

## **Survey of Participants in the 2010 Census Local Update of Census Addresses (LUCA) Program**

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The U.S. Census Bureau has contracted with Avar Consulting, Inc. to obtain the views of governments regarding the LUCA Program for the 2010 Census. This information will help the Census Bureau make improvements to similar programs in the future.

Avar will report final results of the survey in summary fashion.

Public reporting burden for this collection of information is estimated to average 13 minutes per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Respondents are not required to respond to any information collection unless it displays a valid approval number from the Office of Management and Budget. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to: Paperwork Project 0607-0760, U.S. Census Bureau, 4600 Silver Hill Road, Room 3K138, Washington, DC 20233. You may e-mail comments to [Paperwork@census.gov](mailto:Paperwork@census.gov); use "Paperwork Project 0607-0760" as the subject.

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### INSTRUCTIONS

#### ABOUT THE PROGRAM

The Census Address List Improvement Act of 1994 (Public Law 103-430) strengthened the Census Bureau's partnership capabilities with tribal, state, and local governments by expanding the methods the Census Bureau could use to exchange address information. Designed to improve the accuracy of the Census Bureau's address list, the Act authorized the Census Bureau to provide individual addresses to officials of tribal, state, and local governments who agreed to conditions of confidentiality. Census 2000 marked the first decennial census for which the Census Bureau could provide its address list for review to governments that signed the required confidentiality agreement.

#### ABOUT THE SURVEY

Please complete this questionnaire to communicate your government's views about:

- Opportunities to review the U.S. Census Bureau's addresses and maps,
- Your government's participation in the LUCA Program,
- Communications with the Census Bureau staff related to the LUCA Program, and
- Future interest in programs designed to update the Census Bureau's address information.

#### WHO SHOULD COMPLETE THIS SURVEY

- The ideal respondent is the person most knowledgeable about the LUCA Program, usually the person designated by your government as the LUCA Program point of contact.
- If you are not the person most knowledgeable concerning the LUCA Program, please forward this questionnaire to the most appropriate person.



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OMB Clearance Number: 0607-0760  
Expiration Date: February 28, 2014

1. The Census Bureau sent notification of the 2010 Census LUCA Program six months in advance of registration to allow governments to consider issues such as budget and staffing needs, confidentiality and security requirements, participation option choices, and LUCA liaison designation. Based on your experience, how much advance notice time did you need before the LUCA program registration?  
(Please indicate the number of months)

**2. The Census Bureau allowed 120 calendar days to review the 2010 Census LUCA INITIAL review materials. Based on your experience, how much time did you need for the review of these materials? (Please indicate the number of calendar days)**

**3. Did any of the following factors listed below influence your decision to participate in the LUCA Program?**

	Did not do this			This was the MOST important factor. Mark ONE box only
	Yes	No	this	
Reading the program information in the advance mailing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attending a Promotional Workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading the program information in the registration mailing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attending a Technical Training Workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attending a Census Bureau presentation at a professional conference(s)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Receiving encouragement from other levels of government or professional groups	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Receiving resources such as staff or funding provided by other levels of government or other organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participating in Census related activities as part of my day-to-day responsibilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading information from the LUCA website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other, please describe:

**4. The 2010 Census LUCA Program offered three participation options:**

- Option 1-Title 13 Full Address List Review
- Option 2-Title 13 Local Address List Submission
- Option 3-Non-Title 13 Local Address List Submission

**Did any of the following activities help you to understand the differences among the three participation options available to you?**

	Did not do this			This was the MOST helpful activity. Mark ONE box only
	Yes	No	this	
Reading the program information in the advance mailing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attending a Promotional Workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading the program information in the registration mailing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Attending a Technical Training Workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contacting a Regional Census Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contacting the Technical Help Desk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading information from the LUCA website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**5. At the time of your registration for the 2010 Census LUCA Program, did you understand all three participation options?**

- Yes, we understood all three.
- No, we did not understand all three.

**6. To what extent did the option you selected meet your needs? (Please choose one)**

- To a great extent
- To a good extent
- To a moderate extent
- To a minimal extent
- Not at all

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7. What changes to any of the three options would you recommend? (Please describe)



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8. Were any of the following resources helpful in understanding the INITIAL LUCA materials and procedures?

	Did not do this			This was the MOST helpful resource. Mark ONE box only
	Yes	No		
Attending a Technical Workshop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading the Users Guide	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contacting a Regional Census Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contacting the Technical Help Desk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Reading information from the LUCA website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Were you aware that you could limit the INITIAL LUCA review to selected areas within your jurisdiction?

- Yes, we were aware that the review could be limited.
- No, we were not aware that the review could be limited.

10. Were you aware that you could coordinate with other LEVELS of government or regional agencies to review Census Bureau address materials and prepare a joint or regional LUCA submission?

- Yes, we were aware that that the review could be coordinated.
- No, we were not aware that the review could be coordinated.



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### 10a. Did you coordinate with any other levels of government?

- Yes, another level reviewed for us.
- Yes, we reviewed for other levels.
- No, we did not coordinate with other levels or regional agencies.



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### 10b. Would you have participated in LUCA without this assistance?

- Yes
- No

### 10c. Were you satisfied with the review by a different level of government?

- Yes
- No



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11. During the 120-day INITIAL review period, the Census Bureau sent reminder letters approximately 45 days and 90 days after your receipt of the materials. What number of reminder letters would have best met your needs?

