

Appendix A

Findings from the NHES:2009 Pilot Study

APPENDIX A

FINDINGS FROM THE NHES:2009 PILOT STUDY

Findings from the NHES Pilot Study were presented at the 65th Annual Conference of the American Association for Public Opinion Research (AAPOR), held May 12-16, 2010. Copies of these presentations (in PDF format) are attached, including:

- *Maximizing Response in a Two-Phase Survey with Mail as the Primary Mode*, by Jill M. Montaquila, J. Michael Brick, Mary C. Hagedorn, Douglas Williams (*Appendix A NHES 2011-2012 Field Test 1 AAPOR2010.pdf*)
- *Screening for Specific Population Groups in Mail Surveys*, by Douglas Williams, Jill M. Montaquila, J. Michael Brick, and Mary C. Hagedorn (*Appendix A NHES 2011-2012 Field Test 2 AAPOR2010.pdf*)
- *The Effectiveness of Incentives Used in the Second Phase of a Two-phase Survey*, by Charlotte Tubman and Douglas Williams (*Appendix A NHES 2011-2012 Field Test 3 AAPOR2010.pdf*)
- *Impact of Offering a Bilingual Option in a Mail Survey of Linguistically Isolated Areas: Results from the 2009 National Household Education Survey Pilot*, by Andrew Zukerberg and Daifeng Han (*Appendix A NHES 2011-2012 Field Test 4 AAPOR2010.pdf*)