

## BPA Formative Interviews (Youth Group)

### FACILITY TO DO THE SCREENING.

**Ask to speak with an adult male or female over 18 years of age living in the household:**

Hello, my name is \_\_\_\_ I'm with\_\_\_\_, a local opinion research company. We are working with RTI International, a nonprofit research organization, on a project sponsored by the federal health agency, the Food and Drug Administration (FDA). The research is on new types of tobacco products. I want to assure you that we are not from a tobacco company and we are not promoting these products. And we are not from a company that sells anything, including quit-smoking aids. We will be holding interviews with teens ages 15 to 17. The purpose of these interviews is to learn what teens know about these products and how they view them.

**Are you the parent or guardian of a child between the ages of 15 and 17?**

Yes – [Ask Gender\_\_\_\_\_; Age \_\_\_\_\_ of child and Go to “For Interview Recruiting- Parent/Guardian” section below]

If Yes – [Ask to speak to him/her and Go to “For Interview Recruiting- Parent/Guardian” section below]

No – *Does an adult parent or guardian of a child between the ages of 15 and 17 live in this household?*

If No – *[Thank and end call.]*

### **FOR INTERVIEW RECRUITING—PARENT/GUARDIAN:**

As I mentioned, we will be interviewing about 12 youth between the ages of 15 and 17. The purpose of the interviews is to learn what teens know about a new form of tobacco called a dissolvable. **[IF PARENT/GUARDIAN ASKS WHAT DISSOLVABLES ARE READ TEXT BELOW]**. We will only be talking with teens who have heard of these products before. The discussion will be held at [INSERT DATE] and last about an hour. In appreciation for your child's participation, they will be reimbursed for their time, effort, and travel expenses. In order to determine whether your child is eligible we need to speak to him/her to ask a few questions to determine eligibility. We ask that we can speak to your child privately so they will feel comfortable talking to us to insure the information that we get is accurate. Is that OK?

**IF ASKED WHAT DISSOLVABLES ARE:** Dissolvables are smokeless tobacco products that are used by inserting the product in your mouths. They come in different forms such as sticks, strips, and tablets called orbs.

Yes – **[Continue]**

No – *[Thank and end call.]*

*[Note: If child not home, ask when to call back or provide a number where the child can call the recruiter back.]*

**FOR INTERVIEW RECRUITING—YOUTH:**

Hello, my name is \_\_\_\_ I'm with\_\_\_\_, a local opinion research company. We are working with RTI International, a nonprofit research organization, on a project sponsored by a federal health agency. The research is on teens and new types of tobacco products.

We will be interviewing 12 teens around your age. The discussion will be held at [INSERT DATE] and last about 1 hour. As a thank you for being interviewed, you will be given \$30 for your time, effort, and travel expenses. Would you mind if I ask you a few questions now in order to see if you are able to participate? I will need you to answer all of these questions to see if you are able to attend. I will not share your answers with your parent or guardian. Also, if you are able and decide to participate, nothing that you say during the interview will be shared with your parent or guardian and they will not be in the room at the time of the interview.

Yes – [Continue]

No – *[Thank and end call.]*

1. Confirm respondent gender:

*[ASK respondent's gender if you are unsure]*

- Male
- Female

2. Confirm respondent's age: \_\_\_\_\_ **[If not 15-17, Terminate]**

3. What types of tobacco products have you heard of? **[DO NOT READ LIST; Check all that are freely mentioned; see attached for descriptions of products]**

- Cigarettes
- Cigars
- Cigarillos
- Pipes
- Hookahs or water pipes
- Snus
- Chewing tobacco/dip/snuff
- Dissolvable tobacco products
- Other: \_\_\_\_\_

4. Have you ever heard of dissolvable tobacco products?

- Yes
  - If yes, what have you heard? [see attached for description of acceptable responses]

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- No – **HOLD (Continue asking questions, but place hold)**

The next few questions are about tobacco use. As a reminder, your responses will not be shared with your parent or guardian.

5. Have you ever tried smoking, even one or two puffs of a cigarette?

- Yes
- No

6. In the past 30 days, have you smoked a cigarette?

- Yes
- No

7. Have you ever used another type of tobacco product?

- Yes
  - If yes, which one(s)?

