

U.S. Department of Labor

Bureau of Labor Statistics  
2 Massachusetts Avenue, NE, Room 4840  
Washington, DC 20212



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Date

Attn: Contact\_name (if missing use "Department of Accounting/Finance")

T\_name

BM\_addr1

BM\_addr2

BM\_city, BM\_state BM\_zip-BM\_zip\_ext

Dear Employer:

The Bureau of Labor Statistics (BLS) of the U.S. Department of Labor needs your help. We need to hear from businesses like yours as we measure employment involved in the production of green goods and services. **We need to hear from every company, even if your company is not involved in producing green goods or services**, to get an accurate picture of the economy.

Green goods and services are defined as those that benefit the environment or conserve natural resources. Examples are listed on the following pages.

We are requesting that you participate by responding to the attached survey. Please complete and return the survey **within 7 days** of receipt.

Your business may have more than one location, and each location may be involved in a different activity. Please respond for the activities performed at the individual worksite identified in Question 1 of the survey.

If you have any questions please contact Kristin Fairman or Robert Viégas at 202-691-5185 or GGS@bls.gov.

Thank you for your participation.

Sincerely yours,

Patricia M. Getz

Assistant Commissioner

Office of Industry Employment Statistics, Office of Employment and Unemployment Statistics

**Confidentiality Statement.** The Bureau of Labor Statistics, its employees, agents, and partner statistical agencies, will use the information you provide for statistical purposes only and will hold the information in confidence to the full extent permitted by law. In accordance with the Confidential Information Protection and Statistical Efficiency Act of 2002 (Title 5 of Public Law 107-347) and other applicable Federal laws, your responses will not be disclosed in identifiable form without your informed consent. This report is authorized by law 29 U.S.C.2. **Paperwork Reduction Act Statement.** Your voluntary cooperation is needed to make the results of this survey comprehensive, accurate, and timely. We estimate that

completing this form will take an average of 15 minutes. This estimate takes into account time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and

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reviewing the information. If you have any comments regarding this survey, including suggestions for reducing the burden, send them to the Bureau of Labor Statistics, Office of Industry Employment Statistics, Paperwork Reduction Project, 2 Massachusetts Avenue, N.E., Room 4840, Washington, DC 20212. The OMB control number for this voluntary survey is 1220-0181 and expires on September 30, 2010. Without a currently valid number BLS would not be able to conduct this survey.

# Green Goods and Services Survey

**Labor Statistics**  
**U.S. Department of Labor**

**Bureau of**

O.M.B. No. 1220-0181 Expires September 30, 2010

Please **complete and return this form within 7 days**. If you need help completing this form, send an email to [GGG@bls.gov](mailto:GGG@bls.gov), or call (202)691-5185. Thank you!

**1**

### Is this the address where this worksite is physically located?

Please report data for your worksite located at the address below. If this address is no longer correct, please enter the updated address in the space provided.

**Enter Physical Location Address Corrections Here**

T\_name

Phy\_addr2

PHY\_addr1

Phy\_city, Phy\_state phy\_zip - phy\_zip\_ext

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**2**

### What is your contact information?

Please provide contact information for the person or persons who completed this form.

1.

2. Primary contact's name:

\_\_\_\_\_

Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

email: \_\_\_\_\_

Business website: \_\_\_\_\_

3. Secondary contact's name:

\_\_\_\_\_

Title: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

email: \_\_\_\_\_

**3**

### How many employees are at this worksite?

Please provide the number of employees, both full and part-time, who worked at the site listed in Question 1 during the pay period that includes March 12, 2010.

#### Include:

- Full or part-time paid workers
- Workers on paid leave
- Workers assigned temporarily to other units
- Incorporated firms - paid owners, officers, and staff

#### Do Not Include:

- Contractors and temporary agency employees not on your payroll
- Unpaid family workers
- Workers on unpaid leave
- Owners, proprietors, and partners of unincorporated firms

- Workers not covered by unemployment insurance

<b>Number of employees for pay period that includes March 12, 2010</b>

**4**

**Does this worksite produce goods or services that fall into one or more of the following green goods and services categories?** Please indicate yes or no.

**Please consider the goods and services you produce for sale or for transfer within your company.**

**Do not consider internal green practices**, such as recycling programs, use of renewable energy, use of green office products or cleaning materials, use of energy-efficient or pollution-reducing equipment or practices at the worksite, etc.

Green goods and services categories	Examples (this is not an exhaustive list)	Yes	No
<i>Natural resources conservation.</i> Products and services that: <ul style="list-style-type: none"> <li>- reduce the environmental impact of agricultural production</li> <li>- improve natural resources conservation</li> </ul>	Nature parks, zoos Environmental museums		
<i>Environmental compliance, education and training, and public awareness.</i> Products and services that: <ul style="list-style-type: none"> <li>- enforce environmental regulations</li> <li>- provide education/training related to green technologies/practices</li> <li>- increase public awareness of environmental issues</li> </ul>	Eco-tourism tour operators Environmental-related: <ul style="list-style-type: none"> <li>- Advertising for public awareness</li> <li>- Public relations for public awareness</li> <li>- Photography</li> <li>- Magazines</li> <li>- Newspapers</li> <li>- Books</li> <li>- Movies</li> <li>- Training manuals</li> <li>- Libraries</li> </ul> Produce content for environmental-related: <ul style="list-style-type: none"> <li>- Radio stations</li> <li>- Radio programs</li> <li>- TV stations</li> <li>- TV programs</li> <li>- News programs</li> <li>- Movies</li> <li>- Internet sites</li> </ul>		
<i>Other.</i> Does this worksite produce any green goods or services not described above? Green goods or services are those that benefit the environment or conserve natural resources.	If yes, please describe here:		

If any are checked yes, please go to Question 5. ←

If all are checked no, please stop here and return the survey. Thank you. ←

**5**

**What is this worksite's fiscal year?**

Please provide us with your fiscal year that includes **April 15, 2009** for the worksite listed in Question 1.

Start of Fiscal Year		
MM	DD	YYYY

End of Fiscal Year		
MM	DD	YYYY

6

During the fiscal year in Question 5, did this worksite have any revenue from the sales of goods or services in the categories checked 'yes' in Question 4?

Revenue from sales includes:

- Income a worksite receives from the sale of goods and services
- Market value of goods produced and services rendered for transfers within your company

• Yes → Go to Question 7

• No → Go to Question 8

Revenue from sales does not include:

- Royalties, taxes, interest payments, and all other non-operational revenue

7

(If yes to Question 6) What percent of this worksite's sales revenue came from the sale of goods or services in the categories checked 'yes' in Question 4?

Estimate the percent of sales revenue for the worksite in Question 1 during the fiscal year shown in Question 5.

→  %

Please stop here and return this completed survey. Thank you.

%

8

(If no to Question 6) What percentage of this worksite's employment listed in Question 3 primarily works on the products or services checked 'yes' in Question 4?

Estimate for the worksite in Question 1 during the fiscal year listed in Question 5.

→

Please stop here and return this completed survey. Thank you.

%



