1   2012-1

State Data Center 2013 Annual Report

Calendar Year 2012

SDC Network Report - Totals

This report should include data from your entire State Data Center network.

OMB Number: 0607-0760
Expiration Date: February 28, 2014

Section 1: Organizational Information

1		**State**	
2	**Reference Period (12 Months):**	**From** *(mm/dd/yy)*	
3		**To** *(mm/dd/yy)*	

4   Contact person:

5   Telephone number:

6   Total number of employees (full time) in the entire network working on
activities related to SDC (including Business and Industry Data Centers)
(Use decimals --not fractions, that is 1.5 not 1 1/2):

7   Funds spent by your entire network for all SDC/BIDC program activities.
(This should include personnel, equipment, travel, supplies, overhead etc.):

 Number of organizations in your network by type:

8	**SDC Lead Agency:**	**1**
9	**SDC Coordinating Agencies:**	
10	**SDC Affiliates:**	
11	**BIDC Lead Organization:**	
12	**BIDC Coordinating Agencies:**	
13	**BIDC Affiliate Organizations:**	

14	**Total:**	**1**

15   Does the Lead Organization conduct an evaluation of the network,
that is, use a mechanism to evaluate one or more coordinating or
affiliate organizations' performance?

Yes	No

Annual	Bi-Annual	Other

16   If the response to question 15 is "yes," how often is this evaluation done:

Section 2:   Data Dissemination, Data Analysis,
Technical Assistance, and Consultation Activities

Includes number of data requests handled by all agencies in your affiliate network and all staff in your SDC,
via email, phone, fax, in person, letter, etc.
Do not include web hits. Use whole numbers, not percentages.

Total number of requests handled by category for your entire network:

17	**Government:**		
18	**Business:**		
19	**Academic/Research:**		
20	**Community-Based Organizations/Non-Profit:**		
21	**Media: (total count)**		
22	**Radio (approximate number of total for 2012 year)**		
23	**TV (approximate number of total for 2012 year)**		
24	**Print (approximate number of total for 2012 year)**		
25	**On-Line (blogs, twitter, online media outlets, etc)**		
	(approximate number of total for 2012 year)		
26	**Private Citizens:**		
27	**Other:**		

28	**Total number of requests handled (self adding):**	**0**

29	Number of requests (of the total reported in 28) that are free of charge to the user	
30	Number of requests (of the total reported in 28) that required more than 20 minutes staff time to respond	
31	Number of requests (of the total reported in 28) that required customized/extensive programming	

Section 3: Product Development Using Census Bureau Data

In addition to data requests, SDCs/BIDCs develop value-added customized products to
to meet user needs. These products include reports, spreadsheets, computer applications, etc.

32   **List the total number of completed, customized "value added" products**
      produced by your entire network using Census Bureau data.

Section 4: Education and Promotion of Census Bureau Programs and Products for
the entire calendar year.

This includes education and promotion of demographic, economic and geographic programs.

33   **Total number of speeches made by your network**
34   **Total number of workshops given by your network**
35   **Total number of presentations given by your network**
36   **Total number of round tables done by your network**
37   **Total number of attendees for all speeches**
38   **Total number of attendees for all workshops**
39   **Total number of attendees for all presentations**
40   **Total number of attendees for all round tables**
41   **Total number of media interviews**
42   **Total number of newsletter articles and press releases prepared about Census Bureau**
      programs and products by your network
43   **Total number of informational products released by your network on your website about the 2010 Census.**

Section 5: Assistance with Census Bureau Operations

"Census Bureau operations" refers to carrying out Census data collection and/or processes related to updating
geography and similar activities. This applies to the decennial and economic censuses, the American Community
Survey and other current surveys and geographic programs.