- One
- Two
- Three

12. The Census Bureau provided participants with a LUCA Computer Based Training CD-ROM. How helpful do you think the training was in your participation?

- Very helpful
- Somewhat helpful
- Not helpful
- Did not view the training CD-ROM

13. The Census Bureau provided two ways for participants to obtain assistance and ask questions on how to prepare and conduct a local review of addresses, features, and legal boundaries: a) a Technical Help Desk and b) your Regional Census Center. Please tell us which of these you used, if any, and whether the response you received helped you prepare and ship your LUCA submission.

	Did you use this assistance?		Was the response helpful or not?	
	Yes	No	Helpful	Not helpful
Technical Help Desk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Your Regional Census Center (RCC)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14. For the 2010 Census LUCA Program the Census Bureau structured the work in such a way that a governmental unit could submit changes or updates to the legal boundary for their jurisdiction as part of LUCA by collaborating with the Census Bureau's Boundary and Annexation Survey (BAS) contact.

Did you submit any legal boundary changes or updates as part of the LUCA program?

- Yes, we submitted legal boundary changes or updates.
- No, we did not submit legal boundary changes or updates.



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16. Please list any suggestions you have in regard to the INITIAL review materials.

17. During the FEEDBACK phase of the 2010 LUCA Program, indicate whether the following address materials were easy to understand and useful. Please choose "yes" or "no" for each item.

	Was the format easy to understand?		Was the content easy to understand?		Was the material useful?	
	Yes	No	Yes	No	Yes	No
Full Address List	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Detailed Feedback Address List	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Full Address Count List	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Detailed Feedback Address Count Challenge List	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Feedback Address Update Summary Report	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Maps/Shapefiles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. Please list any suggestions you have in regard to the FEEDBACK materials.

19. When did you understand the FEEDBACK materials? (Please choose one)

- We understood the FEEDBACK materials after reading the supporting documentation.
- We understood the FEEDBACK materials after getting help.
- We never fully understood the FEEDBACK materials.

20. Were any of the following resources helpful in understanding the FEEDBACK materials and procedures?

	Did not use		This was the MOST helpful resource. Mark ONE box only
	Yes	No	
Quick reference guide	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Users Guide	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Regional Census Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technical Help Desk	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
LUCA website	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

21. The Census Bureau allotted a maximum of 30 calendar days to review the FEEDBACK materials and to file an address appeal. Based on your experience, how much time did you need for review of the FEEDBACK materials, and where applicable, to file an appeal? (Please indicate the number of calendar days)





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22. Please indicate whether you had to take any of the following measures to comply with the confidentiality requirements (Title 13, U.S. Code) to protect the Census Bureau's address list.

Yes No

- |  |                       |                       |
|--|-----------------------|-----------------------|
| Obtain additional computer hardware  | <input type="radio"/> | <input type="radio"/> |
| Obtain additional computer software  | <input type="radio"/> | <input type="radio"/> |
| Obtain outside assistance  | <input type="radio"/> | <input type="radio"/> |
| Procure extra stand-alone computers and/or servers to ensure that Title 13 data were kept separate from our other data | <input type="radio"/> | <input type="radio"/> |
| Bring in other staff or consultants at a cost to modify existing hardware and/or software                              | <input type="radio"/> | <input type="radio"/> |

23. What was your primary software for reviewing and editing the computer-readable address list? (Please choose one)

- The Census Bureau's MAF/TIGER Partnership Software (MTPS)
- A text editor (for example, WordPad, MS Word, WordPerfect)
- A spreadsheet program (for example, Excel, Quattro Pro)
- A database editor (for example, Access, Paradox)
- Other, please describe:

24. The Census Bureau provided computer-readable address materials during the 2010 Census LUCA Program in pipe-delimited text files. Was this format acceptable, or would you have preferred a different format?

- The pipe-delimited text file was acceptable.
- We would have preferred a different format. (Please identify/describe)

25. Did you use the MAF/TIGER Partnership Software (MTPS) in any part of your review?

- Yes
- No



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### 25a. Regarding the MAF/TIGER Partnership Software:

Did not use this  
Yes No

- Were the user instructions clear and understandable?
- Were the demonstrations at the Technical Training Workshop sufficient?
- Was the Computer-Based Training built into the MTPS sufficient?
- Would you use the MTPS again?



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26. What was your primary software for making boundary and/or feature updates?

- ArcGIS
- MapInfo
- Autodesk
- MTPS

Other, please describe:

27. How did you geocode your addresses to the census tracts and blocks?

- We used the MTPS
- We geocoded to address ranges using the Census Bureau's shapefiles.
- We geocoded point-to-polygon using the Census Bureau's shapefiles.

Other, please describe:

28. Please list any suggestions you have regarding a future LUCA program.

29. As you may know, your LUCA submission was verified during the Census Bureau's Address Canvassing Operation. The Census Bureau provided you with the results during the LUCA FEEDBACK phase. In the future, if the Census Bureau shared its address list information for you to update on an annual basis, do you think this would eliminate the need for a 100 percent address canvassing operation in the year prior to the 2020 Decennial Census?

- Yes
- No



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## Survey of Participants in the 2010 Census Local Update of Census Addresses (LUCA) Program

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Thank you for participating in the Survey of Participants in the 2010 Census Local Update of Census Addresses (LUCA) Program.

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