

1The Census Bureau plans to conduct additional survey work under the generic clearance for Data User Evaluation Surveys (OMB number 0607-0760).

The Census Bureau's Customer Liaison and Marketing Services Office, Data User Branch is planning a survey of the Census Information Center (CIC) program to collect feedback on how the organizations are using and disseminating Census data, understand and assist in training needs for the CICs, and to determine how best to assist them in the future.

In April 2012, we will email the survey link to all 55 CIC organizations for completion.

The Data User Branch staff have reviewed and internally tested the questionnaire for ease of use and content appropriateness. We estimate respondent burden at 20 minutes per questionnaire for a total respondent burden of 18.3 hours.

We plan to maximize response rates by including personalized emails, resending questionnaires to ensure receipt, and follow up telephone calls.

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