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- No

**Recruiter:**

- IF participants answers “no” to question 5, 6 AND 7, then TERMINATE.
- OTHERWISE, CONTINUE.

9. Approximately how many people that you live with (either all of the time or part of the time) use tobacco products? Would you say...

- All, of them
- Most of them
- A Few of them
- None of them

10. Approximately how many of your friends use tobacco products? Would you say...

- All, of them

- Most of them
- A Few of them
- None of them

11. How would you describe your race?

*[DO NOT READ OPTIONS. Circle all options given by respondent. ]*

(1) **Hispanic**

**Non-Hispanic**

- (2) White
- (3) Black or African American
- (4) American Indian or Alaska Native
- (5) Asian
- (6) Native Hawaiian or Other Pacific Islander
- (7) Multiple races mentioned
- (8) Other: \_\_\_\_\_

12. Have you attended a focus group discussion or interview about smoking or other tobacco products in the past 3 months? By focus group, we mean an informal, roundtable discussion, conducted by a facilitator, in which you were asked your opinions about something related to smoking?

- Yes → **Terminate (However, let RTI know for a possible hold)**
- No

Thank you. That is all of the questions that I have for you.

***[IF INELIGIBLE: I'm sorry, but we have enough people that fit into your category.]***

***IF Eligible***

***INTERVIEW INVITATION: Child***

I'd like to invite you to participate in an interview being held [PROVIDE DATE/TIME]. The discussion will last no more than 1 hour, and will be video-taped, and observed by the focus group staff. The interview will be at a facility that is easy to get to. You will receive \$30 for your participation. A [LIGHT MEAL/REFRESHMENTS] will be served. As a reminder, if you decide to participate, nothing that you say will be shared with your parent or guardian. They will not be in the room with you during the discussion.

**Are you interested in participating?**

- (1) Yes → Ask to speak to parent/guardian again
- (2) No *[Thank and end call.]*

***INTERVIEW INVITATION: Parent***

I'd like to invite your child to participate in an interview being held [PROVIDE DATE/TIME]. The discussion will last no more than 1 hour, and will be video-taped, and observed by the focus group staff. The discussion will be at a facility that is easy to get to. Your child will receive \$30 for their participation. A [LIGHT MEAL/REFRESHMENTS] will be served. We ask that you do not discuss the topic of dissolvable tobacco with your child until after the groups are over.

**Confirm child is interested in participating?**

- (1) Yes
- (2) No [*Thank and end call.*]

We prefer that you accompany your child to the facility. If you'd like to stay, we will provide some refreshments and a room where you can wait. You will not be able to observe the interview and we won't be able to share any information from the discussion with you. You will be provided \$25 to compensate for travel expenses in addition to the \$30 your child receives. Will you be able to accompany your child?

- (1) Yes → **Go to "Ask all Participants"**
- (2) No [*Go to Consent*]

**Consent for Non-Accompanied Minors**

Since you will not be accompanying your child to the facility, I'd like to confirm that you are giving permission for your child to participate in the interview. In addition to your verbal permission, I will also need you to sign an informed consent document. Since you will not be accompanying your child, we will mail this to your house. Your child **MUST** bring this signed permission form with them to the interview in order to participate.

- (1) Yes
- (2) No [*Thank and end call.*]

**ASK ALL PARTICIPANTS:**

We are asking for your contact information only for the purpose of sending you a reminder letter and giving you a call to remind you and your child of the interview. We will destroy all contact information the interviews are completed.

PARENT'S NAME: \_\_\_\_\_

CHILD'S NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

ZIP CODE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

What is the best time to reach you? What is the best telephone number to reach you at that time?

BEST TIME TO BE REACHED: \_\_\_\_\_

BEST PHONE NUMBER: \_\_\_\_\_

Is there another time and number we can try if we miss you?

ALTERNATE TIME TO BE REACHED: \_\_\_\_\_

ALTERNATE PHONE NUMBER: \_\_\_\_\_

Your child's participation in this study is very important. If for some reason he/she will not be able to attend the interview, please let us know right away.

You can call us anytime at [INSERT PHONE NUMBER]. If we are not here, please leave a message. Thank you.

Interviewer: \_\_\_\_\_

Supervisor Confirm: \_\_\_\_\_