44   **Total number of Census operations trainings/workshops assisted with or given by your network.**
45   **Total number of Census operations media activities assisted or sponsored by your network.**

46   **Total number of times your network supported the Census Bureau Regional Office or Census Bureau headquarters in:**

47   **Locating or arranging for meeting space (Example: room for media event/training)**
48   **Locating or arranging for training space (Example: computer lab)**
49   **Assisting in recruitment activities**
50   **Assisting with testing/reviewing of Census Bureau data, software, or training**
51   **Assisting with address update operations**
52   **Other activities (examples: BAS, building permits, PUMA delineation, Census of Governments, etc.)**

Section 6: Web Presence - Information for entire network

53   **Total number of hits that all the websites in your network received in this reference period**
54   **Total number of user sessions (lasting longer than 2 mins.) the websites received in this reference**

Section 7: SDC/BIDC Meetings

		Yes	No
55	Did the lead hold an affiliate meeting?		
56	Did the lead attend a Regional Office-sponsored SDC meeting?		
57	Total number of visits the lead made to the coordinating/affiliate organization sites during the year		

58 How many agencies from your network attended:

59   a Regional Office-sponsored meeting, including media events, LUCA, informational meetings?
60   a mid-year meeting?
61   the Annual National SDC/BIDC sponsored meeting?

Section 8: Technology

62 How many agencies in your network are allowed to use social media:

63   lead
64   coordinating
65   affiliate

66 How many agencies in your network have social media:

67   blogs
68   twitter
69   facebook
70   my space
71   other

Section 9: Suggestions for Improving the SDC Program

72 Please provide below any comments, suggestions or questions that you or your network may have.

Thank You! Your report is completed for the 2012 calendar year.

Instructions for Lead Organizations

6 Number of Full Time Employees working in your entire SDC network on SDC-related activities is important. This shows the resources the SDCs put into the program.

7 The funds expended on the SDC program are very important. It was added to the report form after the 2000 Annual Meeting. SDCs wanted to report the resources they expend on the program. Include monies spent for personnel, supplies, travel, overhead, etc. All funds expended to operate all agencies in your network program should be included. Estimated amounts are acceptable.

8 - 13 Record the number of organizations in your network by type.

15 Enter a "1" for a Yes or No response to report if the lead organization conducts an evaluation of it's network organization.

16 Record a "1" in the annual column, bi-annual column, or "other" column to record the evaluations frame you use.

Section 2: Data Dissemination, Data Analysis, Technical Assistance, and Consultation

This section covers data requests that your entire network responds to.

17 - 28 The total number of requests broken down by category. Use whole numbers and not percentages.

21 Question 21 was broken into four parts this year. The total count for the year and the breakdown into various media methods. With the onslaught of on-line information and venues, it was felt that we should start collecting this information.

29 This number represents the number of requests in item 28 that were done free of any charges to the person requesting the data. Use whole numbers, not percentages.

30 This number represents the number of requests in item 28 that took more than 20 minutes in time to respond.

31 This number represents the number of requests reported in 28 that required extensive programming. That is, data requests that are more intensive or complicated than those reported in item 28. Examples could include requests that included doing SAS or SPSS programming, complicated data analysis, lengthy research to find the appropriate data, etc.

Section 3:   Product Development

32 This section also includes the number of products your entire network has developed using Census Bureau data. These products take a different format than those received from the Bureau. These are the "value-added" products you produce. These products include but are not limited to publications, SAS or SPSS products, on-line web site creations, etc.

Section 4: Education and Promotion of Census Programs

33 - 43 This section refers to promotional and educational activities your entire network may have undertaken for the Demographic, Economic, ACS or other Census Programs (Current Population Survey, Boundary and Annexation Survey, American FactFinder, or other surveys). This focus is on data dissemination after the census or survey has been completed. This would include speeches, press releases, workshops, fliers, advertisements, etc.

Section 5: Assistance with Census Operations

44 -52   This section includes activities that your entire network helped the Census Bureau carry
out for data collection activities. It may include workshops, media activities,
locating space, or serving as a beta tester of Census Bureau software or products.

Section 6: Web Presence

53 - 54   Questions 53 refers to any hits and question 54 refers to web sessions that occurs on any
web site in your entire network. We understand that some agencies can not
distinguish between hits and sessions.

Section 7: SDC/BIDC Meetings

55 - 61   This section reflects affiliate meetings held by you. It also reflects attendance at meetings
held at the Regional Office and Headquarters level.

Please include your entire networks attendance at meetings.

Section 8: Technology

62 - 65   The question is regarding how many of your network can use the social medias listed.
It has been broken into lead, coordinating and affiliate agencies.

66 - 71   This question is asking what type of social media they use.

Section 9: Suggestions for Improving the SDC Network.

72   This section seeks suggestions for ways to improve the program.